# Polina Kyrylova | Al Product Manager

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#### **EXECUTIVE SUMMARY**

Product manager with 8+ years of experience building B2B SaaS and platform products, with the last few years focused on AI and automation. I've shipped LLM-powered apps, designed tagging pipelines, built agent-style workflows, and worked closely with data, design, and GTM teams to launch and grow products from scratch.

# Recent highlights:

- Led mobile dev in SwiftUI, built LLM evaluation frameworks for empathy and crisis detection, and designed agentic support flows at Closure.
- Launched GPT-powered tagging, prompt tuning, and analytics for my vibe-coded side quest.
- Created an automation (GPT + n8n) for Productboard that posts roadmap updates to Slack with benefits, metrics, and rollout context improving internal alignment.
- Delivered a self-service automation suite at PARiM that generated 15% of ARR and cut churn by 20%.
- Built enterprise-grade NLP chatbots at Master of Code with >95% intent accuracy and a 60% increase in self-service.

#### **RELEVANT EXPERIENCE**

#### Eat Sip Repeat - Product Lead

San Francisco, CA | Feb 2025 - Present

All app that generates seasonal dinner menus based on user preferences

- Built the first version of the app using SwiftUI, Firebase, and GPT function-calling
- Designed a pipeline to tag and clean recipe data using Python + GPT, improving content accuracy by 35%
- Created flexible API connections so recipes from Airtable or other tools could be added easily
- Ran quick experiments on prompts and UI flows; boosted engagement by 40% in beta
- Used Amplitude to track user behavior and improve menu recommendations

### Closure - Co-founder, Product & Strategy

San Francisco, CA | Jun 2025 – Present

LLM-powered mental health tool helping people process ghosting

- Designed agent-style support conversations, including safety checks and emotional calibration
- Analyzed pricing tiers and user retention data, introduced changes expected to raise MRR by 15%
- Reviewed user interviews and usage data to shape the roadmap and increase active use
- Built dashboards to track churn patterns and onboarding drop-off

# **PARIM – Product Manager, Automation**

Tallinn, Estonia | Dec 2021 - Aug 2024

Workforce management software (B2B SaaS)

- Owned roadmap for payroll and billing features, launching automations that generated 15% of ARR
- Worked with data team to track churn, conversion, and pricing experiments
- Introduced new billing UI that cut support tickets by 25% and increased NPS by 12 points
- Ran upsell experiments that improved subscription revenue by 10%

# Paxful - Product Manager, Marketplace

Tallinn, Estonia | Mar 2021 – Dec 2021

P2P crypto exchange

- Launched new KYC onboarding that improved verified user activation by 20%
- Built dispute resolution flows that cut fraud claims by 15%
- Used Amplitude to test and optimize the first-trade funnel, improving trade activation by 14%

# Master of Code - Project Manager, Conversational Al

Kyiv, Ukraine | Dec 2019 - Mar 2021

Enterprise chatbot platform

- Delivered NLP chatbot features with 95%+ intent accuracy
- Built labeling workflows to refresh training data faster, reducing model update time by half
- Rolled out features to large clients and collected feedback for continuous improvements

#### Earlier Roles: Project/Delivery Manager

*Ukraine* | 2010 – 2019

Worked across public and private sectors, including on Ukraine's first open auction platform (Prozorro.Sale), leading large-scale programs and managing teams across multiple vendors and stakeholders.

#### **SKILLS**

Al & Automation: LLM Integration • Prompt Engineering • Agent-Based AI • Python ETL Pipelines • AWS Lambda & Step Functions • Zapier/Airtable Integrations

**Technical & Architecture**: API Design • System Architecture • Low-Code/No-Code Platforms • SwiftUI • Firebase • REST/Webhook Ecosystems

**Product Strategy & Analytics:** Roadmapping • A/B Testing • KPI Definition (MRR, DAU, Error Rates) • Amplitude • SQL

**UX & Collaboration:** Wireframing (Figma) • User Research • Cross-Functional Alignment • Developer Relations Enablement • Agile/Scrum Leadership