# Introduction to Knowledge bases

### The limits of text

Information Retrieval focuses on the retrieval of documents from large corpora. Initially, the retrieval was keyword-based

Good ranking criterion?

How can we diversify the results?



Good string similarities?

More Jacopo Urbani images

#### Jacopo Urbani Profiles | Facebook

www.facebook.com/public/Jacopo-Urbani v

View the profiles of people named **Jacopo Urbani**. Join Facebook to connect with **Jacopo Urbani** and others you may know. Facebook gives people the power to...

### The limits of text

Nowadays, web search is entity-based

Larry Page (2012): "The perfect search engine would really understand everything in the world deeply, give you back kind of exactly what you need" [1]

Machine learning and KR are parts of core business in many Web companies [2]

- [1] <a href="http://fortune.com/2012/12/11/fortune-exclusive-larry-page-on-google/">http://fortune.com/2012/12/11/fortune-exclusive-larry-page-on-google/</a>
- [2] <a href="https://backchannel.com/how-google-is-remaking-itself-as-a-machine-learning-first-company-ada63defcb70#.nljh17nb5">https://backchannel.com/how-google-is-remaking-itself-as-a-machine-learning-first-company-ada63defcb70#.nljh17nb5</a>

### The limits of text

One approach to overcome the limits of text (data) is to build knowledge repositories from the Web

- Symbolic Knowledge Bases (KBs)
  - Meaning accessible to humans
  - Typically constructed manually or from unstructured sources

- Latent models
  - Meaning is hidden to us
  - Typically learned using machine learning techniques

## Symbolic Knowledge Bases

• Logic is the language that humans designed to express knowledge

- Knowledge bases: crystallization of factual knowledge in the form of associations between entities and relations
  - Can be expressed as first-order logic
  - Recently Google re-branded knowledge bases as knowledge-graphs

worksAt(Jacopo,VU\_University)



### Latent models

• Recently, latent models became very popular due to the rise of *deep* learning

They achieved impressive results!

• One of the most prominent examples is Google's word2vec [1]

[1] T. Mikolov, I. Sutskever, K. Chen, G. S. Corrado, and J. Dean, "Distributed representations of words and phrases and their compositionality," in *Advances in neural information processing systems*, 2013, pp. 3111–3119.

### Outline

We will have one lecture to discuss latent models next week

 We will discuss the theory behind knowledge bases when we focus on logic-based reasoning

• In the remaining, I will introduce some of the largest symbolic knowledge bases available on the Web

## Knowledge bases on the Web

**WordNet**A lexical database for English











### WordNet

- Wordnet is the most famous lexical database for English [1]. Project started in 1985 at Princeton by George Armitage Miller
- Groups words into sets of synonyms called synsets

#### Noun

- <u>S: (n) plant, works, industrial plant</u> (buildings for carrying on industrial labor) "they built a large plant to manufacture automobiles"
- <u>S:</u> (n) plant, <u>flora</u>, <u>plant life</u> ((botany) a living organism lacking the power of locomotion)
- <u>S:</u> (n) plant (an actor situated in the audience whose acting is rehearsed but seems spontaneous to the audience)
- <u>S:</u> (n) plant (something planted secretly for discovery by another) "the police used a plant to trick the thieves"; "he claimed that the evidence against him was a plant"

#### Verb

- <u>S:</u> (v) plant, <u>set</u> (put or set (seeds, seedlings, or plants) into the ground)
  "Let's plant flowers in the garden"
- S: (v) implant, engraft, embed, imbed, plant (fix or set securely or deeply)
  "He planted a knee in the back of his opponent"; "The dentist implanted a
  tooth in the gum"
- S: (v) establish, found, plant, constitute, institute (set up or lay the groundwork for) "establish a new department"
- S: (v) plant (place into a river) "plant fish"
- S: (v) plant (place something or someone in a certain position in order to secretly observe or deceive) "Plant a spy in Moscow"; "plant bugs in the dissident's apartment"
- <u>S:</u> (v) plant, implant (put firmly in the mind) "Plant a thought in the students' minds"

[1] G. A. Miller, "WordNet: a lexical database for English," *Communications of the ACM*, vol. 38, no. 11, pp. 39–41, 1995.

### WordNet

- Words can be monosemous (one meaning) or polysemous (multiple meanings)
- Each synset has a gloss (short description) and is connected to other synsets with different linguistic relations. Most important ones are
- Hypernyms/Hyponyms (isA)
- Meronym/Holonyms (partOf)

### **RDF**

- The World Wide Web Consortium (W3C) has standardized a number of languages to exchange knowledge on the Web [1]
- The Resource Description Framework (RDF) is a standard used to report statements that describe properties of resources
  - Properties are represented by IRIs while resources are either special IRIs, labels or special placeholders called *blank nodes*
- The statements can be represented as *triples* of the form *<s p o>* (subject predicate object) and serialized with different formats: RDF/XML, N3, Turtle
- A RDF dataset can be represented as a directed graph

### **RDF**

### **Example**

IRIs: <a href="http://www.vu.nl">http://www.vu.nl</a>#studies

Literal: "VU University"

blank node: \_:x

RDF dataset (serialized with Turtle)

```
<http://www.vu.nl> <rdf:type> <wikipedia/University> .
<http://www.vu.nl> <rdf:label> "VU University" .
   :x <http://www.vu.nl .</pre>
```

### SPARQL

RDF datasets can be stored on a variety of engines

- Native RDF stores (Virtuoso, Sesame, Jena, etc.)
- Relational databases (IBM DB2, Oracle, etc.)

### How do we query a RDF dataset?

The W3C has standardized a specific language called SPARQL [1]

SPARQL is a query language which has a SQL-inspired syntax. Finding answers to a SPARQL query corresponds to find all possible *graph homomorphisms* between the query and the graph

### **SPARQL**

### **Example SPARQL query**

```
SELECT ?X,?Y FROM {
?X <rdf:type> <wikipedia/University> .
?X <rdf:label> ?Y . }
```

### **Answers SPARQL query**

```
{?X-> <http://www.vu.nl>
   ?Y-> "VU University" }
```

### **Example Input**

```
<http://www.vu.nl> <rdf:type> <wikipedia/University> .
<http://www.vu.nl> <rdf:label> "VU University" .
_:x <http://www.vu.nl#studies> <http://www.vu.nl> .
```

## DBpedia

- Project to convert Wikipedia pages into RDF
- Leverages structured content contained in the pages
  - Infoboxes
  - Labels
  - Categories
  - Redirects
  - etc.

#### Vrije Universiteit Amsterdam

Vrije Universiteit Amsterdam



Seal: Maiden in the Garden [1]

Latin: Universitas Libera

(Reformata Amstelodamensis)

Motto Auxilium nostrum in

nomine Domini (Latin)

Motto in English Our help is in the name of

the Lord

Type Private (publicly funded)

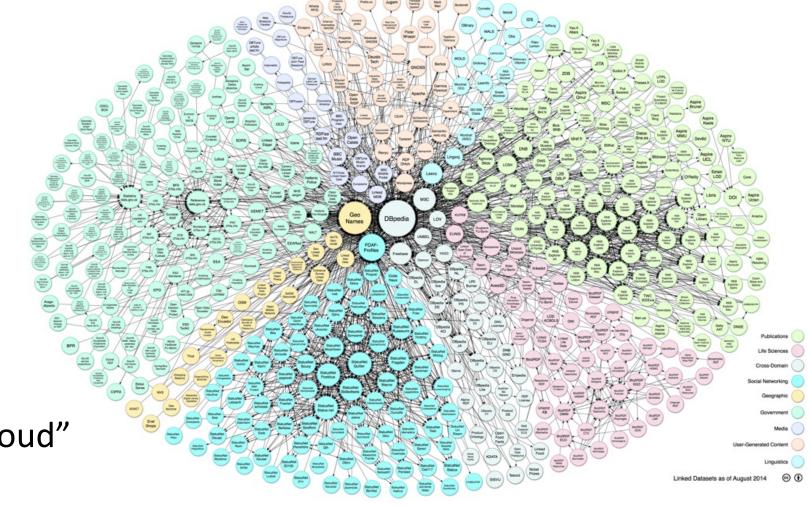
Established 1880 [2]

## DBpedia

Started in 2007,4.5M entities,3B RDF triples [1]

 Contains links to other KBs

 Widely popular in the "linked-data-cloud"



[1] C. Bizer et al., "DBpedia-A crystallization point for the Web of Data," Web Semantics: science, services and agents on the world wide web, vol. 7, no. 3, pp. 154–165, 2009.

## DBpedia

- Fairly large ontology but not rich in terms of expressiveness [1]
  - 320 classes
  - 1650 properties
- Alignment between infoboxes and ontologies is done via community-provided mappings

Ontology Class	Instances	Example Properties	
Person	198,056	name, birthdate, birthplace, employer, spouse	
Artist	$54,\!262$	activeyears, awards, occupation, genre	
Actor	26,009	academyaward, goldenglobeaward, activeyears	
MusicalArtist	$19,\!535$	genre, instrument, label, voiceType	
Athlete	$74,\!832$	currentTeam, currentPosition, currentNumber	
Politician	$12,\!874$	predecessor, successor, party	
Place	247,507	lat, long	
Building	23,304	architect, location, openingdate, style	
Airport	7,971	location, owner, IATA, lat, long	
Bridge	1,420	crosses, mainspan, openingdate, length	
Skyscraper	2,028	developer, engineer, height, architect, cost	
PopulatedPlace	181,847	foundingdate, language, area, population	
River	10,797	sourceMountain, length, mouth, maxDepth	
Organisation	91,275	location, foundationdate, keyperson	
Band	14,952	currentMembers, foundation, homeTown, label	
Company	$20,\!173$	industry, products, netincome, revenue	
Educ.Institution	21,052	dean, director, graduates, staff, students	
Work	189,620	author, genre, language	
Book	$15,\!677$	isbn, publisher, pages, author, mediatype	
Organisation Band Company Educ.Institution Work	91,275 14,952 20,173 21,052 189,620	location, foundationdate, keyperson currentMembers, foundation, homeTown, label industry, products, netincome, revenue dean, director, graduates, staff, students author, genre, language	

[1] J. Lehmann *et al.*, "DBpedia—a large-scale, multilingual knowledge base extracted from Wikipedia," *Semantic Web*, vol. 6, no. 2, pp. 167–195, 2015.

### YAGO

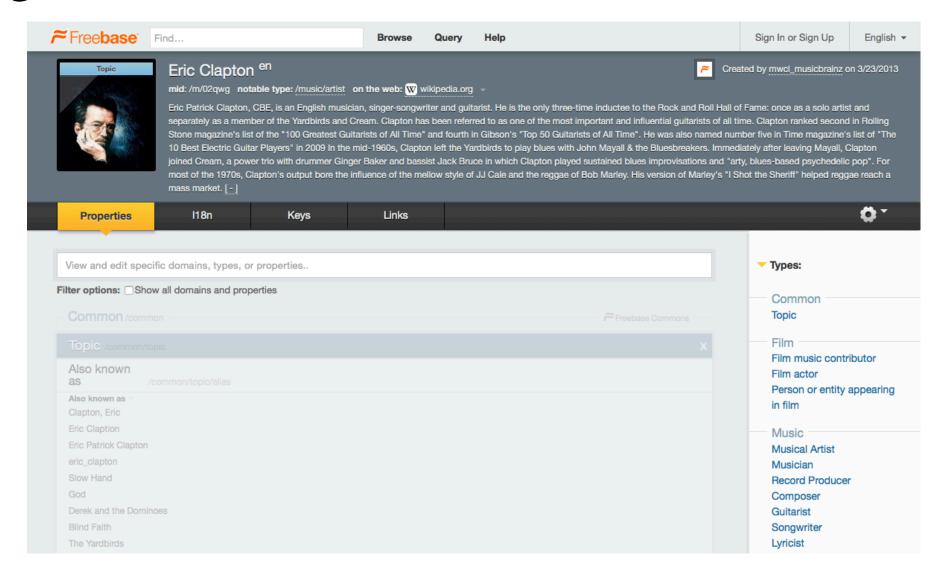
- YAGO (Yet another great ontology) is a project started at Max-Planck Institute for Informatics (2006) [1]
- Goals
  - Unify Wikipedia and Wordnet
  - Exploit Wikipedia Infoboxes to extract clean facts
  - Check the plausibility of facts via type checking
- Last version is YAGO4
  - 67M+ entities
  - 343M RDF facts
- High standards in terms of quality [2]

[1] T. Rebele, F. Suchanek, J. Hoffart, J. Biega, E. Kuzey, and G. Weikum, "YAGO: A Multilingual Knowledge Base from Wikipedia, Wordnet, and Geonames," in *The Semantic Web – ISWC 2016*, 2016, pp. 177–185.
[2] http://www.mpi-inf.mpg.de/departments/databases-and-information-systems/research/yago-naga/yago/statistics/

### Freebase

- Freebase was a collaborative Knowledge Base created by its community members
- Initially created by a company called Metaweb, it was later acquired by Google in 2010
- In 2014 Google decided to shutdown Freebase. Part of the data was moved to Wikidata
- 1.9B RDF facts

### Freebase



### Wikidata

- Wikipedia is mainly text. It's hard to verify and keep consistency
  - e.g., population of Rome is reported both in the Italian and English articles: Numbers are different
- Wikidata is the "data-version" of Wikipedia [1]
  - Data is validated by the community
  - Keeps provenance of the data
  - Multilingual by design
  - Supports plurality



[1] D. Vrandečić and M. Krötzsch, "Wikidata: a free collaborative knowledge base," *Communications of the ACM*, vol. 57, no. 10, pp. 78–85, 2014.

### Wikidata

- High-quality knowledge!
- Use qualifiers to express information that requires arity > 3 [1]

IronLady castMember Meryl\_Streep role (qualifier) Margaret Tatcher

[1] F. Erxleben, M. Günther, M. Krötzsch, J. Mendez, and D. Vrandečić, "Introducing Wikidata to the linked data web," in *International Semantic Web Conference*, 2014, pp. 50–65.

### Wikidata

- 1B+ triples
- 54K registered contributors
- 15M+ statements

#### Vrije Universiteit (Q1065414)

university in Amsterdam, The Netherlands

Free University of Amsterdam I VU

#### ▼ In more languages Configure

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Dutch  Vrije Universiteit Amsterdam  universiteit in Nederland  Vrije Universiteit  VUA  Amsterdamse Universiteit  VU University Amsterdam  Vrije Universiteit van Amsterdam  Vrije Universiteit van Amsterdam  Vu Amsterdam  Vu Amsterdam  Vrije Universiteit van Amsterdam  Vrije Universiteit  Vu Universiteit van Amsterdam  Vrije Universiteit  Vrije Universiteit  Vrije Universiteit Amsterdam  French  université libre d'Amsterdam  université des Pays-Bas  Universite libre d'Amsterdam	Language	Label	Description	Also known as
VUA Amsterdamse Universiteit VU University Amsterdam Vrije Universiteit van Amsterdam Vrije Universiteit van Amsterdam Vrije Universiteit van Amsterdam Vrije Universiteit van Amsterdam Vrije Universiteit Vrije Universiteit Amsterdam French université libre d'Amsterdam université des Pays-Bas Universite libre d'Amsterdam	English	Vrije Universiteit	university in Amsterdam, The Netherlands	-
Vrije Universiteit Amsterdam  French université libre d'Amsterdam université des Pays-Bas Universite libre d'Amsterdam	Dutch	Vrije Universiteit Amsterdam	universiteit in Nederland	VUA Amsterdamse Universiteit VU University Amsterdam Vrije Universiteit van Amsterdam
,	German	Freie Universität Amsterdam	Universität in den Niederlanden	,
	French	université libre d'Amsterdam	université des Pays-Bas	

edit

All entered languages

#### Statements