### **TERMS & CONDITIONS**

# **TYPES OF PERSONAL DATA COLLECTED**

- 1. We may ask you to provide personal information when you use our services, including when you apply for membership of our rewards programme(s) ("Programmes"). The data that we may ask you to provide includes name, month of birth, email address and telephone number.
- 2. Please note that it is mandatory for you to provide certain categories of Personal Data (as specified at the time of collection). In the event that you do not provide any Personal Data marked as mandatory, we may not be able to provide you with our products or services (including registering you for our Programmes).

## **USE AND DISCLOSURE OF PERSONAL DATA**

- 3. If you provide any personal data to us, you are deemed to have authorized us to collect, retain and use personal information about you for the following purposes:
- (a) processing your application for membership under any of our programmes, maintaining and managing your membership;
- (b) verifying your identity, and verifying your eligibility to apply for membership of our company;
- (c) contacting you and providing you with customer service and responding to your queries;
- (d) marketing our promotions and services, including notifying you of special offers or new products and sending any advertising and/or promotional material to you relating to our promotions, services or website;
- (e) as a source of information and data for services in general, and performing research or statistical analysis in order to improve our products and services and for marketing and promotional purposes;
- (f) making such disclosures as may be required for any of the above purposes or as required by law.
- 4. You further agree that we may disclose and transfer (whether in Hong Kong or abroad) your Personal Data to third party services providers engaged by us to assist with providing you with our services (including data entry, managing our customer database, sending you promotional materials, products rewards, vouchers and redemption letters, and customer service) ("Third Party Service Providers"). These Third Party Service providers are under a duty of confidentiality to us and are only permitted to use your Personal Data in connection with the purposes specified at 3 above, and not for their own purposes (including direct marketing).
- 5. You may apply for membership of merchants under our rewards programme, these merchants may be service or product providers of catering, retailing, service or trading

industries. If you apply for membership of these merchants, we may transfer your personal data under your consent in connection with the purposes for those merchants (which should be the same as specified at 3 above). Without your approval, no personal data will be transferred, and the merchant may not be able to register you for their programmes.

- 6. Any personal information supplied by you will be retained by us and will be accessible by our employees and any Third Party Service Providers engaged by us, for or in relation to any of the purposes stated in 3 herein.
- 7. We may transfer your Personal data in connection with a merger, acquisition or sale of all or a substantial part of our business, with or to another company.

### **SECURITY OF PERSONAL DATA**

- 8. Physical records containing personal data are securely stored in locked areas and/or containers when not in use. Personal data may be stored on computer systems and storage media to which access is strictly controlled and/or are located within restricted areas.
- 9. If you submit your personal data to us through the Internet, your personal data may be intercepted or tampered with by third parties without your knowledge or consent during the transmission. We accept no responsibility for your personal data being intercepted or tampered with. If you are concerned about such risks, please do not submit your personal data through the Internet.

# **ACCESS AND CORRECTION OF PERSONAL DATA**

- 10. You have the right to:
- (a) Check whether the we hold any personal data relating to you and, if so, obtain copies of such data; and
- (b) Require us to correct any personal data relating to you which is inaccurate for the purpose for which it is being used.
- 11. If you have any questions regarding this Privacy Policy or if you wish to access or correct your Personal Data, you may send your request in writing to the following address:

## VTRY LIMITED

11/F, Katherine House, 53-55 Chatham Road South, Tsim Sha Tsui, Kowloon

or by login to the <u>www.vtry.com.hk</u> to provide corrections for the data which you believe to be incorrect.

12. In accordance with the Ordinance, we reserve the right to charge you a reasonable fee for the processing of any data access or correction request.

### **DIRECT MARKETING**

- 13. We will honor your request not to use your personal data for the purposes of direct marketing. If you do not wish to receive direct marketing material from us, please write to our Membership Department. Any such request should clearly state details of the personal data in respect of which the request is being made. Please also state clearly the authority under which you are authorized to make such a request.
- 14. Unless otherwise requested as per the above, we may use any of the personal data collected in the normal course of its business for marketing purposes.

## **CHANGE OF PRIVACY POLICY**

15. We reserve the right, at any time and without notice, to add to, change, update or modify this Statement, simply by posting such change, update or modification on our website (hk.gofun.com). Posting of those changes will enable you to be always aware of what information we collect, how we use the information, and under what circumstances the information is disclosed by us. Any such change, update or modification will be effective immediately upon posting on the website.

### **VERSION**

16. If there is any inconsistency or conflict between the English and Chinese versions, the Chinese version shall prevail.

### **MISCELLANEOUS**

- 17. Nothing in this Personal Information Collection Statement shall affect the rights and obligations of us.
- 18. We reserve the ultimate right to amend the above terms.