

Barsha Maharjan

Frontend Web Designer & Developer

Barsha specializes in interactive UI Design and Development, crafting intuitive controls for website and software by combining elements of programming, psychology, and creative design. She is eager to learn new technologies and quick to implement the learnings in projects.

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in maharjanbarsha

Experience

Rapid Detection Systems

E-Commerce, NY
Aug.2019 - Present

Frontend Web Developer

- Developed a custom responsive e-commerce website for premier security metal detectors using Shopify Liquid templating language
- Designed branding guideline, logo and graphics
- Managed maintenance of the website post-delivery

My Brain and Me

Medical Industry, NY
Mar.2019 - Present

Frontend Web Designer and Developer

- Redesigned brand, created logo, graphics and animated videos for marketing
- Created wireframes and interactable prototypes for easy user accessibility
- Developed the User Interface using Webpack, Html, Sass, JavaScript and handled cross-platform devices compatibility issues

Verizon 5G

Entrepreneurship, NY
Jun.2018 - Aug.2018

UX Researcher & Design Fellow

- Built a new start-up in the sports arena in partnership with NYC Media Lab, Verizon, and Yahoo Sports
- Trained with NYC Media Lab through an 8-week Lean Launchpad program to encourage and support customer discovery and market validation

Feet in 2 Worlds

Journalism, NY
Jul.2018 - Sep.2018

Web Designer

- Proposed and implemented new site content architecture and navigation scheme for company website redesign
- Developed logo, graphic images and effects to achieve design goals
- Developed interactable prototype concepts using Photoshop, invision app and concept designs

Rapid Motion Services

E-Commerce, NY
Jun.2018 - Sep.2018

Frontend Web Developer

- Designed and developed client's website from concept to final product
- Provided competitive market analysis on the e-commerce site and proposed suggestions to the design and available functionality
- Designed branding guideline, logo and graphics, hosting and web maintenance

Himalayan Wild Fibers

Product Industry
Oct.2016 - Nov.2016

Web Designer and Developer

- Successfully created and developed new look and style for notable web presence
- Instrumental in branding, creative direction, art direction and design
- Developed web navigation improving usability and resulted in increased traffic

Fusemachines

Tech Industry, NY
Mar.2014 - Jun.2017

Frontend Web Developer

- Created websites collaborating with front and back-end developers using standard HTML/CSS practices
- Worked directly with customers from law, technology and education industries to establish project scope, interaction guidelines, and project timelines
- Led the development of websites, built advanced UI frameworks for web applications, and established design patterns for rapid prototyping of website
- Designed web pages and applications that meet business and user goals through a positive user experience

Education

Master of Fine Arts, Design and Technology

Parsons School of Design, US

2017 - 2019

Bachelor of Computer Science, Information Management

Saint Xavier's College, Nepal

2010 - 2014

Skills

Web Design

wireframe, prototype, figma, invision app, sketch

Web Development

html, css, sass, javascript, gsap, tweenmax, gulp, webpack, github, bootstrap, shopify, squarespace

Graphics Design

photoshop, illustrator

Animation and Video

after effects, premiere pro, blender, cinema 4d

Motion Capture

motive, perception neuron

Game Dev and Virtual Reality

unity, htc vive, leap motion google cardboard,

Awards

We Are Here Film Festival

Official selection of short animated film, Chagu Bakha. 2019

Dean's Merit Scholarship

Parsons School of Design. 2017