

# Barsha Maharjan

## Frontend Web Designer & Developer

Barsha specializes in interactive UI Design and Development, crafting intuitive controls for website and software by combining elements of programming, psychology, and creative design. Delivered over 20+ successful web projects. She is eager to learn new technologies and quick to implement the learning in projects.

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in maharjanbarsha

## Experience

**My Brain and Me**  
Medical Industry, NY  
Mar.2019 - Present

### Frontend Web Designer and Developer

- Redesigned brand, created logo, graphics and animated videos for marketing
- Created wireframes and interactable prototypes for easy user accessibility
- Developed the User Interface using Webpack, Html, Sass, JavaScript and handled cross-platform devices compatibility issues

**Rapid Detection Systems**  
E-Commerce, NY  
Aug.2019 - Oct.2019

### Frontend Web Developer

- Developed a custom responsive e-commerce website for premier security metal detectors using Shopify Liquid templating language
- Designed branding guideline, logo and graphics
- Managed maintenance of the website post-delivery

**Verizon 5G**  
Entrepreneurship, NY  
Jun.2018 - Aug.2018

### UX Researcher & Design Fellow

- Built a new start-up in the sports arena in partnership with NYC Media Lab, Verizon, and Yahoo Sports
- Trained with NYC Media Lab through an 8-week Lean Launchpad program to encourage and support customer discovery and market validation

**Feet in 2 Worlds**  
Journalism, NY  
Jul.2018 - Sep.2018

### Web Designer

- Proposed and implemented new site content architecture and navigation scheme for company website redesign
- Developed logo, graphic images and effects to achieve design goals
- Developed interactable prototype concepts using Photoshop, invision app and concept designs

**Rapid Motion Services**  
E-Commerce, NY  
Jun.2018 - Sep.2018

### Frontend Web Developer

- Designed and developed client's website from concept to final product
- Provided competitive market analysis on the e-commerce site and proposed suggestions to the design and available functionality
- Designed branding guideline, logo and graphics, hosting and web maintenance

**Himalayan Wild Fibers**  
Product Industry  
Oct.2016 - Nov.2016

### Web Designer and Developer

- Successfully created and developed new look and style for notable web presence
- Instrumental in branding, creative direction, art direction and design
- Developed web navigation improving usability and resulted in increased traffic

**Fusemachines**  
Tech Industry, NY  
Mar.2014 - Jun.2017

### Frontend Web Developer

- Created websites collaborating with front and back-end developers using standard HTML/CSS practices
- Worked directly with customers from law, technology and education industries to establish project scope, interaction guidelines, and project timelines
- Led the development of websites, built advanced UI frameworks for web applications, and established design patterns for rapid prototyping of website
- Designed web pages and applications that meet business and user goals through a positive user experience

## Education

**Master of Fine Arts, Design and Technology**  
**Parsons School of Design, US**  
2017 - 2019

**Bachelor of Computer Science, Information Management**  
**Saint Xavier's College, Nepal**  
2010 - 2014

## Skills

**Web Design**  
wireframe, prototype, figma, invision app, sketch

**Web Development**  
html, css, sass, javascript, gsap, tweenmax, gulp, npm webpack, github, bootstrap, shopify, squarespace

**Graphics Design**  
photoshop, illustrator

**Animation and Video**  
after effects, premiere pro, blender, cinema 4d

**Motion Capture**  
motive, perception neuron

**Game Dev and Virtual Reality**  
unity, htc vive, leap motion google cardboard

## Awards

**We Are Here Film Festival**  
Official selection of short animated film, Chagu Bakha. 2019

**Dean's Merit Scholarship**  
Parsons School of Design. 2017