YACINE BELARBI CV

Frontend developer / Interaction designer / Scrum master

31 years old

Zurich, Switzerland

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Profile

Versatile frontend developer with over 7 years developing & designing cutting edge web experiences. I'm proficient in HTML, CSS and Javascript and use my knowhow in a user centered mindset to deliver end products that are platform agnostic, user friendly and beautiful. I take great pleasure in working and contributing to a collaborative environment sharing my energy, passion and expertise with everyone around me to bring products and people to the next level, preferable in an agile way.

- User experience design & interaction design focused.
- Experience with mobile, tablet and responsive design/development.

- Good eye for appealing visual design and functional interactivity.
- Entrepreneurial, built several end-to-end pet projects.

Industry experience

Lead Frontend Developer/Scrum master/Interaction designer – EF Education First Zürich, April 2010 ~ present

Responsible for leading the continues frontend build for company main website [ef.com](ef.com) and multiple sub branded campaign sites. My main tasks have varied from building new site sections, establishing technical architecture and best practices *to* designing and prototyping new campaigns, conduct user testing and do stakeholder interviews.

Accomplishments

- Built multiple responsive websites.
    - www.ef.com/epi, www.your-tomorrow.com
- Built a highly flexible frontend framework to easily accommodate design and brand guidelines that change every year.
- Evangelized and managed an agile work environment for multiple projects.
- Curated a weekly newsletter with latest design and web development trends [REF1]

Frontend Developer – Film2home.se Stockholm, June 2009 ~ April 2010

Worked primarily with making the company website cross browser compatible. Slow paced work environment pushed me towards exploring my entrepreneurial dreams.
The first seed to my restaurant search site, varskaviata.nu, was born here.

Accomplishments

- Learned that waiting for people to give you work is a waste of time. Just do it.

Junior Web Developer – SprayPassagen.se Stockholm, Dec 2007 ~ June 2009

My first industry experience as a web developer. Got comfortable with HTML, CSS and Javascript and learned the basics of what modern web development means in terms of APIs, CMS, backend infrastructure, SCRUM etc.

Accomplishments

- Made one of the company main products, www.passagen.se, validate according to W3C standards. An achievement no one previously has succeeded in the sites 15 year old history.
- Created 40+ blog designs based on CSS Zen garden principles.

Additional experience

Online movie guide - zuri-kino.ch Zurich, January 2014

Got tired of how boring and unsexy cinema sites like cineman.ch are and most importantly that they didn't show IMDB ratings so decided to see if I could build something better.
Read case studie - http://yacinebelarbi.com/work/zuri-kino/

Online restaurant guide - varskaviata.nu Stockholm, January 2010

Designed and developed a search site for restaurants in Stockholm.

Read case studie - http://yacinebelarbi.com/work/varskaviata/

Skills

Software

- HTML, HTML5
- CSS, CSS3, Less, SASS
- JavaScript/JQuery, Backbone, Angular
- Mobile first design & development
- Basic PHP
- Adobe Photoshop

Languages

- Swedish (native)
- English (fluent)
- French (fluent)
- Finnish (basic)
- Arabic (basic)

References

Ref1 - Newsletter

http://eepurl.com/MYvCH