

Jonathan Shobrook, UI & UX Designer

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Self-taught visual designer studying computer engineering at UIUC. Passionate about designing high-growth websites and using contextual analytics to guide design decisions.

Website: <http://shobrook.me/>

Portfolio: <http://behance.net/shobrookj>

Experience

Praxis, Visual Designer, Aug – Sep 2015 | Remote

- Collaborated with a professional marketing team building a brand essence (style guide) and designing promotional material
- Gained experience in researching and designing infographics, rapid prototyping, and low-poly 3D illustration

Aziiri, Design Consultant, Jun – Jul 2015 | Greater Toronto Area

- Traveled to Toronto to join a team of designers, engineers, and marketers at a data analytics startup
- Designed high-fidelity flows for an iOS app alongside multiple pre-launch and corporate landing pages

Ocean, Cofounder, Oct 2014 – Feb 2015 | Greater Chicago Area

- Developed and implemented growth strategies to scale a web application to thousands of active users
- Conducted user interviews to design new features after A/B testing designs created in Sketch.app
- Used Mixpanel to gain insight into detailed analytical data and maximize user retention

Education

University of Illinois, Urbana-Champaign, Admitted for fall 2016

- Admitted major: Computer Engineering
- Upcoming freshman coursework: Differential Equations, Classical Mechanics, Data Structures, Intermediate Chinese III

Highland Park High School, Aug 2012 – May 2016

- National AP Scholar with Honor Award
- Graduated when 16 years old
- President of HPHS Graphic Design Club
- HPHS Honor Society

Skills

Sketch.app (Master) | Adobe Photoshop/Illustrator (Master) | HTML/CSS (Proficient) | Python (Proficient)

Interests

Phenomenology | Digital Illustration | Machine Learning | Cryptography | Transhumanism | Decentralized Tech