

# Barsha Maharjan

UI/UX Designer

baarshaa.com

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Master of Fine Arts,  
Design and Technology

2017.7 - 2019.5

Parsons School of Design, USA

Bachelor of Computer Science  
Information Management

2010.2 - 2014.2

Saint Xavier’s College, Nepal

## Skills

Web Development

html, css, javascript, saas, grunt, gulp,  
gsap, webpack, github, squarespace,  
shopify, adobe xd, invision app

Animation & Video

adobe after effects, adobe premiere pro,  
blender, cinema 4d, color correction

Motion Capture

motive, opti track, perception neuron

Game Dev & Virtual Reality

unity, htc vive, google cardboard, leap motion

Graphics Design

adobe photoshop, adobe illustrator

## Experience

### UI Designer and Developer (Freelance)

My Brain and Me 2019.3 - Present

- Introduce new branding guideline and design a logo
- Design and create wireframes, prototypes and front-end development for website revamp
- Create introductory videos of the software for the pitches and demo

### Teaching Assistant, Research Assistant and Trainer

Motion Capture Studio, Parsons School of Design 2017.9 - 2019.5

- Supported graduate students with their projects and conducted Motion Capture trainings for the course Mocap at a Distance at Parsons in collaboration with Tonji University in Shanghai
- Trained 300+ students and faculties while working as an RA and a Trainer at the Motion Capture Studio
- Technical support to ensure the Optitrack Cameras and the computer are tracking smoothly in the studio

### Graphics Designer

India China Institute, The New School 2017.8 - 2018.5

- Designed brochures, posters, newsletters for various events
- Updated contents on social media and the website

### Web Developer

Fusemachines 2014.4 - 2017.6

- Created websites collaborating with front and back-end developers using standard HTML/CSS practices
- Constant communication with other colleagues in the business to develop and deploy their content – and ensuring there is a clear establishment of what can be created within what timeframe
- Maintained and enhanced the website once built
- Created motion graphics, newsletters and interactive contents

## Fellowship and Award

### We Are Here Film Festival

Abrons Arts Center, NYC 2019.9

- Official selection of my thesis short animated film, Chagu Bakha for WeAreHere Film Festival amongst 80+ submissions

### 5G Sports, Media and Tech Fellow

NYC Media Lab, Verizon 2018.6 - 2018.8

- Created a startup company PRE:G along with my partner in the 8 weeks entrepreneurs program
- Interviewed 80+ people in the sports industry as a part of customer discovery process and MVP creation

### Dean’s Merit Scholarship

Parsons School of Design, The New School 2017.8 - 2019.6