

F L O R I N S

FOR PLANTS

**COMPANY
PROFILE**



BRING LIFE HOME



WWW.FLORIN.COM



+01262626727



FLORIN_PLANTS



About Us

About Us At Florin, we believe that every home deserves a touch of green. We specialize in selling high-quality plant seeds and curated planting boxes, including Morning Glory, Marigold, and Coleus. Our goal is simple yet powerful: to make planting accessible, trendy, and inspiring for everyone.

Vision & Mission

Vision To see a plant in every home, adding life, beauty, and sustainability to our daily lives.

Mission We provide unique seed boxes and planting experiences that bring joy, awareness, and care into people's routines, encouraging a greener lifestyle with every small step.

Core Values

- Sustainability: Protecting the planet with every plant.
- Care: A plant is more than green—it reflects attention and responsibility.
- Community: Sharing growth journeys with friends, family, and followers.
- Innovation: Turning simple seeds into a trendy and valuable experience.



Our Products

We offer a selection of seeds and planting kits designed for everyone—from beginners to plant lovers. Morning Glory – Beautiful climbing plant, full of color. Marigold – Vibrant, cheerful flowers that brighten any space. Coleus – Unique foliage with striking patterns. Each seed box comes with everything you need to start your own plant journey.



Why Florin?

- A trendy experience: It's not just seeds; it's a lifestyle.
- Perfect gift idea: A meaningful present that grows with care.
- Emotional connection: A plant lives and thrives only with attention—making it a reflection of care and responsibility.
- Shareable moments: Capture and share your plant's progress with friends or on social media, building connections through growth.



Target Audience

Florin is for everyone. From families and young adults to trend-seekers and eco-conscious individuals, our mission is to bring plants into every home, one seed at a time.



Environmental Commitment

We believe in simple changes that create a big impact.

With every plant grown, we move closer to a greener planet and a healthier environment.



Community & Lifestyle

Florin is more than a brand—it's a movement. Our seed boxes invite people to join a community where they can grow, share, and celebrate the journey of life through plants.





BRING LIFE HOME



WWW.FLORIN.COM



+01262626727



f X FLORIN_PLANTS

**THANK
YOU**