

Exhibit A - Scope of Work

American Steel Carports - Project Scope

American Steel Carports is looking to create a new responsive web application that:

- Migration of current content in (www.AmericanSteelInc.com and www.AmericanCarportsInc.com) to the new site.
- Has a new look and feel
- Has on-page SEO optimizations
- Is integrated with Wordpress or a similar CMS tool
- Integrate with acumatica.com to get order status data and email it to customers

Dealer Sites

Allows a business user to update multiple websites that all have the same content as americansteelinc.com (For example, a user can update content on americansteelinc.com and content on a distributors site with the same template but a different logo and colors like californiaamericansteel.com will get updated as well with the same content)

- Ability to create distributor sites
- Ability to update one site and have multiple sites Update
- Each site will have a different URL and color scheme
- Each site may have some content that's different from the other sites.
- This essentially turns americansteelinc.com into a SaaS product where you can spin up other distributor sites with minimal effort

Dealer portal

- Ability to for dealers to signup and login
- Ability for dealers to access and download PDFs
- Ability for dealers to access the calculator and submit a quote so they get credit for a sale
- Ability for dealer to Request information/product

Augmented Reality Experience on mobile

- The app will an augmented reality experience on mobile
- We'll use <https://www.argonjs.io/> to create the augmented reality experience
- The experience will allow a user to place a building created with the calculator on a landscape and view it on the landscape
- The user will not be able to walk into the building and view an augmented reality experience from the inside of the building
- We'll make a best effort to show the right scale of the building

Americansteelinc.com Content and Features

- Home
- Slider with latest blog/other feature products / news etc.
- Dealer Login
 - Login
 - Create an account*
 - Request password
 - Become A Dealer
 - Request pricing flyers
 - Color sample
- Social Media
 - Facebook
 - Youtube
 - Google Plus
 - Instagram
 - Twitter
 - Pinterest
- Products
 - Filter products
 - Search products
 - List of products
- Product Details
 - Download pricing guide by territory
- Service Area
 - Map
 - Search by zip
 - Find dealers in your area
- About
 - Embed video tutorials
 - Careers
 - Newsroom
 - Sign up/Unsubscribe for newsletter (Mailchimp/Constant contact integration)
 - Legal, privacy, Copyright
 - Browser compatibility
- Features
- Pricing
- Blog
 - Facebook users to make comments on the blog post (Via a third party service)
- Testimonials
- Build your own or Free Estimate
 - Has an improved calculator <http://americansteelinc.com/build-your-own/>
 - Has features similar to <https://apps.muellerinc.com/design/>
 - Supports these building formats:
 - Agriculture
 - Carport

- Garage
 - Garage with one to four lean-tos
 - Workshop
 - Allows the user to place the following on the buildings:
 - Walls (Closed & Partial)
 - Windows
 - Doors
 - Garage doors
 - Roof (Standard, Vertical & Horizontal)
 - Other buiding accesories (Gable ends, ExtraTrusses, Extra sheet metal, etc.)
 - Calculates the cost based on:
 - The location of the person requesting a quote
 - The configuration of the building the user creates
 - American Steel Carports will share the excel formulas they currently use to make these calculations.
 - Insulation or no insulation
 - Allows the user to place the 3D structure within an image the user
 - Uploads via their computer
 - Selects from the camera roll of their phone
 - View inside of buildings
 - View webapp buildings in different scenarios and surfaces (Ground, Alphas, & Concrete (For visualization purpose only. Company doesn't provide surface option services.))
 - The user can resize the 3D structure and place it within their image, but the scale may be incorrect. This is as much as we can do for a Augmented Reality experience at this budget.
 - Allows users to share the buildings they create via social media (Facebook, Twitter & Instagram)
 - On mobile, it may be hard for us to get pinch to zoom and other gestures working correctly, so we can't promise to include gestures as part of the scope of this project
 - Allow easier way for company to change building and accessories prices by areas of service without the need of a developer
- Customer service
 - Select a state
 - Complete a form
 - Quick options
 - Request Color Sample
 - Order Status
 - Financing Application
 - Product Concerns
 - Common Questions

- Receipts and Refunds
- Shipping Information
- Customer Feedback
 - Form – Compliments/Complaints etc.
- Contact
 - Different shops locations (Link to map & mobile map app)
- Events calendar

What's not included:

- Logo design
- Native mobile app development for all mobile platforms (we only plan to create a responsive web app distributed via the app store in a container)

Platforms

- The first version of the application will be built as a responsive web application
 - We'll only support modern evergreen browsers (web browsers that update themselves)
- We'll then create hybrid iPhone, iPad, Android Phone and Android Tablet Apps
- We will not make fully-native mobile apps and we'll just present most of the same content from the Responsive Web app in a WebView inside a native wrapper