Allana Tran

Visual Design Student

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I am a motivated and enthusiastic design student seeking a related internship where I can help people by applying my creative problem-solving skills and learning more about design in a real-world context.

Education

University of Michigan - Ann Arbor, MI
Expected Graduation: April 2024 | GPA: 3.7/4.0
- Penny W. Stamps School of Art & Design - Bachelor of Arts
- School of Information - Bachelor of Science in Information, UX Design

Experience

Accessibility Remediation Program // Student Accessibility Specialist
Aug 2022 - Present | University of Michigan, Ann Arbor, MI
- Enhancing existing digital files by making them more accessible for all users including users with disabilities, assure files meet WCAG and additional accessibility standards, create and correct captions for video and audio files with caption editing software

Duderstadt Center Digital Media Commons // Ground Connections Student Consultant II
Jan 2020 - Feb 2022 | University of Michigan, Ann Arbor, MI
- Collaborated in a group of 6 students to design, create, and present new branding, produced digital assets and templates using Adobe Illustrator for use in producing digital and print media
- Oversaw and maintained 8+ 3D printers and machines for students and faculty use, kept accurate records, communicated with and helped clients via email
- Developed a project management solution utilizing Notion for a group of 15+ members and conducted user testing, user surveys, and system refinement

Additional Activities & Experience

Ann Arbor Art + Feminism Wiki Edit-a-Thon 2023 // Visual Designer
- Designed and produced branding and imagery based on the annual themes given for the event, created assets and deliverables, kept timely communication on project progress

Korean Art Song Resource // Graphic & Web Designer
- Producing and designing the branding and graphics for an online Korean art song resource database, supporting website development in WordPress and other design-related efforts

Stamps Admissions Team // Student Admissions Ambassador
- Researched and collected data from 30+ community colleges nationwide for a student recruitment database, supported team in informing and engaging with prospective students

UM English Language Institute Conversation Circles // Conversation Facilitator
- Planned and facilitated weekly hour-long Zoom meetings for 3-4 international graduate students, engaged members in interactive activities and active conversations

Skills & Interests

Languages: Fluent in English, Mandarin Chinese; Conversational Proficiency in Cantonese
Technical Skills: Adobe Creative Cloud Suite (Illustrator especially), Figma, HTML/ CSS, Python
Interests: Multimedia and Interactive Design, Games, Food, Making, Volunteering, Knitting