

Assessment 1 – Scenario

A client has approached you. The client owns a computer store. To make his business more competitive, he wishes to start a web site. The client has before him the documents shown in Figure 1 and Figure 2 below. He created them using Word.

Client Conversation

Here is the conversation between you and the client:

Client: I'd like a template version of this. [He shows you Figure 1.] It should contain no content, just the document's structure. The idea is that I'd like to be able to make a copy of the template and then fill it in with the content myself. My rationale is that every time I wish to add a new product or product range I don't want to have to get someone else to do it for me.

You: I understand, with these requirements we can keep things simple, I can complete the development using **XHTML transitional**.

Client: I also want you to provide me with simple instructions how I can add more products to a page. You are to prepare the template with embedded easy to follow instructions as well as supply a few example entries of products.

[You nod]

Client: I also need another page that lists all the products ranges as well as product items within those product ranges in a simple multi-level list structure. [The client shows Figure 2.] Also, clicking a product item will take me to the relevant product's details. [He gestures a hand at Figure 1]. If a product range is clicked then the visitor should be taken to the top of the relevant page. [He gestures his hand once again at Figure 1].

You: I see; like an index referencing system. And you'd like to update this document too as you add more products?

Client: Yes, I want you to create the basic structural page as well as instructions how to add more product ranges and products to it as well as how to link to the relevant product's details.

You: I understand.

See next 2 pages for Figure 1 and Figure 2

Figure 1 : Product listings page example

Our Products

For a detailed list of our products please click on any of the product ranges or products that interests you.

- **Cameras**
 - [Kodak EasyShare CX6230](#)
 - [Kodak EasyShare CX7300](#)
- **Monitors**
 - [Samsung SyncMaster 1100P+](#)
 - [Samsung SyncMaster 957P](#)

[continue for other products]

Figure 2 : Camera Details page

Cameras	
Kodak - Share moments. Share Life™	
	<p>Kodak EasyShare CX6230</p> <p>Description The CX6230 features 2.0MP for great-looking prints up to 8"x10", and 3X optical zoom for getting close.</p> <p>Great Picture Quality</p> <ul style="list-style-type: none"> • 2.0 MP for great-looking prints up to 8" x 10" (20 x 25cm) • KODAK RETINAR Aspheric All-Glass Lens with auto-focus • 3X optical zoom • Eight scene and color modes <p>Price Inc GST \$269.00</p> <p>Price Ex GST \$244.55</p>
	<p>Kodak EasyShare CX7300</p> <p>Description The CX7300 is part of the KODAK EASYSHARE System, so sharing your pictures is one-button simple. Just press Share.</p> <p>Incredible Ease of Use</p> <ul style="list-style-type: none"> • Snap it vertically and see it vertically with auto picture rotation • Ready to capture at any time, in any setting • Compatible with KODAK EASYSHARE 6000 Series Docks <p>Price Inc GST \$194.00</p> <p>Price Ex GST \$176.36</p>