Swansea University - Computer Science Department

Visitor Interview Questions

Demographics	
How old is the participant? (*)	
$\square < 18$ \square 19-35 \square 36-50 $\square < 51$	
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What is the participant gender? (*)	
\square male \square female	
 Has the participant got children? (*) 	
\square no \square yes	
(*) To be answered by the interviewer.	
Museum involvement and motivation	
• How many times a year/month do you visit mu	seums?
\square times/month	
\square times/year	
 How much time are you willing to spend to see 	a museum?
Miles Indian and Indian Indian Indian	
What kind of museum do you like the most?	
What are the main reasons why you decide to v	visit a museum?
Have you ever visited the same museum more t	han once?
□ no	□ yes
– Would you do it in the future?	- Why?
□ yes □ no	
- Why?	
- vviiy:	

Why?	
Can you think about anything t	that could be improved?
ing supporting tools	
Do you prepare yourself studying	g or getting information about the exhibition before visiting a mus
□ no	\square yes
- Why?	- Why
	- How?
	ting tool to help yourself visiting a museum?
□ no	\square yes
	□ yes − Which one?
□ no	□ yes — Which one? □ person guide
□ no	□ yes — Which one? □ person guide □ audio guide
□ no	□ yes - Which one? □ person guide □ audio guide □ book
□ no	□ yes — Which one? □ person guide □ audio guide
□ no	□ yes - Which one? □ person guide □ audio guide □ book □ written instructions □
□ no	□ yes - Which one? □ person guide □ audio guide □ book □ written instructions
□ no	□ yes - Which one? □ person guide □ audio guide □ book □ written instructions □
□ no	□ yes - Which one? □ person guide □ audio guide □ book □ written instructions □
□ no	□ yes - Which one? □ person guide □ audio guide □ book □ written instructions □

Interactive experience at museums

	□ no □ yes		
Why?			
Have you ever been involved in a interactive exhibition?			
□ no	\square yes		
(show a video about an interactive experience)	- Can you describe it for me?		
	What did you like or dislike about it?		
	- What did you like of dislike about it:		
Would you be embarrassed to participat	e to some interactive exhibition where you have to p		
front of everybody?			
front of everybody? □ no □ yes			
front of everybody?			
front of everybody? □ no □ yes			
front of everybody? □ no □ yes Why? □	d you profer between:		
front of everybody? no yes Why? What kind of interactive experience woul	d you prefer between:		
front of everybody? no yes Why? What kind of interactive experience woul individual group both	d you prefer between:		
front of everybody? no yes Why? What kind of interactive experience woul	d you prefer between:		
front of everybody? no yes Why? What kind of interactive experience woul individual group both	d you prefer between:		
front of everybody? no yes Why? What kind of interactive experience woul individual group both	d you prefer between:		

Summarize participants idea, explain a bit more about the research if they are interested