

FROGE.FINANCE GREENPAPER

April 2021



INTRODUCTION

“Feel good, generate passive income, and give back to the world.” – Froge.finance

FROGE is the first eco-token in the cryptosphere and was launched to raise funds for rainforest preservation. Of every transaction, 0,1% is donated to Cool Earth (<https://www.coolearth.org>), the charity that supports rainforest communities in their fight against deforestation and global warming. FROGE cannot be mined, which means the token does not contribute to pollution of any kind. **FROGE is the first crypto that is a net positive for the environment.**

FROGE is far from only being a charitable investment. Holding FROGE is the best way to earn passive income on the crypto market. This is because of every transaction, 1% is distributed between all holders of the FROGE token.

In these economically troubled times, FROGE is therefore an excellent store of value for your money. No extra FROGE will ever be minted and of every transaction 1% is burned. FROGE rewards investors for holding on to their assets and is hence a very comfortable hold.

COOL WITH COOL EARTH

“Of the world’s remaining forests, 46% are fragmented, 30% are degraded, and only 24% are intact” – Coolearth.org

In the Amazon rainforest alone, a single square mile of rainforest often houses more than 50,000 species of insects.

Tropical forests have the highest carbon density of all forest types due to their ability for vast carbon sequestration. Therefore, protecting rainforests is one of the most effective actions we can take to tackle climate breakdown.

Deforestation releases as much carbon into the atmosphere as the global transport sector and destroys the best carbon capture and storage technology we have.

Our changing climate is the most pressing challenge facing our world today. Forest loss plays a major part in this, contributing to more than 12% of all CO2 emissions. Keeping the rainforest standing is the simplest and cheapest way to mitigate climate change.

In 2018, over 12 million hectares of rainforest – the size of Belgium – were cut down. With increasing logging, palm plantations and small-scale slash and burn, we need to take action today if we want rainforest to exist in the next 20 years.

Protecting rainforest is one of the most effective actions we can take to tackle climate breakdown. But keeping pristine, primary rainforest standing strong is also essential for many further reasons:

Fresh water.

Rainforests are part of a global irrigation system – the ‘biopump’ that clouds and distributes fresh water around the planet. As rainforests shrink, droughts increase, already affecting crop growth worldwide.

Supporting people.

Rainforests are home to 350 million people around the tropics. They are essential for shelter, health and food as well as being an intrinsic part of their cultures and traditions.

Rich biodiversity.

Megadiverse ecosystems, rainforests are home to millions of species. And protecting these are vital. We are losing around 135 plants, animal and insect species every day. That’s 50,000 species a year, due to deforestation.

Carbon sequestration.

All plants absorb carbon dioxide, storing it in their leaves, stems and roots. The planet’s rainforests are capable of providing 23% of the cost-effective climate mitigation needed before 2031.

Fertile soils.

A single spoonful of soil in the rainforest contains 10,000 to 50,000 different types of bacteria and supports millions of species of fungi, plant and animal. If deforestation happens, the nutrients and bacteria are lost, for good.

To keep rainforest standing, Cool Earth puts **people** first. Cool Earth partners with local communities to find the best ways to protect their forests. From setting up an in-country team working directly with communities to helping local charities develop their capacity, their partnerships are agile and adaptable to each location.

Where possible, Cool Earth develops or draws on existing links with experts on the potential solutions of threats to the forest. It also looks to past successes in its partnerships, and across conservation and development sector.

Whether it’s climate, food or finance, resilient communities are key to the long term protection of their forest. By investing in sustainable livelihoods, strong self-determining communities have greater capacity to protect their forest.

Cool Earth is the best chance we have to protect rainforests globally.

Cool with Cool Earth.

Of every transaction, 0,1% is donated to the Cool Earth foundation, to help them in the fight against deforestation and climate change. Support tropical froges with every transaction!

Fair token distribution.

The FROGE smart contract has not allocated any funds to a dev wallet upon launch. That means that every development of the token must be guided by the community itself. It also means no one is at risk from a dev team (member) going rogue: there will never be a “rugpull”.²

FROGE prides itself of having an extremely healthy token distribution, which causes an upward price pressure.

COMMUNITY

FROGE is more than good for your wallet and the rainforest. The community is what makes FROGE so much fun. Please do not miss out on our beautiful community and join us on the Telegram for questions, memes and in general just having a good time. Watch the charts with us, not by yourself! We have a great pricebot (just type /price) on the Telegram.

MEMES

FROGE and DOGE are buddies but they are not the same. FROGE is deflationary and donates to charity, while DOGE is inflationary and lacks a charity mechanism. That being said FROGE and DOGE are best meme buddies. Everyone is welcome to create memes and join in the meme fun!



² The FROGE smart contract has been audited by Techrate. The team is looking to get an additional audit in the future. Trust is everything.

ROADMAP

This is the roadmap at the time of writing (April 2021) and will be updated accordingly as new developments occur:

GENESIS (THE FIRST MONTH):

- New Website & Design ✓
- Community Building ✓
- Coingecko Listing ✓
- CoinMarketcap Listing ✓
- Blockfolio Listing ✓
- Coin Audit ✓
- WhiteBIT Listing ✓
- Coinbound influencer initiative ✓
- Community AMA's ✓
- Official FROGE Merch ✓
- Cool Earth Outreach ✓

EXODUS (THE ITS HAPPENING-LIST FOR 2021):

- Launch of Froge.community (Community blog)
- Farming
- FROGESWAP (BSC Bridge)
- Listing on PancakeSwap
- Legal structuring
- Cool Earth Partnership
- NFT Masterplan
- More Community AMA's
- Partnerships
- Additional Audit
- Major Exchange Listings

As FROGE is a community token, most of these developments are funded by and can be boosted and steered by the community. Another reason to participate in our great community!

LINKS AND RESOURCES

Contract:

0x29502fe4d233ef0b45c3647101fa1252ce0634bd

Locked Liquidity:

<https://unicrypt.network/amm/uni/pair/0x30c86753b88d430436b8a6ef23b4c6faa930ad7d>

Uniswap:

<https://app.uniswap.org/#/swap?outputCurrency=0x29502fe4d233ef0b45c3647101fa1252ce0634bd>

Website:

<https://froge.finance>

Twitter:

<https://twitter.com/Frogefinance1>

Telegram:

<https://t.me/frogefinance>

Reddit:

<https://www.reddit.com/r/frogefinance>

Community Twitter:

<https://twitter.com/FinanceFroge>

Community Youtube:

https://www.youtube.com/channel/UCTgLe4UMOYAH_YarNLkxv9A

Community Blog:

<https://froge.community>

Dextools (Uniswap charts):

<https://www.dextools.io/app/uniswap/pair-explorer/0x30c86753b88d430436b8a6ef23b4c6faa930ad7d>

FROGE is a charitable DeFi version of DOGE. Fully managed and supported by a high energy community, we are a fun cryptocurrency that donates to the preservation of the rainforest and rewards every wallet for holding. 2% of each transaction is burned and shared to every holder of the token. We have already managed to get listed on major websites and exchanges, but there is much more to come.

FROGE.FINANCE, HOP ON!