Assignment03 - Amazon Fine Food Reviews Analysis_KNN

January 30, 2019

1 Amazon Fine Food Reviews Analysis

Data Source: https://www.kaggle.com/snap/amazon-fine-food-reviews

EDA: https://nycdatascience.com/blog/student-works/amazon-fine-foods-visualization/

The Amazon Fine Food Reviews dataset consists of reviews of fine foods from Amazon.

Number of reviews: 568,454 Number of users: 256,059 Number of products: 74,258 Timespan:

Oct 1999 - Oct 2012 Number of Attributes/Columns in data: 10

Attribute Information:

- 1. Id
- 2. ProductId unique identifier for the product
- 3. UserId unque identifier for the user
- 4. ProfileName
- 5. HelpfulnessNumerator number of users who found the review helpful
- 6. HelpfulnessDenominator number of users who indicated whether they found the review helpful or not
- 7. Score rating between 1 and 5
- 8. Time timestamp for the review
- 9. Summary brief summary of the review
- 10. Text text of the review

Objective: Given a review, determine whether the review is positive (rating of 4 or 5) or negative (rating of 1 or 2).

[Q] How to determine if a review is positive or negative? [Ans] We could use Score/Rating. A rating of 4 or 5 can be cosnidered as a positive review. A rating of 1 or 2 can be considered as negative one. A review of rating 3 is considered nuetral and such reviews are ignored from our analysis. This is an approximate and proxy way of determining the polarity (positivity/negativity) of a review.

2 [1]. Reading Data

2.1 [1.1] Loading the data

The dataset is available in two forms 1. .csv file 2. SQLite Database

In order to load the data, We have used the SQLITE dataset as it is easier to query the data and visualise the data efficiently.

Here as we only want to get the global sentiment of the recommendations (positive or negative), we will purposefully ignore all Scores equal to 3. If the score is above 3, then the recommendation wil be set to "positive". Otherwise, it will be set to "negative".

```
In [2]: %matplotlib inline
        import warnings
        warnings.filterwarnings("ignore")
        from prettytable import PrettyTable
        import sqlite3
        import pandas as pd
        import numpy as np
        import nltk
        import string
        import matplotlib.pyplot as plt
        import seaborn as sns
        from sklearn.feature_extraction.text import TfidfTransformer
        from sklearn.feature_extraction.text import TfidfVectorizer
        from sklearn.feature_extraction.text import CountVectorizer
        from sklearn.metrics import confusion_matrix
        from sklearn import metrics
        from sklearn.metrics import roc_curve, auc
        from nltk.stem.porter import PorterStemmer
        import re
        # Tutorial about Python regular expressions: https://pymotw.com/2/re/
        import string
        from nltk.corpus import stopwords
        from nltk.stem import PorterStemmer
        from nltk.stem.wordnet import WordNetLemmatizer
        from gensim.models import Word2Vec
        from gensim.models import KeyedVectors
        import pickle
        from scikitplot import *
        from tqdm import tqdm
        import os
In [3]: # using SQLite Table to read data.
        data_path = '/home/monodeepdas112/Datasets/amazon-fine-food-reviews/database.sqlite'
        con = sqlite3.connect(data_path)
        # filtering only positive and negative reviews i.e.
        # not taking into consideration those reviews with Score=3
        # SELECT * FROM Reviews WHERE Score != 3 LIMIT 500000, will give top 500000 data point
```

```
# you can change the number to any other number based on your computing power
        # filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 5
        # for tsne assignment you can take 5k data points
        filtered_data = pd.read_sql_query(""" SELECT * FROM Reviews WHERE Score != 3 LIMIT 5000
        # Give reviews with Score>3 a positive rating(1), and reviews with a score<3 a negativ
        def partition(x):
            if x < 3:
                return 0
            return 1
        #changing reviews with score less than 3 to be positive and vice-versa
        actualScore = filtered_data['Score']
        positiveNegative = actualScore.map(partition)
        filtered_data['Score'] = positiveNegative
        print("Number of data points in our data", filtered_data.shape)
        filtered_data.head(3)
Number of data points in our data (5000, 10)
Out[3]:
               ProductId
                                                               ProfileName \
           Ιd
                                   UserId
           1 B001E4KFG0 A3SGXH7AUHU8GW
                                                                delmartian
           2 B00813GRG4 A1D87F6ZCVE5NK
                                                                    dll pa
                           ABXLMWJIXXAIN Natalia Corres "Natalia Corres"
           3 BOOOLQOCHO
           HelpfulnessNumerator HelpfulnessDenominator Score
                                                                      Time
        0
                              1
                                                      1
                                                             1 1303862400
                              0
                                                      0
        1
                                                             0 1346976000
        2
                              1
                                                             1 1219017600
                         Summary
                                                                               Text
          Good Quality Dog Food I have bought several of the Vitality canned d...
               Not as Advertised Product arrived labeled as Jumbo Salted Peanut...
          "Delight" says it all This is a confection that has been around a fe...
In [4]: display = pd.read_sql_query("""
        SELECT UserId, ProductId, ProfileName, Time, Score, Text, COUNT(*)
        FROM Reviews
        GROUP BY UserId
        HAVING COUNT(*)>1
        """, con)
In [5]: print(display.shape)
        display.head()
(80668, 7)
```

```
Out [5]:
                       UserId
                                 ProductId
                                                        ProfileName
                                                                                  Score
                                                                            Time
           #oc-R115TNMSPFT9I7
                                B007Y59HVM
        0
                                                            Breyton
                                                                     1331510400
                                                                                      2
        1
           #oc-R11D9D7SHXIJB9
                                B005HG9ET0
                                            Louis E. Emory "hoppy"
                                                                     1342396800
                                                                                      5
          #oc-R11DNU2NBKQ23Z
                                                  Kim Cieszykowski
                                B007Y59HVM
                                                                     1348531200
                                                                                      1
          #oc-R1105J5ZVQE25C
                                                      Penguin Chick
                                B005HG9ET0
                                                                     1346889600
                                                                                      5
                                              Christopher P. Presta
           #oc-R12KPBODL2B5ZD
                                B0070SBE1U
                                                                     1348617600
                                                                                      1
                                                          Text
                                                                COUNT(*)
           Overall its just OK when considering the price...
                                                                        2
           My wife has recurring extreme muscle spasms, u...
                                                                        3
          This coffee is horrible and unfortunately not ...
                                                                        2
          This will be the bottle that you grab from the...
                                                                        3
          I didnt like this coffee. Instead of telling y...
                                                                        2
In [6]: display[display['UserId'] == 'AZY10LLTJ71NX']
Out [6]:
                      UserId
                                ProductId
                                                                ProfileName
                                                                                    Time
                                          undertheshrine "undertheshrine"
               AZY10LLTJ71NX B006P7E5ZI
        80638
                                                                              1334707200
                                                                            COUNT(*)
               Score
                                                                     Text
                      I was recommended to try green tea extract to ...
        80638
                                                                                   5
In [7]: display['COUNT(*)'].sum()
Out[7]: 393063
```

3 [2] Exploratory Data Analysis

3.1 [2.1] Data Cleaning: Deduplication

It is observed (as shown in the table below) that the reviews data had many duplicate entries. Hence it was necessary to remove duplicates in order to get unbiased results for the analysis of the data. Following is an example:

```
In [8]: display= pd.read_sql_query("""
        SELECT *
        FROM Reviews
        WHERE Score != 3 AND UserId="AR5J8UI46CURR"
        ORDER BY ProductID
        """, con)
        display.head()
Out[8]:
               Ιd
                    ProductId
                                                                 HelpfulnessNumerator
                                       UserId
                                                   ProfileName
        0
            78445
                   BOOOHDL1RQ
                                AR5J8UI46CURR
                                               Geetha Krishnan
                                                                                    2
           138317
                                                                                    2
                   BOOOHDOPYC
                                AR5J8UI46CURR
        1
                                               Geetha Krishnan
           138277
                   BOOOHDOPYM
                                AR5J8UI46CURR
                                               Geetha Krishnan
                                                                                    2
                   BOOOHDOPZG
                               AR5J8UI46CURR Geetha Krishnan
        3
            73791
                                                                                    2
           155049
                   BOOOPAQ75C
                                AR5J8UI46CURR Geetha Krishnan
                                                                                    2
```

```
HelpfulnessDenominator Score
                                        Time
0
                        2
                               5 1199577600
1
                        2
                               5
                                 1199577600
2
                        2
                               5
                                 1199577600
                        2
3
                                  1199577600
4
                                 1199577600
                             Summary \
  LOACKER QUADRATINI VANILLA WAFERS
 LOACKER QUADRATINI VANILLA WAFERS
 LOACKER QUADRATINI VANILLA WAFERS
3 LOACKER QUADRATINI VANILLA WAFERS
4 LOACKER QUADRATINI VANILLA WAFERS
                                                Text
  DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
  DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
1
 DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
3 DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
 DELICIOUS WAFERS. I FIND THAT EUROPEAN WAFERS ...
```

As it can be seen above that same user has multiple reviews with same values for HelpfulnessNumerator, HelpfulnessDenominator, Score, Time, Summary and Text and on doing analysis it was found that ProductId=B000HDOPZG was Loacker Quadratini Vanilla Wafer Cookies, 8.82-Ounce Packages (Pack of 8) ProductId=B000HDL1RQ was Loacker Quadratini Lemon Wafer Cookies, 8.82-Ounce Packages (Pack of 8) and so on

It was inferred after analysis that reviews with same parameters other than ProductId belonged to the same product just having different flavour or quantity. Hence in order to reduce redundancy it was decided to eliminate the rows having same parameters.

The method used for the same was that we first sort the data according to ProductId and then just keep the first similar product review and delelte the others. for eg. in the above just the review for ProductId=B000HDL1RQ remains. This method ensures that there is only one representative for each product and deduplication without sorting would lead to possibility of different representatives still existing for the same product.

Out[11]: 99.72

Observation:- It was also seen that in two rows given below the value of HelpfulnessNumerator is greater than HelpfulnessDenominator which is not practically possible hence these two rows too are removed from calcualtions

```
In [12]: display= pd.read_sql_query("""
         SELECT *
         FROM Reviews
         WHERE Score != 3 AND Id=44737 OR Id=64422
         ORDER BY ProductID
         """, con)
         display.head()
Out[12]:
                    ProductId
               Ιd
                                       UserId
                                                           ProfileName \
         O 64422 BOOOMIDROQ A161DKO6JJMCYF J. E. Stephens "Jeanne"
         1 44737 B001EQ55RW A2V0I904FH7ABY
                                                                    Ram
            HelpfulnessNumerator HelpfulnessDenominator Score
                                                                        Time
         0
                               3
                                                               5
                                                                 1224892800
                               3
                                                               4 1212883200
         1
                                                 Summary \
         0
                       Bought This for My Son at College
         1 Pure cocoa taste with crunchy almonds inside
                                                         Text
         O My son loves spaghetti so I didn't hesitate or...
         1 It was almost a 'love at first bite' - the per...
In [13]: final=final[final.HelpfulnessNumerator<=final.HelpfulnessDenominator]</pre>
In [14]: #Before starting the next phase of preprocessing lets see the number of entries left
         print(final.shape)
         #How many positive and negative reviews are present in our dataset?
         final['Score'].value_counts()
(4986, 10)
Out[14]: 1
              4178
               808
         Name: Score, dtype: int64
```

4 [3] Preprocessing

4.1 [3.1]. Preprocessing Review Text

Now that we have finished deduplication our data requires some preprocessing before we go on further with analysis and making the prediction model.

Hence in the Preprocessing phase we do the following in the order below:-

- 1. Begin by removing the html tags
- 2. Remove any punctuations or limited set of special characters like, or . or # etc.
- 3. Check if the word is made up of english letters and is not alpha-numeric
- 4. Check to see if the length of the word is greater than 2 (as it was researched that there is no adjective in 2-letters)
- 5. Convert the word to lowercase
- 6. Remove Stopwords
- 7. Finally Snowball Stemming the word (it was observed to be better than Porter Stemming)

After which we collect the words used to describe positive and negative reviews

```
In [15]: # printing some random reviews
        sent_0 = final['Text'].values[0]
        print(sent_0)
        print("="*50)
        sent_1000 = final['Text'].values[1000]
        print(sent_1000)
        print("="*50)
        sent_1500 = final['Text'].values[1500]
        print(sent_1500)
        print("="*50)
        sent_4900 = final['Text'].values[4900]
        print(sent_4900)
        print("="*50)
______
```

Why is this \$[...] when the same product is available for \$[...] here?
br />http://www.amazon.

I recently tried this flavor/brand and was surprised at how delicious these chips are. The beautiful tried this flavor/brand and was surprised at how delicious these chips are. ______

Wow. So far, two two-star reviews. One obviously had no idea what they were ordering; the ot _____

love to order my coffee on amazon. easy and shows up quickly.
This k cup is great coffee _____

```
In [16]: # remove urls from text python: https://stackoverflow.com/a/40823105/4084039
         sent_0 = re.sub(r"http\S+", "", sent_0)
         sent_1000 = re.sub(r"http\S+", "", sent_1000)
         sent_150 = re.sub(r"http\S+", "", sent_1500)
         sent_{4900} = re.sub(r"http\S+", "", sent_{4900})
         print(sent_0)
```

Why is this \$[...] when the same product is available for \$[...] here?
 />
The Victor

```
In [17]: # https://stackoverflow.com/questions/16206380/python-beautifulsoup-how-to-remove-all
         from bs4 import BeautifulSoup
         soup = BeautifulSoup(sent_0, 'lxml')
         text = soup.get_text()
         print(text)
         print("="*50)
         soup = BeautifulSoup(sent_1000, 'lxml')
         text = soup.get_text()
         print(text)
         print("="*50)
         soup = BeautifulSoup(sent_1500, 'lxml')
         text = soup.get_text()
         print(text)
         print("="*50)
         soup = BeautifulSoup(sent_4900, 'lxml')
         text = soup.get_text()
         print(text)
Why is this $[...] when the same product is available for $[...] here? />The Victor M380 and M
I recently tried this flavor/brand and was surprised at how delicious these chips are. The beautiful tried this flavor/brand and was surprised at how delicious these chips are.
_____
Wow. So far, two two-star reviews. One obviously had no idea what they were ordering; the ot
_____
love to order my coffee on amazon. easy and shows up quickly. This k cup is great coffee. dca
In [18]: # https://stackoverflow.com/a/47091490/4084039
         import re
         def decontracted(phrase):
             # specific
             phrase = re.sub(r"won't", "will not", phrase)
             phrase = re.sub(r"can\'t", "can not", phrase)
             # general
            phrase = re.sub(r"n\'t", " not", phrase)
             phrase = re.sub(r"\'re", " are", phrase)
             phrase = re.sub(r"\'s", " is", phrase)
             phrase = re.sub(r"\'d", " would", phrase)
             phrase = re.sub(r"\'ll", " will", phrase)
             phrase = re.sub(r"\'t", " not", phrase)
             phrase = re.sub(r"\'ve", " have", phrase)
             phrase = re.sub(r"\'m", " am", phrase)
             return phrase
```

```
In [19]: sent_1500 = decontracted(sent_1500)
        print(sent_1500)
        print("="*50)
Wow. So far, two two-star reviews. One obviously had no idea what they were ordering; the oti
_____
In [20]: #remove words with numbers python: https://stackoverflow.com/a/18082370/4084039
        sent_0 = re.sub("\S*\d\S*", "", sent_0).strip()
        print(sent_0)
Why is this $[...] when the same product is available for $[...] here?<br/>
'> /> /> /> The Victor
In [21]: #remove spacial character: https://stackoverflow.com/a/5843547/4084039
        sent_1500 = re.sub('[^A-Za-z0-9]+', ' ', sent_1500)
        print(sent_1500)
Wow So far two two star reviews One obviously had no idea what they were ordering the other was
In [22]: # https://gist.github.com/sebleier/554280
        # we are removing the words from the stop words list: 'no', 'nor', 'not'
        # <br /><br /> ==> after the above steps, we are getting "br br"
        # we are including them into stop words list
        # instead of <br /> if we have <br/> these tags would have revmoved in the 1st step
        stopwords= set(['br', 'the', 'i', 'me', 'my', 'myself', 'we', 'our', 'ours', 'ourselve
                    "you'll", "you'd", 'yours', 'yourself', 'yourselves', 'he', 'him'
                     'she', "she's", 'her', 'hers', 'herself', 'it', "it's", 'its', 'itself',
                     'theirs', 'themselves', 'what', 'which', 'who', 'whom', 'this', 'that', "
                     'am', 'is', 'are', 'was', 'were', 'be', 'been', 'being', 'have', 'has', '
                     'did', 'doing', 'a', 'an', 'the', 'and', 'but', 'if', 'or', 'because', 'a
                     'at', 'by', 'for', 'with', 'about', 'against', 'between', 'into', 'throug'
                     'above', 'below', 'to', 'from', 'up', 'down', 'in', 'out', 'on', 'off', '
                     'then', 'once', 'here', 'there', 'when', 'where', 'why', 'how', 'all', 'a
                    'most', 'other', 'some', 'such', 'only', 'own', 'same', 'so', 'than', 'to
                     's', 't', 'can', 'will', 'just', 'don', "don't", 'should', "should've", ':
                     've', 'y', 'ain', 'aren', "aren't", 'couldn', "couldn't", 'didn', "didn't
                    "hadn't", 'hasn', "hasn't", 'haven', "haven't", 'isn', "isn't", 'ma', 'mi
                    "mustn't", 'needn', "needn't", 'shan', "shan't", 'shouldn', "shouldn't",
                     'won', "won't", 'wouldn', "wouldn't"])
In [23]: # Combining all the above stundents
        from tqdm import tqdm
        preprocessed_reviews = []
        # tqdm is for printing the status bar
        for sentance in tqdm(final['Text'].values):
```

```
sentance = re.sub(r"http\S+", "", sentance)
             sentance = BeautifulSoup(sentance, 'lxml').get_text()
             sentance = decontracted(sentance)
             sentance = re.sub("\S*\d\S*", "", sentance).strip()
             sentance = re.sub('[^A-Za-z]+', ' ', sentance)
             # https://gist.github.com/sebleier/554280
             sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in stopw
             preprocessed_reviews.append(sentance.strip())
100%|| 4986/4986 [00:03<00:00, 1366.70it/s]
In [24]: preprocessed_reviews[1500]
Out [24]: 'wow far two two star reviews one obviously no idea ordering wants crispy cookies hey
  [3.2] Preprocessing Review Summary
In [25]: ## Similartly you can do preprocessing for review summary also.
         # Combining all the above stundents
         from tqdm import tqdm
         preprocessed_review_summarys = []
         # tqdm is for printing the status bar
         for sentance in tqdm(final['Summary'].values):
             sentance = re.sub(r"http\S+", "", sentance)
             sentance = BeautifulSoup(sentance, 'lxml').get_text()
             sentance = decontracted(sentance)
             sentance = re.sub("\S*\d\S*", "", sentance).strip()
             sentance = re.sub('[^A-Za-z]+', ' ', sentance)
             # https://gist.github.com/sebleier/554280
             sentance = ' '.join(e.lower() for e in sentance.split() if e.lower() not in stopw
             preprocessed_review_summarys.append(sentance.strip())
100%|| 4986/4986 [00:02<00:00, 2072.53it/s]
```

5 [4] Featurization

5.1 [4.1] BAG OF WORDS

the number of unique words including both unigrams and bigrams 3144

5.3 [4.3] TF-IDF

5.4 [4.4] Word2Vec

```
In [29]: # Train your own Word2Vec model using your own text corpus
         list_of_sentance=[]
         for sentance in preprocessed_reviews:
             list_of_sentance.append(sentance.split())
In [30]: # Using Google News Word2Vectors
         # in this project we are using a pretrained model by google
         # its 3.3G file, once you load this into your memory
         # it occupies ~9Gb, so please do this step only if you have >12G of ram
         # we will provide a pickle file wich contains a dict ,
         # and it contains all our courpus words as keys and model[word] as values
         # To use this code-snippet, download "GoogleNews-vectors-negative300.bin"
         # from https://drive.google.com/file/d/OB7XkCwpI5KDYNlNUTTlSS21pQmM/edit
         # it's 1.9GB in size.
         # http://kavita-ganesan.com/gensim-word2vec-tutorial-starter-code/#.W17SRFAzZPY
         # you can comment this whole cell
         # or change these varible according to your need
         is_your_ram_gt_16g=False
         want_to_use_google_w2v = False
         want_to_train_w2v = True
         if want_to_train_w2v:
             # min_count = 5 considers only words that occured atleast 5 times
             w2v_model=Word2Vec(list_of_sentance,min_count=5,size=50, workers=4)
             print(w2v_model.wv.most_similar('great'))
             print('='*50)
             print(w2v_model.wv.most_similar('worst'))
         elif want_to_use_google_w2v and is_your_ram_gt_16g:
             if os.path.isfile('GoogleNews-vectors-negative300.bin'):
                 w2v_model=KeyedVectors.load_word2vec_format('GoogleNews-vectors-negative300.b
                 print(w2v_model.wv.most_similar('great'))
                print(w2v_model.wv.most_similar('worst'))
             else:
                 print("you don't have gogole's word2vec file, keep want_to_train_w2v = True,
[('bad', 0.9942300319671631), ('tasty', 0.9934707283973694), ('snack', 0.9932047724723816), ('s
[('eaten', 0.9993656873703003), ('goes', 0.9993391036987305), ('varieties', 0.9992413520812988
In [31]: w2v_words = list(w2v_model.wv.vocab)
```

```
print("number of words that occured minimum 5 times ",len(w2v_words))
    print("sample words ", w2v_words[0:50])

number of words that occured minimum 5 times 3817
sample words ['product', 'available', 'course', 'total', 'pretty', 'stinky', 'right', 'nearby
```

5.5 [4.4.1] Converting text into vectors using Avg W2V, TFIDF-W2V

[4.4.1.1] Avg W2v

```
In [32]: # average Word2Vec
         # compute average word2vec for each review.
         sent_vectors = []; # the avg-w2v for each sentence/review is stored in this list
         for sent in tqdm(list_of_sentance): # for each review/sentence
             sent_vec = np.zeros(50) # as word vectors are of zero length 50, you might need t
             cnt_words =0; # num of words with a valid vector in the sentence/review
             for word in sent: # for each word in a review/sentence
                 if word in w2v_words:
                     vec = w2v_model.wv[word]
                     sent_vec += vec
                     cnt_words += 1
             if cnt_words != 0:
                 sent_vec /= cnt_words
             sent_vectors.append(sent_vec)
         print(len(sent_vectors))
         print(len(sent_vectors[0]))
100%|| 4986/4986 [00:10<00:00, 466.46it/s]
4986
50
```

[4.4.1.2] TFIDF weighted W2v

```
tfidf_sent_vectors = []; # the tfidf-w2v for each sentence/review is stored in this l
         row=0;
         for sent in tqdm(list_of_sentance): # for each review/sentence
             sent_vec = np.zeros(50) # as word vectors are of zero length
             weight_sum =0; # num of words with a valid vector in the sentence/review
             for word in sent: # for each word in a review/sentence
                 if word in w2v_words and word in tfidf_feat:
                     vec = w2v_model.wv[word]
                       tf_idf = tf_idf_matrix[row, tfidf_feat.index(word)]
         #
                     # to reduce the computation we are
                     # dictionary[word] = idf value of word in whole courpus
                     # sent.count(word) = tf valeus of word in this review
                     tf_idf = dictionary[word]*(sent.count(word)/len(sent))
                     sent_vec += (vec * tf_idf)
                     weight_sum += tf_idf
             if weight_sum != 0:
                 sent_vec /= weight_sum
             tfidf_sent_vectors.append(sent_vec)
             row += 1
100%|| 4986/4986 [01:11<00:00, 69.65it/s]
```

6 [5] Assignment 3: KNN

```
<strong>Apply Knn(brute force version) on these feature sets</strong>
   ul>
       <font color='red'>SET 1:</font>Review text, preprocessed one converted into vector
       <font color='red'>SET 2:</font>Review text, preprocessed one converted into vectors
       <font color='red'>SET 3:</font>Review text, preprocessed one converted into vectors
       <font color='red'>SET 4:</font>Review text, preprocessed one converted into vectors
   <br>
<strong>Apply Knn(kd tree version) on these feature sets</strong>
   <br><font color='red'>NOTE: </font>sklearn implementation of kd-tree accepts only dense ma
   <l
       <font color='red'>SET 5:</font>Review text, preprocessed one converted into vector
       count_vect = CountVectorizer(min_df=10, max_features=500)
       count_vect.fit(preprocessed_reviews)
       <font color='red'>SET 6:</font>Review text, preprocessed one converted into vectors
       tf_idf_vect = TfidfVectorizer(min_df=10, max_features=500)
```

tf_idf_vect.fit(preprocessed_reviews)

```
<font color='red'>SET 3:</font>Review text, preprocessed one converted into vector
       <font color='red'>SET 4:</font>Review text, preprocessed one converted into vectors
   <br>
<strong>The hyper paramter tuning(find best K)</strong>
Find the best hyper parameter which will give the maximum <a href='https://www.appliedaico</p>
Find the best hyper paramter using k-fold cross validation or simple cross validation data
Vuse gridsearch cv or randomsearch cv or you can also write your own for loops to do this to
<br>
\langle li \rangle
<strong>Representation of results</strong>
You need to plot the performance of model both on train data and cross validation data for
<img src='train_cv_auc.JPG' width=300px>
Once after you found the best hyper parameter, you need to train your model with it, and f
<img src='train_test_auc.JPG' width=300px>
Along with plotting ROC curve, you need to print the <a href='https://www.appliedaicourse.</a>
<img src='confusion_matrix.png' width=300px>
   <br>
<strong>Conclusion</strong>
You need to summarize the results at the end of the notebook, summarize it in the table for
   <img src='summary.JPG' width=400px>
```

Note: Data Leakage

- 1. There will be an issue of data-leakage if you vectorize the entire data and then split it into train/cv/test.
- 2. To avoid the issue of data-leakag, make sure to split your data first and then vectorize it.
- 3. While vectorizing your data, apply the method fit_transform() on you train data, and apply the method transform() on cv/test data.
- 4. For more details please go through this link.

6.1 [5.1] Applying KNN brute force

6.1.1 [5.1.1] Applying KNN brute force on BOW, SET 1

```
In [50]: #Getting the necessary imports and function definations from sklearn.neighbors import KNeighborsClassifier
```

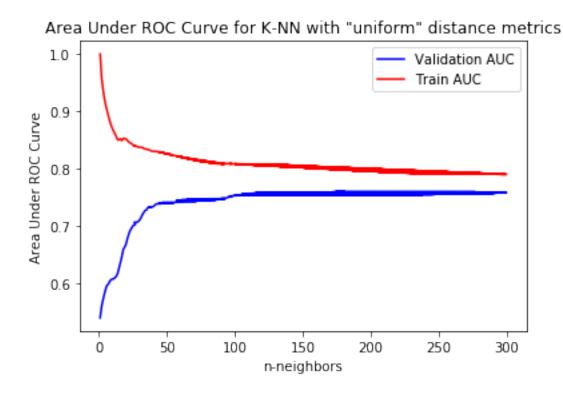
```
from sklearn.metrics import roc_auc_score
         from sklearn.model_selection import GridSearchCV
         from sklearn.model_selection import train_test_split
         import scikitplot as skplt
         from sklearn.metrics import confusion_matrix
         import os.path
         import pickle
In [51]: '''This function takes input the X, Y data and algorithm to use and
         model path (just to avoiding retraining an already trained model)
         Performs GridSearchCV and returns the best parameters and cv_results_
         data formatted as a pandas DataFrame'''
         def perform_grid_search_cv(X, Y, algorithm, model_path):
             if(os.path.exists(model_path)):
                 #if present simply load the model
                 with open(model_path, 'rb') as input_file:
                     clf = pickle.load(input_file)
             else:
                 #if model not present then initialize --> perform cross validation --> save i
                 knn = KNeighborsClassifier()
                 parameters_grid = {
                     'weights' : ['uniform', 'distance'],
                     'algorithm' : [algorithm],
                     'n_neighbors' : [i for i in range(1,301)]
                 }
                 clf = GridSearchCV(estimator=knn,
                                    param_grid=parameters_grid,
                                    scoring='roc_auc',
                                    verbose=1,
                                    error_score='raise',
                                    cv = 10,
                                    iid=False,
                                    pre_dispatch='4*n_jobs',
                                    return_train_score=True, n_jobs=-1)
                 #Start to fit the model to get the best hyperparameters
                 clf.fit(X, Y)
                 #Save the model to the supplied model path
                 with open(model_path, 'wb') as output_file:
                     pickle.dump(clf, output_file)
             #Displaying the best parameters and best score acheived
             print('\nBest Parameters : {0} that led to Max AUC of ROC : {1}'.format(clf.best_)
             #Converting the cv_results to a pandas DataFrame
```

```
cresults = pd.DataFrame(clf.cv_results_)
    cresults = pd.DataFrame(cresults.loc[:,['param_n_neighbors',
                                           'param_weights',
                                           'rank_test_score',
                                           'mean_train_score',
                                           'mean_test_score',
                                           'std_train_score',
                                           'std_test_score',]])
    return cresults, clf.best_params_, clf.best_score_
def analyse_results(df):
    #Sorting the dataframe as per 1-> best test scores then followed -> number of nei
    cresults = df
    cresults = cresults.sort_values(by=['rank_test_score', 'param_n_neighbors'], asce:
    #seperating the dataframe by the weighing method to maintain uniformity of compar
    uniform_weighted = cresults[cresults['param_weights'] == 'uniform']
    distance_weighted = cresults[cresults['param_weights'] == 'distance']
    #plotting the uniform weighted measure K-NN results
    plt.plot(uniform_weighted.param_n_neighbors.tolist(),
             uniform_weighted.mean_test_score.tolist(),
             c='b', label='Validation AUC')
    plt.plot(uniform_weighted.param_n_neighbors.tolist(),
             uniform_weighted.mean_train_score.tolist(),
             c='r', label='Train AUC')
    plt.xlabel('n-neighbors')
    plt.ylabel('Area Under ROC Curve')
    plt.title('Area Under ROC Curve for K-NN with "uniform" distance metrics')
    plt.legend(loc='best')
    plt.show()
    #plotting the inverse-distance weighted measure K-NN results
    plt.plot(distance_weighted.param_n_neighbors.tolist(),
             distance_weighted.mean_test_score.tolist(),
             c='b', label='Validation AUC')
    plt.plot(distance_weighted.param_n_neighbors.tolist(),
             distance_weighted.mean_train_score.tolist(),
             c='r', label='Train AUC')
   plt.xlabel('n-neighbors')
    plt.ylabel('Area Under ROC Curve')
    plt.title('Area Under ROC Curve for K-NN with "inverse-distance" distance metrics
    plt.legend(loc='best')
   plt.show()
def retrain_with_best_hyperparameters(X, Y, best_params_):
    #Initializing the model with the selected best parameters from GridSearchCV
```

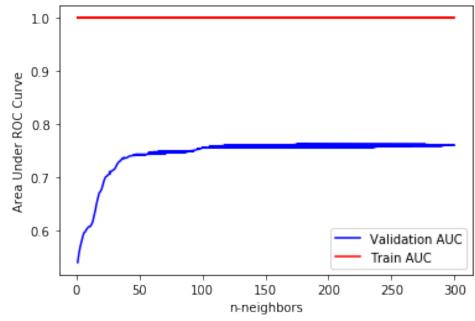
```
n_neighbors = best_params_['n_neighbors'],
                                        weights = best_params_['weights'],
                                        n_{jobs=-1}
             #Splitting the dataset into train, test splits
             X_train, X_test, y_train, y_test = train_test_split(X, Y, shuffle=True, random_state)
             #Training the model
             knn.fit(X_train, y_train)
             #predicting probability of y_test
             Y_score = knn.predict_proba(X_test)
             #Finding out the ROC_AUC_SCORE
             mroc_auc_score = roc_auc_score(y_test, Y_score[:, 1])
             print('Area Under the Curve : ', mroc_auc_score)
             #Plotting with matplotlib.pyplot
             #ROC Curve for D-train
             tr_fpr, tr_tpr, tr_thresholds = roc_curve(y_train, knn.predict_proba(X_train)[:,
             plt.plot(tr_fpr, tr_tpr, c='r', label='Train')
             # #ROC Curve for D-test
             te_fpr, te_tpr, te_thresholds = roc_curve(y_test, Y_score[:, 1])
             plt.plot(te_fpr, te_tpr, c='b', label='Test')
             plt.legend(loc='best')
             plt.show()
             #Plotting with scikitplot
             #ROC Curve for D-train
             skplt.metrics.plot_roc(y_train, knn.predict_proba(X_train), title='ROC Curve for '
             #ROC Curve for D-test
             skplt.metrics.plot_roc(y_test, Y_score, title='ROC Curve for Validation')
             plt.show()
             #Confusion Matrix
             con_mat = confusion_matrix(y_test, knn.predict(X_test))
             print('\n\nConfusion Matrix : \n', con_mat)
             print('True Negative : ', con_mat[0][0])
             print('False Positive : ', con_mat[0][1])
             print('True Positive : ', con_mat[1][1])
             print('False Negative : ', con_mat[1][0])
In [52]: prettytable_data = []
```

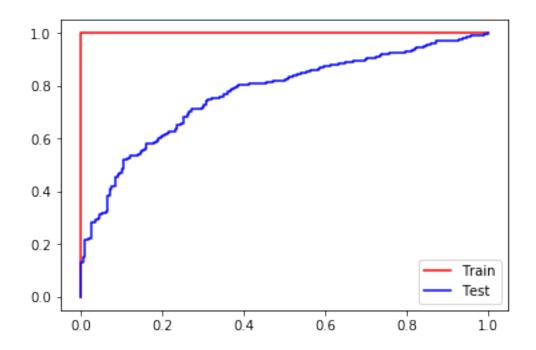
knn = KNeighborsClassifier(algorithm = best_params_['algorithm'],

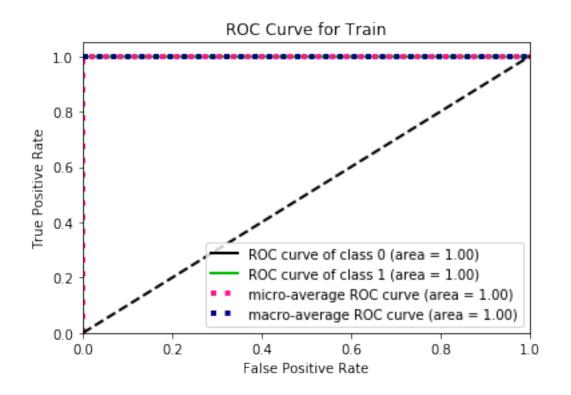
Best Parameters : {'algorithm': 'brute', 'n_neighbors': 176, 'weights': 'distance'} that led to

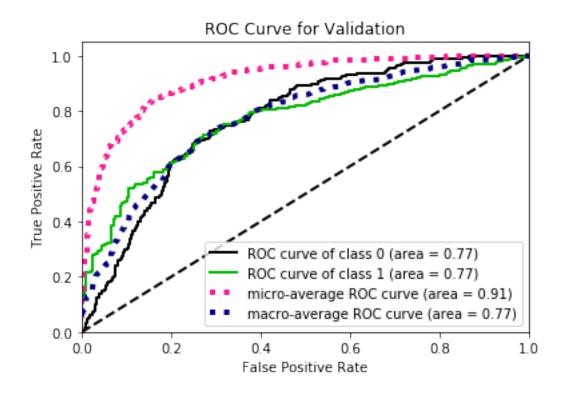


Area Under ROC Curve for K-NN with "inverse-distance" distance metrics









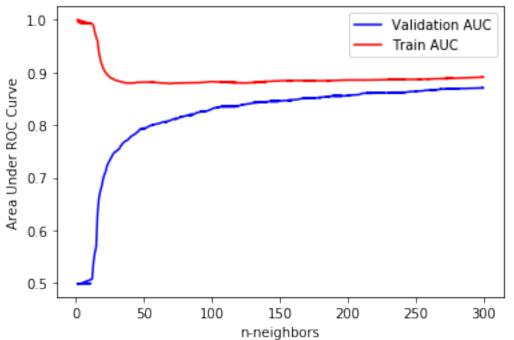
Confusion Matrix:
[[0 199]
[0 1048]]
True Negative: 0
False Positive: 199
True Positive: 1048

False Negative : 0

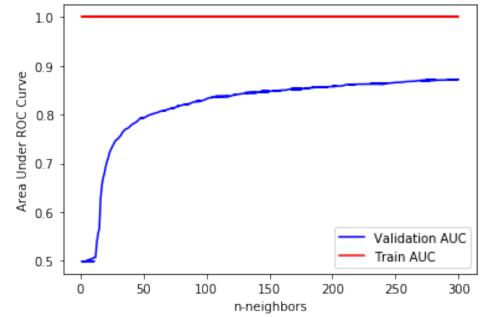
6.1.2 [5.1.2] Applying KNN brute force on TFIDF, SET 2

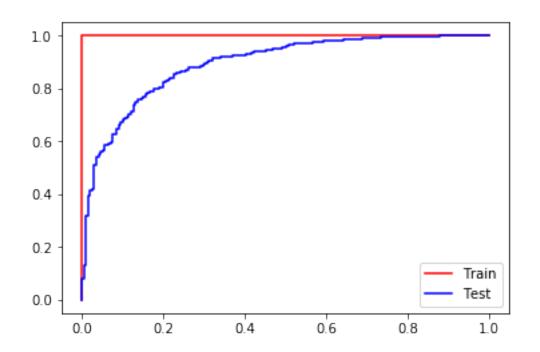
Best Parameters : {'algorithm': 'brute', 'n_neighbors': 299, 'weights': 'distance'} that led to

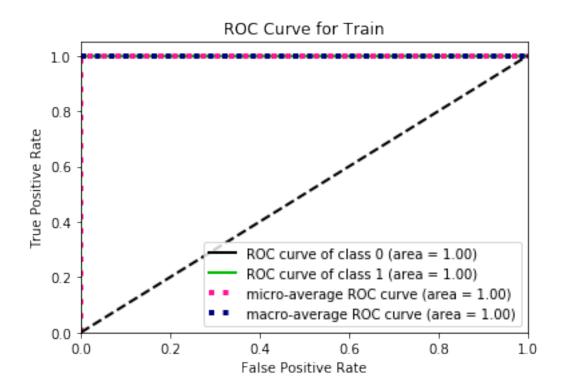
Area Under ROC Curve for K-NN with "uniform" distance metrics

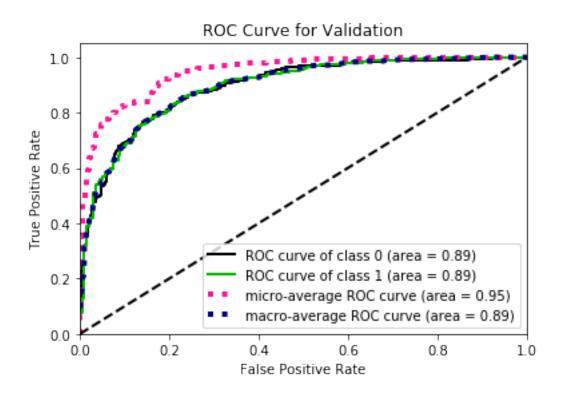


Area Under ROC Curve for K-NN with "inverse-distance" distance metrics









Confusion Matrix: [[0 199]

[0 1048]]

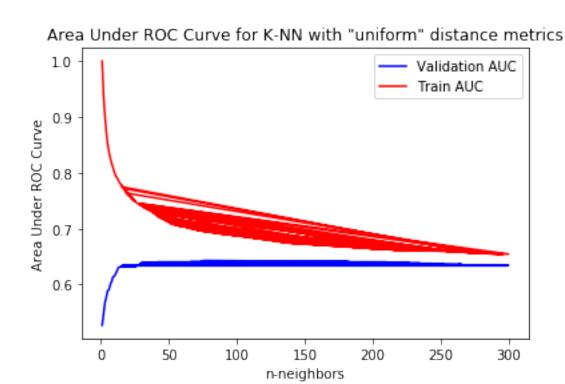
True Negative : 0 False Positive : 199 True Positive : 1048 False Negative : 0

6.1.3 [5.1.3] Applying KNN brute force on AVG W2V, SET 3

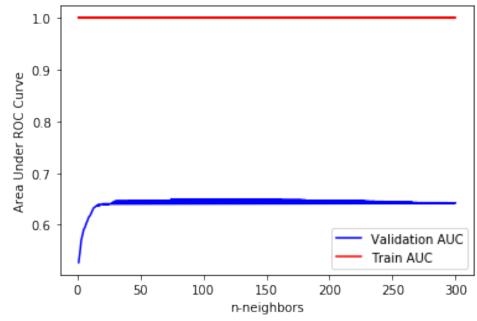
#analysing the dataframe

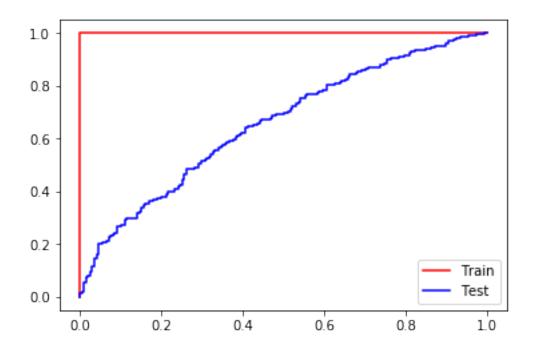
```
analyse_results(cresults)
```

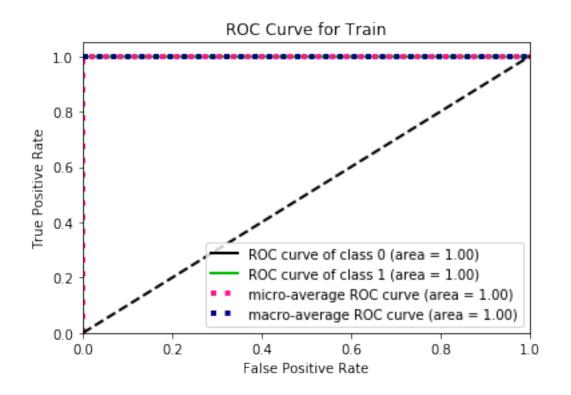
Best Parameters : {'algorithm': 'brute', 'n_neighbors': 76, 'weights': 'distance'} that led to

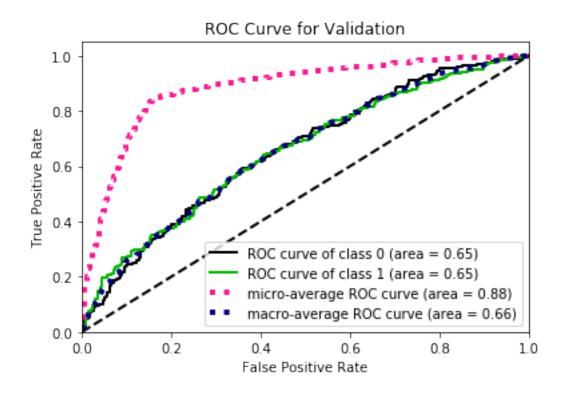


Area Under ROC Curve for K-NN with "inverse-distance" distance metrics







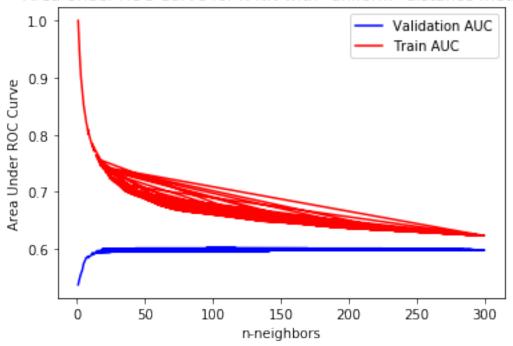


Confusion Matrix:
[[0 199]
[0 1048]]
True Negative: 0

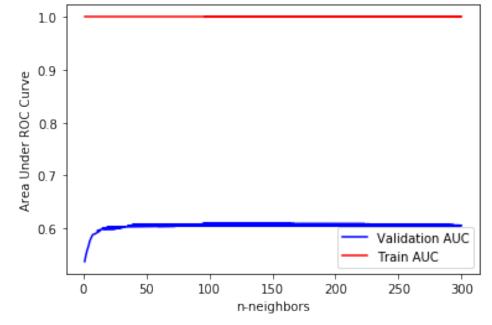
False Positive: 199
True Positive: 1048
False Negative: 0

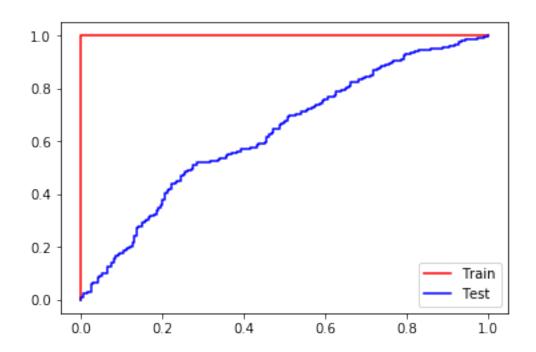
6.1.4 [5.1.4] Applying KNN brute force on TFIDF W2V, SET 4

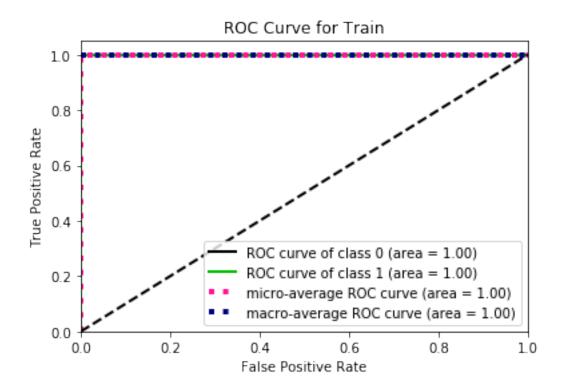
Area Under ROC Curve for K-NN with "uniform" distance metrics

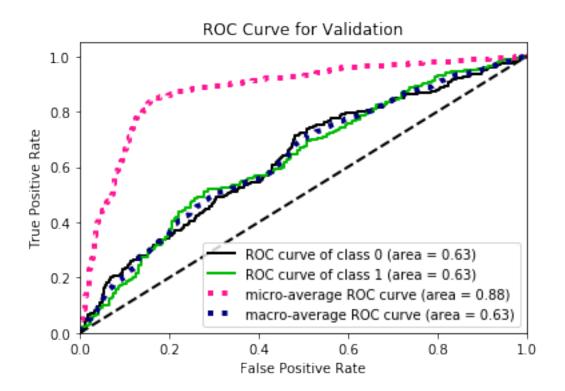


Area Under ROC Curve for K-NN with "inverse-distance" distance metrics









Confusion Matrix : [[0 199] [0 1048]]

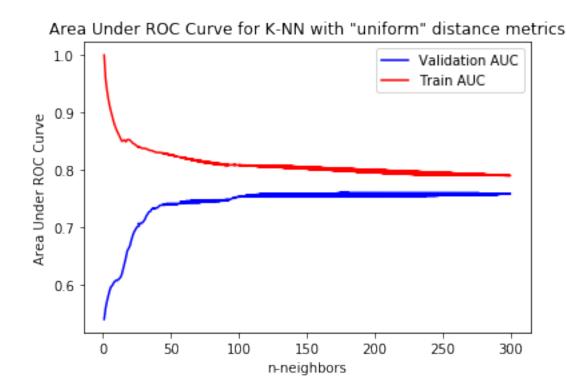
True Negative : 0 False Positive : 199 True Positive : 1048 False Negative : 0

6.2 [5.2] Applying KNN kd-tree

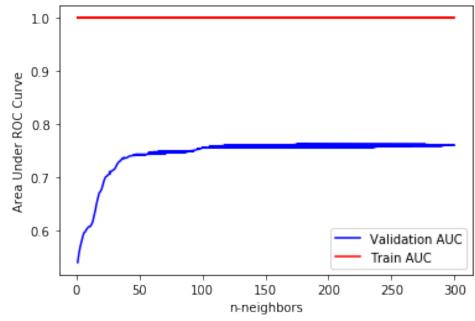
6.2.1 [5.2.1] Applying KNN kd-tree on BOW, SET 5

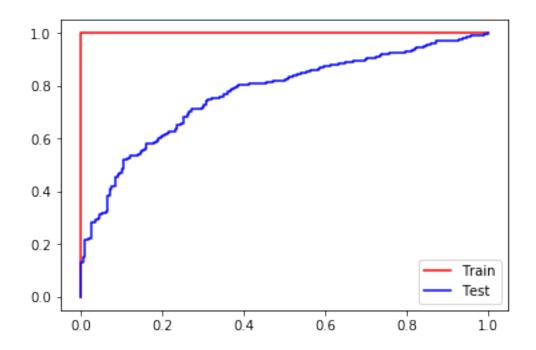
```
#Analysing the results
analyse_results(df=cresults)
```

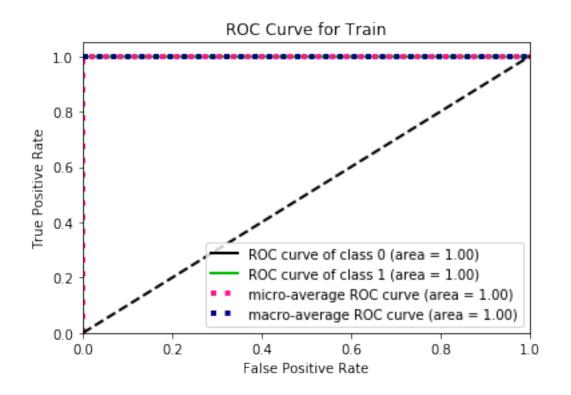
Best Parameters : {'algorithm': 'kd_tree', 'n_neighbors': 176, 'weights': 'distance'} that led

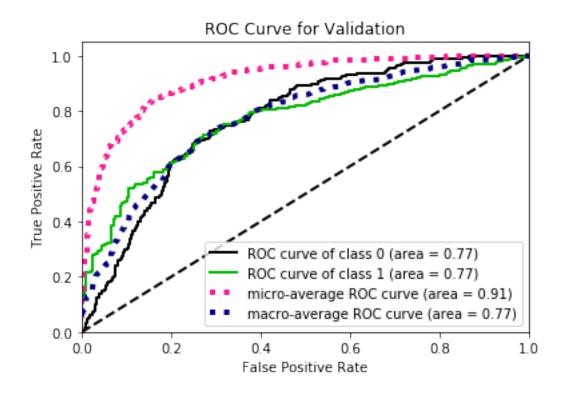


Area Under ROC Curve for K-NN with "inverse-distance" distance metrics







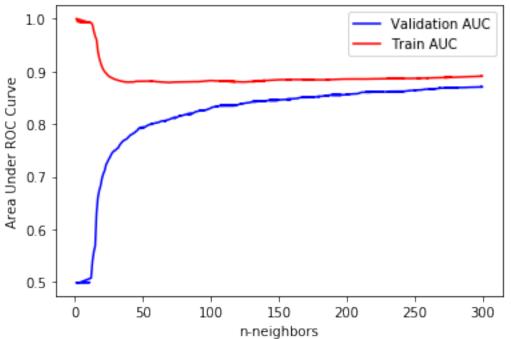


Confusion Matrix:
[[0 199]
[0 1048]]
True Negative: 0

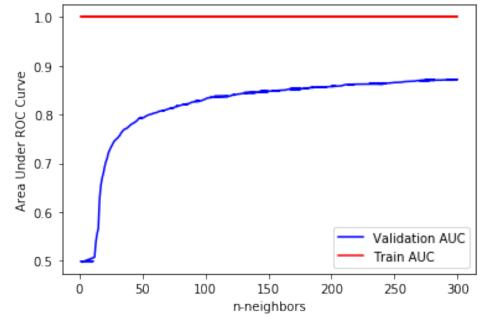
False Positive: 199
True Positive: 1048
False Negative: 0

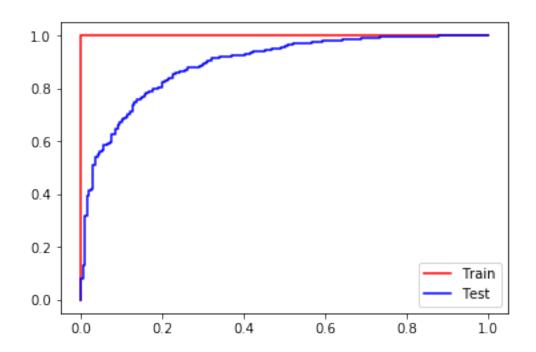
6.2.2 [5.2.2] Applying KNN kd-tree on TFIDF, SET 6

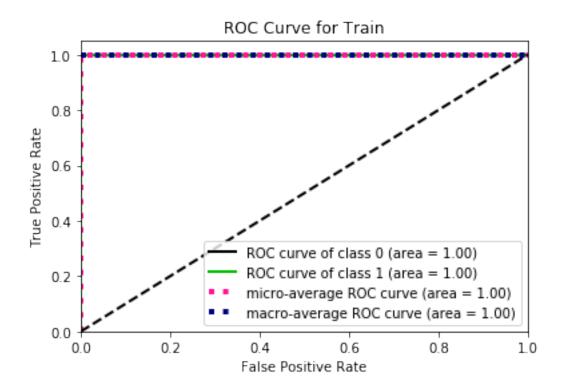
Area Under ROC Curve for K-NN with "uniform" distance metrics

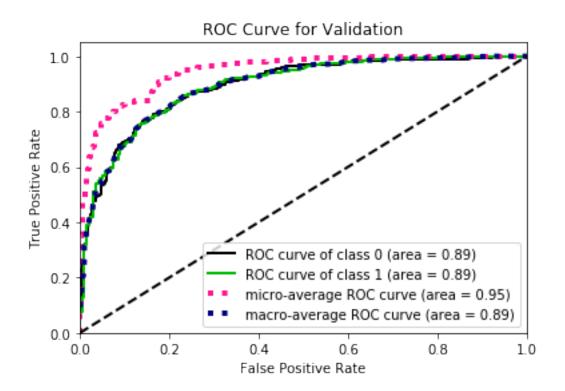


Area Under ROC Curve for K-NN with "inverse-distance" distance metrics









Confusion Matrix :

[[0 199] [0 1048]]

True Negative : 0 False Positive : 199 True Positive : 1048 False Negative : 0

6.2.3 [5.2.3] Applying KNN kd-tree on AVG W2V, SET 3

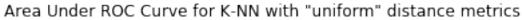
#PrettyTable Data Collection
prettytable_data.append(['Avg. W2V-kd', best_hyperparameters['algorithm'], best_hyperparameters['algorithm']

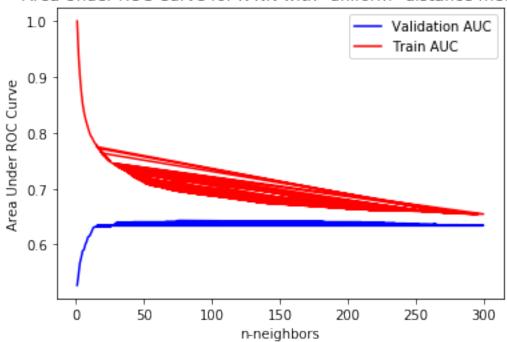
```
#analysing the dataframe
analyse_results(cresults)
```

#Using the best combination of hyper parameters to retrain the model and plot ROC Curretrain_with_best_hyperparameters(X=sent_vectors, Y=final['Score'].values,

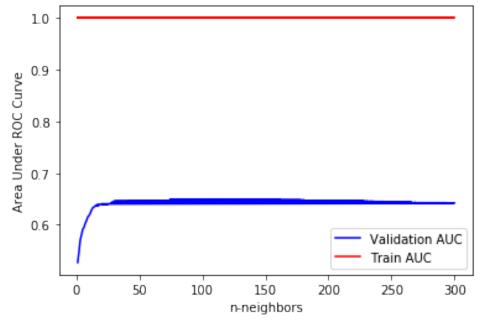
best_params_=best_hyperparameters)

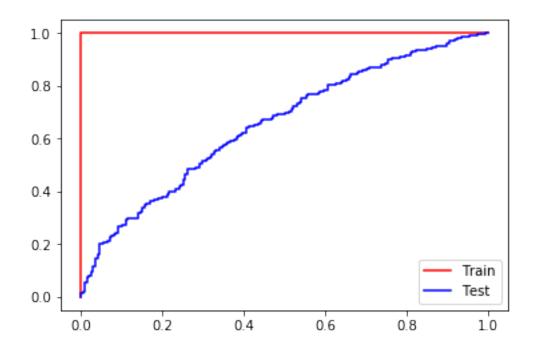
Best Parameters : {'algorithm': 'kd_tree', 'n_neighbors': 76, 'weights': 'distance'} that led

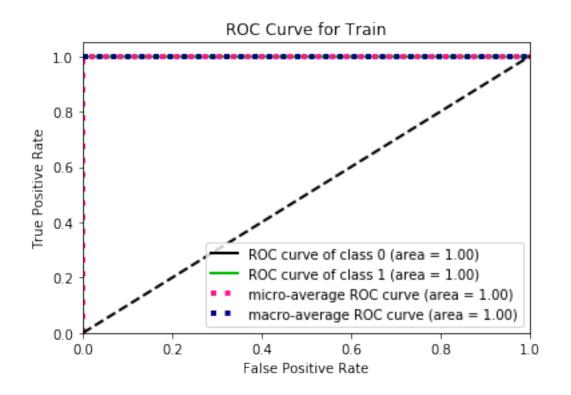


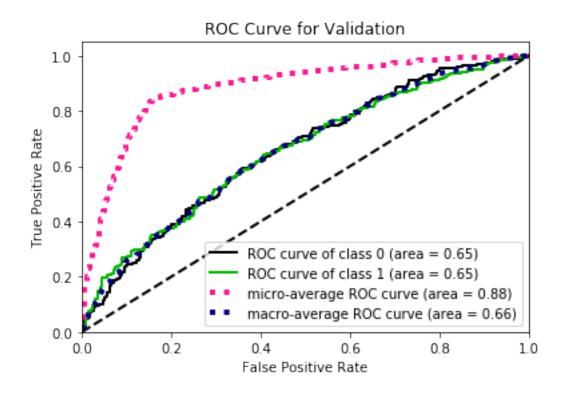


Area Under ROC Curve for K-NN with "inverse-distance" distance metrics







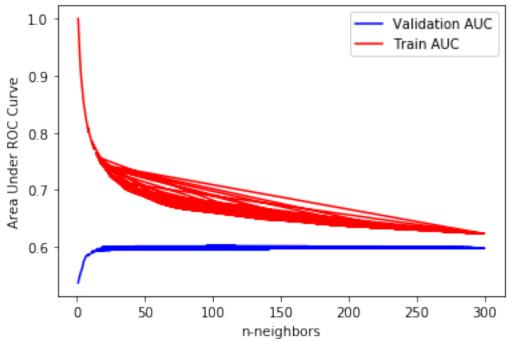


Confusion Matrix:
[[0 199]
[0 1048]]
True Negative: 0
False Positive: 199
True Positive: 1048

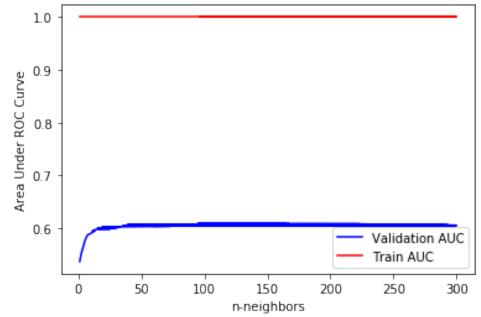
False Negative : 0

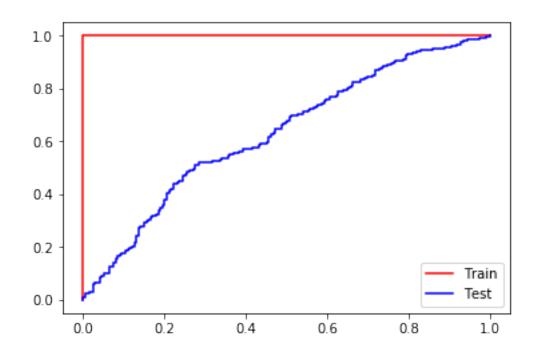
6.2.4 [5.2.4] Applying KNN kd-tree on TFIDF W2V, SET 4

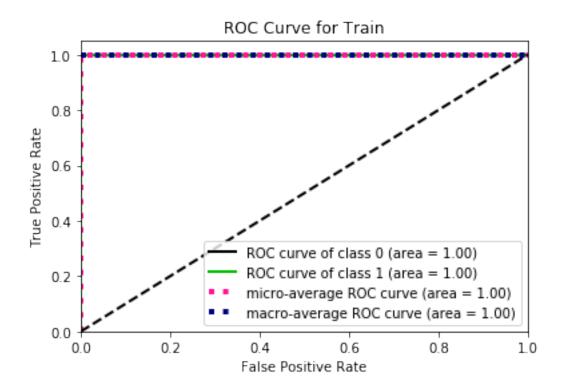
Area Under ROC Curve for K-NN with "uniform" distance metrics

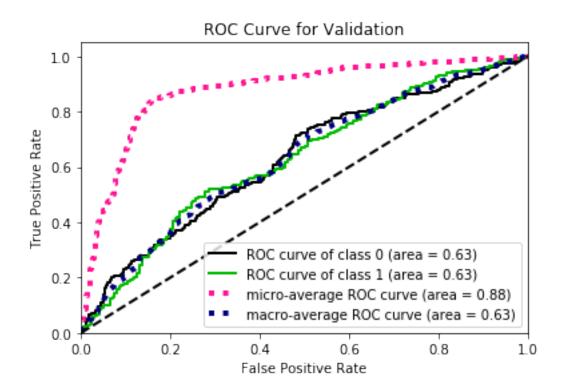


Area Under ROC Curve for K-NN with "inverse-distance" distance metrics









Confusion Matrix:
[[0 199]
[0 1048]]
True Negative: 0
False Positive: 199
True Positive: 1048
False Negative: 0

7 [6] Conclusions

4		4.		-		4-		-+
i	BOW		brute		176		0.7619322914873843	İ
١	TF-IDF	I	brute		299		0.8718646539440431	
	Avg. W2V	1	brute		76		0.6495227390655259	-
١	TF-IDF. W2V		brute		96		0.60942321846935	
١	BOW-kd		kd_tree		176		0.7619322914873843	-
١	TF-IDF-kd		kd_tree		299		0.8718646539440431	-
١	Avg. W2V-kd		kd_tree		76		0.6495227390655259	
١	TF-IDF W2V-kd		kd_tree		96		0.60942321846935	
+		+		+		+-		-+

8 TF-IDF Vectorizer seem to perform the best with the max AUC score of 0.87