Adric Gudbranson
Senior UI/UX Designer

EXPERIENCE

Senior UX/UI Designer
Western Digital

April 2020 - Present - Remote

I'm currently the Lead UX Designer for the ArmorLock platform. I'm responsible for the following:

- Facilitating our End-to-End design process.
- Managing tasks between multiple designers.
- Collaborating with Program and Product Managers, Engineers, Developers, QA, and other Designers.
- User research, information architecture, user journey mapping, prototyping, user testing, and visual design.
- Updating and maintaining the ArmorLock Design System.

User Experience Designer
betterU

Aug 2015 - Oct 2019 · 4 yrs, Ottawa

While at betterU, I worked with stakeholders, developers, and members of the design team to design the eCommerce platform on web and mobile plaforms.

- Maintained web and Android Design System.
- Led a team of designers through our design process.
- Engaged with our user base to identify pain points and needs.
- Conducted surveys and workshops to identify future feature iterations.

Creative Lead
Lee Hecht Harrison Knightsbridge

Aug 2012 - Jul 2013 - 1 year, Ottawa

Led the Creative Team in the design and development of eLearning courses for companies such as; Nike, BMW, Scotia Bank, Privy Council, CBSA, and Service Canada.

International Design Team Lead
iPal

May 2010 - Mar 2012 · 2 years, Ottawa

I was responsible for designing and developing eLearning Software products for corporate clients. I was also responsible for updating the company website.

EDUCATION

Interactive Multimedia Design and Development
Algonquin College

2008 - 2010, Ottawa

moosewebdev.github.io

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SKILLS

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Journey Mapping

Rapid Prototyping

Design Systems

User Testing

HTML

CSS

JavaScript

TOOLS

Figma

Sketch

Adobe XD

Photoshop

After Effects

Illustrator

Zeplin

Github

CLI