

CBHS Templates



Join

the health insurer that puts *you first* not profits.

Delivering our members the lowest rate increase for open funds in 2018.

2017	2018
4.90% Bupa	3.99% Bupa
4.60% Medibank	3.93% NIB
4.48% NIB	3.88% Medibank
3.65% HCF	3.39% HCF
2.98% CBHS Corporate Health	2.38% CBHS Corporate Health

Why join CBHS Corporate Health?

We put you first – CBHS Corporate Health delivered the lowest rate increase for open funds in 2018

Get more back with generous limits on Extras – i.e. dental, optical and physio

Easy to switch – we'll do the work for you

We'll recognise waiting periods you've already served**

30 day cool down period

6 weeks free* when you purchase Hospital and Extras cover

8% discount^ on your premiums

Talk to **Remy** on **0472 887 783**

To get a quote or join online go to cbhshealth.com.au/quote

Use your exclusive discount code <insert number>

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2017	2018
5.96% HBF	3.99% Bupa
4.90% Bupa	3.88% Medibank
4.60% Medibank	3.75% HBF
3.65% HCF	3.39% HCF
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Poster Breakdown

The Poster template will give authors the ability to adjust all text inputs, minus the small copy disclaimer in the bottom left hand corner. The template can be split into 2 sections (Hero & Body)

Inputs

1. Hero Headline (max 1 line)
2. Hero Subheading (max 2 lines)
3. Hero Copy (max 3 lines)
4. Insurer Performace Spreadsheet (max 5 rows)
 - Percentage Decrease
 - Insurer Name
 - Insurer Details
5. Body Headline (max 1 line)
6. Benefits Collection (max 5 items)
 - Icon
 - Text
7. Offer Text (max 3 lines)
8. Call to Action (max 3 lines)
9. Co-brand Logo Upload

Estimated production time
0.5 days

A4

1 Join

2 the health insurer that puts *you first* not profits.

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- Easy to switch – we'll do the work for you
- We'll recognise waiting periods you've already served**
- 30 day cooling off period

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8

Talk to **Reny** on **0472 887 783**
To get a quote or join online go to cbhscorporatehealth.com.au/quote
Use your exclusive discount code <insert number>

9

bankwest **CBHS CORPORATE HEALTH**

*New Members only. Must join on both CBHS Corporate Hospital and CBHS Corporate Extras Cover. Must be active and paid up in full for a period of 90 days after joining to receive 6 weeks free. **Waiting period 15 March 2018 and until 30 June 2018. New NIB members and members from www.cbhscorporatehealth.com.au please. **Members subject to eligibility and subject to the current CBHS Corporate Health Insurance premiums, as advertised on cbhscorporatehealth.com.au. **Years of waiting periods carried over on Health Fund can be completed in another plan or another fund. **Please refer to your policy for details of waiting periods and apply to benefits not previously excluded under your original cover.

Notes

1. For the Hero and Body sections please flex all elements to space-between so the content fills the space accordingly
2. For the Hero section the background can be clipped with CSS clip-path :)
3. Collections and spreadsheets are repeatable sections that can be defined in an Outfit template. To learn more on them check out <http://help.outfit.io/designer/blocks-collections-and-spreadsheets/>

DL Breakdown

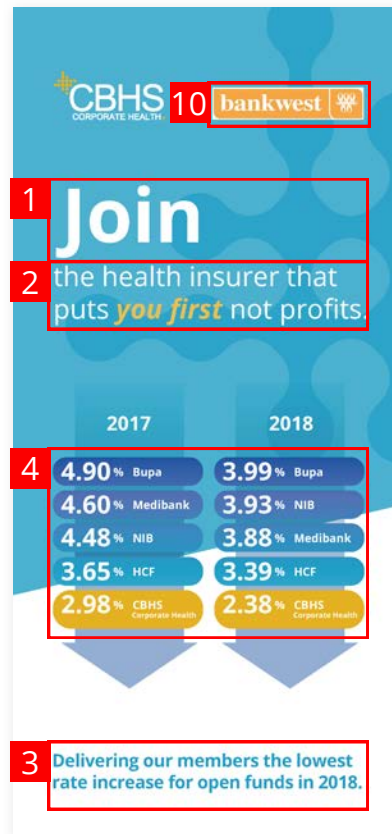
Similar to the Poster Breakdown the DL will allow authors to customise most sections. The DL is a 2 page template for the back and front side.

Inputs

1. Hero Headline (max 1 line)
2. Hero Subheading (max 3 lines)
3. Hero Copy (max 4 lines)
4. Insurer Performace Spreadsheet
(max 5 rows)
 - Percentage Decrease
 - Insurer Name
 - Insurer Details
5. Body Headline (max 2 line)
6. Benefits Collection (max 5 items)
 - Icon
 - Text
7. Offer Text (max 3 lines)
8. Call to Action Box (max 2 lines)
8. Call to Action (max 5 lines)
9. Co-brand Logo Upload

Estimated production time
0.5 days

Front Side



Back Side

5 Why join CBHS Corporate Health?

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*New Members only. Must join on both CBHS Corporate Hospital and CBHS Corporate Extras Cover. Must be active and paid up to date for a period of 90 days after joining to receive 6 weeks free. **Members only. 10 March 2018 to 30 June 2018. See full terms and conditions here: www.cbhscorporatehealth.com.au/quote. **Discount is subject to eligibility and applies to the standard CBHS Corporate Health Insurance premiums as advertised on cbhscorporatehealth.com.au. **Rights of waiting periods, benefit rules and health fund can be completed in greater when a person transfers funds. If you upgrade your level of cover waiting periods may apply to benefits not previously included within your original cover.

Notes

1. Same as last page
2. When setting up the multiple page you can use .page to create both pages
3. Use clip-path for both front and back diagonal backgrounds
4. Text on backside to flex space-between to maximise the amount of space, but to also re-layout when there isn't a lot of content

EDM Banner Breakdown

1250 x 627



The EDM banners streamlines all content from the Poster and DL template into PNG formats to be used in Email templates.

Inputs

1250 x 627

1. Hero Headline (max 1 line)
2. Hero Subheading (max 3 lines)
3. Hero Copy (max 4 lines)
4. Insurer Performance Spreadsheet (max 5 rows)
 - Percentage Decrease
 - Insurer Name
 - Insurer Details

625 x 156

1. Hero Headline (max 4 lines)
2. Call to Action
4. Insurer Performance Spreadsheet (max 5 rows)
 - Percentage Decrease
 - Insurer Name
 - Insurer Details

Estimated production time
0.25 days

Notes

1. Same as last page

