Global Friends

A digital experience for organizing your friendships online

Montserrat Lobos,
montselobos@gmail.com
www.montselobos.com
+1 (412) 3784463

Onboarding options:

Friend Invite: *Each user gets a limited amount of groups to create. once that limit is reached, he can get more space by inviting friends.*

Invite would show n example of how Jonah is organizing his friends:

> *"Your riend Jona is using GlobalFriends to have separate conversations whith his friends in Colombia and in NY"*

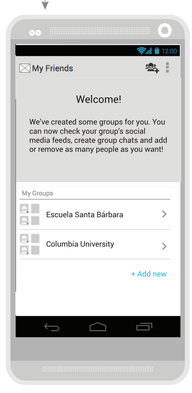
Join a group message: *When a user adds Anna to a new chat group, she gets a notification asking her if she wants to join Global Friends.*
She shoul also be able to see the messages through her social media accounts.
In order to increase the chances of Anna joinning the app some of the features ma be reserved for app users.

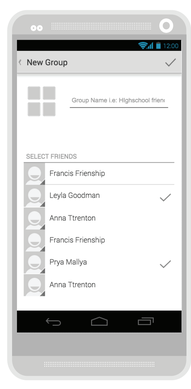
Future work:
** Evaluate privacy issues derived from having or not to consent to join a group.*
** Evaluate social cost of leaving a group or rejecting an invitation*

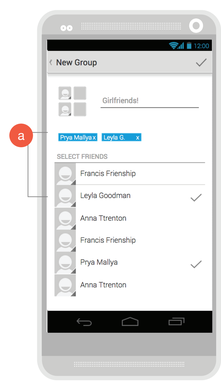
Download & Registration

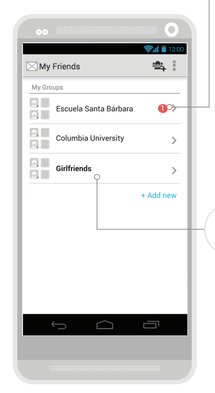
Register with email or facebook
App ask for access to facebook and phone contacts.

Later it would offer to link with other social media.



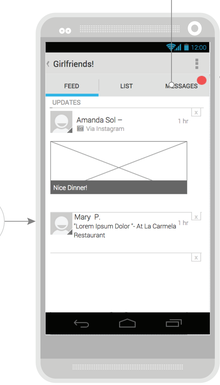


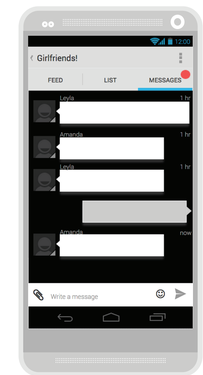




tap notification

tap button

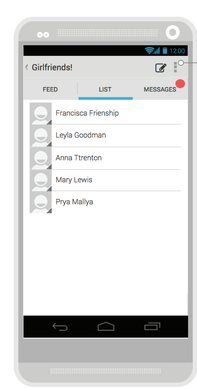


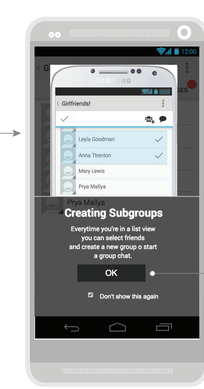


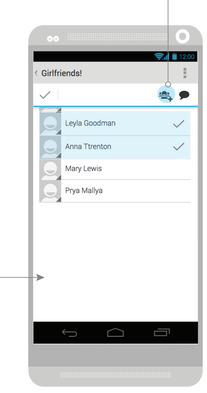
Messaging

Feed of messages from the group.

To be defined:
If subgroup messaging is desirable, then should the user view a list of availables soubgroups?
That seems overly complicated. On the other hand, creating a group for eahc chat group may clutter the home page. The app should filter the grous by relevance, moving to the top the ones with most recent activity from Anna.







Learning

Register with email or facebook
The app would automatically create the first few lists and will prompt the user to create her own lists.

Future work:
** Define a way for the app to reflect/explain differences between groups and circles or categories.*
** Assess whether it is a relevant practical distinction.*

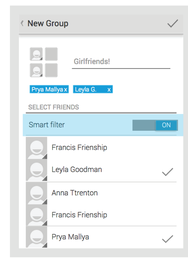
Creating a group

The user selects friends from a list to be added to the group.

If the user does not add a name, the app should name the group using the names of the friends in it.

a *Selected friends added to the group can be removed by clicking in their name on the list again or by taping the tag with their name in the group area.*

Potential feature:
Add a smart filter that suggests friends related to the ones already in the group. for instance, Anna could start adding friends from latin america and the filter will suggest other spanish-speaker friends.



Groups' list

This is the app's main view, It shows the different groups, allows for creating new groups, displays notifications and provides access to the social feeds and messenging services for each group.

Future work:
** Consider two different notifications for messages and updates*

Group Feed

Displays the social updates of a group of friends (consolidating different social media sources)

The tabs provide access to the group's different view

Future work:
** Consider ways for the user to 'teach' the app wich content she values the most for each feed.*

This symbol would allow the user to remove unwanted content. A dialog would be needed to define why is the content unwanted. (maybe is too complicated?: look for a simpler way!

List view

Allows to edit the group and add more friends. It also allows to start new conversations.

Afterthought:
Maybe we should only have two tabs: Feed and Message. Viewng the list would be a less frequent option and should live under the menu.

b *Menu should easily provide access to:*

Muting the group (The app should also have a general mute setting)

Settings: Include frequency of notifications and ringtone for group messages.

Subgrouping

This view would be visible the fist time the user opens a list view to point out the subgroup feature (allows to create a conversation at any point froma list of friends by selecting a set of contacts and creating a new chat)

USE CASE: Birthday

Days before Anna's birthday the app will invite her to create a guest list foer her birtday party. This feature should include smart filtering to help her easily add related friends and couples to the list.