

# MOON LI

## CONTACT

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## PROJECTS

### Braille Trail | Founder

Mar 2019 - present

- City wide initiative to retrofit existing parks to accommodate the blind/deaf community
- Collaborating with the cities of Waterloo/Kitchener, Grand River Accessibility Advisory Committee
- Launch Date: TBD

### Project Solace | Co-Founder

Feb 2019 - present

- Sexual assault response website with information on local resources
- TECH: CSS, HTML, Sketch
- Launch Date: Sep 2019

## EDUCATION

### University of Waterloo

Sep 2018 - 2021

- Honours Biology, Computing Minor, Biotechnology Specialization

### University of Waterloo

Sep 2017 - 2018

- Honours Computer Science, CO-OP

## SKILLS

- TECH: Python, CSS, HTML, DrRacket, Airtable, Sketch, Trello
- LAB: WHMIS certified

## WORK EXPERIENCE

### Project Management Intern

May 2018 - Sep 2018

Nav Talent | San Francisco, CA

- Built company's intern recruiting infrastructure/pipeline, designed intern + on boarding program
- Presented data analysis + feedback reports to engineering, management, investing and culture executives
- Organized and executed 10+ events in collaboration with Sequoia, General Catalyst, All Turtles etc. with a reach of 300+ people
- Led logistics and industry research in venture capitalism, autonomous driving, artificial intelligence, angel investing, software industry events
- Interviewed 70+ engineers for potential full time roles within portfolio companies

## LEADERSHIP EXPERIENCE

### Sponsorship Director

Jan 2019 - present

Biotechnology and Bioengineering Conference

- Canada's top biology/medicine and technology/engineering conference w/300+ attendees
- Led sponsorship team to increase sponsorship amount by 125% to \$36,000

### Executive Director

Aug 2018 - present

Canadian Undergraduate Technology Foundation

- Strategic head of annual conference and partner relations
- Managed and commissioned teams across initiatives (eg. annual conference, retreat)

### Sponsorship Director

Oct 2017 - Aug 2018

Canadian Undergraduate Technology Conference

- Raised \$60,000+ in sponsorship funds and goods in 6 months
- Constructed personalized sponsorship proposals and contracts for 12+ companies (Deloitte, Microsoft, Google, TD, 8VC, Sunlife, Accenture etc.)
- Key organizer in event logistics, strategic planning, and client satisfaction
- Event reach of 1500+ on social media, 250 application-based attendees