



MOONSHOT

An ambitious, exploratory, and community driven blockchain project in the DeFi space,
operating with a frictionless Yield & Liquidity Generation Protocol.

Let's take the Moonshot

Published 27/08/2021

Table of contents

| | |
|-----------------------------------------------------------|----|
| The Moonshot Token | 2 |
| Token Protocol | 2 |
| Manual Token Burns | 2 |
| Table of manual Token Burns | 3 |
| LP Tokens | 5 |
| The Smart Contract | 6 |
| Moonshot Addresses | 6 |
| Tokenomics | 7 |
| Token distribution | 7 |
| Circulating supply forecast – 2022 [%] | 8 |
| Presale (Q1 2021) | 8 |
| MoonBoxes (Q3 2021) | 9 |
| Concept art "Astronaut in the Ocean" | 10 |
| Concept Art, "Standing On The Moon" | 11 |
| Concept Art, "Standing On The Moon" | 12 |
| Concept Art, "Inside the Rocket" | 13 |
| Loot Box Offering (LBO) | 14 |
| Moonshooter NFT | 14 |
| Graphical Attributes | 15 |
| First Episode of 'The MoonShooter' | 18 |
| A sneak peak of our first episode "The MoonShooter" | 19 |
| Gamification (Q3 2021) | 20 |
| Lottery (Q4 2021) | 20 |
| Moonshot Trajectory | 21 |
| Thank you to our Community | 22 |

The Moonshot Token

Token Protocol

Moonshot is a frictionless yield and liquidity generation smart contract which applies a **10% fee** to each transaction, be that a buy, sell, or transfer from wallet to wallet. This transaction fee is split into two portions which serve separate functions.

40% of this fee (**4% of the total transaction value**) is redistributed to wallets holding Moonshot tokens. The number of Moonshot tokens that each wallet receives is directly proportional to the percentage of the total Moonshot balance that is held in that wallet. This means that Moonshot holders do not need to do anything other than hold Moonshot tokens in their wallets to receive Moonshot token rewards.

It is worth noting that the burn address (**0x00000000000000000000000000000000dead**) also receives a portion of this fee due to it being technically a "wallet". This further reduces the circulating supply of Moonshot tokens. Thus making Moonshot a deflationary token which is designed to increase in scarcity and so in value over time.

The remaining 60% of this transaction fee (**6% of the total transaction value**) is added to the Pancake Swap liquidity pool. The liquidity added to the Liquidity Pool promotes price stability by adding 6% of every transaction to the overall liquidity of the token, increasing the overall liquidity of the token supply and acting to support the price floor of the token. This mechanism acts to minimize price impact when large numbers of tokens are sold together.

Manual Token Burns

In addition to these two token protocol mechanisms; Moonshot tokens are frequently manually "burnt" by the Moonshot team, meaning that they are removed from the circulating supply and are locked into the "dead" wallet where they can ever be accessed again.

These burns are carried out based on the achievement of community milestones such as reaching a certain number of holders, or the rollout of significant elements of the project. Acting as an incentive for the community to remain active in the promotion of Moonshot, the team aims to implement a burn strategy which is beneficial and rewarding for those who are engaged in the project over the long-term.

For every manual token burn the Moonshot team encourages the community to actively participate in a community vote which is held on the Moonshot Telegram channel to decide upon the number of Moonshot tokens which will be burnt.

All details of these manual token burns are [logged in BSC Scan](#) and are accessible to anybody without any need for permission or requested access. In addition, the total number of Moonshot tokens burned is featured on the Moonshot website under "**Tokenomics**". Thus allowing for further transparency and real-time tracking.

Table of manual Token Burns

| <u>Moonshot tokens</u> | <u>Date</u> | <u>Event</u> |
|---------------------------|----------------|------------------------------------|
| 10,200,000,000,000 | March 30, 2021 | 500 Holders |
| 7,234,109,166,240 | March 31, 2021 | 1,000 Holders |
| 16,368,860,558,443 | April 1, 2021 | Recommendation by Solidity.Finance |
| 2,468,403,134,712 | April 4, 2021 | 2,000 Holders |
| 2,350,959,481,475 | April 5, 2021 | 3,000 Holders |
| 2,242,254,588,085 | April 7, 2021 | 5,000 Holders |
| 2,135,076,739,984 | April 9, 2021 | 10,000 Holders |
| 811,386,869,825 | April 16, 2021 | First Exchange Listing at P2PB2B |
| 2,011,628,861,110 | April 19, 2021 | 20,000 Holders |
| 1,916,807,079,100 | April 20, 2021 | 30,000 Holders |
| 3,670,511,610,165 | April 23, 2021 | 50,000 Holders |
| 1,512,737,756,617 | May 12, 2021 | 75,000 Holders |
| | | 100,000 Holders |

Token burning will continue as we reach new milestones. As the number of holders increases, the Moonshot community is given a vote on the amount of tokens to be burned as a percentage of the tokens left in the deployer address. Upcoming token burns are planned for **100,000 holders**.

Funding

In order to fund the employment of “top-tier” marketing resources to promote the Moonshot project the Moonshot team will source funds from the Deployer Address ([0xbc4bd146366f1445faf73f453b9711655aa5fed0](#)). These funds will be moved from the Deployer Address to the Moonshot Fund ([0x9d8a5d6B405c2Eb7cee724F4B2F67a902F0f0864](#)).

Both of these addresses can be viewed and the activity of which can be monitored on BSC Scan. Once deposited into the Marketing Fund from the Deployer Address, these Moonshot tokens will be sold off to provide capital which will be used by the Marketing Team to invest in marketing the project.

In order to reduce any price impact, that the sale of these tokens from the Marketing Fund might have, very small volumes of Moonshot tokens will be sold at any one time so as to maintain less than a 1% price impact at all times.

LP Tokens

The Moonshot protocol generates LP tokens that are transferred to the Deployer Address. These tokens are locked at regular intervals in a third party LP token lock contract (DxSale.Network), for 3 days from the day of locking. The LP token lock history is published on our website.

LP tokens from the presale are locked for 3 years:

- ✓ [27.03.2024 3959 LP tokens locked](#)

LP tokens added automatically by the Moonshot protocol are locked for 3 years at regular intervals:

- ✓ [27.03.2024 4114 LP Tokens Locked](#)
- ✓ [29.03.2024 1719 LP Tokens Locked](#)
- ✓ [20.04.2024 1261 LP Tokens Locked](#)
- ✓ [21.04.2024 662 LP Tokens Locked](#)
- ✓ [21.04.2024 1325 LP Tokens Locked](#)
- ✓ [25.04.2024 1232 LP Tokens Locked](#)
- ✓ [10.05.2024 2261 LP Tokens Locked](#)
- ✓ [07.06.2024 808 LP v2 Tokens Locked](#)

The Smart Contract

The Moonshot smart contract includes functions to exclude certain addresses (such as PancakeSwap router, exchange hotwallets and the Moonshot fund) from receiving autostaking rewards or incurring the 10% transaction fee during transactions. The team has not **(yet)** renounced ownership of this contract as this un-renounced ownership allows the team to exclude specific addresses that are part of the Moonshot eco-system from being subject to the reward and fee mechanism.

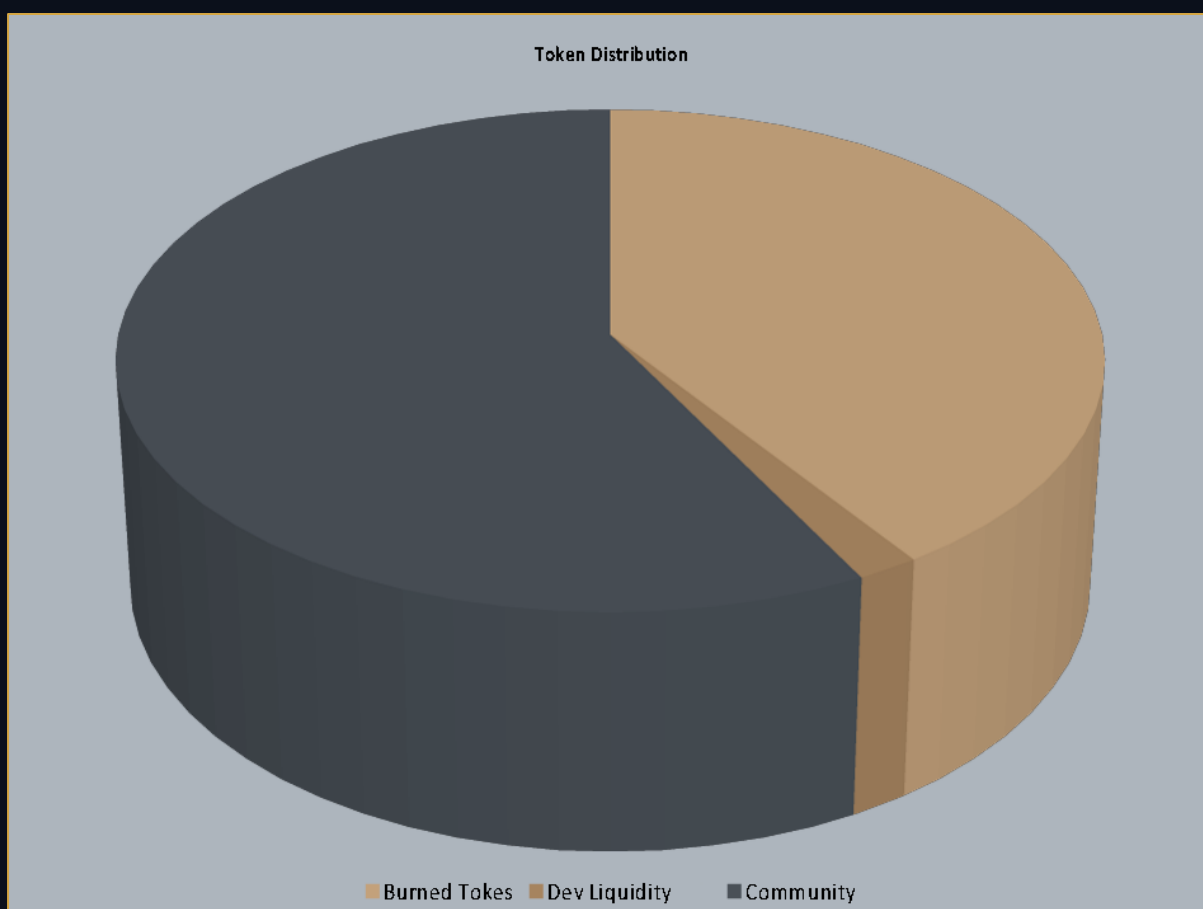
Moonshot Addresses

| | |
|-------------------------------------------------------------------|-------------------------------|
| <u>0x17cdfd9fa93b42670c7c529f9c7bd22d11c8cbe2</u> | PancakeSwap V1 Liquidity Pool |
| <u>0xab48d637386256e3ce03a4285092a33f1516b2f9</u> | PancakeSwap V2 Liquidity Pool |
| <u>0xd27D3F7f329D93d897612E413F207A4dbe8bF799</u> | Moonshot Token contract |
| <u>0xbc4bd146366f1445faf73f453b9711655aa5fed0</u> | Moonshot Deployer |
| <u>0x9d8a5d6B405c2Eb7cee724F4B2F67a902F0f0864</u> | Moonshot Fund |
| <u>0xc7029e939075f48fa2d5953381660c7d01570171</u> | HotBit Hot Wallet |
| <u>0x8c128dba2cb66399341aa877315be1054be75da8</u> | BitMart Hot Wallet |
| <u>0x5be909E0D204A94cc93fc9D7940584B5EC59e618</u> | P2PB2B Hot Wallet |
| <u>0xCE55977E7B33E4e5534Bd370eE31504Fc7Ac9ADc</u> | LATOKEN Hot Wallet |
| <u>0x17FeeE0ab7711870b92F142D89b7B8f1d495E740</u> | DxSale Presale |

Tokenomics

| | |
|---------------------------|------------------------------------|
| Total supply | 1,000,000,000,000,000 |
| Circulating supply | 595,189,123,265,484 and decreasing |
| Burned forever | 404,810,876,734,516 and increasing |

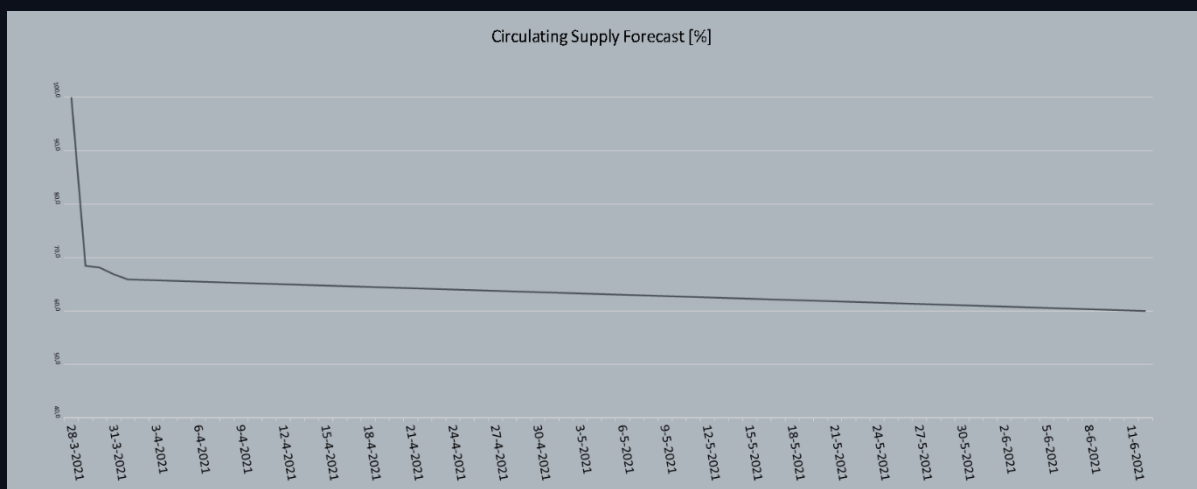
Token distribution



The pie chart illustrates circulating and burned supply, as it is on June the 17th, 2021.

We still have **1.86%** available for manual burns and funding, **40.48%** has been burned already and **57.66%** of the tokens are in circulation.

Circulating supply forecast – 2022 [%]



This chart illustrates the deflationary characteristic of the Moonshot token; Over time less tokens will be in circulation. The more transactions take place in the network, the more tokens will be burned by the Moonshot protocol.

Presale (Q1 2021)

Moonshot presale was held at **March 27** with the **DXSale Network**

| | |
|--------------------------------------|------------------------------------|
| Hard cap | 100 BNB |
| Soft Cap | 10 BNB |
| Maximum allocation per wallet | 2 BNB |
| Presale price | 1 BNB = 4,000,000,000,000 MOONSHOT |
| Listing price | 1 BNB = 2,500,000,000,000 |
| Liquidity Lock | 80% for 3 years |

After the presale tokens had been distributed, 313,000,000,000,000 tokens were manually burned (about 31% of the total supply).

MoonBoxes (Q3 2021)

The next stage of our project is the introduction of our Initial NFT Offering (**INO**) programme. Artists and content creators can create their own NFT collection in an easy way and launch them on our platform. The NFTs will be offered as part of a loot box programme called **MoonBoxes**. These MoonBoxes are virtual boxes that contain NFTs. The MoonBoxes **can be bought with BNB** and the NFTs that drop are directly tradable on NFT marketplaces.

The MoonBoxes have a **tier structure**; The most common tier is wooden boxes. This tier is freely accessible by everyone. The other tiers, Silver, Gold and Diamond are only accessible when the user owns a certain amount of Moonshot. Owning Moonshot thus gives you the right to access higher tier boxes and thus have a higher chance at winning rare NFTs.

Our first NFT collection that will be launched is the **Moonshooter**, a space-themed NFT series specifically designed and produced for Moonshot by highly skilled artists. This collection is limited to 1,000 pieces and tied to our animation series "The Moonshooter". The NFTs **in this collection** will be revealed **24 hours after launch**. If you win a rare NFT you are eligible to claim a prize from our prize pool. The rarer the NFT, the greater the prize.

Once each MoonShooter animation series concludes, the remaining NFTs from the unsold MoonBoxes will be "**burned**", whereby the remaining unsold NFTs will be "**burnt**" and removed from circulation **forever**. Thus potentially drastically increasing the value of the purchased NFTs due to their increased scarcity. Once this cycle is over, the MoonBoxes will be "**refilled**" with NFTs from a new series. From here, the cycle repeats.

The MoonShooter NFTs are divided into six different design frameworks:

"Asteroids", "Floating In Space", "Astronaut In The Ocean", "Inside The Rocket", "In Front Of The Rocket", and "Standing On The Moon".

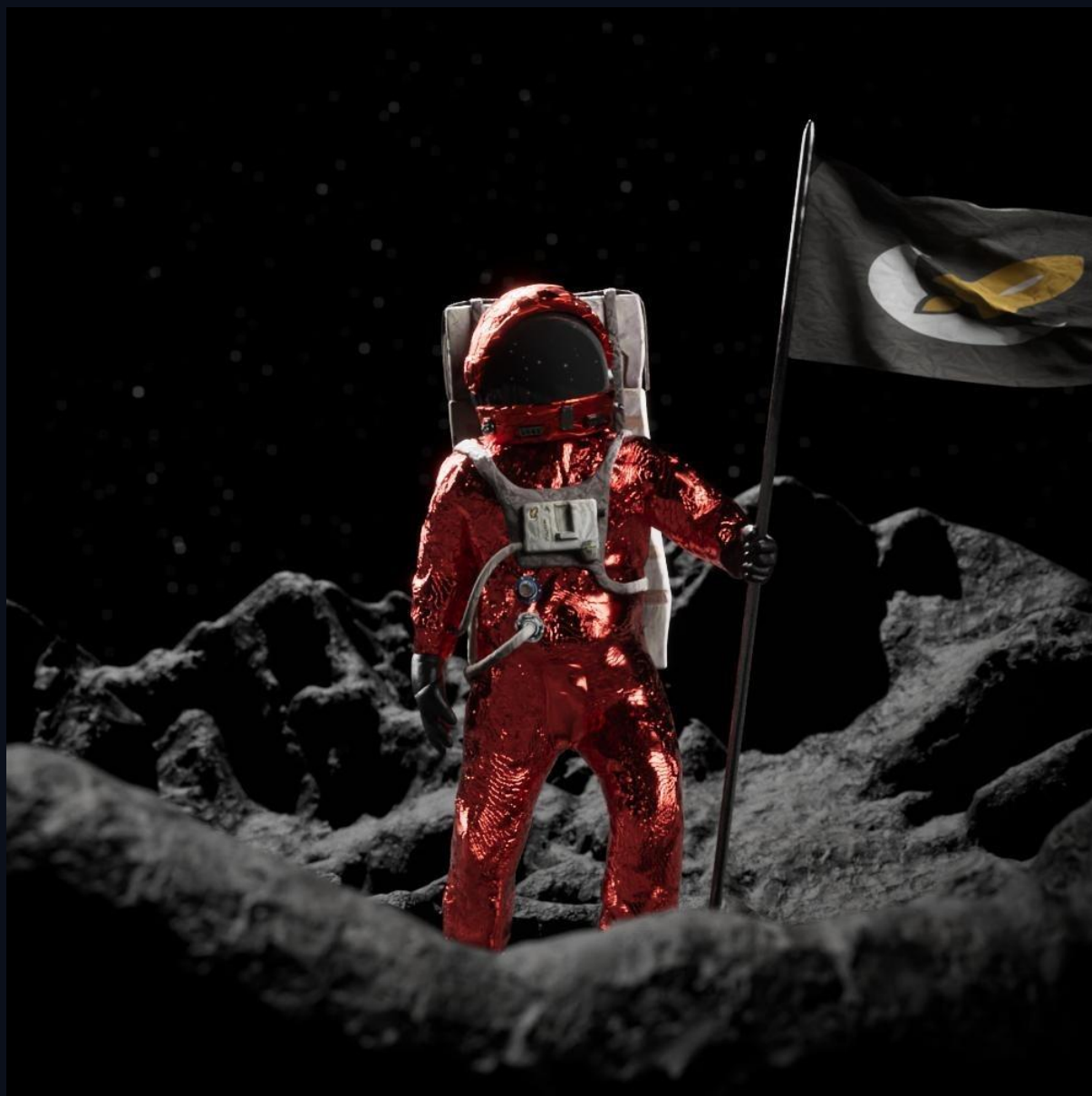
All of these NFT design frameworks will vary by the following attributes: suite colour, glove colour, Moon badge, visor colour, flag colour, laser sword colour, MoonBox colour, diamond hand colour, and diamond chest colour.



Concept art "Astronaut in the Ocean"



Concept Art, "Standing On The Moon"



Concept Art, "Standing On The Moon"



Concept Art, "Inside the Rocket"

Loot Box Offering (LBO)

| <u>Types</u> | <u>Wood</u> | <u>Silver</u> | <u>Gold</u> | <u>Diamond</u> |
|------------------------------------------|-------------|----------------|-----------------|-----------------|
| Price | TBA | TBA | TBA | TBA |
| Supply | 700 | 190 | 99 | 10 |
| Top Tier Chance | TBA | TBA | TBA | TBA |
| Moonshot required to open MoonBox | 0 | 75,000,000,000 | 150,000,000,000 | 250,000,000,000 |

Delay time to reveal all NFT: **24 hours** after launch or on completion of the sale, whichever is first.

Each box type contains a NFT

Moonshooter NFT

Total NFTs supply: **1,000**

Total NFTs that are eligible to take claim a prize from the pool: **50**

| <u>Tiers</u> | <u>GOD</u> | <u>Tier 1</u> | <u>Tier 2</u> | <u>Tier 3</u> | <u>Common</u> |
|-------------------|------------|---------------|---------------|---------------|---------------|
| Supply | 1 | 5 | 15 | 29 | 950 |
| Pool claim | 10% | 5% | 0.5% | 0.258% | 0% |

- ✓ Common tier NFTs are **not** animated
- ✓ You must claim our prize **within 30 days**.
- ✓ The GOD Tier will be sold in an **auction**

Graphical Attributes

Animated backgrounds for all rare tier NFTs:

| | |
|------------------------|----|
| Floating in Space | 10 |
| Inside The Rocket | 10 |
| In Front of The Rocket | 10 |
| Asteriods | 10 |
| Astronaut in The Ocean | 10 |

Static backgrounds for all common tier NFTs:

| | |
|------------------------|-----|
| Standing on The Moon | 475 |
| Floating in Space | 238 |
| Inside The Rocket | 95 |
| Asteriods | 71 |
| In Front of The Rocket | 47 |
| Astronaut in The Ocean | 24 |

Objects your astronaut can hold:

| | |
|--------------------------------|-----|
| Moonshot Flag | 425 |
| Laser Sword Green | 175 |
| Laser Sword Red | 175 |
| Bronze Chest | 90 |
| Silver Chest | 60 |
| Gold Chest | 40 |
| Diamond hands with Moon | 25 |
| Diamond Chest | 10 |

Astronaut space suit - visor:

| | |
|----------------------|-----|
| White | 300 |
| Purple | 200 |
| Sapphire Blue | 150 |
| Pink | 125 |
| Ruby Red | 100 |
| Emerald Green | 75 |
| Bronze | 29 |
| Silver | 15 |
| Gold | 5 |
| Black | 1 |

Astronaut space suit - badge:

| | |
|-----------------|-----|
| New Moon | 275 |
| Waxing Crescent | 207 |
| First Quarter | 150 |
| Waxing Gibbous | 125 |
| Full Moon | 93 |
| Waning Gibbous | 75 |
| Last Quarter | 50 |
| Waning Crescent | 25 |

Astronaut space suit - gloves:

| | |
|---------------|-----|
| White | 231 |
| Purple | 169 |
| Sapphire Blue | 128 |
| Pink | 104 |
| Ruby Red | 93 |
| Emerald Green | 61 |
| Bronze | 25 |
| Silver | 15 |
| Gold | 4 |
| Black | 1 |

Astronaut space suit - suit:

| | |
|----------------------|------------|
| White | 300 |
| Purple | 200 |
| Sapphire Blue | 150 |
| Pink | 125 |
| Ruby Red | 100 |
| Emerald Green | 75 |
| Bronze | 29 |
| Silver | 15 |
| Gold | 5 |
| Black | 1 |

First Episode of ‘The MoonShooter’

Each of our NFT Moonbox releases will be tied to a new series of the **MoonShooter animated series**, released exclusively on our website.

There will be a series of exclusive NFTs tied to each episode/series of MoonShooter. When released, stakeholders will have the chance to (in essence) **buy a part of the show**.

However, as explained before, each of these will be **time-limited**, NFTs will burnt forever as the show moves on.

We believe that not only will this concept attract more stakeholders, keen to improve their NFT portfolios, but it will cement Moonshot’s branding and signature in the crypto marketplace. With time, we believe this time-limited NFT release schedule will be a scalable project which could be **sold to other films or shows**.

A sneak peak of our first episode "The MoonShooter"

Our journey starts with The MoonShooter walking tall to his rocket. As he boards, The MoonShooter's vision turns inward, he can barely hold his body up as he grabs a nearby railing. He cannot fathom the flashes of lights that strike his vision as he can barely hold his footing. His vision returns to normal after what seems like hours but are mere seconds. The MoonShooter is struck by the event but he is determined to make his journey. Our traveler seats himself, finalizes all his pre-flight checks and fires up the engines. The exhaust flares up in thunderous flames and the rocket leaves the earth. Thousands of bystanders watch in awe as the thunderous rocket pierces the ozone layer, willing him on with enthusiastic jeers and tears in their eyes for the perils that await. As our traveler breaches the Earth's outer atmosphere, he locks his course and with one final glance back he stares forward to his destiny, the Moon.

After a bone-rattling landing he does his final checks and exits the craft. Adrenaline coursing through his veins he temples as he unfurls and stakes his flag of honour. The Moonshot emblem emblazoned, gliding silently upon it. With a mission procedure to follow he begins his exploration of the barren surface, kicking up dust and stumbling in weightlessness. Noting nothing other than grey debris he notices out of the corner of his eye a series of flashes in the distance. Stunned and bewildered the flashes remind The MoonShooter of the peculiar vision he had when boarding his rocket. As he stumbles and gets closer, the flashes intensify and he identifies a peculiar looking box lying on the rubble. His burning curiosity overwhelming his training he picks up the box from the Moons surface, the MoonBox. While picking it up he tears his glove, bewildered by this artifact he does not notice the hiss of escaping air from his suit. Suddenly, the box twitches and shakes, and thrashing open violently. Gazing long and deep into this alien object inside he finds a small orb, glowing white. The moment his gloved fingers touch the surface of the orb he feels a strange energy and trembles, with the hair on the back of his neck pricking up he wraps his whole hand around it and is repelled back by a wave of energy, landing on his back he is winded but unharmed. Breathing heavily his vision is distorted and once again he is plunged inwards into his minds eye, this time with a previously unknown clarity. A hand outreached in peace he feels a sensation previously unknown. A total wave of calm and trust envelopes him as he reaches out, merely touching the outstretched hand his vision instantly returns. As he sits...

Gamification (Q3 2021)

In addition to MoonBoxes, participants will be able to access old-school arcade style games, and load Moonshot NFTs to be used in-game. One of the first games that will be prototyped is the Moonshot-Asteroids “MASTEROIDS”. In this take on the classic “Asteroids” arcade game you must shoot apart oncoming enemies and obstacles while avoiding collisions as the game gets faster and more difficult.

Game scores will be recorded on our website where we will facilitate MoonShooter Tournaments and Leaderboard Listings while trophies such as spaceship NFTs will be airdropped to the top 100 holders.

With a working concept, launched in Q3 2021, we will then begin not only looking at other games to implement but will begin speaking to other game developers about bringing this idea to their projects, expanding the Moonshot universe even further.

Lottery (Q4 2021)

On the Moonshot platform, participants will also be able to participate in the Moon Lottery. This will be a provable, fair and cryptographically secured lottery for the risk-takers amongst us. Tickets for this lottery can be bought with BNB, a small fee from this transaction will be deducted and gathered for a donation to a community-chosen charity. The community will vote on which charity is chosen and how much is donated.

Moonshot Trajectory

Q1

- ✓ Moonshot initiated
- ✓ Building social media presence
- ✓ Presale completed
- ✓ Listed at PancakeSwap
- ✓ 31% of the total supply burned after launch
- ✓ Delta listing
- ✓ Blockfolio listing
- ✓ Coinmarketcap tracking
- ✓ Manual burning of tokens

Q2

- ✓ Listed at P2PB2B exchange
- ✓ Listed at BitMart exchange
- ✓ Merchandise store at TeePublic
- ✓ Coingecko tracking
- ✓ Listed at HotBit exchange
- ✓ New website launch
- ✓ Conceptual Storyboard for MoonShooters series created (MoonBoxes)
- ✓ Conceptual Artwork for 1,000 NFTs created (MoonBoxes)
- ✓ LATOKEN exchange listing

Q3

- ✓ MoonBoxes
- ✓ Security Audit by a well-respected Auditing firm
- ✓ Arcade style games

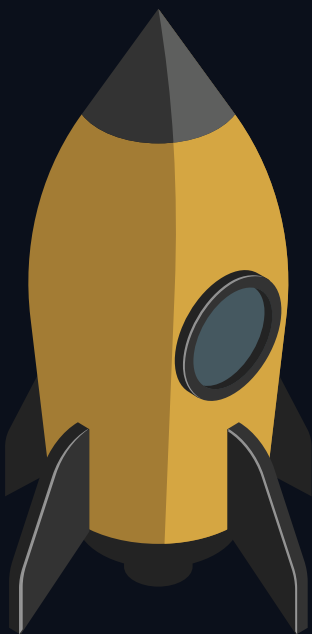
Q4

- ✓ Lottery Pools

Thank you to our Community

On a final note, we at Moonshot wish to thank our community for their endless energy, creativity and for the support that they offer not only to ourselves but to each other. We wish to promote individual and collective efficacy, community empowerment and community. While we continue to build our platform, substantial effort will be put into the promotion of transparency within our community.

Having transparency allows us to inspect and adapt to the changing market when required and allows you, the astronaut, the peace of mind that you deserve. Thank you, we hope you enjoy all the great things that Moonshot has to offer.



<https://project-moonshot.me>

<https://t.me/MoonShotChat>

<https://discord.gg/QvKvg5AQTY>

<https://twitter.com/RS25Moonshot>

<https://www.reddit.com/r/MoonshotRS25/>

<https://solidity.finance/audits/MOONSHOT/>

<https://github.com/moonshot-platform>