# Mohamed Ashraf El Sawy

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## Professional Summary

Fresh Business Information Systems graduate from AASTMT with hands-on experience in data analytics, digital marketing, and web development. Skilled in Power BI, React, and Excel, combining data and creativity to drive business insights. Strong communicator with proven leadership in marketing projects and national competitions.

## Education

**Bachelor of Business Information Systems**

Arab Academy for Science, Technology and Maritime Transport– *Cairo, Egypt*
*Sep 2021 – Jul 2025* | GPA: 3.6

## Skills

- **Data & Business Tools:** Power BI, Excel, Odoo, Oracle
- **Web Development:** HTML, CSS, JavaScript, React.js, Node.js, PHP
- **Programming & Databases:** Python, MySQL, SQL
- **Design Tools:** Canva, Photoshop, Illustrator
- **Productivity:** Microsoft Office Suite (Word, Excel, PowerPoint)

## Experience

**Graphic Designer & Marketing Lead – H Group (**H Properties**) |** *Mar 2024 – Present*
- Designed real estate marketing dashboards and visual reports using Canva and Power BI.
- Developed marketing materials to enhance brand visibility and digital presence.
- Analyzed sales tracking and performance analytics to guide business strategy.

**Property Consultant – Tohomo |** *Feb 2024 – Feb 2025*
- **Advised clients on residential and investment properties.**
- **Conducted property tours, negotiated deals, and supported the sales process.**

**Trainee – Banque Misr |** *Aug 2023 – Sep 2023*
- Assisted customer service teams with client data management and record updates.

**Trainee – National Bank of Egypt (NBE) |** *Jul 2023 – Aug 2023*
- Updated and verified customer data on Oracle-based systems.

**Trainee – CIB Egypt |** *Aug 2022 – Sep 2022*
- Conducted market research and created data-driven reports using Excel.

# Projects, Leadership & Achievements

### Graduation Project – "Back2Home Egypt"

A digital platform helping locate missing individuals in Egypt through AI-powered photo matching and geolocation tracking.

- **Role:** Front-End & Back-End Developer, Project Documentation Lead
- **Tools:** JavaScript, React, Node.js, Quasar, Supabase, PostgreSQL, CSS, Power BI, Canva
- Built and integrated both the **front-end interface** and **back-end system architecture**.
- Developed secure data workflows using **Supabase** and **PostgreSQL**.
- Created comprehensive **project documentation** covering functionality, testing, and deployment.
- *Grade: Excellent (A+)*

### Director of Finance – Enactus AAST Sheraton

- Managed **budgeting, sponsorships, and financial reports** for all Enactus projects.
- Allocated funding across departments while ensuring **financial compliance**.
- Supported competition strategy and resource planning with the leadership team.
- 🥇 Achieved **1st Place** in **Enactus National Competition (2024).**
- 🥈 Achieved **2nd Place** in the **Enactus National Competition (2025)**.

### Event Planner – Haus+ | *Sep 2023 – Aug 2024*

- Organized 15+ marketing and social events with 95% client satisfaction.

### Team Leader & Organizer – Tazkarti | *Feb 2021 – Oct 2024*

- Led a team responsible for **registration, crowd management, and on-site operations** during major **sports and entertainment events**.
- Ensured smooth entry processes and high-quality customer experiences in large-scale national events.

# Certifications

- **Data Science Course** – OAK Academy *(Python & R for Data Science)*
- **Web Development Program** – Microsoft × Sprints

# Languages

- **Arabic** – Native
- **English** – Excellent (spoken & written)

# Volunteering

- **Resala Charity Organization** | *Jul 2016 – Present*
- **Share A Smile Foundation** | *Nov 2021 – Present*
- **Volunteer at COP27** | *Nov 2022 – Dec 2022*