

# MOOMIN token



Litepaper

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[@Moomin\\_Token](#) (Twitter)

[www.moomin-token.network](http://www.moomin-token.network)

Version 1.1



## Tokenomics:

- **Transaction tax**—10%
  - Reflection—2%
  - Marketing fund—5%
  - Developer fund—3%
- **Total supply**
  - 1000.000.000.000 (iT)
- **Fair launch**
  - No team tokens
  - Liquidity locked
  - 100% locked for 1 year

Moomin family are trolls. They live in their house in Moominvalley and have any adventures with their friends. Moomin is famous for being interested and excited about everything he sees and finds, always trying to be good, but sometimes getting into trouble while doing so.

## Moomin token is good

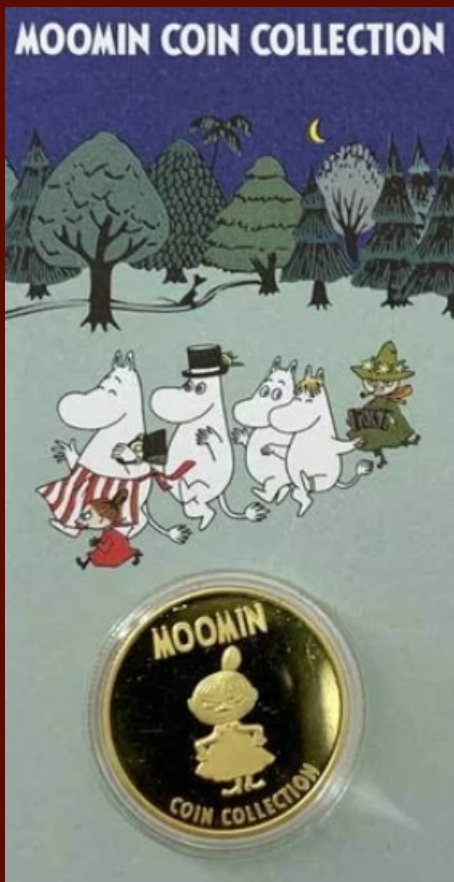
BUT HE MIGHT GET IN TROUBLE IN DOING SO

### Trouble distribution equals reflection

Holders earn passive rewards through static reflection, watching their balances grow

### Marketing fund

Marketing fund receives part of transaction tax, helping fund the further growth ensuring trouble finds his way to every holder



### **Trouble distribution—Reflection**

In order to reward our token holders, 2 percentage points of the fee will be distributed to all token holders. In effect, this means that you will see your token amount rise as long as you have \$MOOMIN tokens in your wallet. The more volume \$MOOMIN has, the more passive income you'll receive

### **Marketing fund**

The cryptocurrency space is highly competitive and one needs a vast amount of resources and tireless workers to ensure that the name of their token gets out there rather than buried under the never-ending flood of new additions. We will use 3 percentage points of the fee to pay for advertisements, partnerships, and exchange listings. At the time of writing, we've already made use of these funds to collaborate with crypto influencers, highlight our token on various cryptocurrency websites, and promote it on social media.

### **Developer fund**

The cryptocurrency space is all the same. We will be different. Moomin needs to grow and develop! New features, interesting incentives along with integrations with other tokens creating complex tokenomics takes developer time. This time will be valued and the team will grow. In the future we want to integrate with other tokens so that even if Moomin drops during tough times, it will bounce based on other token values. In the second stage Moomin will be transferred to its own blockchain ensuring further growth without gas limitations of Ethereum.

- June 2021— Initial Roadmap and project planning
- August 2021—Token project started
- November 2021—Communication channels setup
- November 11 2021—Token launch
- November 15 2021—Marketing push and London event in secret location for early adopters and team
- December 1 2021—Rio de Janeiro event with Brazil team
- December 15 2021—CoinGecko listing



Moomin token—mooming it together