

BRIDIE MOON

Visual Communicator

 0405 136 429

 b3moon.au@gmail.com

 moonscapedesign.squarespace.com

 www.linkedin.com/in/bridie-moon03

 www.instagram.com/moonscape_design/

EDUCATION

Bachelor of Design Visual Communication

Deakin University
2022 - 2024

Equine Studies III
Boxhill Institute
2019 - 2020

EXPERTISE

- Adobe Creative Suite
- Figma
- Sketch Up
- Canva

ATTRIBUTES

- Creative Problem Solving
- Communication Skills
- Attention to detail
- Teamwork / Collaboration
- Quick Learner
- Motivated and Passionate
- Career Driven
- Thrives in fast paced environments
- Works well under supervision and autonomously

PROFILE

I'm a creative and detail-oriented graphic designer with a passion for unique and meaningful designs. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign). Proven ability to design innovative and visually appealing materials. Consistently delivers quality results, whether working independently or as part of a team. Seeking a challenging role to leverage my design expertise and contribute to a dynamic creative environment.

WORK EXPERIENCE

G GEE WEAR 01/2021 - Current

Designer

- Researched need for product
- Researched fabric qualities and materials
- Sizing research
- Designed Logos
- Created styleguides / brand guidelines
- Photographed at photoshoots
- Edited photos and touch- up
- Liaised with suppliers to create the product packaging
- Developed relationships with print teams / material distributors in Australia and overseas
- Designed packaging elements and illustrations
- Designed packaging
- Produced packaging
- Designed labels
- Designed Posters /signage and backdrops
- Created visual displays
- Event sales

Weatherbeeta Pty Ltd 9/2020

- Designed new breeches patterns for Spring/Summer 2020 collection.
- Researched trends, ideated patterns, produced patterns, and developed the product for in store sales.
- Assisted in designing details on saddles and boots.
- Served as a model for new clothing items, providing detailed feedback on fit, feel, materials designs etc.

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INTERESTS

- Horse Riding
- Building
- Camping
- Learning new skills
- Socialising
- Art

ONLINE FOLIO VISIT:

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HOOGIES YARRA GLEN & SEVILLE Pty Ltd

10/2023 - 10/2024

Social Media Manager / Workshop Assistant

- Retail/customer service.
- Started the Seville online social media and continued managing pages.
- Rebranded the company including logos, style guides etc
- Designed and liaised with suppliers to create the store uniforms.
- Designed and created Sponsor Rider merchandise.
- Drafted contracts between sponsors/ clubs/ companies.
- Worked alongside other design teams to ensure consistency and guidelines were followed.
- Designed construction projects and liaised with builders.
- Implemented systems on Canva for any individual within the company to utilise the program ensuring company branding and identity consistency.
- Organised and worked alongside the Stihl design team to re-develop shop floor layout and visual merchandising.
- Created floor layouts and plans for both sites.
- Learnt to work within budgets for projects.
- Created in-store displays and designed signage.
- Learnt to service Outdoor Power Equipment.
- Completed courses in small motor mechanics and chain sharpening.
- Organised work events.

Lilydale Discount Animal Feeds

11/2021 - 10/2023

Retail

- Customer service and part time store manager.
- Learnt to work in a high stress and fast paced environment.
- Managed the stock within the warehouse containing thousands of palettes.
- Managed incoming and outgoing orders.
- Managed inventory deliveries and outgoing stock.
- Successfully built lasting relationships resulting in repeat business.
- Designed and purchased store uniforms.
- Designed and implemented store-front signage.
- Designed in-store displays and signage.
- Developed strong relationships with reps and wholesalers.
- Developed an expansive knowledge on livestock feed and supplements.
- Developed large product knowledge on all stock items.

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Terry White Chemist

7/2022 - 1/2023

Retail

- Customer Service.
- Maintained shop inventory.
- Provided non-therapeutic advice and recommendations.
- Worked collaboratively with the team to assist in the delivery of pharmaceutical services.
- Assisted with prescriptions.
- Managed expectations of valuable customers.
- Referred to and liaised with health care providers.

In a Whisper

1/2020 - 12/2021

NDIS Equine Therapy

- Worked alongside NDIS support team.
- Assisted in equine therapy for clients.
- Ensuring client's safety around horses at all times.
- Developed understanding and knowledge of disabilities.
- Provided and maintained high quality care for animals.
- Developed and maintained weekly schedules.
- Provided support and encouragement for clients.
- Taught people with mental and physical disabilities to ride.
- Developed strong abilities to work in a dynamic and flexible workplace.
- Maintained client and support worker relationships.
- Maintained property maintenance.
- Managed horse health and welfare.
- 2021 - current - I am providing volunteer work on weekends.

REFERENCES

Available upon request.