Letter from the Briefcase Founders

Briefcase. What every business owner needs. A place to access, prepare and store your legal documents, with unlimited access to business attorneys.

Our founders have been either advising start-ups and small businesses or creating them over the last 10 years. We have made a few observations. Small businesses rarely have the legal protection they need with either poorly drafted and unenforceable contracts, difficulty enforcing and collecting payments owed, or not maintaining corporate formalities are just a few easy examples.

We want to build a community of successful businesses. Our goal is to help 10,000 companies starting in Virginia. We seek to add New York, Texas, Tennessee and various other states in the near future.

Finding an attorney can be a daunting task. Many of us know the importance but it's also tough to find room in the budget. By matching cost with the legal complexity needed for each entrepreneur Briefcase provides a unique solution to the marketplace. Need an attorney to review your work? You can buy attorney hours a la carte.

This is perfect to save costs as well. Simply start by drafting some documents yourself. Then purchase a la carte attorney hours from Pierce / McCoy to finish the job. Just another cost and time saving measure we have designed to help your business succeed. Since we drafted the documents in the first place we can quickly identify your changes and polish off a final draft.

As your business grows and legal needs increase, our law firm Pierce / McCoy can offer innovative billing options to have attorneys structure and draft your deals or guide you through new challenges.

Our goal is to start with a few key features that can provide these legal essentials that every small business needs, with the ability to get responsive legal direction to ensure its on track. Our goal will continue to stay the same - Supporting you and your business with the best service possible.

Thanks for your interest in Briefcase.

Nat, Gabe and Josh