**Kickstarter Analysis**

Based on the projects data extracted from Kickstarter, it’s possible to notice that most projects opened are related to Entertainment and Technology. Projects related to film & video, music and theater have more chances of success. Also, projects with goals smaller than $5,000 have the greatest rate of success.

The dataset has some limitations with the backers information, it’s not possible to know the gender, age and location for example of the backer. If we had this data, we could do a better analysis. Besides, we don’t know any information about the people that opened the project, if they are professionals or students for example. Knowing the background of the project owners can affect the decision to fund the project.

We could verify the number of projects opened by country and the rate of success in each country as the picture below. The US is the country with the greatest number of successful projects.

