

Whitepaper — MoonRise (EN)

1. Executive Overview

MoonRise is a financial infrastructure built for real execution, full transparency, and strategic control.

With its own token (MRS), dedicated wallet, liquidity fund, and technical governance modules, MoonRise operates as a closed ecosystem, integrated and self-sufficient, designed to scale.

This is not a future promise; it is present execution. From contract to final product, everything is traceable and public.

Official contracts (BSC):

- **Token MRS:** `0x178A7Ef67fCBC4c3a1a7d4dAee511F21271b6908`
- **Initial Presale:** `0xdA89B77ef1770051685039911B64D2C6C2E85891`
- **MasterVault:** `0xe47B229af03996BdaB9ccb90E1123260c6eD67B3`

2. Market Context

Most of the crypto market has been taken over by hype projects: loud launches, zero product, and abandoned communities. Serious investors seek what is rare:

- **Transparency**
- **Real structure**
- **Proven execution**
- **True liquidity**

MoonRise emerges as the answer: engineering from day one, product delivery, and a brand of precision, consistency, and global ambition.

3. MoonRise Ecosystem

MoonRise operates through a set of components developed 100% in-house:

- **Token MRS** — ecosystem currency, with dynamic sell fee (3.5%–7.0%), buy fee 0.5%, anti-dump delays/cooldowns, and founder lock (12 months).
- **Moon+ (RWA)** — technical infrastructure for operations with real-world assets in partnership with SPVs and independent companies:
 - standards, contracts, and public/auditable on-chain rules;
 - on-chain monitoring and technical reports;
 - we do not intermediate securities. We are not a broker. Execution is carried out by SPVs and independent partners, under public rules.
- **MoonWallet** — proprietary multi-chain wallet with real-time data and integration with the ecosystem's dApps.

Principle: investment in the real world, value captured in the ecosystem.

4. Tokenomics and Strategic Distribution

Token: **MoonRise (MRS)** — BEP-20 standard

Total supply (issued): **9,700,000,000 MRS**

Initial burn (at deploy): **1,700,000,000 MRS**

Post-burn supply (active on-chain): **8,000,000,000 MRS**

Official contract (MRS): **0x178A7Ef67fCBC4c3a1a7d4dAee511F21271b6908**

Distribution (over the post-burn supply: 8.0B):

- **Liquidity/DEX: 6,000,000,000 (75.00%)** —
0xe0a6A9293bbF5CCF121415aEA864ea6dcFA7c95F
- **Marketing: 750,000,000 (9.375%)** —
0x2Feb4cc556cb470067DEa59A12542BEe5F1bd16B
- **Development: 630,000,000 (7.875%)** —
0xaC5D1A8A83239B8a1b1AE06B28157c43f0b416E3
- **Ecosystem: 350,000,000 (4.375%)** —

0xbc06CC9A2bc23EBC84F5512E66CffFa4eba6958d

- **Strategic Reserve: 250,000,000 (3.125%) —**
0x6C09dC3Dbc57e836CDB42FeF0321CeCac9233f66
- **Founder (locked 12 months): 20,000,000 (0.25%) —**
0x2d0D394CdD4AD1D185C28064C809C14fBd82f27b

Source of tokens for the raise: on-chain transfer from Liquidity wallet
0xe0a6A9293bbF5CCF121415aEA864ea6dcFA7c95F to the raise
contract 0xdA89B77ef1770051685039911B64D2C6C2E85891.

No additional mint. Unsold tokens may be burned to
0x00dEaD.

Fees & Protections (technical summary):

- **Buy: 0.50% (50 bps) → Ecosystem**
- **Sell (dynamic): 3.5% or 7.0% — recalculated every 15 min (if sells > buys in the window, applies 7.0%) → Ecosystem**
- **Post-buy delay: 5 min before selling (also applies to anchored P2P when enabled)**
- **Admin/Security: contract pausable; owner renunciation only after freezing AMM/exemptions and defining router; AMM pairs can only be marked (cannot be unmarked).**

5. Use of Raised Funds

Automatic on-chain split of BNB/USDT raise:

- **62% — Ecosystem (0x7c6e0128b390cD108d0D3B1976830943Ab7CDD6E)**
- **23% — Liquidity (0xf3843Ec0571192EB109D12aba50F54d59a961E30)**
- **15% — Development/Initial Operations**
(0x9d492BfD7690402acE4707A07dFF1639D4cE4127)

Practical application:

- Development Expansion — new products, security, and strategic modules.
- Ecosystem Operations — infrastructure, support, and on-chain monitoring.
- Liquidity — programmed injections to maintain healthy market depth.
- Institutional Marketing — strengthening global brand.

All transactions are traceable and executed via smart contracts.

6. Locked Supply, Reserves, and MasterVault

For discipline and protection, MoonRise uses the MasterVault contract (0xe47B229af03996BdaB9ccb90E1123260c6eD67B3), which:

- controls token unlocks through an immutable schedule;
- prevents manual access to funds;
- allows public auditing of tranches and balances.

Wallets under MasterVault (official):

- Liquidity: 0xe0a6A9293bbF5CCF121415aEA864ea6dcFA7c95F
- Development: 0xaC5D1A8A83239B8a1b1AE06B28157c43f0b416E3
- Marketing: 0x2Feb4cc556cb470067DEa59A12542BEe5F1bd16B
- Ecosystem: 0xCF9ad97E0063f1113a57D3Cf68dd659EdF276A14
- Strategic Reserve: 0xbc06CC9A2bc23EBC84F5512E66CffFa4eba6958d

MasterVault Strategic Reserves:

The last tranche of liquidity and the ecosystem are held solely for emergencies and operational agility, such as early listing in case of stock depletion, immediate partner support, and technical adjustments that cannot wait for the

schedule—always public and auditable.

Note: No institutional launch in 2025; launches scheduled from 2026 onward.

Contingency clause (on-chain): If presaleSoldOut = true and before January 1, 2027, only the last tranche of Liquidity (350 million) and Ecosystem (50 million) can be released to a designated address—exceptional and auditable use.

7. Initial Presale

Contract: `0xdA89B77ef1770051685039911B64D2C6C2E85891`

Accepted currencies: USDT and BNB (conversion with Chainlink BNB/USD — `0x0567F2323251f0Aab15c8dFb1967E4e8A7D42aeE`).

Delivery: tokens sent at the time of purchase (no vesting for the buyer in this contract).

Operational policies: minimum/maximum per transaction/wallet and eventual access lists can be adjusted on-chain and disclosed in official channels.

Finalization & transparency: after the end, unsold tokens may be burned to DEAD. All allocations and splits are verifiable on-chain.

Token source (on-chain proof):

- **Source: Liquidity/DEX wallet `0xe0a6A9293bbF5CCF121415aEA864ea6dcFA7c95F`.**
- **Maximum allocated amount: 2,500,000,000 MRS (subset of the 6.0B reserved for Liquidity).**
- **End rule: unsold tokens may be burned (reducing circulating supply).**

(No disclosure of prices or phases in this document. Commercial items — when applicable — remain on the raise interface and official channels.)

8. Governance and Transparency

Governance is temporary and traceable, operating 100% through contracts.

Structural decisions are documented in real time.

The founder does not have direct access to funds, liquidity, or contracts — the founder wallet is locked for 12 months.

Sovereignty lies in the structure, not in the individual.

9. Conclusion

MoonRise was not created to speculate. It was built to govern, execute, and build a financial empire — resistant to censorship and manipulation.

“Execution precedes valuation. Those who build, inherit.”

Risk Disclaimer

Crypto assets are volatile and may result in total loss of invested capital. Nothing in this document constitutes investment advice, legal, accounting, or tax advice.

Translations are provided for convenience; in case of divergence, the English version prevails.