



FUSING EMOTION WITH TECHNICAL ANALYSIS

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MY GOAL

Add emotional depth to strong technical analyses.

MDI Deliverable

Convey technical results in detail given the provided format

HW3 Deliverable

Focus viewers on the "so what"
Connect analysis to mission

GEORGETOWN
UNIVERSITY

McCourt School of Public Policy

MASSIVE
DATA
INSTITUTE

A Geospatial Understanding of Evictions in Franklin
County, Ohio

Monroe Farris - MS Data Science and Analytics (DSAN) '23

Georgetown's Civil Justice Data Commons (CJDC)

GU
CIVIL JUSTICE
DATA COMMONS

Introduction

Georgetown's Civil Justice Data Commons (CJDC), "aims to create a secure, robust repository for civil legal data, gathered from courts, legal service providers, and other civil law institutions, that will enable stakeholders, researchers, and the public to better understand the civil legal system in the United States."¹

This analysis looks to better understand evictions utilizing the data obtained by the CJDC. Specifically, this study will look at the top evicting locations within Franklin County, Ohio, which is the most populous county in the state. *Insights from this analysis will help individuals better understand where in Franklin County individuals are being evicted at the highest per-capita rate.*

Methodology

Data Sources

Geolocation

Population Normalization

Geospatial Analysis

Results

Evictions obtained from the CJDC database were translated to geolocatable entities at a zip code level and normalized by population in that zip code. **The result is a zip code level understanding of evictions.** The below figures show visually where the top evicting zip codes are in Franklin County, OH and illustrates the impact of population normalization on insights. The left-most figure and table highlight unnormalized data and the right-most figure and table highlight results when normalized by population.

Figure 2 Evictions by Zip Code Pre-Normalization by Population

Figure 3 Evictions by Zip Code Post Normalization by Population

Figure 4 Table of Evictions by Zip Code Pre-Normalization by Population

Figure 5 Table of Evictions by Zip Code Post Normalization by Population

Limitations

While this methodology works well to understand where in Franklin County the most evictions are occurring, given the nature of court data in the United States, this methodology would likely not translate well to another county. Court data in the US differs by court system. Other than just the way that the data is formatted, there is not a guarantee that other court systems would keep track of geospatial indicators such as zip codes. Therefore, while this approach is promising, applications can be limited.

Conclusion

I developed a process to geospatially understand and analyze evictions in Franklin County, Ohio.

- Per-capita evictions most heavily impacted zip codes with smaller populations
- Knowledge gained from these results can better aid policy makers and legal experts to better provide aid to these high evicting zip codes
- Adding a layer of geospatial data to civil justice issues provide those interested with a more informed analysis of key civil justice issues

References

1. Georgetown's Civil Justice Data Commons, <https://www.law.georgetown.edu/tech-institute/programs/civil-justice-data-commons/>.

Acknowledgements

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Figure 1 Methodology for Geospatial Analysis

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Leveraging Geospatial
Data to Better Understand
Evictions in Ohio

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Introduction

Using data from Georgetown's Civil Justice Data Commons, this analysis provides a novel methodology for understanding evictions in Franklin County, Ohio. *Insights from this analysis will help individuals better understand where in the County people are being evicted at the highest per-capita rate.*

Methods

Data Sources

Geolocation

Population Normalization

Geospatial Analysis

Results

Evictions obtained from the CJDC database were translated to geolocatable entities at a zip code level and normalized by population in that zip code. The result is a zip code level understanding of evictions.

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HW3 Deliverable

Supplementary Information

Per-Capita Eviction Rate by Zip Code Visualized via a Heatmap

Figure 1 Heatmap visualization of Per-Capita Eviction Rate by Zip Code in Franklin County, Ohio. The map shows various zip codes with colors ranging from light yellow to dark red, indicating the intensity of the per-capita eviction rate. Darker red areas represent higher rates.

Table of Per-Capita Eviction Rate by Zip Code

Neighborhood (Zip Code)	Number of Evictions	Population	Per-Capita Evictions
North Rickenbacker (43217)	132	2069	0.064
Whitehall (43213)	1782	32807	0.054
Mt Vernon / Woodland Park / King-Lincoln / Bronzeville (43203)	392	8415	0.047

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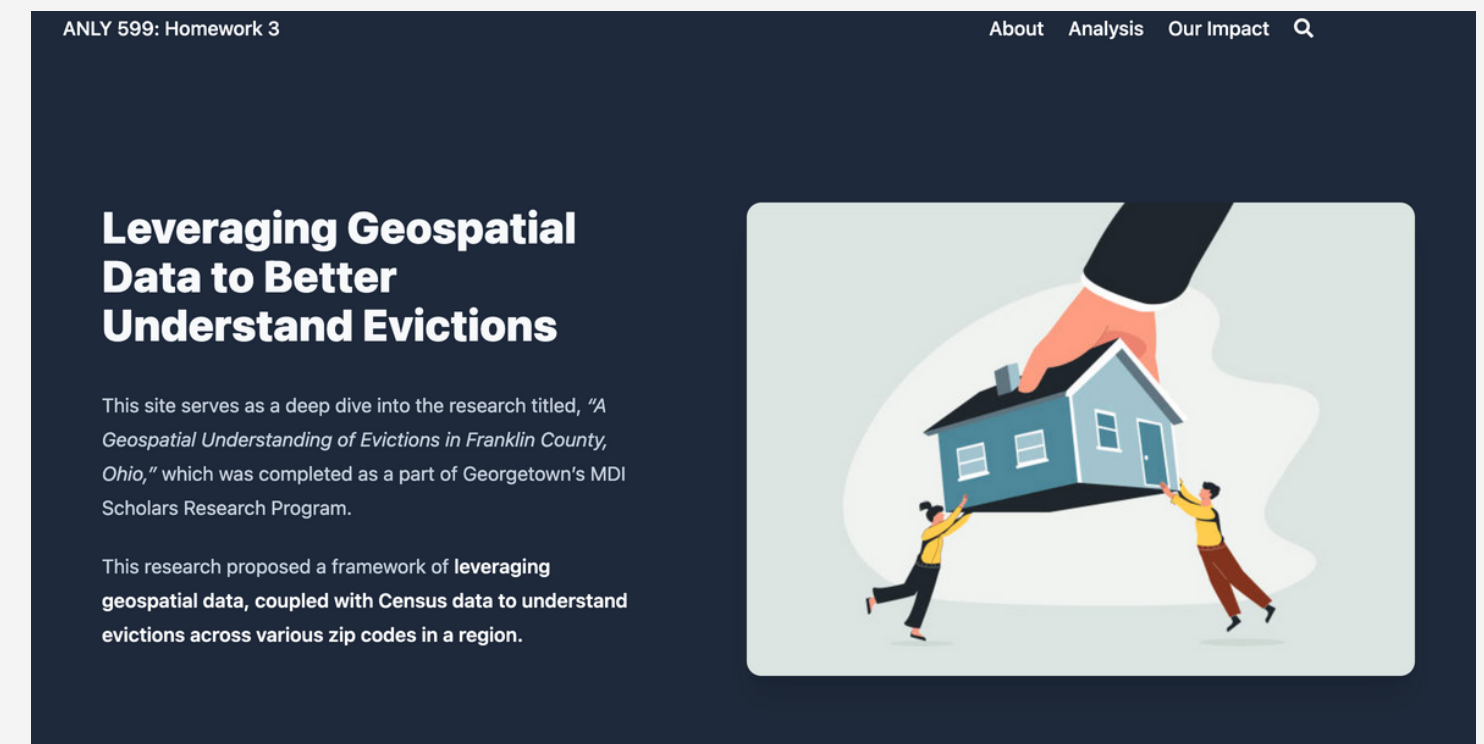
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DECISION MAKING PROCESS

- Focus attention on impact to connect to emotions
- Leverage interactive custom website to dive deeper into mission and technical details





THANK YOU

