# **Test a Perceptual Phenomenon**

**Student Notes** 

**Project Review** 

## **Does Not Meet Specifications**

## Question 1: Identify variables in the experiment



**SPECIFICATION** 

Question response correctly identifies the independent and dependent variables in the experiment.

MEETS SPECIFICATION

## Question 2: Establish a hypothesis and statistical test



**SPECIFICATION** 

An appropriate hypothesis test has been stated along with an appropriate statistical test to apply to collected data, with appropriate justification.

DOES NOT MEET SPECIFICATION

#### **Reviewer Comments**

There are some issues though to be addressed to complete your good work:

- 1. A more precise statement of the null and alternative hypothesis is required: Being able to formulate an exact and thorough statement of the null hypothesis is extremely important for a prospect data scientist.
- 2. Some further details over the test choices need to be provided.

I'll guide you throughout the whole process, hope my suggestions will prove helpful:

### **Hypothesis statement:**

Quoting from answer 2: "Incogurent words condition make people take a longer time to say the correct words than the congruent words condition." Which variables are we comparing, for which purpose? Are we comparing the population means? Are we comparing the sample means of time? This last option would be wrong: We already know what the sample means are, as we computed them, so there would be no point in testing the difference.

hypothesis d by X), and

from that limited data, we are trying to infer something about the **population** (generally denoted by U)

How satisfied are worth this feedback?

**☑** Resubmit Project

With our test we are trying to assess whether the sample means are unrerent because the **two** populations and population means are different or just by chance.

Therefore our hypothesis should be concerned with  $\mu$ C and  $\mu$ I, respectively the congruent and incongruent population means and should (optionally) be followed by some comments discussing the aforementioned statistical inference process.

Over the hypothesis statement and meaning: http://support.minitab.com/en-us/minitab/17/topic-library/basic-statistics-and-graphs/hypothesis-tests/basics/what-is-a-hypothesis-test/

Please remind as well that it is common practice to state the null hypothesis with the case you mean to reject.

#### Providing thorough rationale for test choices:

Which test applicable? There are potentially several tests applicable when comparing means (t-test and z-test are for sure candidates) the choice should depend on the relevant assumptions.

- 1. We have less than 30 samples.
- 2. We don't know the population's standard deviation.
- 3. We assume that the distributions are Gaussian.

http://www.statisticshowto.com/when-to-use-a-t-score-vs-z-score/ http://support.minitab.com/en-us/minitab/17/topic-library/basic-statistics-and-graphs/hypothesis-tests/tests-of-means/types-of-t-tests/

Are you choosing a one tail or a two tailed test? Why? (This info could be inferred from your alternative hypothesis but should anyway be stated explicitly)

http://support.minitab.com/en-us/minitab/17/topic-library/basic-statistics-and-graphs/hypothesis-tests/basics/directional-and-nondirectional-hypotheses/

http://support.minitab.com/en-us/minitab/17/topic-library/basic-statistics-and-graphs/hypothesis-tests/basics/what-is-a-critical-value/

Could you please explicitly detail if you are choosing a dependent or independent sample test and why? https://en.wikipedia.org/wiki/Student%27s\_t-test#Unpaired\_and\_paired\_two-sample\_t-tests

# **Question 3: Report descriptive statistics**



**SPECIFICATION** 

Descriptive statistics, including at least one measure of centrality and one measure of variability, have been computed for the dataset's groups.

MEETS SPECIFICATION

## **Question 4: Plot the data**



**SPECIFICATION** 

One or two visualizations have been created that show off the data, including comments on what can be observed in the plot or plots.

MEETS SPECIFICATION

# Question 5: Perform the statistical test and interpret your results



**SPECIFICATION** 

A statistical test has been correctly performed and reported, including test statistic, p-value, and test result. The test results are interpreted in terms of the experimental task performed.

DOES NOT MEET SPECIFICATION

#### **Reviewer Comments**

Please provide a rationale for your statistical test choices: Though the assumption of normality is accepted in this submission, I'd understand if you would like to carry on a more sophisticated analysis deciding to use a non parametric test (like the Mann Whitney). It would be fine provided you discuss a proper rationale for it.

# Question 6: Digging deeper and extending the investigation



**SPECIFICATION** 

Hypotheses regarding the reasons for the effect observed are presented. An extension or related experiment to the performed Stroop task is provided, that may produce similar effects.

MEETS SPECIFICATION



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## Best practices for your project resubmission

Ben shares 5 helpful tips to get you through revising and resubmitting your project.

• Watch Video (3:01)



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