



# The Best Corporate Business

Systematic Functions, formerly mFunctions, was established in 2016 to develop and implement the mStore platform

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## Wisdom

Our experienced and dedicated team foresees needs and issues to employ appropriate approaches.



## Technology

Our skilled architects leverage and optimize business processes.



## Innovation

Our young and talented team implement new and creative solutions.

## Social value

We believe in bringing opportunities and development to the world through optimizing social resources, creating stable jobs, and offering values to all the stakeholders in our network.

## MISSION

We develop business platforms that serve social needs and improve quality of life by centralizing, optimizing, and connecting social resources, with the ultimate purpose of creating a competitive market for socially driven business solutions.

## VISION

Aspiring to be a leading company in technology-based business, we combine comprehensive knowledge with cutting-edge technologies to create unique business models and sophisticated business platforms.

Our business models fit to the economy development stages and are deeply integrated into a society of sustainable markets.

We leverage the best technologies to maximize speed and scale of business platform deployment.

## PHILOSOPHY

Social responsible and sustainable businesses

Apply evolutionary intelligence to business models

Intellectual is one of our top assets

Leverage technologies to do business in both physical and digital world

## CORE VALUES



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## Interested in working with us?

Learn more about Systematic Functions or drop us a line

About Us Contact



Systematic Functions

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SYSTEMATIC FUNCTIONS

Hướng dẫn thanh toán  
Câu hỏi thường gặp  
Điều khoản dịch vụ  
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## What really works when it comes to digital and AI transformations?

Rewired, a new book from McKinsey authors, can help organizations dig their way out of technology debt and digitize critical products and processes.

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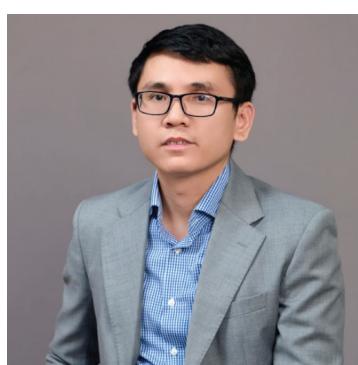


## Meet The Team

TEAM MEMBER



Chief Executive Officer  
**Bui Viet Phuong**



Vice CEO of Business Development  
**Tran Dong Giang**



Chief People Officer  
**Tran Thi Hang An**



Head of Engineering  
**Mr. Toan Nguyen**

With a broad background in different industries, international and local business and cultural expertise, plus a very large network, Mr. Phuong always keeps customers and operational excellence in focus for all of his ventures.

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With 15 years of experience in telecommunications, information technology, and e-commerce, Mr. Giang has implemented many projects under the leading groups in Vietnam, including Viettel Global,

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With many years of being HR Director in large technology companies such as VinID, Tiki, and Momo, Ms. An has intensive knowledge and understanding of human resources,

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Our lead software architect has earned his merits developing technology innovations for the biggest names in aerospace, food,

[Read more](#)

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## About us 2014

Systematic Functions, formerly mFunctions, was established in 2016 to develop and implement the mStore platform, a digital Wholesaling and Micro-retailing platform for exporting FMCG products from Vietnam and creating a disruptive DigiPhysical® distribution channel in Myanmar.

As a trusted strategic partner to major corporations in Vietnam and Myanmar, Systematic Functions focuses on developing cutting-edge technology platforms in sectors like retailing, telecommunications, big data, and logistics. We have a team of experienced professionals with expertise in digital technology and business model development. We offer comprehensive business and technology advisory and implementation services.

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## What We Do

We provide technology platforms and business solutions in these fields

### MICRO-RETAILING

Aspiring to be a leading company in technology-based business, we combine comprehensive knowledge with cutting-edge technologies to create unique business models and sophisticated business platforms.

### LOGISTICS

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