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you l IPS calm hey everybody my name is  
Andrew and my name is Marek and you're  
listening to Q lips  
[Music]  
hey more egg hey Andrew how you doing  
I'm doing pretty well how about yourself  
I'm alright I'm alright  
yeah more egg today we're going to talk  
about luxury goods and I have kind of a  
funny story about how I came to think  
that we should record an episode about  
luxury goods do you want to hear it  
absolutely good well after two years of  
struggling with a really terrible slow  
old Android phone finally got a new  
phone and I bought an iPhone an iPhone X  
oh and I'm really happy with this phone  
I've only had it for about a week now  
but in a way that really disappoints me  
I'm so happy because of this phone like  
I'm really happy to have it and I I feel  
like I shouldn't be so attached to my  
phone but it's just such a life changer  
it's just made my life better having a  
really nice phone that works and when  
one of my friends saw that I had a new  
iPhone X he mentioned to me you know  
Andrew you're not a rich guy you'll  
never have a private jet or a mansion  
like a billionaire will but the iPhone X  
is like one of the only luxury goods  
that even the richest guy in the world  
you can't get a better phone than that  
it's just the top mm line so so I was  
thinking about this for a second and I  
thought it's true you know I think when  
it comes to phones the iPhone is the  
best one you can get it's the the top of  
the line luxury good and it's available  
to a lot of people not just billionaires  
and I couldn't think of any other  
products like this and this is what got  
my mind thinking about luxury goods  
so today this is what we'll talk about  
we're going to do a chatterbox episode  
and to all the listeners out there that  
don't know  
chatterbox is the series where we have a  
totally natural unscripted conversation  
we just let the conversation flow in  
whichever way it goes and we hope that  
by listening in you can improve your  
listening fluency and improve your  
English now the study guide for this  
episode is on our website Q Lipscomb so  
if you want to study along with the  
study guide head on over to the website  
to give it a download okay more let's  
chat how about luxury goods luxury goods  
when you hear this term luxury goods  
what's the first thing that comes to  
your mind the first thing that I think  
about is really really ridiculously  
expensive makeup hmm very interesting  
really really ridiculously expensive  
making hmm is makeup really that  
expensive so if you go to a Sephora  
do you know Sephora and ER its makeup  
shop I'm assuming yeah it's  
international  
it has perfume and skincare and tons of  
makeup they're huge  
okay you can get say like a foundation  
for anywhere from $30 which is still  
quite a lot to say two hundred and fifty  
dollars whoa one hundred and fifty  
dollars for foundation yes is this a  
huge tub of foundation it's actually  
usually smaller than the regular stuff  
you could go to a drugstore pharmacy  
and get a foundation for $10 Wow  
so it's a huge price gap massive there  
are so many crazy expensive things  
marketed to women so you can easily well  
not I mean I wouldn't never have the  
money so I could never do this but you  
can absolutely put on like fifteen  
hundred to two thousand dollars of  
products on your face whoa in a day what  
yeah yeah I never even considered this  
before so if I see a movie star on TV or  
a singer you're telling me that they  
probably have over a thousand dollars  
worth of makeup on their face if they're  
using the high-end products which I  
assume they would be wearing  
interestingly enough you're more likely  
to see it on say like instagramers and  
that kind of thing than celebrities  
because take putting on makeup for four  
cameras is actually a bit different and  
they usually they can actually use like  
really intense kind of more like stage  
makeup stuff but yeah I mean like in  
their regular lives or people like  
famous people on the internet generally  
yeah they're probably they probably have  
a lot a lot of money finding products on  
their body and on their face yeah now  
what strikes me as funny is you know  
from a male perspective when I think of  
luxury goods I think of like high-end  
sports cars and  
hmm I think for a guy having a luxury  
product is all about showing off right  
showing off like I Drive a Porsche look  
how rich I am look how cool I am right  
nothing against guys that drive Porsches  
or wear Rolex is I would like these  
things too  
yeah but I think it's about conspicuous  
consumption which is showing other  
people that you have money or that you  
are wealthy but going back to makeup now  
what I'm curious about is  
can you even tell if somebody is wearing  
this high-end makeup is it noticeable I  
I don't think I would be able to tell  
but could you tell um no and there's  
actually there's quite a lot of there's  
an industry built up around people  
showing what's called as dupes  
duplicates okay things that are you know  
a high-end product and then a lower end  
or drugstore product it looks exactly  
the same a lot of it though you're  
talking about conspicuous consumption it  
is actually conspicuous consumption not  
because you can tell when looking at  
someone  
what sort of makeup they have on their  
face but say in in the washroom when  
they're going to go touch up when they  
pull out that lipstick does it say  
eve-san la on it you know it's that kind  
of thing okay al is a lot of these  
luxury makeup goods have crazy beautiful  
packaging or they're much like higher  
quality they're metal or they're all  
this kind of stuff you know so you can  
you can you still see it it's still  
about showing off it's just not as loud  
as a car probably literally and but it's  
the same thing I mean like a lot of  
there's a a lot of luxury goods that  
work for any gender are like you know a  
t-shirt for 150 bucks or something you  
know if you're thinking about like  
Lacoste that kind of stuff mm-hmm  
you know it's like if you get a pullover  
like 200 bucks or something right yes  
you know um it's like that branding  
thing so it doesn't look all that  
different from far away but yeah I don't  
know I just  
are you at all interested in buying like  
a luxury good is there a luxury good  
that you would save up for other than  
the phone yeah I don't think so you know  
like I like vintage watches I like  
looking at them when I see them I think  
they're really cool I would be super  
stoked to one day be  
able to afford like a vintage Rolex or  
something but I don't think I would save  
up for this that would only be something  
that I would buy if I were rich or a  
sports car like I mentioned a Porsche or  
something I'm not opposed to these items  
I think they're cool but I don't ever  
see me owning one and you know if I  
saved up all my money to buy a vintage  
Rolex  
it would just be ridiculous because the  
rest of my outfit is just very plain and  
normal person clothes you know and then  
to have this super expensive watch it  
would be kind of silly but sometimes I  
do see people around town you know with  
like a really expensive handbag or  
something but the rest of their outfit  
doesn't look special so I think oh maybe  
this person just really really really  
wanted to handbag and saved up for a  
long time to buy it but is actually not  
rich it's funny because I've known a  
couple people that had a lot of money  
and neither of them actually had any of  
this stuff yeah yeah my friend who from  
friend of friends from high school who  
had you know way too much money um or  
his family did and he wore second-hand  
clothes yep you know it's it's funny  
it's definitely um it's not necessarily  
about how much money you actually have  
but about how much money you want to  
look like you have exactly and there's  
two expressions that might be relevant  
here old money and new money and so old  
money we use to refer to families that  
have been wealthy for generations and  
generations you could think of like  
aristocrats or successful business  
families that have just been able to  
carry their wealth forward from one  
generation to the next and I think we  
consider people that are old money to be  
less flashy like sometimes like your  
friend  
you don't actually you can't actually  
tell that these people are rich just  
because they're I mean it's different  
for everybody but this is just my  
general sense is that they're not as  
flashy whereas with new money new money  
you could think of somebody who maybe  
won the lottery or suddenly became rich  
maybe an athlete that suddenly went from  
being poor to having a multi-million  
dollar contract and then they just go  
all out  
they're like I got money now let's spend  
it right and they buy everything and  
yeah so I think there's a distinction  
depending on how you got your wealth how  
long you've been wealthy this might  
determine how you spend your money and  
what kind of products you buy with that  
money absolutely and as a note old money  
usually looks down on new money it's  
true yeah so it's the edges like with  
this distinction it's that usually old  
money is like the thing you want to be  
it's classier it's um just more the  
correct way to be rich which is so  
ridiculous that's more refined more  
refined yes exactly as opposed to new  
money which is like flashy and you know  
show off kind of show uh fee and that  
kind of thing show off you see show  
everywhere that came to my mind was  
braggadocious which is a word that I  
don't rarely use braggadocious but but  
that is a word it's a great word it's  
fun to say to braggadocious boasting  
right you're boasting if you're new  
money perhaps unrestrained in a in an  
unbecoming way sort of thing yeah Morag  
just before we finish here I want to ask  
you one quick question and that is okay  
if money wasn't an issue for you what  
kind of luxury products would you like  
to buy if any mm  
I would want as this is going a bit  
crazy um I would want it I would want a  
car I have always wanted a 1971 Jaguar  
e-type mm classy  
yeah yeah I've always wanted that car I  
remember about 10 to 12 years ago they  
cost about $200,000 so who knows I'm  
never getting that car maybe one day  
maybe one yeah when I win the lottery a  
big lottery a big luck yeah yeah well  
everybody that about brings us to the  
end of today's show and we're very  
curious what do you think about luxury  
goods  
do you own any luxury goods or if you  
could buy a luxury good a luxury product  
what would you buy it would it be car or  
watch or some makeup a handbag what  
would you like to buy send us an email  
our address is contact at Q lips comm or  
visit us on Facebook or Twitter and send  
us a message that way okay that's it for  
today we'll talk to you next time  
bye everybody goodbye the best way to  
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