

Moon Li

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EDUCATION

- University of Waterloo**, Honours Biology Sep 2018 - May 2021
- Biotechnology specialization, CS minor
 - Recipient of President's Scholarship
- University of Waterloo**, Honours Computer Science (Co-op) Sep 2017 - Sep 2018

WORK

- Project Management Intern | Nav Talent** San Francisco, CA **May 2018 – Sep 2018**
- Built company's current intern infrastructure/pipeline
 - Presented data analysis + feedback reports to engineering, management, investing and culture executives
 - Organized and executed 10+ events in collaboration with Sequoia, General Catalyst, All Turtles etc. with a reach of 300+ people
 - Lead logistics and industry research in venture capitalism, autonomous driving, artificial intelligence, angel investing, software industry events
 - Interviewed 70+ engineers for potential full time roles within portfolio companies

PROJECTS

- Braille Trail | Founder/Organizer** **Mar 2019 – present**
- City wide initiative to retrofit existing parks to accommodate the blind/deaf community
 - Collaborating with the City of Waterloo/Kitchener, Grand River Accessibility Advisory Committee
 - *Launch date: TBD*
- Project Solace | Co-Founder/Lead Dev** **Feb 2019 – present**
- Sexual assault response website with localized resources
 - *Launch date: Sep 2019*

LEADERSHIP

- Sponsorship Director | Biotechnology and Bioengineering Conference** **Jan 2019 – present**
- Canada's top biology/medicine and technology/engineering conference, 300+ attendees
 - Leads sponsorship team to increase sponsorship amount by 125% to \$36,000CAD
- Executive Director | Canadian Undergraduate Tech Foundation** **Oct 2017 – present**
- Strategic head of annual conference
 - Manages and commissions teams across initiatives (eg. annual conference, retreat)
 - **Former Sponsorship Director**
 - Raised \$60,000+ CAD in sponsorship funds and goods in 6 months
 - Constructed personalized sponsorship proposals and contracts for 12+ companies (Deloitte, Microsoft, Google, TD, 8VC, Sunlife, Accenture etc.)
 - Key organizer in event logistics, strategic planning, and client satisfactionEvent reach of 1500+ on social media, 250 application-based attendees

SKILLSET

Technology: Python, HTML, CSS, DrRacket, Airtable, Sketch
Currently Learning: NLPT, Anaconda-Navigator, ML, generative chatbots