

# Barsha Maharjan

UI/UX Designer

baarshaa.com

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Master of Fine Arts,  
Design and Technology

2017.7 - 2019.5  
Parsons School of Design, USA

Bachelor of Computer Science  
Information Management

2010.2 - 2014.2  
Saint Xavier’s College, Nepal

## Skills

Web Development  
html, css, javascript, saas, grunt, gulp,  
gsap, webpack, github, squarespace,  
shopify, adobe xd, invision app

Animation & Video  
adobe after effects, adobe premiere pro,  
blender, cinema 4d, color correction

Motion Capture  
motive, opti track, perception neuron

Game Dev & Virtual Reality  
unity, htc vive, google cardboard, leap motion

Graphics Design  
adobe photoshop, adobe illustrator

## Experience

### UI Designer and Developer (Freelance)

- My Brain and Me      2019.3 - Present
- Introduce new branding guideline and design a logo
  - Design and create wireframes, prototypes and front-end development for website revamp
  - Create introductory videos of the software for the pitches and demo

### Teaching Assistant, Research Assistant and Trainer

- Motion Capture Studio, Parsons School of Design      2017.9 - 2019.5
- Supported graduate students with their projects and conducted Motion Capture trainings for the course Mocap at a Distance at Parsons in collaboration with Tonji University in Shanghai
  - Trained 300+ students and faculties while working as an RA and a Trainer at the Motion Capture Studio
  - Technical support to ensure the Optitrack Cameras and the computer are tracking smoothly in the studio

### Graphics Designer

- India China Institute, The New School      2017.8 - 2018.5
- Designed brochures, posters, newsletters for various events
  - Updated contents on social media and the website

### Web Developer

- Fusemachines      2014.4 - 2017.6
- Created websites collaborating with front and back-end developers using standard HTML/CSS practices
  - Constant communication with other colleagues in the business to develop and deploy their content – and ensuring there is a clear establishment of what can be created within what timeframe
  - Maintained and enhanced the website once built
  - Created motion graphics, newsletters and interactive contents

## Fellowship and Award

### We Are Here Film Festival

- Abrons Arts Center, NYC      2019.9
- Official selection of my thesis short animated film, Chagu Bakha for WeAreHere Film Festival amongst 80+ submissions

### 5G Sports, Media and Tech Fellow

- NYC Media Lab, Verizon      2018.6 - 2018.8
- Created a startup company PRE:G along with my partner in the 8 weeks entrepreneurs program
  - Interviewed 80+ people in the sports industry as a part of customer discovery process and MVP creation

### Dean’s Merit Scholarship

- Parsons School of Design, The New School      2017.8 - 2019.6