Zitong(Eden) Wang

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EDUCATION

Xi'an Jiaotong University **Xi'an Shaanxi, China**

Candidate for Bachelors of Applied Mathematics *Sept. 2016 - 2020 — Xi'an Shaanxi*

Applied Mathematics

AWARDS

- **Guangdong Association of Young Scientists**, Representative of Council department
- **China Innovation and Entrepreneurship Competition**, Third Prize

EXPERIENCE

Guangdong Nuochi Chemcial Co., Ltd. **Guangdong Guangzhou, China**

Product Manager *May 2023 - present*

- Streamlined and organized the company's product line and designed comprehensive product documentation.
- Built the company's ERP system and designed automation features based on business needs.
- Built the company's official website.
- Conducted data analysis and developed advertising strategies based on trends, sales funnels, and platform analytics.

Guangdong Dynechem Electronic Technology Co.,Ltd. **Guangdong Zhongshan, China**

Product Manager *Aug 2020 - Oct 2022*

- Analyze user behaviour and demands, involved in product orientation and implementation for next-generation products.
- Plan the development life cycle, calculate the costs, and collaborate with all departments to ensure the deployment is on schedule.
- Responsible for researching, scoping, managing and leading multiple complex project and made a project presentation.
- Mainly responsible for some important project, like: Xiwan Insturment Industrial Park resident project landing (Received a funding of 10 million Yuan and a 10k square feet office from the government) and China Innovation and Entrepreneurship Competition (High-end Equipment Manufacturing Group Ranking Num.5) etc.

Alibaba (China) ICBU Department **Zhejiang Hangzhou, China**

Product Manager Intern *Nov 2022 - Apr 2023*

- Redesigned interaction logic and UI for the Mobile RTS section on Alibaba.com.
- Conducted user interviews with international buyers from five EU countries to gather and translate RTS-related needs.
- Led localization-focused UI optimizations, addressing issues such as placeholder overflow and NLP semantic errors in smart search.
- Utilized heatmaps and internal data to inform RTS page design through mid-platform data analysis.

SPDI - Zhonghe Consultation **Guangdong Guangzhou, China**

IT - consultant Intern *Aug 2019 - Sep 2019*

- Contact with government and provide theoretical and technical support.
- Prepare project application report and provide analysis on the overall planning and feasibility, based on the requirements of client.
- Mainly responsible for server data transfers and setup of servers and platform/environment.

Xi'an Webber Software co. LTD **Shaanxi Xi'an, China**

Software Engineer Intern   *Jul 2019 - Aug 2019*

- Implemented a web crawler using Python Scrapy to perform data collection and data cleaning.

Abletive   **Remote**

Frontend Engineer Intern   *Aug 2014 - Feb 2017*

- Abletive is the first volunteer community website which aims to bring the Electronic music culture to China. Bought by JianPanTang in 2017.
- Provided software support for users experiencing difficuties using LaunchPad.
- Repost and translate English Electronic Music information from foreign website. Maintained Ableton project and managed website updates.

Skills

- **Language:** C, C# , R, Matlab, Python
- **Web:** HTML, CSS, Angular
- **Tools:** LaTeX, Axure, Microsoft Word Excel PPT, Adobe Photoshop Lightroom After Effect Illustrator