# Barsha Maharjan

# UI/UX Designer & Developer

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### Experience

# Rapid Detection Systems

E-Commerce, NY Aug.2019 - Present

# My Brain and Me

Medical Industry, NY Mar.2019 - Present

Earth Angel

Service Industry, NY Oct.2018 - Jan.2019

#### **UI Design and Development**

- Build an e-commerce website in Shopify for their products
- Graphics and logo creation
- Hosting and tech support for web maintenance

#### **UI Design and Development**

- Introduce new branding guideline, new logo design
- Design and create wireframes, interactable prototypes, front-end development for website revamp
- Create introductory video of the software for marketing

#### Web Developer

Custom code the Squarespace website and web updates

#### Feet in 2 Worlds

Media Industry, NY Jul.2018 - Sep.2018

#### Web Designer

- Design a new website to revamp their old one
- Create logo and graphics
- Create wireframes and interactable prototypes

# Rapid Motion Services

E-Commerce, NY Jun.2018 - Sep.2018

#### **UI Design and Development**

- Build and custom code an ecommerce website in Shopify
- Create logo and graphics
- Hosting and web maintenance

# Himalayan Wild Fibers

Product Industry
Oct.2016 - Nov.2016

#### Web Designer and Developer

- Revamp old website, design and build a website in Squarespace
- Introduce branding guideline
- Create logo and graphics

#### **Fusemachines**

Tech Industry, NY Mar.2014 - Jun.2017

### Front-end Web Developer

- Created websites collaborating with front and back-end developers using standard HTML/CSS practices
- Constant communication with other colleagues in the business to develop and deploy their content –and ensuring there is a clear establishment of what can be created within what timeframe
- Maintained and enhanced the website once built
- Created motion graphics, newsletters and interactive contents

### Education

# Master of Fine Arts, Design and Technology

Parsons School of Design, USA 2017 - 2019

### Bachelor of Computer Science, Information Management

Saint Xavier's College, Nepal 2010 - 2014

### Skills

#### **Web Design and Development**

html, css, javascript, saas, grunt, gulp, gsap, tweenmax, webpack, github, bootstrap, foundation, figma, balsamiq, adobe xd, sketch, invision app, shopify, squarespace, mailchimp

#### **Animation and Video**

adobe after effects, adobe premiere pro, blender, cinema 4d

#### Graphics Design

adobe photoshop, adobe illustrator

#### **Motion Capture**

motive, opti track, perception neuron

#### Game Dev and Virtual Reality

unity, htc vive, google cardboard, leap motion

# Fellowship and Award

We Are Here Film Festival Sept.2019 Official selection of thesis short animated film, Chagu Bakha

Verizon, 5G Sports, Media and Tech Jun.2018 Created a startup company PRE:G along with my partner in the 8 weeks entrepreneurship program at NYC Media Lab, Verizon

Dean's Merit Scholarship Aug.2017 MFA in Design and Technology at Parsons School of Design, The New School