

Lend Lease Package 2 Scope

Prepared: 13/3/18

Document Overview

This document will outline the proposed functionality and development of the following Lend Lease template for production:

1. Event Agenda Schedule
2. Campaign/Event Digital Banners

Event Agenda Schedule

Overview

This template will be available in 2 variations, single column and double column. It will also utilise a spreadsheet input to allow for more efficient content population.

Formats

- 1. 30 x 40in Poster



Visit Santa at Centre Court

Monday 14 Dec.....	9am – 7pm	Thursday 24 Dec.....	8am – 6pm
Tuesday 15 Dec.....	9am – 7pm	Friday 25 Dec.....	CLOSED
Wednesday 16 Dec.....	9am – 7pm	Saturday 26 Dec.....	8am – 6pm
Thursday 17 Dec.....	9am – 9pm	Sunday 27 Dec.....	10am – 5pm
Friday 18 Dec.....	9am – 9pm	Monday 28 Dec.....	10am – 5pm
Saturday 19 Dec.....	9am – 7pm	Tuesday 29 Dec.....	9am – 5:30pm
Sunday 20 Dec.....	9am – 7pm	Wednesday 30 Dec.....	9am – 5:30pm
Monday 21 Dec.....	9am – 9pm	Thursday 31 Dec.....	9am – 5:30pm
Tuesday 22 Dec.....	9am – 10pm	Friday 1 Jan.....	10am – 5pm
Wednesday 23 Dec.....	9am – 10pm	Saturday 2 Jan.....	Normal Hours

Visit Santa at Centre Court

Monday 30 Nov.....	10am–4pm
Tuesday 1 Dec.....	10am–4pm
Wednesday 2 Dec.....	10am–4pm
Thursday 3 Dec.....	10am–7pm
Friday 4 Dec.....	10am–4pm
Saturday 5 Dec.....	9am–5pm
Sunday 6 Dec.....	10am–4pm
Monday 7 Dec.....	9am–5pm
Tuesday 8 Dec.....	9am–5pm
Wednesday 9 Dec.....	9am–5pm
Thursday 10 Dec.....	9am–8pm
Friday 11 Dec.....	10am–5pm
Saturday 12 Dec.....	9am–5pm
Sunday 13 Dec.....	9am–5pm



Double Column

Single Column

Inputs

1. Hero Headline
2. Headline
3. Time Sheet (Spreadsheet)

Notes

1. For the time sheet input you can use a spreadsheet input (see the example code snippet to the left for setting it up)
2. Please use the theme.css file to set up the logo themes (as seen in the other poster templates)
3. For the dotted lines between the day and times you could use a dotted css border and flex the elements

```
{{#spreadsheet.time-sheets}}  
  <div class="row">  
    <p>{{ day }}</p>  
    <p>{{ time }}</p>  
  </div>  
{{/spreadsheet.time-sheets}}
```

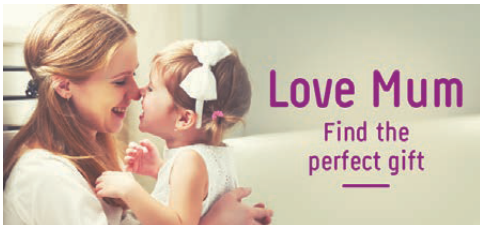
Campaign/Event Digital Banner

Overview

This template will be a resizable template and will have 7 variations, all of which have similar layouts. Unfortunately I don't have PDF files but you can go off the title styles of the Poster and you don't have to worry about the background image positioning.



Desktop Carousel 1400px x 650px



Article Image 750px x 750px



EDM Banner 600px x 300px



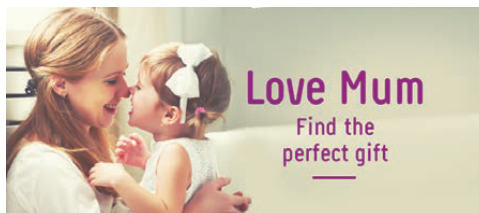
Mobile Carousel 640px x 360px



Article Thumbnail 275px x 155px



EDM Thumbnail 261px x 151px



Facebook Cover Image 828px x 360px

Formats

1. 1400 x 650px
2. 750 x 350px
3. 600 x 300px
4. 828 x 360px
5. 640 x 360px
6. 275 x 155px
7. 261 x 151px

Inputs

1. Headline
2. Subheading
3. Background Image

Notes

1. Disregard the purple rectangles on the 1400 x 650px version
2. Please use media queries to target the specific aspect ratios (ie. if longer, show the subheading)