



Chic Streetwear - Job Proof

Freelancer Information

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Job Details

Job Title

Chic Streetwear

Description

Chic Streetwear wants to increase average order value by encouraging shoppers to buy accessories that complement clothing.

Job Break down

Identify top accessory pairings per apparel category.

To deliver the project as agreed

Compare ROAS across Facebook, Instagram, and in-store channels. Task=5\$

To deliver the project as agreed

Assess average bundle revenue by weekday.

To deliver the project as agreed

Deadline

18-05-2025

Total Amount

14 USD



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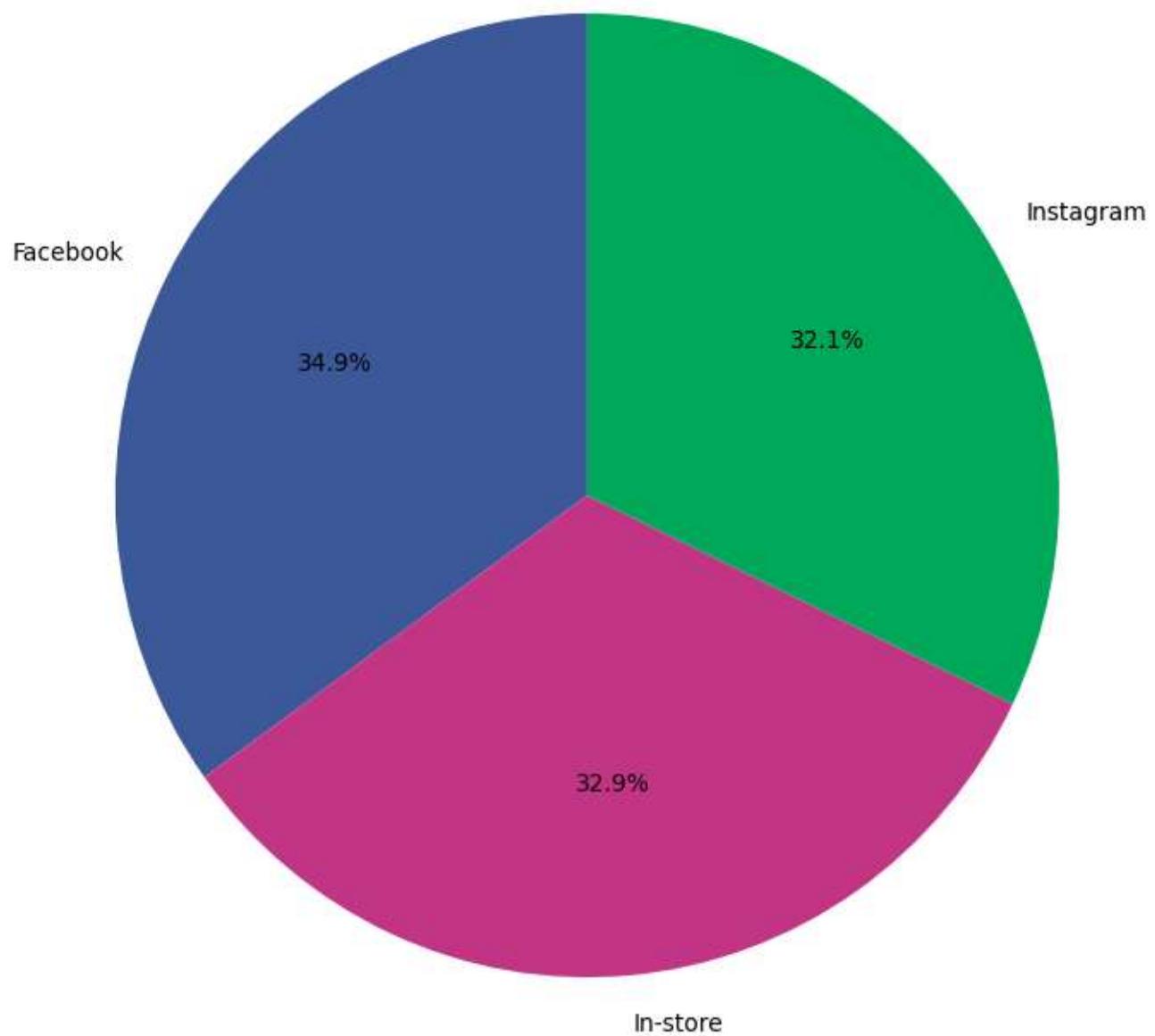
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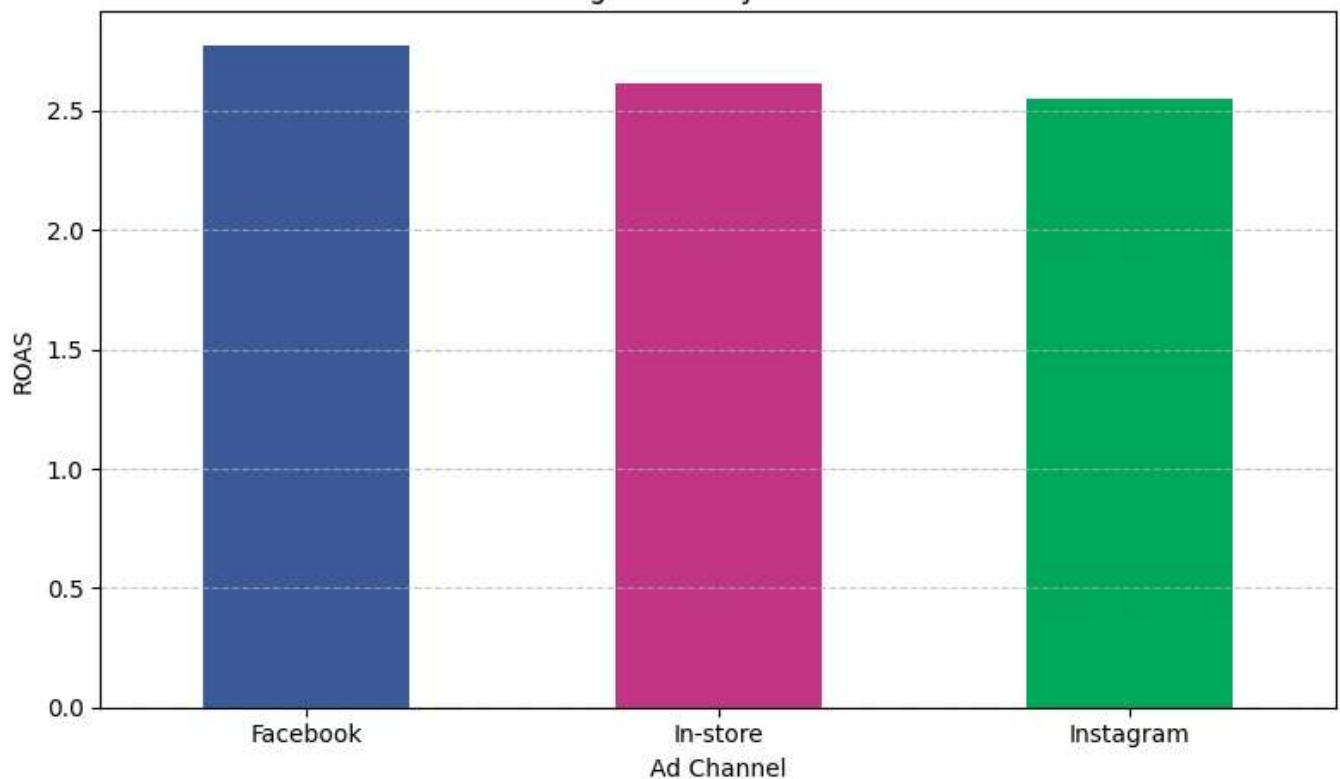


Compare ROAS across Facebook, Instagram, and in-store channels.

Average ROAS by Ad Channel



Average ROAS by Ad Channel



Ad Channel

Facebook 2.776382

In-store 2.616357

Instagram 2.551957

Ad Channel

Facebook 277.64%

In-store 261.64%

Instagram 255.2%