

# Mohamed Ashraf El Sawy

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## Objective

Motivated and adaptable Business Information Systems graduate with experience in event organization, marketing, and AI-driven projects. Seeking to leverage my technical expertise, creative problem-solving, and leadership skills in a dynamic role that fosters innovation and delivers impactful results.

## Education

### Bachelor of Business Information Systems

Arab Academy for Science, Technology and Maritime Transport

Sep 2021 – Jul 2025 | GPA: 3.6

## Professional Experience

### Graphic Designer

H Properties – Mar 2024 to Present

- Designed marketing materials and visuals for real estate promotions.

### Trainee – Banque Misr

Aug 2023 – Sept 2023

- Observed and supported the Customer Service Department in handling client data.
- Entered and updated customer records using the bank's internal system.
- Learned core processes of data management and secure system handling in a financial environment.

### Trainee – National Bank of Egypt (NBE)

July 2023 – Aug 2023

- Entered and updated customer data in Oracle-based systems with accuracy.
- Supported internal system updates and data verification processes.
- Gained practical experience in enterprise software and data integrity.

### Trainee – CIB Egypt

Aug 2022 – Sept 2022

- Assisted in market research and presented data-driven insights.
- Used Excel to clean, organize, and summarize datasets for strategic review.
- Learned how banks utilize technology and data in decision-making.

## Additional Experience

### **Campus Event Director – Enactus AAST Sheraton**

*Oct 2021 – Jul 2025*

- Directed 12+ large-scale campus events (parties, competitions, networking).
- Led teams of 15+ members from concept to post-event reporting.

### **Organizer – Tazkarti**

*Feb 2021 – Oct 2024*

- Facilitated registration and managed on-site operations during major sports and entertainment events.

### **Event Organizer – Gouna Film Festival (OCD)**

*Jan 2024 – Dec 2024*

- Ensured accessible event experiences for 10,000+ attendees.

### **Property Consultant – Tohomo**

*Nov 2024 – Feb 2025*

- Advised clients on residential and investment properties.
- Conducted property tours, negotiated deals, and supported the sales cycle.

### **Event Planner – Haus+**

*Sept 2023 – Aug 2024*

- Planned and executed 15+ marketing events, achieving a 95% client satisfaction rate.
- Engaged over 500 attendees per event, enhancing brand presence and customer loyalty.

### **Leader – ICareer**

*Jan 2023 – Aug 2024*

- Led FEM Power and Supply Chain events, overseeing planning and execution.

### **Event Organizer – The Training Hub**

*Jul 2022 – Aug 2022*

- Organized a CIB-sponsored event promoting workplace inclusion for people with disabilities.

## Skills

### Technical Skills

- **Microsoft Office Suite:** Word, Excel, PowerPoint
- **Front-End Development:** HTML, CSS, JavaScript, React.js
- **Back-End Development:** Node.js, PHP, Python
- **Database Management:** MySQL, SQL
- **ERP Systems:** Odoo, Oracle
- **Data Visualization:** Power BI
- **Graphic Design:** Canva, Photoshop, Illustrator

### Analytical & Business Skills

- Research & Data Analysis
- Business Intelligence & Reporting

### Event & Operations Management

- **Event Production:** Logistics planning, vendor coordination, crowd management
- **Brand Activations:** Audience engagement and immersive experience creation
- **On-Site Problem Solving:** Adaptive responses to real-time challenges
- **Accessibility & Inclusion:** Designing events for diverse audiences
- Event Planning & Team Coordination

### Soft Skills

- Communication & Negotiation
- Teamwork & Collaboration
- Leadership & People Management
- Critical Thinking & Problem Solving

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## Languages

- **Arabic** – Native
- **English** – Excellent (spoken & written)

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## Certifications

- **Data Science Course** – OAK Academy  
(*Python & R for Data Science*)

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## Achievements

- **1st Place** – Enactus National Competition, AAST Sheraton (July 2024)
- **Graduation Project: Back2Home Egypt**  
Designed and developed a digital platform (website & mobile app) to help locate missing individuals in Egypt, using geolocation tagging, photo uploads, and a verified reporting system. Focused on user-centric design, secure data management, and community-driven AI recommendations.  
**Grade:** Excellent (A+)

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## Volunteering

- **Resala Charity Organization** (2016–Present)
- **Share A Smile Foundation** (2021–Present)
- **Volunteer at COP27** (Nov 2022)