

# Mojmir Novaković

Ruby Developer

Rodhuish, Somerset, UK · [mojmir.novakovic@gmail.com](mailto:mojmir.novakovic@gmail.com) · [07453 990843](tel:07453990843) · [+385 98 452 430](tel:+38598452430) · [moonflash.github.io](https://moonflash.github.io) · [linkedin.com/in/mojmirnovakovic](https://linkedin.com/in/mojmirnovakovic)

---

## SUMMARY

Experienced Ruby developer, dedicated to well-tested code, continuous delivery, and microservice architecture. Extensive knowledge of medical cloud systems. Love building new things while respecting legacy code.

## EXPERIENCE

### Co-Founder

May 2024 — Present

Sortillus · Full-time · Hybrid

- AI-powered product intelligence for e-commerce: auto-categorization, duplicate detection, attribute extraction.
  - Stack: Ruby, Go, Qdrant, Postgres, RabbitMQ, PHP, Docker, Docker Swarm, GitHub Actions.
  - Focus: Start-up leadership and open-source LLM integrations.
- 

### Ruby Developer

Aug 2020 — Mar 2023

Myorb Limited · Full-time · Remote

- Public Cloud Radiology Platform: maintained hospital integrations and cloud infrastructure.
  - Tech: Ruby (Rails, Roda), Orthanc, DICOM, MIRTH, AWS (DirectConnect, ECS, SQS, Lambda), Docker.
- 

### Co-Founder

Jan 2015 — May 2023

KOLOIT · Self-employed · Hybrid (London)

- Built tools to read websites, extract locations/events and summaries, and present on maps.
  - Implemented semantic search (Elasticsearch vector search), LLM and vector database integrations.
  - Tech: Ruby, JavaScript/CoffeeScript, Go, Elasticsearch, Redis, MongoDB, Docker, Traefik.
- 

### Senior Ruby on Rails Developer

Dec 2011 — Jan 2020

Homeflow · Full-time (Brighton)

- Owned legacy Rails 2.x areas; built and scaled services handling >1M daily visitors.
  - Led email delivery (SES/SNS, RabbitMQ); maintained property data pipelines and microservices.
  - Tech: Ruby, JavaScript, CoffeeScript/BackboneJS, MySQL, PostgreSQL, MongoDB, Redis, AWS, Docker, Jenkins.
- 

### Ruby on Rails Developer

2009 — 2011

Freelance

- Built and maintained Rails applications backed by MySQL.

---

## Flash Developer

2007 — 2009

Freelance

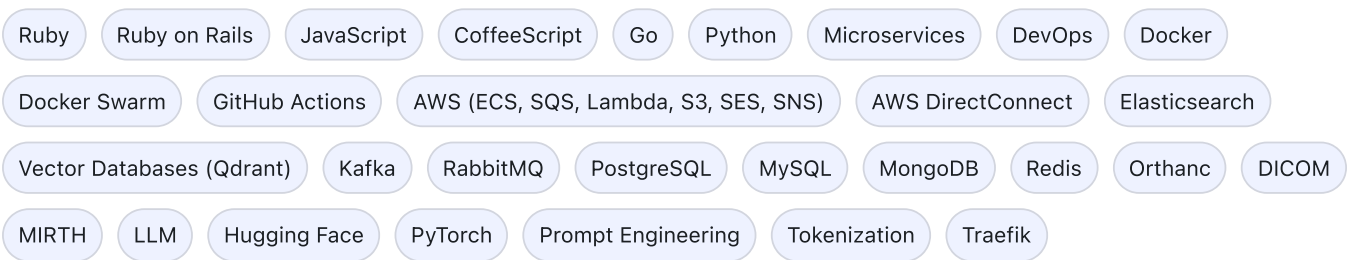
- Developed interactive applications in ActionScript 3.

## LEADERSHIP

### Team leadership highlights

- Organized effective team meetings.
- Defined and iterated on clear team culture.
- Supported strategic technical decision-making.
- Created environments for optimal, clearly understood decisions.
- Held regular 1:1s to align on team needs and goals.

## SKILLS



## EDUCATION

### Web Development — Self-taught

Jun 2008 — Sep 2022

---

### Naval Architecture

1989 — 1992

University of Zagreb

---

### Mathematics

1984 — 1988

MIOC — Split

## LANGUAGES



## LINKS

- [moonflash.github.io](https://moonflash.github.io)
- [LinkedIn](#)