# Barsha Maharjan

UI/UX Designer

baarshaa.com

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# Master of Fine Arts, Design and Technology

2017.7 - 2019.5

Parsons School of Design, USA

# **Bachelor of Computer Science**Information Management

2010.2 - 2014-2

Saint Xavier's College, Nepal

# Skills

## **Web Development**

html, css, javascript, saas, grunt, gulp, gsap, webpack, github, squarespace, shopify, adobe xd, invision app

### **Animation & Video**

adobe after effects, adobe premiere pro, blender, cinema 4d, color correction

### **Motion Capture**

motive, opti track, perception neuron

### Game Dev & Virtual Reality

unity, htc vive, google cardboard, leap motion

### **Graphics Design**

adobe photoshop, adobe illustrator

## O littic\_arts

# Experience

## UI Designer and Developer (Freelance)

My Brain and Me 2019.3 - Now

- Introduce new branding guideline and design a logo
- Design and revamp the website by making wireframes, prototypes and front-end development
- Made introductory videos of the software for the pitches and demo

## Teaching Assistant, Research Assistant and Trainer

Motion Capture Studio, Parsons School of Design 2017.9 - 2019.5

- TA for the course, Mocap at a Distance in collaboration with Tonji University in Shanghai, my responsibility were supporting the graduate students with their projects and conduct tranings for Motion Capture
- Trained 300+ students and faculties while working as an RA and a Trainer at the Motion Capture Studio
- Technical support to ensure the Optitrack Cameras and the computer are tracking smoothly in the studio

## Graphics Designer

India China Institure, The New School 2017.8 - 2018.5

- Designed brochures, posters, newsletters for various events
- Update contents on social media and the website

## Web Developer

Fusemachines 2014.4 - 2017.6

- Creating website collaborating with front and back-end developers using standard HTML/CSS practices
- Constant communication with other colleagues in the business to develop and deploy their content –
   and ensuring there is a clear establishment of what can be created within what timeframe
- Maintaining and enhancing the website once built
- Create motion graphics, newsletters and interactive contents

# Fellowship and Award

## We Are Here Film Festival

Abrons Arts Center, NYC 2019.9

 Official selection of my thesis short animated film, Chagu Bakha for WeAreHere Film Festival amongst 80+ submissions

## 5G Sports, Media and Tech Fellow

NYC Media Lab, Verizon 2018.6 - 2018.8

- Created a startup company PRE:G along with my partner in the 8 weeks entreprenuership program
- Interviewd 80+ people in the sports industry as a part of customer discovery process and MVP creation

### Deans Merit Scholarship

Parsons School of Design, The New School 2017.8 - 2019.6