./subscript/Chatterbox+%23209+-+Luxury+products.srt  
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this episode which includes the  
  
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explanations real-world examples and a  
  
quiz visit our website Q lips comm see  
  
you l IPS calm hey everybody my name is  
  
Andrew and my name is Marek and you're  
  
listening to Q lips  
  
[Music]  
  
hey more egg hey Andrew how you doing  
  
I'm doing pretty well how about yourself  
  
I'm alright I'm alright  
  
yeah more egg today we're going to talk  
  
about luxury goods and I have kind of a  
  
funny story about how I came to think  
  
that we should record an episode about  
  
luxury goods do you want to hear it  
  
absolutely good well after two years of  
  
struggling with a really terrible slow  
  
old Android phone finally got a new  
  
phone and I bought an iPhone an iPhone X  
  
oh and I'm really happy with this phone  
  
I've only had it for about a week now  
  
but in a way that really disappoints me  
  
I'm so happy because of this phone like  
  
I'm really happy to have it and I I feel  
  
like I shouldn't be so attached to my  
  
phone but it's just such a life changer  
  
it's just made my life better having a  
  
really nice phone that works and when  
  
one of my friends saw that I had a new  
  
iPhone X he mentioned to me you know  
  
Andrew you're not a rich guy you'll  
  
never have a private jet or a mansion  
  
like a billionaire will but the iPhone X  
  
is like one of the only luxury goods  
  
that even the richest guy in the world  
  
you can't get a better phone than that  
  
it's just the top mm line so so I was  
  
thinking about this for a second and I  
  
thought it's true you know I think when  
  
it comes to phones the iPhone is the  
  
best one you can get it's the the top of  
  
the line luxury good and it's available  
  
to a lot of people not just billionaires  
  
and I couldn't think of any other  
  
products like this and this is what got  
  
my mind thinking about luxury goods  
  
so today this is what we'll talk about  
  
we're going to do a chatterbox episode  
  
and to all the listeners out there that  
  
don't know  
  
chatterbox is the series where we have a  
  
totally natural unscripted conversation  
  
we just let the conversation flow in  
  
whichever way it goes and we hope that  
  
by listening in you can improve your  
  
listening fluency and improve your  
  
English now the study guide for this  
  
episode is on our website Q Lipscomb so  
  
if you want to study along with the  
  
study guide head on over to the website  
  
to give it a download okay more let's  
  
chat how about luxury goods luxury goods  
  
when you hear this term luxury goods  
  
what's the first thing that comes to  
  
your mind the first thing that I think  
  
about is really really ridiculously  
  
expensive makeup hmm very interesting  
  
really really ridiculously expensive  
  
making hmm is makeup really that  
  
expensive so if you go to a Sephora  
  
do you know Sephora and ER its makeup  
  
shop I'm assuming yeah it's  
  
international  
  
it has perfume and skincare and tons of  
  
makeup they're huge  
  
okay you can get say like a foundation  
  
for anywhere from $30 which is still  
  
quite a lot to say two hundred and fifty  
  
dollars whoa one hundred and fifty  
  
dollars for foundation yes is this a  
  
huge tub of foundation it's actually  
  
usually smaller than the regular stuff  
  
you could go to a drugstore pharmacy  
  
and get a foundation for $10 Wow  
  
so it's a huge price gap massive there  
  
are so many crazy expensive things  
  
marketed to women so you can easily well  
  
not I mean I wouldn't never have the  
  
money so I could never do this but you  
  
can absolutely put on like fifteen  
  
hundred to two thousand dollars of  
  
products on your face whoa in a day what  
  
yeah yeah I never even considered this  
  
before so if I see a movie star on TV or  
  
a singer you're telling me that they  
  
probably have over a thousand dollars  
  
worth of makeup on their face if they're  
  
using the high-end products which I  
  
assume they would be wearing  
  
interestingly enough you're more likely  
  
to see it on say like instagramers and  
  
that kind of thing than celebrities  
  
because take putting on makeup for four  
  
cameras is actually a bit different and  
  
they usually they can actually use like  
  
really intense kind of more like stage  
  
makeup stuff but yeah I mean like in  
  
their regular lives or people like  
  
famous people on the internet generally  
  
yeah they're probably they probably have  
  
a lot a lot of money finding products on  
  
their body and on their face yeah now  
  
what strikes me as funny is you know  
  
from a male perspective when I think of  
  
luxury goods I think of like high-end  
  
sports cars and  
  
hmm I think for a guy having a luxury  
  
product is all about showing off right  
  
showing off like I Drive a Porsche look  
  
how rich I am look how cool I am right  
  
nothing against guys that drive Porsches  
  
or wear Rolex is I would like these  
  
things too  
  
yeah but I think it's about conspicuous  
  
consumption which is showing other  
  
people that you have money or that you  
  
are wealthy but going back to makeup now  
  
what I'm curious about is  
  
can you even tell if somebody is wearing  
  
this high-end makeup is it noticeable I  
  
I don't think I would be able to tell  
  
but could you tell um no and there's  
  
actually there's quite a lot of there's  
  
an industry built up around people  
  
showing what's called as dupes  
  
duplicates okay things that are you know  
  
a high-end product and then a lower end  
  
or drugstore product it looks exactly  
  
the same a lot of it though you're  
  
talking about conspicuous consumption it  
  
is actually conspicuous consumption not  
  
because you can tell when looking at  
  
someone  
  
what sort of makeup they have on their  
  
face but say in in the washroom when  
  
they're going to go touch up when they  
  
pull out that lipstick does it say  
  
eve-san la on it you know it's that kind  
  
of thing okay al is a lot of these  
  
luxury makeup goods have crazy beautiful  
  
packaging or they're much like higher  
  
quality they're metal or they're all  
  
this kind of stuff you know so you can  
  
you can you still see it it's still  
  
about showing off it's just not as loud  
  
as a car probably literally and but it's  
  
the same thing I mean like a lot of  
  
there's a a lot of luxury goods that  
  
work for any gender are like you know a  
  
t-shirt for 150 bucks or something you  
  
know if you're thinking about like  
  
Lacoste that kind of stuff mm-hmm  
  
you know it's like if you get a pullover  
  
like 200 bucks or something right yes  
  
you know um it's like that branding  
  
thing so it doesn't look all that  
  
different from far away but yeah I don't  
  
know I just  
  
are you at all interested in buying like  
  
a luxury good is there a luxury good  
  
that you would save up for other than  
  
the phone yeah I don't think so you know  
  
like I like vintage watches I like  
  
looking at them when I see them I think  
  
they're really cool I would be super  
  
stoked to one day be  
  
able to afford like a vintage Rolex or  
  
something but I don't think I would save  
  
up for this that would only be something  
  
that I would buy if I were rich or a  
  
sports car like I mentioned a Porsche or  
  
something I'm not opposed to these items  
  
I think they're cool but I don't ever  
  
see me owning one and you know if I  
  
saved up all my money to buy a vintage  
  
Rolex  
  
it would just be ridiculous because the  
  
rest of my outfit is just very plain and  
  
normal person clothes you know and then  
  
to have this super expensive watch it  
  
would be kind of silly but sometimes I  
  
do see people around town you know with  
  
like a really expensive handbag or  
  
something but the rest of their outfit  
  
doesn't look special so I think oh maybe  
  
this person just really really really  
  
wanted to handbag and saved up for a  
  
long time to buy it but is actually not  
  
rich it's funny because I've known a  
  
couple people that had a lot of money  
  
and neither of them actually had any of  
  
this stuff yeah yeah my friend who from  
  
friend of friends from high school who  
  
had you know way too much money um or  
  
his family did and he wore second-hand  
  
clothes yep you know it's it's funny  
  
it's definitely um it's not necessarily  
  
about how much money you actually have  
  
but about how much money you want to  
  
look like you have exactly and there's  
  
two expressions that might be relevant  
  
here old money and new money and so old  
  
money we use to refer to families that  
  
have been wealthy for generations and  
  
generations you could think of like  
  
aristocrats or successful business  
  
families that have just been able to  
  
carry their wealth forward from one  
  
generation to the next and I think we  
  
consider people that are old money to be  
  
less flashy like sometimes like your  
  
friend  
  
you don't actually you can't actually  
  
tell that these people are rich just  
  
because they're I mean it's different  
  
for everybody but this is just my  
  
general sense is that they're not as  
  
flashy whereas with new money new money  
  
you could think of somebody who maybe  
  
won the lottery or suddenly became rich  
  
maybe an athlete that suddenly went from  
  
being poor to having a multi-million  
  
dollar contract and then they just go  
  
all out  
  
they're like I got money now let's spend  
  
it right and they buy everything and  
  
yeah so I think there's a distinction  
  
depending on how you got your wealth how  
  
long you've been wealthy this might  
  
determine how you spend your money and  
  
what kind of products you buy with that  
  
money absolutely and as a note old money  
  
usually looks down on new money it's  
  
true yeah so it's the edges like with  
  
this distinction it's that usually old  
  
money is like the thing you want to be  
  
it's classier it's um just more the  
  
correct way to be rich which is so  
  
ridiculous that's more refined more  
  
refined yes exactly as opposed to new  
  
money which is like flashy and you know  
  
show off kind of show uh fee and that  
  
kind of thing show off you see show  
  
everywhere that came to my mind was  
  
braggadocious which is a word that I  
  
don't rarely use braggadocious but but  
  
that is a word it's a great word it's  
  
fun to say to braggadocious boasting  
  
right you're boasting if you're new  
  
money perhaps unrestrained in a in an  
  
unbecoming way sort of thing yeah Morag  
  
just before we finish here I want to ask  
  
you one quick question and that is okay  
  
if money wasn't an issue for you what  
  
kind of luxury products would you like  
  
to buy if any mm  
  
I would want as this is going a bit  
  
crazy um I would want it I would want a  
  
car I have always wanted a 1971 Jaguar  
  
e-type mm classy  
  
yeah yeah I've always wanted that car I  
  
remember about 10 to 12 years ago they  
  
cost about $200,000 so who knows I'm  
  
never getting that car maybe one day  
  
maybe one yeah when I win the lottery a  
  
big lottery a big luck yeah yeah well  
  
everybody that about brings us to the  
  
end of today's show and we're very  
  
curious what do you think about luxury  
  
goods  
  
do you own any luxury goods or if you  
  
could buy a luxury good a luxury product  
  
what would you buy it would it be car or  
  
watch or some makeup a handbag what  
  
would you like to buy send us an email  
  
our address is contact at Q lips comm or  
  
visit us on Facebook or Twitter and send  
  
us a message that way okay that's it for  
  
today we'll talk to you next time  
  
bye everybody goodbye the best way to  
  
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