# CONDITION SPOTLIGHT

# Pityriasis Simplex Capitis (Dandruff)

September 2016

Dandruff is a common chronic condition that typically affects both males and females aged 10 years and upwards.

The condition affects approx. 40% of the world's population, with the over 30's being the most commonly affected. Babies can also suffer from a variant of dandruff more commonly known as cradle cap.

Dead skin cells shed from the scalp, as new cells are formed at a rate that usually goes unnoticed. Dandruff occurs when this process of shedding dead skin cells is speeded up. This excessive amount of dead skin cells can be seen as white flakes scattered throughout the scalp. Remnants of these flakes can be found in the hair, and some may have fallen onto the shoulders.

#### Possible causes

- Hair product sensitivity
- Eczema
- Seborrheic Dermatitis
- Over growth of Malassezia, a yeast like fungus on the scalp caused by; hormones, immune system issues or excessive oil on the scalp.

### Possible Symptoms

\* Dry scalp

\* Skin flaking

\* Itchy scalp

\* Reddening of the scalp



Example: Fig. 0.02
Pityriasis Simplex
Capitis (Dandruff)

## Can we help?

Yes, most certainly.....

Dandruff is a chronic condition that can be managed and controlled. We offer a wide range of treatments that can help with this condition, home treatment options are also available.