

Allana Tran

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Professional Statement

I am an undergraduate student looking to further my understanding in designing for humans as well as applying what I've learned to real world contexts. Information should be easily accessible to anyone and I believe design plays an important role. Currently, I'm planning to take the UX/UI design path in the School of Information at the University of Michigan to complement my studies at Stamps. I am a fast and enthusiastic learner, and I hope to learn more about user experience design and marketing.

Education

University of Michigan - Ann Arbor, MI

Expected Graduation: April 2024

Penny W. Stamps School of Art & Design - Bachelor of Arts

School of Information - Bachelor of Science in Information

Experience

Duderstadt Center Digital Media Commons // Ground Connections Student Consultant

Jan 2020 - Feb 2022 | University of Michigan, Ann Arbor, MI

- Actively assisted patrons with technical issues by answering questions and troubleshooting, gave facility orientations
- Conducted ethnographic research and data analysis to better understand students' utility of available resources and help to improve hybrid and multidisciplinary collaborative spaces
- Collaborated in a group to design, create, and present a branding guide, subsequently used the branding guide to create digital assets for use in producing web and print content
- Oversaw and maintained 3D print services and machines for students and faculty along with fabrication and prototyping equipment, kept accurate records and clearly communicated with clients via email

Empire Szechuan and Apple Jade // Cashier and Waitress

Summer 2018 | Greater Lansing Area, MI

- Actively communicated in English and Mandarin Chinese with other staff members and customers to provide a smooth communication flow and ensure customer satisfaction
- Coordinated with coworkers to set up the buffet before rush hour and assisted with food prep
- Worked with POS systems and food delivery services, ran bank errands, collected and recordkept faxes

Skills

- Proficiency in Adobe Creative Cloud Suite (Particularly Adobe Illustrator), Microsoft Office Suite, and Google Workspace
- Customer service and interpersonal skills such as collaboration and clear communication
- Recordkeeping and organization as well as attention to detail
- Project management and problem solving

Languages

- English - Native
- Mandarin Chinese - Fluent
- Cantonese - Conversational

Activities

- University of Michigan English Language Institute Conversation Circle Facilitator
- University of Michigan Stamps Admissions Student Ambassador
- City of East Lansing Events and Library Volunteer

Interests

- Human Computer Interaction (HCI) Design and UX/UI Design
- Interaction and Accessibility Design
- Art and Video Games