

MONPAD

THE FIRST DECENTRALIZED IDO PLATFORM
ON THE MOONRIVER NETWORK

WHY MONPAD?

O Moon team established the first truly decentralized DEX (MoonSwap) on the MoonRiver network and the first Yield Farm (MoonFarm). The next logical step is to launch the first decentralized IDO platform to help fund & launch projects that want to build on Moonriver.



WHY MONRIVER?

- Moonriver is a community-led, fully Ethereum-Compatible Parachain on the Kusama network. It is the easiest on-ramp to the Polkadot network.

THE IDO OPPORTUNITIES

- O The total value locked in the DeFi ecosystem is close to 100\$ billion and the market capitalization of top 100 DeFi tokens sits at 87\$ billion.
- O More than 5 new projects launch daily in the system that benefits venture capitalist & whales.
- O They are able to invest bigger amounts of money and receive incredible discounts on tokens and by the time the IDO comes there are only breadcrumbs left (usually 5% or less of total raise) at up to 150% more expensive prices for the public.



MONPAD PLATFORM IS BUILT FOR THE COMMUNITY



Community is involved from the beginning of the process as they are able to vote on projects that will launch on our platform



Guaranteed allocation for \$MOON & \$mSWAP holders in tiers with fair prices and allocations for everyone



Projects lock liquidity with the MoonCrypt feature which acts as an anti-rug measure and safety protocol



Fees are used to burn \$mSWAP & \$MOON (90% mSWAP and 10% MOON)



BENEFITS FOR PROJECTS



Raise capital in a decentralized way



Get access to an established community on the Moonriver network



Launch on the MoonSwap DEX and lock liquidity with MoonCrypt



Community is incentivized to hold your tokens with yield farming and other benefits unlike VCs who sell off tokens for a quick profit



Continual support from the team after the IDO in multiple departments (development, marketing, research etc.)



HIGH RETURN ON INVESTMENT ON EXISTING LAUNCHPADS

| PROJECT NAME | TICKER | ATH ROI |
|---------------|----------|---------|
| Polkastarter | \$POLIS | 60,080% |
| DAO Maker | \$DAO | 8,710% |
| Cardstarter | \$CARDS | 54,000% |
| PAID Ignition | \$PAID | 24,160% |
| Trustswap | \$SWAP | 10,000% |
| MantraDAO | \$OM | 1,102% |
| BSCPAD | \$BSCPAD | 37,250% |
| OXBULL TECH | \$OXB | 5,088% |
| KICKPAD | \$KPAD | 11,275% |



TIER 1

Amount: 20 MOON or equal amount in MOON LP tokens

Guaranteed allocation: Lottery

Hold period: 7 days

Pool amount: 5%

TIER 2

Amount: 50 MOON or equal amount in MOON LP tokens

Guaranteed allocation: Yes

Hold period: 7 days

Pool amount: 10%

TIER 3

Amount: 25 mSWAP or equal amount in mSWAP LP tokens

Guaranteed allocation: Yes

Hold period: 7 days

Pool amount: 25%

TIER 4

Amount: 50 mSWAP or equal amount in mSWAP LP tokens

Guaranteed allocation: Yes

Hold period: 7 days

Pool amount: 60%