Whitepaper — MoonRise (EN)

1. Executive Overview

MoonRise is a financial infrastructure built for real execution, full transparency, and strategic control.
With its own token (MRS), dedicated wallet, liquidity fund, and technical governance modules, MoonRise operates as a closed ecosystem, integrated and self-sufficient, designed to scale.

This is not a future promise; it is present execution. From contract to final product, everything is traceable and public.

Official contracts (BSC):

- **Token MRS:** 0x8169A998A15142C94d3F03E5C51c216870FBE157

- **Initial Presale:** 0xe04765B7d6B4c9eDAc0a918b41D243e4F507082D

- **MasterVault:** 0x732Dde35D139F764FCd642Ad7CDc633C2ED60DE6

2. Market Context

Most of the crypto market has been taken over by hype projects: loud launches, zero product, and abandoned communities. Serious investors seek what is rare:

- **Transparency**

- **Real structure**

- **Proven execution**

- **True liquidity**

MoonRise emerges as the answer: engineering from day one, product delivery, and a brand of precision, consistency, and global ambition.

3. MoonRise Ecosystem

MoonRise operates through a set of components developed 100% in-house:

- **Token MRS — ecosystem currency, with dynamic sell fee (3.5%–7.0%), buy fee 0.5%, anti-dump delays/cooldowns, and founder lock (12 months).**

- **Moon+ (RWA) — technical infrastructure for operations with real-world assets in partnership with SPVs and independent companies:**

  - **standards, contracts, and public/auditable on-chain rules;**

  - **on-chain monitoring and technical reports;**

  - **we do not intermediate securities. We are not a broker. Execution is carried out by SPVs and independent partners, under public rules.**

- **MoonWallet — proprietary multi-chain wallet with real-time data and integration with the ecosystem's dApps.**

Principle: investment in the real world, value captured in the ecosystem.

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4. Tokenomics and Strategic Distribution

Token: MoonRise (MRS) — BEP-20 standard
Total supply (issued): 9,700,000,000 MRS
Initial burn (at deploy): 1,700,000,000 MRS
Post-burn supply (active on-chain): 8,000,000,000 MRS
Official contract (MRS): 0x8169A998A15142C94d3F03E5C51c216870FBE157

Distribution (over the post-burn supply: 8.0B):

- **Liquidity/DEX: 6,000,000,000 (75.00%) —**
  0xB25E9FD517b662CD5740dBB34F569f596E5f9992

- **Marketing: 700,000,000 (7.21%) —**
  0x0286f6AdE4635a736fe62F1355768122f4B282Ed

- **Development: 600,000,000 (6.18%) —**
  0xD9Acf6D88586f363b7732cC3D566121A6c6ff1CF

- **Ecosystem: 350,000,000 (3.60%) —**

0x2C521F6BC51B31EA4a1D366bc2d692Caf8423149

- **Strategic Reserve: 250,000,000 (2.57%) —**
  0xA91592ffD959110AE5aB1c6826725Cd939E783f8

- **Founders (locked 12 months): 100,000,000 (1.03%) —**
  0x00Ac5b001854Dd5F6c10124E5c1EB2ddF9a0931A

Source of tokens for the raise: on-chain transfer from Liquidity wallet 0xB25E9FD517b662CD5740dBB34F569f596E5f9992 to the raise contract 0xe04765B7d6B4c9eDAc0a918b41D243e4F507082D.

No additional mint. Unsold tokens may be burned to 0x000000000000000000000000000000000000dEaD.

Fees & Protections (technical summary):

- **Buy: 0.50% (50 bps) → Ecosystem**

- **Sell (dynamic): 3.5% or 7.0% — recalculated every 15 min (if sells > buys in the window, applies 7.0%) → Ecosystem**

- **Post-buy delay: 5 min before selling (also applies to anchored P2P when enabled)**

- **Admin/Security: contract pausable; owner renunciation only after freezing AMM/exemptions and defining router; AMM pairs can only be marked (cannot be unmarked).**

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5. Use of Raised Funds

Automatic on-chain split of BNB/USDT raise:

- **62% — Ecosystem (0x7c6e0128b390cD108d0D3B1976830943Ab7CDD6E)**

- **23% — Liquidity (0xf3843Ec0571192EB109D12aba50F54d59a961E30)**

- **15% — Development/Initial Operations**
  (0x9d492BfD7690402acE4707A07dFF1639D4cE4127)

Practical application:

- **Development Expansion — new products, security, and strategic modules.**

- **Ecosystem Operations — infrastructure, support, and on-chain monitoring.**

- **Liquidity — programmed injections to maintain healthy market depth.**

- **Institutional Marketing — strengthening global brand.**

All transactions are traceable and executed via smart contracts.

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6. Locked Supply, Reserves, and MasterVault

For discipline and protection, MoonRise uses the MasterVault contract (0x732Dde35D139F764FCd642Ad7CDc633C2ED60DE6), which:

- **controls token unlocks through an immutable schedule;**

- **prevents manual access to funds;**

- **allows public auditing of tranches and balances.**

Wallets under MasterVault (official):

- **Liquidity: 0xB25E9FD517b662CD5740dBB34F569f596E5f9992**

- **Development: 0xD9Acf6D88586f363b7732cC3D566121A6c6ff1CF**

- **Marketing: 0x0286f6AdE4635a736fe62F1355768122f4B282Ed**

- **Ecosystem: 0x2C521F6BC51B31EA4a1D366bc2d692Caf8423149**

- **Strategic Reserve: 0xA91592ffD959110AE5aB1c6826725Cd939E783f8**

MasterVault Strategic Reserves:

The last tranche of liquidity and the ecosystem are held solely for emergencies and operational agility, such as early listing in case of stock depletion, immediate partner support, and technical adjustments that cannot wait for the

schedule—always public and auditable.

Note: There will be no institutional launch in 2025; launches are scheduled to begin in 2026.

Contingency clause (on the blockchain): If `presaleSoldOut` is true and occurs before 05/04/2026, only the last 2 parts of Liquidity (800 million) and Ecosystem (50 million) may be released to a designated address — exceptional and auditable use.

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7. Initial Presale

Contract: 0xe04765B7d6B4c9eDAc0a918b41D243e4F507082D

Accepted currencies: USDT and BNB (conversion with Chainlink BNB/USD — 0x0567F2323251f0Aab15c8dFb1967E4e8A7D42aeE).

Delivery: tokens sent at the time of purchase (no vesting for the buyer in this contract).

Operational policies: minimum/maximum per transaction/wallet and eventual access lists can be adjusted on-chain and disclosed in official channels.

Finalization & transparency: after the end, unsold tokens may be burned to DEAD. All allocations and splits are verifiable on-chain.

Token source (on-chain proof):

- **Source: Liquidity/DEX wallet 0xe0a6A9293bbF5CCF121415aEA864ea6dcFA7c95F.**

- **Maximum allocated amount: 2,000,000,000 MRS (subset of the 6.0B reserved for Liquidity).**

- **End rule: unsold tokens may be burned (reducing circulating supply).**

(No disclosure of prices or phases in this document. Commercial items — when applicable — remain on the raise interface and official channels.)

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8. Governance and Transparency

Governance is temporary and traceable, operating 100% through contracts.

Structural decisions are documented in real time.
The founder does not have direct access to funds, liquidity, or contracts — the founder wallet is locked for 12 months.
Sovereignty lies in the structure, not in the individual.

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9. Conclusion

MoonRise was not created to speculate. It was built to govern, execute, and build a financial empire — resistant to censorship and manipulation.

"Execution precedes valuation. Those who build, inherit."

Risk Disclaimer

Crypto assets are volatile and may result in total loss of invested capital.
Nothing in this document constitutes investment advice, legal, accounting, or tax advice.
Translations are provided for convenience; in case of divergence, the English version prevails.