MOON LI

Ridiculously curious, extroverted and determined.
Passionate about people, dynamic challenges and impactful products!

CONTACT

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https://moon.li

SKILLSET

TECH: Python, HTML, CSS
OTHER: Airtable, Sketch, Trello, Jira, Agile/Scrum

PROJECTS

Project Solace
Co-Founder/Lead Dev
www.projectsolace.ca
Feb 2019 – present

- Sexual assault response website with information on local resources
- Using **HTML, CSS, Sketch** to create beta site (unreleased), **wire framing**, logo and UIUX
- Led **user interviews** to iterate on project design
- Created **product roadmap** + organizational structure
- Evaluated **feature feasibility** on chatbot, IOS/Android apps

EDUCATION

University of Waterloo,
Honours Biology, Computing minor, Biotechnology Specialization
Sep 2018 – May 2022
- Rewriting the Code Fellow

University of Waterloo,
Honours Computer Science (Co-op)
Sep 2017 – Sep 2018

WORK EXPERIENCE

Product Management Intern   **Sep 2019 - Dec 2019**
Artificial Intelligence Foundation | Las Vegas, NV
- Led **scrum meetings** across AI Training, engineering, research and leadership teams
- Wrote **user stories**, **feature implementation** pipelines
- Supported Director of Product on **product roadmapping** on personalized AI interfaces

Project Management Intern   **May 2018 – Aug 2018**
Nav Talent | San Francisco, CA
- First international intern
- Led **project development + roadmapping** of intern recruiting infrastructure/pipeline, designed intern + on boarding program
- Organized and executed **10+** events in collaboration with Sequoia, General Catalyst etc. with a reach of **300+** people
- Led **logistics and industry research** in venture capitalism, autonomous driving, artificial intelligence, angel investing, software industry to improve event attendance by **20%**
- Initiated **data driven decisions** on intern program features w/ feedback from 5+ data analysis/reports to engineering, management, investing and culture executives

LEADERSHIP EXPERIENCE

Sponsorship Director   **Jan 2019 – present**
Biotechnology and Bioengineering Conference
www.uwbiotec.ca
- Canada's top biology/medicine and technology/engineering conference w/**300+** attendees
- Led sponsorship team of project leads/account managers to increase sponsorship amount by **125% to $36,000**

Executive Director   **Aug 2018 – present**
Canadian Undergraduate Tech Foundation
www.cutc.ca
- Strategic head of annual conference and partner relations
- Hired and managed **5+** team leads/engineers across 2 projects

Sponsorship Director   **Oct 2017 – Aug 2018**
Canadian Undergraduate Tech Conference
www.cutc.ca
- Raised **$60,000+** in sponsorship funds and goods in 6 months
- Constructed personalized sponsorship proposals for **12+** companies (Deloitte, Microsoft, Google, TD, 8VC, Sunlife, Accenture etc.)
- 250 application-based attendees