Allana Tran
UI/UX and Design Student

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Statement

Hello! I am an undergraduate student studying UI/UX and design and graduating in April 2024. I love solving problems and engaging in opportunities that allow me to help design for good.

Education

University of Michigan - Ann Arbor, MI
Expected Graduation: April 2024 | GPA: 3.77
Penny W. Stamps School of Art & Design - Bachelor of Arts
School of Information - Bachelor of Science in Information, UX Design

Experience

UM Library Accessibility Remediation Program // Student Accessibility Specialist
Aug 2022 - Present | University of Michigan, Ann Arbor, MI

- Enhancing existing digital files by making them more accessible for all users including users with disabilities, assure the files meet WCAG and other accessibility standards
- Creating and correcting captions and transcripts for video and audio files using caption editing software (Subtitle Horse, etc.) and followed workflows and instructions set out in team documentation and style guides

Digital Scholarship // Design Intern
Jun 2023 - Aug 2023 | University of Michigan, Remote

- Designed branding and documentation for an emerging department within the library, created graphical assets, produced print and digital deliverables using Adobe Illustrator and Google Slides

Duderstadt Center Digital Media Commons // Ground Connections Student Consultant II
Jan 2020 - Feb 2022 | University of Michigan, Ann Arbor, MI

- Developed a project management solution using Notion databases for a group of 20+ members and conducted user testing, user surveys, and refinement
- Collaborated and acted as project admin in a group of 6 students to design, create, and present new department branding, produced digital assets and templates using Adobe Illustrator for use in producing digital and print content
- Onboarded and trained 5+ new consultants on available resources and software/hardware

Activities

Tzu Chi Michigan Chapter // Executive Board Member

- Organized and volunteered to teach English at retirement home in Ann Arbor, wrote and prepared course material before classes and communicated with other volunteers

Arbor Art + Feminism Wiki Edit-a-Thon 2023 // Visual Designer

- Designed and produced branding and imagery based on the annual themes given for the event, created assets and deliverables, kept timely communication on project progress

UM English Language Institute Conversation Circles // Conversation Facilitator

- Facilitated and planned weekly hour-long Zoom meetings for 3-4 international graduate students, engaged members in interactive activities and active conversations to help practice their English

Skills

- Figma, Adobe Illustrator, InDesign, Google Workspace
- Customer service, teamwork, communication, project management, problem-solving
- Recordkeeping, organization, attention to detail
- HTML/CSS, Python

Languages

- **English** - Native, **Mandarin Chinese** - Fluent