

T.R.U.S.T. ANALYSIS

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Project or Person: _____

Date of Analysis: _____

T

R

U

S

T

CAN ANY OF THEM BE EASILY IMPROVED? HOW? _____

FINAL ANALYSIS: _____

INSTRUCTIONS: This template will allow you to easily analyze any project you are creating to determine its 't.r.u.s.t.ability', i.e. the likelihood that someone will want to invest in it. You can also use this template to self-analyze yourself and/or any potential team member you are considering bringing on board to determine if you or they are really bringing something worthwhile to the project.

Reminder: T = Track Record; R = Return on Investment; U = Unique Investment Opportunity; S = Systems & Savvy; T = Team

REFERENCES: This template is based on the book *T.R.U.S.T.* by Monroe Mann, available on Amazon. You can use this template without having read the book, but reading the book will make your analysis much more accurate and insightful.