WESTERN AI COLLECTIVE

2019-20 SPONSORSHIP PACKAGE

ABOUT

We're creating an ecosystem for **artificial intelligence** in southwestern Ontario.

Founded by students from Western University, we are a not-for-profit organization working to provide students and local businesses the best opportunities to integrate artificial intelligence into their careers and workflows.

Through our rigorous training and collaborative projects, we're confident that we can produce top talent who are competitive on a global scale.

Empower // Apply // Develop

INITIATIVES

WORKSHOPS

We host bi-weekly tutorials on everything from creating your first neural network to compiling computer vision machine learning models.

COLLABORATIONS

Our collaborations are the core of the organization. We're working with businesses in the Southwestern Ontario corridor to integrate artificial intelligence into their workflows.

KAGGLE COMPETITIONS

We tackle real-world datasets and analyze information by applying various machine learning algorithms we've been teaching and learning.

PROJECT TEAMS

We've assembled the brightest minds at Western to work on AI-based creative projects, including our self-driving car team and autonomous trading algorithm.

AN OVERVIEW OF 2018-19

PILOT WORKSHOP SERIES

We have finalized our machine learning curriculum and launched a pilot series during the 2019 Winter term. Despite limited marketing, we confirmed that there is a huge interest on-campus to regularly attend our machine learning sessions.

LOCAL PARTNERSHIPS

We hosted our first external event titled "Demystif-AI", in collaboration with TechAlliance and Western Continuing Studies, bringing together Canadian industry leaders such as 3M.
We discussed industry trends, scalable solutions and necessary considerations when implementing and integrating AI into businesses.

CREATING AN ECOSYSTEM

We are collaborating with various shareholders from London to create an ecosystem for AI by launching a specialized startup incubator. This initiative is highly tentative, but more details are to come...

SPONSORSHIP BENEFITS

TITAN ($2000+)

- Logo featured on Western AI Collective website
- Logo featured on membership apparel
- Primary sponsor for our projects (Ex: self-driving car *sponsored by Your Company*)
- 5 dedicated emails to student members (per year)
- 3 dedicated social media posts (per year)
- Access to members' resumes / emails / github profiles
- On-campus info session
- Join our mid-year recruitment event
- Thanked at every training session / external events

SPONSORSHIP BENEFITS

RTX ($1000+)

- Logo featured on Western AI Collective website
- Logo featured on membership apparel
- Logo featured on our projects (Ex: logo on self-driving car chassis)
- 2 dedicated emails to student members (per year)
- 1 dedicated social media post (per year)
- Access to members' github profiles
- On-campus info session
- Join our mid-year recruitment event
- Thanked at every training session / external events

SPONSORSHIP BENEFITS

GTX ($500+)

- Logo featured on Western AI Collective website
- Logo featured on membership apparel
- 1 dedicated email to student members (per year)
- Join our mid-year recruitment event
- Thanked at every training session / external events

CONTACT US

We look forward to working with you!
If there is anything more we can do to benefit your company/brand, please contact us.

If you have any questions or comments, please follow up with us at
westernuai@gmail.com

Or visit our website at **www.westernuai.com**