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## **Privacy Policy**

**Last updated:** 10.02.2026

### **1. Introduction**

UpStar is a digital platform operated by **Reverie Network** (sole proprietor: Jakob Düsterhöft).

UpStar provides interactive features related to live content, music, media, and community interaction.

This Privacy Policy explains how we collect, use, and protect personal data when you use the platform.

Contact: [info@reverienet.com](mailto:info@reverienet.com)

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### **2. Data We May Collect**

Depending on how you interact with the platform, we may collect the following categories of data:

#### **a) User & Account Information**

- Email address
- Username or display name
- Authentication data (including email/password or third-party login providers)
- Account-related metadata generated through platform usage or transactions

#### **b) Content & Interaction Data**

- Media files, links, or other content submitted by users
- Messages, feedback, or interactions within the platform
- Information voluntarily provided during participation in features, streams, or reviews

#### **c) Technical & Usage Data**

- IP address
- Device and browser information
- Log files, timestamps, and interaction data
- General usage patterns and feature interactions

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### **3. Cookies, Local Storage & Similar Technologies**

UpStar uses **essential cookies, local storage, and similar technologies** to ensure core platform functionality, including but not limited to:

- Remembering user preferences and settings

- Maintaining sessions and security
- Temporarily storing user input to improve user experience

We do **not** use these technologies for third-party advertising or behavioral tracking without explicit consent.

You can control or disable cookies through your browser settings. Some features may be limited if cookies are disabled.

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#### **4. How We Use Personal Data**

We process personal data for the following purposes:

- Operating, maintaining, and improving the platform
  - Enabling interactive and live features
  - Managing user accounts and access
  - Processing transactions or service-related actions
  - Ensuring security, fraud prevention, and platform integrity
  - Communicating important service-related information
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#### **5. Third-Party Services & Integrations**

UpStar may use third-party services to support platform functionality. These services may process personal data as necessary to provide their respective services.

This may include, but is not limited to:

- Hosting and infrastructure providers
- Authentication, database, and communication services
- Payment and transaction processors
- Media, audio, or content processing services
- Embedded or connected third-party platforms (e.g. live streaming or social platforms)

Each third-party service operates under its own privacy policy.

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#### **6. Advertising, Promotion & Platform Content**

UpStar may promote its own services, content, or features within the platform or during live interactions.

We do **not** sell personal data to third parties.

Any promotional activity is platform-related and does not involve unauthorized data sharing.

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## **7. International Data Processing**

UpStar is accessible globally. Personal data may be processed in countries outside your country of residence.

We take reasonable measures to protect personal data regardless of where it is processed.

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## **8. Data Retention**

Personal data is retained only as long as necessary to fulfill the purposes outlined in this policy or to comply with legal obligations.

Users may request deletion of their personal data, subject to legal or operational requirements.

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## **9. User Rights**

Depending on applicable laws, users may have the right to:

- Access personal data
- Request correction or deletion
- Object to or restrict certain processing activities

Requests can be submitted to [info@reverienet.com](mailto:info@reverienet.com).

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## **10. Updates to This Policy**

This Privacy Policy may be updated from time to time to reflect platform changes or legal requirements.

The current version will always be available on the UpStar website.

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