Mac Moody

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Education:

Northeastern University, *San Francisco, CA*   **August 2019 - Expected August 2022**
Candidate for a Master of Science in Computer Science, **3.7 GPA**
Relevant coursework: Web Development, Object-Oriented Programming, Algorithms,
Mobile App Development, Database Management Systems, Foundations of Software Engineering

Clemson University, *Clemson, SC*   **August 2012 – December 2015**
Bachelor of Science in Health Science, **3.5 GPA**

Technical Knowledge:
- **Languages:** React, NodeJS**,** Java, Python, R, SQL
- **Software:** IntelliJ, PyCharm, Git, Android Studio, MySQL Workbench, R Studio

Work Experience:

Web Developer *for TEKsystems at Meta*   **September 2021 - Present**
- Support cross-channel marketing efforts by creating, managing, and launching content to Meta's small business website and related properties
- Build web pages, messaging, and app notifications for Facebook, Instagram, Messenger, and WhatsApp
- Created assets for program accounting for 20% of ad revenue across one month
- Responsible for adding web analytics tags and tracking using Facebook and Google pixels across Meta's B2B pages
- Implement SEO best practices including content structure, tags, and data cataloguing

Telehealth Training Administrator *at UCSF Medical Center*   **November 2018 - August 2021**
- Designed Telehealth workflows and created solutions for scenarios involving healthcare providers and patients across UCSF Health System
- Created remote training program to onboard over 1,800 providers to Video Visit program in March 2020
- Trained providers, medical assistants, and schedulers to complete Video Visits using Epic and Zoom platforms
- Created websites and documentation for faculty, staff, and patients using Drupal content management system
- Administrated instance of Zoom platform and configurations of Telehealth equipment

Research Data Analyst *at UCSF Medical Center*   **February 2016 – October 2018**
- Acted as liaison for Medical Director of Practice Innovation, consulting with clinics to improve metrics impacting patient and provider experience
- Designed new Video Visit scheduling workflow reducing time to schedule a visit by 60%
- Managed data and contacts for a research project spanning nine Academic Medical Centers

Academic Projects:

SneakPeak Movies   **October 2021 – December 2021**
- Created a full-stack web application from the ground up utilizing React, Node JS, Redux, MongoDB, Bootstrap, and the OMDB API.
- Users can write movie reviews, create watchlists, and connect with other users on a social network made for people who enjoy movies.

POCityEats   **June 2020 – August 2020**
- Developed an Android app to help users discover and support Bay Area restaurants owned by people of color. The app utilized the Google Maps API and threading to implement a list view, map view, and search functionality.
- Released App on Google Play Store