

Jason Ash

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Education

University of California, Berkeley | Berkeley, CA

January 2018 - Present

Major: Bachelor of Arts, Media Studies | Major GPA: 3.87

• **Relevant Coursework:** Sociology of Culture | General Psychology | Social Theory and Cultural Analysis

Riverside City College | Riverside, CA

June 2019 - July 2019

• **Relevant Coursework:** Principles of Marketing | Introduction to Excel | Macroeconomics

Experience

You Mean More (YMM) | Berkeley, CA

September 2019 - May 2021

Lead | Walk Committee | Berkeley Out of the Darkness Suicide Prevention Walk 2021 | June 2020 - May 2021

- Coordinated weekly meetings with the walk committee to delegate tasks and give updates for the virtual event
- Communicated with an American Foundation for Suicide Prevention (AFSP) representative for resources and planning
- Secured sponsorship from a meeting with the UC Berkeley Police Department

Member | Walk Committee | Berkeley Out of the Darkness Suicide Prevention Walk 2020 | January 2020 - May 2020

- Planned walk route and coordinated with the UC Berkeley Police Department to provide security for the event
- Contacted student organizations and student news outlets for being a part of and promoting the walk
- Partnered with local Twitch streamers to fundraise on stream

Business Careers in Entertainment Club (BCEC) | Berkeley, CA

February 2019 - Present 2019

Member | Video Game Committee | February 2019 - May 2019

- Assisted with constructing a survey to measure sentiment values for top emotes in twitch.tv chats
- Corresponded with professionals in the Video Game industry for an Esports & Gaming Industries networking event
- Promoted the event on Facebook with captioning images from our committee photoshoot and sharing with my network

Freethinkers & Humanists (FTH) | Berkeley, CA

January 2019 - December 2019

Director | Community Development | January 2019 - May 2019

- Constructed a slack.com workspace for FTH to increase member participation and communication
- Promoted FTH-hosted workshops and fundraisers on the UC Berkeley campus
- Created events and posted content relevant to our community's interests weekly on FTH's Instagram and Facebook

Director | Operations | June 2019 - December 2019

- Designed flyers for events on Canva.com and made alternate color versions of the FTH logo in Photoshop
 - Organized FTH files in Google Drive and helped in revising the FTH constitution
 - Oversaw the booking of rooms for events and creation of posts for Instagram
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Additional

• **Skills:** Microsoft Office and Google Suite proficient | Experience with event planning, computer diagnostics, and database searching | Skills in critical thinking, analysis, time management, file organization and website navigation

• **Volunteering:** Beach cleanup at Dana Point, CA and Newport Beach Balboa Pier, CA | Fundraised for the United Nations Children's Fund (UNICEF)

• **Interests:** Pinterest recipes | YouTube's comments section | *Tom Clancy's Rainbow Six Siege* and *Borderlands 2* | The "Big Four" thrash bands | *Ping Pong the Animation* | Worldviews from different socioeconomic backgrounds