

- Are you usually happy with the museum experience?

☐ no ☐ yes

- Why?

- Can you think about anything that could be improved?

Existing supporting tools

- Do you prepare yourself studying or getting information about the exhibition before visiting a museum?

☐ no

☐ yes

– Why?

– Why

– How?

- Have you ever used any supporting tool to help yourself visiting a museum?

☐ no

☐ yes

– Why?

– Which one?

☐ person guide

☐ audio guide

☐ book

☐ written instructions

☐ _____

– Why did you choose it?

– What did you like or dislike about the tool (try to deeply investigate pro and cons of each methods)?

Interactive experience at museums

- Have you ever used any technological tool (mobile phone, tablet, camera) to help yourself while visiting a museum?

☐ no ☐ yes

- Why?

- Have you ever been involved in a interactive exhibition?

☐ no

☐ yes

(show a video about an interactive experience)

- Can you describe it for me?

- What did you like or dislike about it?

- Would you be embarrassed to participate to some interactive exhibition where you have to play in front of everybody?

☐ no ☐ yes

- Why?

- What kind of interactive experience would you prefer between:

☐ individual ☐ group ☐ both

- Why?

Debriefing

- Is there any other idea you would like to share with me, which is in any way related with what we have discussed so far?

Summarize participants idea, explain a bit more about the research if they are interested