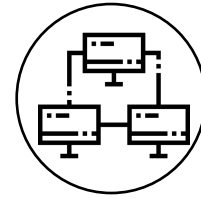


GPTfr33

up your time

COVID triggers need for knowledge sharing

For most SMEs, transition to remote work leads to implementation of new IT-Systems, predominantly:



Intranets

For publishing news, documenting workflows and sharing files, e.g. MS Sharepoint



Learning Management Systems

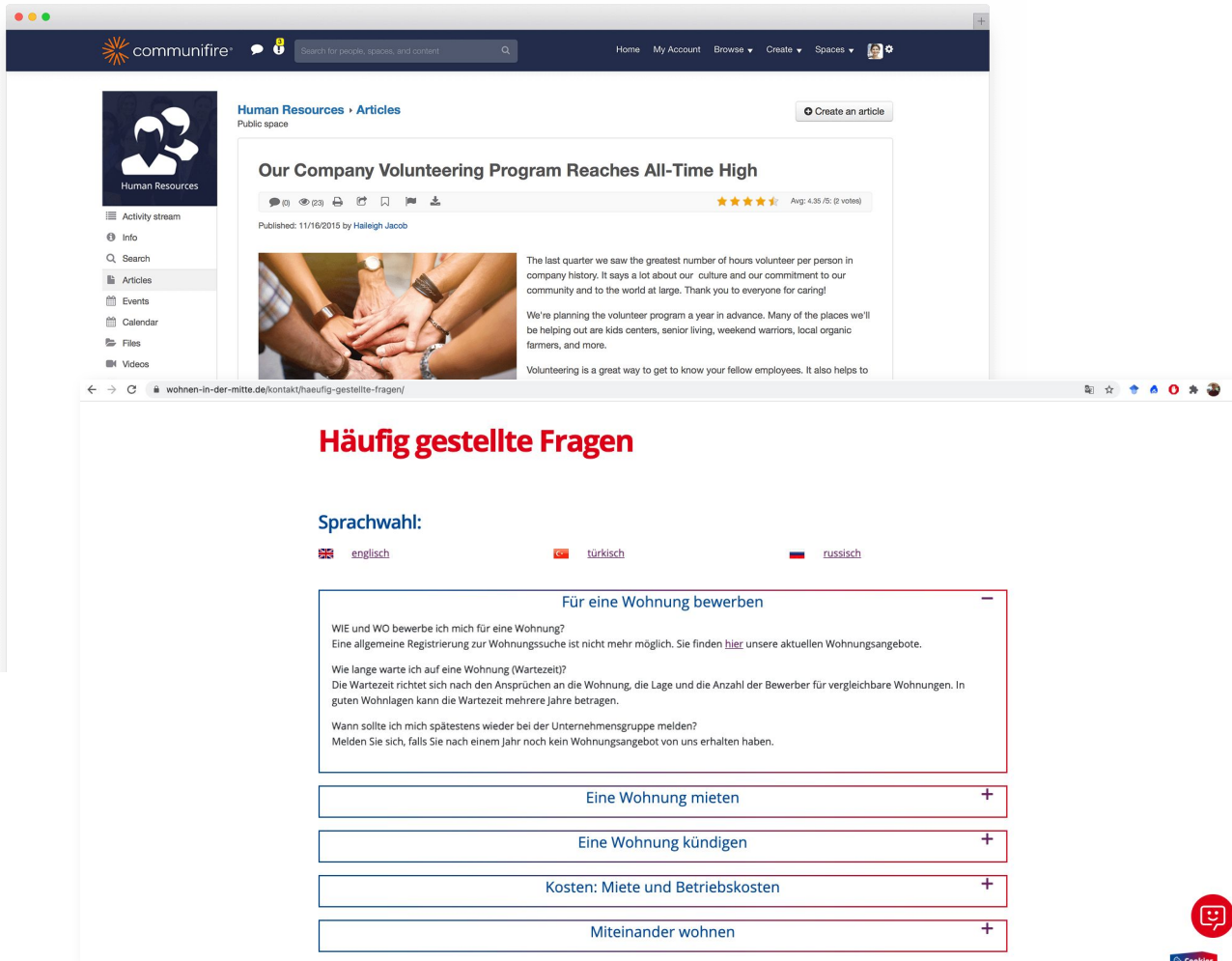
For training new and existing employees on software, processes and soft skills, e.g. SAP Success Factors



Internal & external help desks

For increasing employee/customer satisfaction and reducing the number of service tickets, e.g. Zendesk

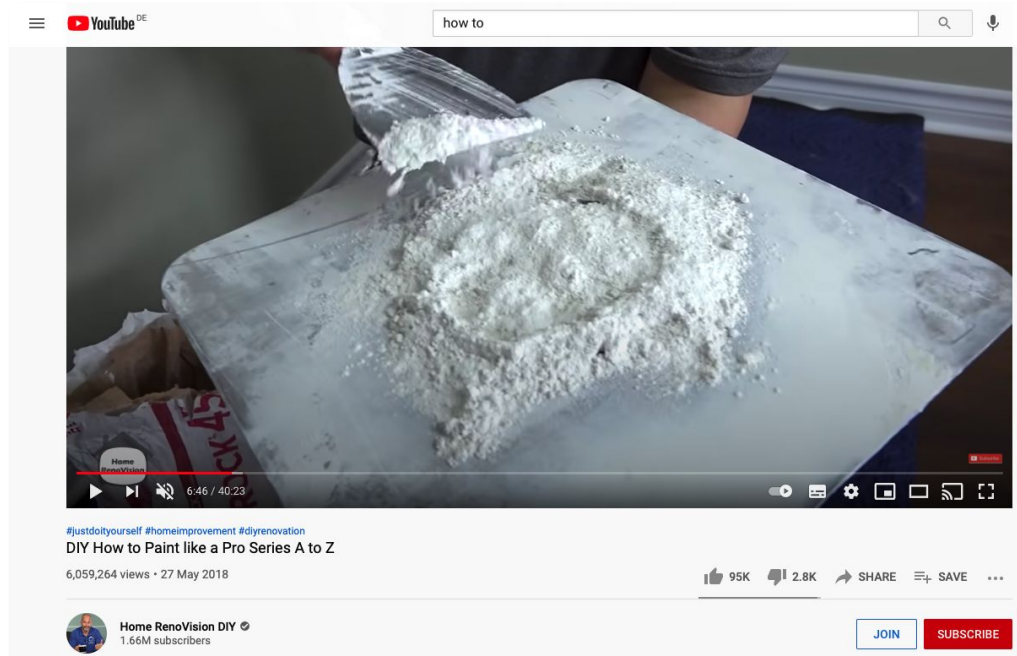
Problem: Concise & engaging content is missing



- Text-based
- Creating & Editing content is time-consuming
- Consuming content is not engaging nor memorable

Solution: Short, engaging video content

We know it from YouTube

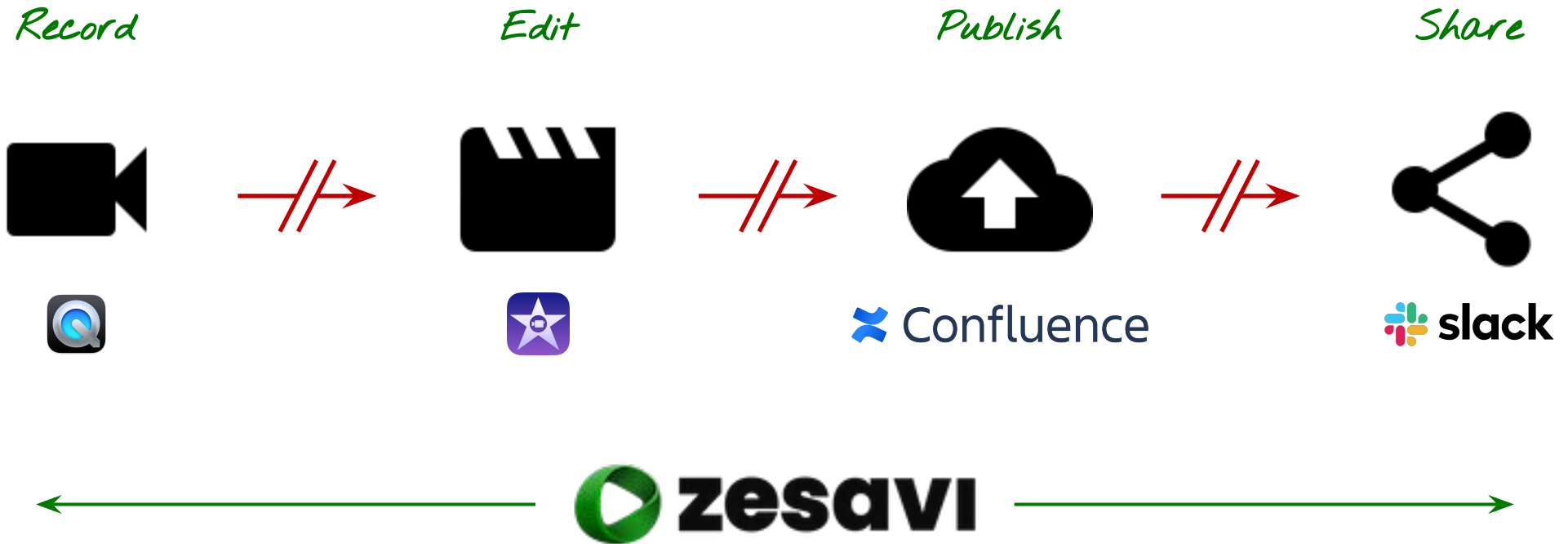


- Audio-visual
- Short & concise (no Webinar recordings!)
- Easily searchable
- Motivating to share and consume knowledge

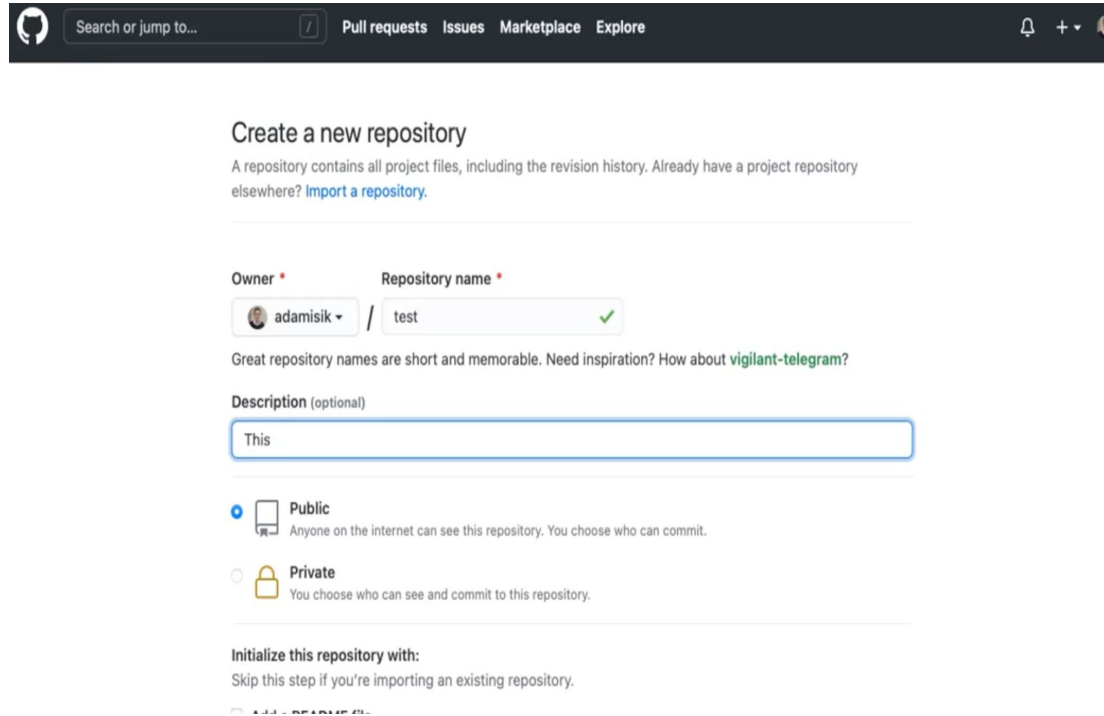
BUT: Not every expert in a company is a born video professional

Zesavi: Content creation tool

Platform for creating and sharing short video tutorials



Use Case: Zoom Pitch



The screenshot shows the GitHub interface for creating a new repository. At the top is a dark navigation bar with the GitHub logo, a search bar, and links for Pull requests, Issues, Marketplace, and Explore. Below this, the main heading is 'Create a new repository', followed by a brief explanation of what a repository is and a link to 'Import a repository'. The form includes fields for 'Owner' (set to 'adamisik') and 'Repository name' (set to 'test' with a green checkmark). A 'Description' field contains the word 'This'. Under the 'Visibility' section, the 'Public' option is selected with a radio button, while the 'Private' option is unselected. At the bottom, there is a section for 'Initialize this repository with:' which includes a checkbox for 'Add a README file'.

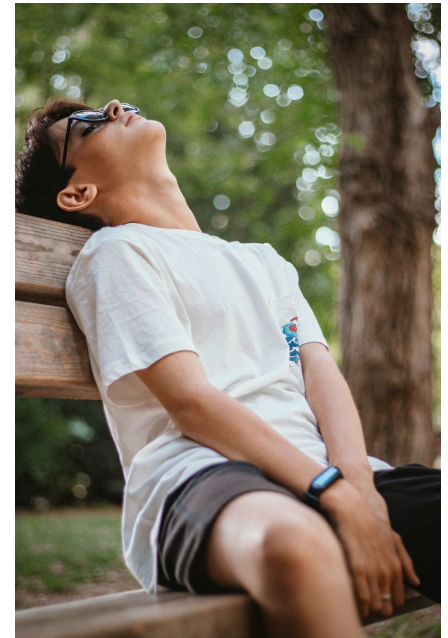


But?

Recording video is not enough:

- User still has to come up with creative title, description, ...
→ **Proper Documentation needed**
- User has to create materials for presentation
→ **Visualizations needed**

Life as a user is still hard

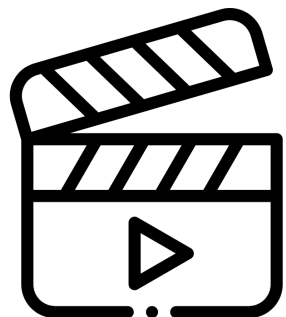


Statistics

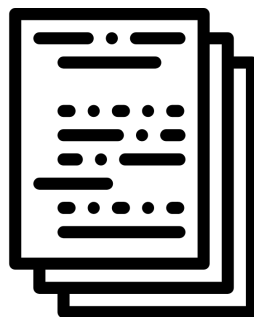
> 1 hour / slide

spent in average for
designing a presentation

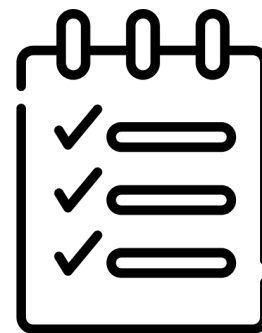
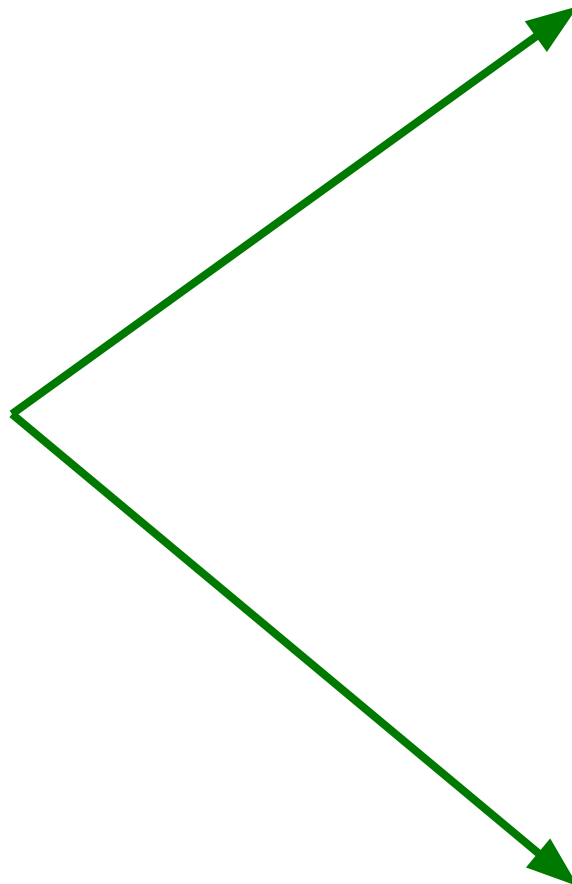
GPT-3



Video



Transcript



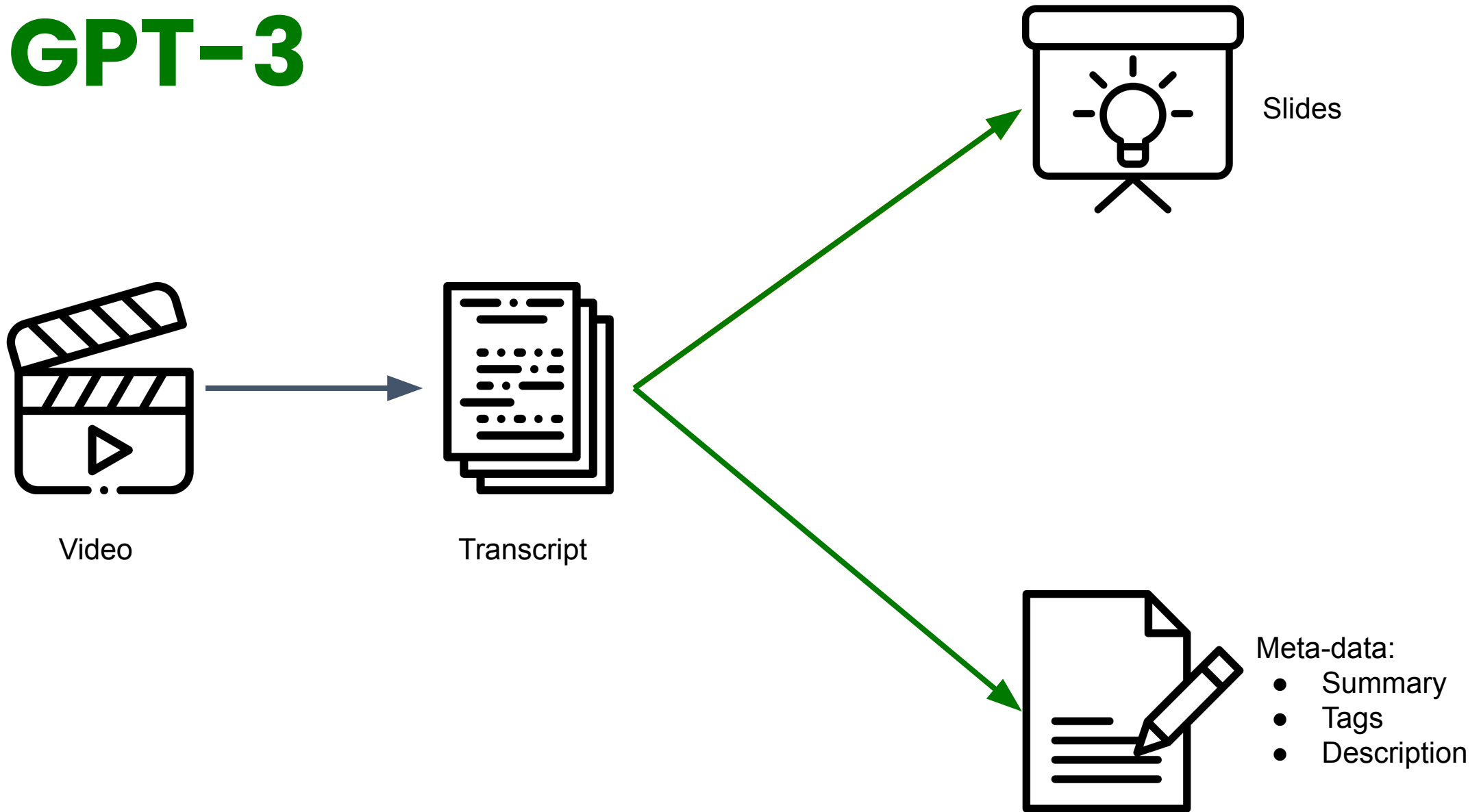
Step-by-step instructions



Meta-data:

- Summary
- Tags
- Description

GPT-3



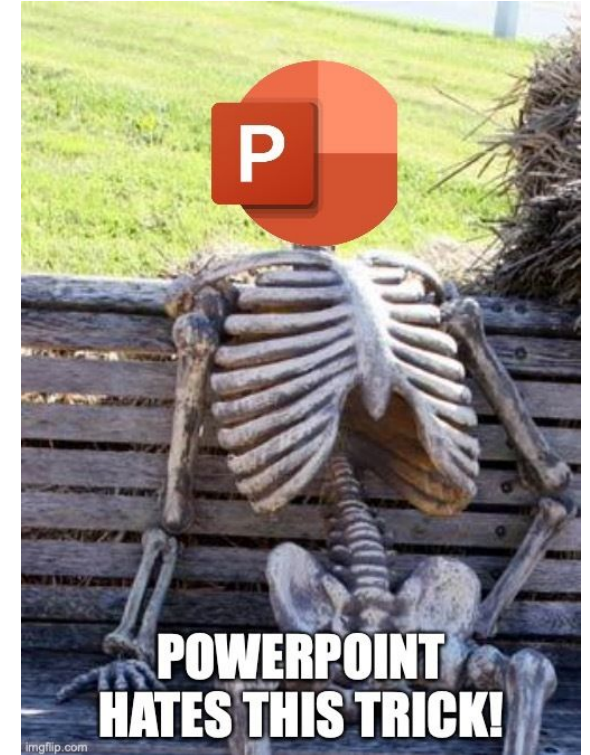
Customer Benefits

Minimize hurdle to video creation

Getting inspired

Enhance creativity

Save time



Business Model

SaaS subscription model



Bronze

- Process up to 100 minutes
- Generate tags, summaries, title and instructions

250 €/month



Silver

- Process up to 200 minutes
- Generate tags, summaries, title and instructions

500 €/month



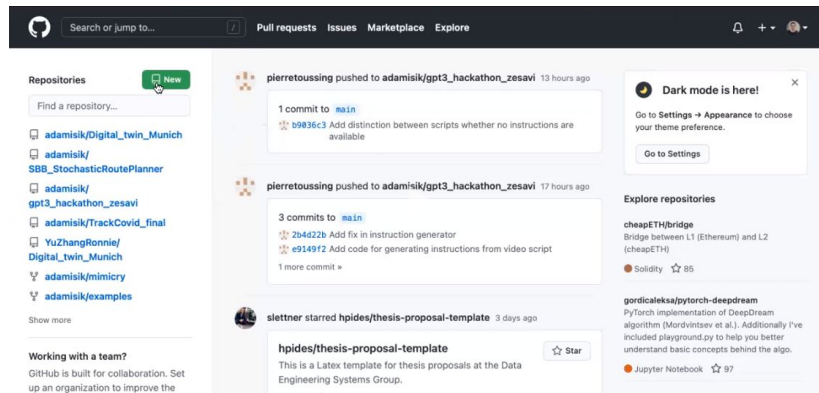
Gold

- Process up to 500 minutes
- Generate tags, summaries, title and instructions
- Create presentation from webcam video feature

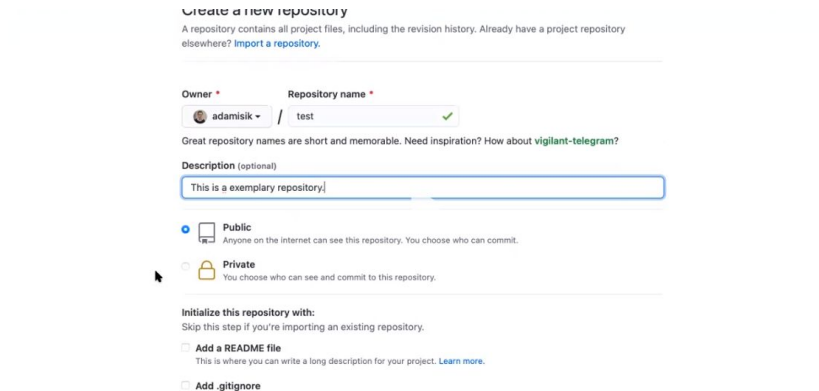
1000 €/month

Link timestamps and screenshots to documentation

1. Visit GitHub on your home page ([0:10](#))
2. Click on new button next to repositories ([0:21](#))



3. Click on Create a new repository ([0:25](#))
4. Set repository name for test ([0:34](#))
5. Set description ([0:41](#))



Automatically create video using created slides and timestamps



Key Facts

Cost Advantage
Delivers a 40% cost advantage

Talents
Bring to the aerospace industry the talents of the 15th and 17th largest engineering schools in the country


Citizens
Puerto Ricans are US citizens on US soil

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CTA

Want to save up your time for video editing?

-> Get in touch with GPTfr33!