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CREATE SCHEMA dannys_diner;
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CREATE TABLE Sales (
customer_id VARCHAR(1),
order_date DATE,
product_id INT);
{\tt INSERT\ INTO\ sales} (customer\_id,\ order\_date,\ product\_id)
VALUES
('A', '2021-01-01', '1'),
('A', '2021-01-01', '2'),
('A', '2021-01-07', '2'),
('A', '2021-01-10', '3'),
('A', '2021-01-11', '3'),
('A', '2021-01-11', '3'),
('B', '2021-01-01', '2'),
('B', '2021-01-02', '2'),
('B', '2021-01-04', '1'),
('B', '2021-01-11', '1'),
('B', '2021-01-16', '3'),
('B', '2021-02-01', '3'),
('C', '2021-01-01', '3'),
('C', '2021-01-01', '3'),
('C', '2021-01-07', '3');
CREATE TABLE Menu (
product_id INT,
product_name VARCHAR(5),
price INT);
INSERT INTO Menu(product_id, product_name, price)
VALUES
('1', 'sushi', '10'),
('2', 'curry', '15'),
('3', 'ramen', '12');
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CREATE TABLE Members (

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customer_id VARCHAR(1),
join_date DATE);
INSERT INTO Members(customer_id, join_date)
VALUES
('A', '2021-01-07'),
('B', '2021-01-09');
'1. What is the total amount each customer spent at the restaurant?'
Select customer_id, sum(price) as total_amount
From Sales as s
Join Menu as m on s.product_id=m.product_id
Group by customer_id;
'2. How many days has each customer visited the restaurant?'
Select customer_id, count(distinct(order_date)) as sum_of_days
From Sales
Group by customer id;
'3. What was the first item from the menu purchased by each customer?'
Select customer_id, product_name, order_date
From Menu as M
Join Sales as S on M.product_id = S.product_id
Group by customer_id;
'4 What is the most purchased item on the menu and how many times was it purchased by all customers?'
SELECT COUNT(s.product_id) AS most_purchased, product_name
FROM sales AS s
JOIN menu AS m ON s.product_id = m.product_id
GROUP BY s.product id, product name
ORDER BY most_purchased DESC
'5. Which item was the most popular for each customer?'
Create View Ranking_of_items As
Select customer_id, count(s.product_id) as quantity_of_item, product_name,
Dense_rank() over(partition by customer_id order by count(s.product_id) DESC) as ranking
From sales as S
Join Menu as M On S.product_id=M.product_id
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Group by customer_id, product_name;
Select customer_id, product_name
From ranking_of_items
Where ranking=1;
'6. Which item was purchased first by the customer after they became a member?'
Create View Ranking_of_date As
Select s.customer_id, order_date, product_id, join_date,
Dense_rank() over(partition by s.customer_id order by order_date) as ranking
From Sales as S
Join Members as Mb On S.customer_id=Mb.customer_id
Where order_date >= join_date;
Select customer_id, order_date, M.product_name
From ranking_of_date as RD
Join Menu as M On RD.product_id=M.product_id
Where ranking =1;
'7. Which item was purchased just before the customer became a member?'
Create View Ranking_of_date2 As
Select s.customer_id, order_date, product_id, join_date,
Dense_rank() over(partition by s.customer_id order by order_date DESC) as ranking
From Sales as S
Join Members as Mb On S.customer_id=Mb.customer_id
Where order_date < join_date;
Select customer_id, order_date, M.product_name
From ranking_of_date2 as RD2
Join Menu as M On RD2.product_id=M.product_id
Where ranking =1;
'8. What is the total items and amount spent for each member before they became a member?'
SELECT s.customer_id, COUNT(s.product_id) AS total_items, SUM(m.price) AS total_sales
FROM sales AS s
JOIN members AS mb ON s.customer_id = mb.customer_id
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JOIN menu AS m ON s.product_id = m.product_id
WHERE s.order_date < mb.join_date
GROUP BY s.customer id;
'9 If each $1 spent equates to 10 points and sushi has a 2x points multiplier - how many points would each customer have?'
Create view Points as
Select *,
Case
When m.product_id = 1 Then m.price * 20
Else m.price *10
End as total_points
From Menu as M;
Select s.customer_id, sum(p.total_points) as customer_points
From Points as p
Join sales as S on p.product_id = s. product_id
Group by s.customer_id;
'10. In the first week after a customer joins the program (including their join date) they earn 2x points on all items, not just sushi -
how many points do customer A and B have at the end of January?'
Create view table_of_days as
Select *, date_add(join_date, interval 6 Day) as after_first_week, last_day('2021-01-31') AS last_date
From members as mb;
SELECT t.customer_id,
SUM(CASE
WHEN m.product_name = 'sushi' THEN 2 * 10 * m.price
WHEN s.order_date BETWEEN t.join_date AND t.after_first_week THEN 2 * 10 * m.price
ELSE 10 * m.price END) AS points
FROM table_of_days AS t
JOIN sales AS s ON t.customer id = s.customer id
JOIN menu AS m ON s.product_id = m.product_id
WHERE s.order_date < t.last_date
GROUP BY t.customer_id;
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