Project Documentation for Christian Wijaya Website

1. Introduction

The Christian Wijaya website is a digital representation of a luxury fashion brand aimed at promoting products, announcing events, and providing information about the company. This website is designed with an elegant, modern, and responsive appearance, prioritizing a good user experience in accordance with Human-Computer Interaction principles. The project is developed using HTML, CSS, and vanilla JavaScript, without using external frameworks.

2. Project Overview

**Objectives**

Create a luxury fashion website that represents the Christian Wijaya brand

Implement responsive design for desktop, tablet, and mobile devices

Provide seamless user experience with interactive elements

Showcase products with elegant presentation

Enable model registration through intuitive forms

**Key Requirements Fulfilled**

✅ 5 complete pages with consistent navigation

✅ Luxury aesthetic with premium color palette

✅ Responsive design (breakpoint: 768px)

✅ Interactive JavaScript functionality

✅ Form validation without regular expressions

✅ CSS box positioning for layout structure

✅ External CSS and JavaScript files only

3.Folder Structure

**A screenshot of a computer

Description automatically generated**

4. Page Features

4.1 Homepage (homepage.html)

Primary Function: Brand introduction and latest product showcase

Key Features:

* Hero section with brand storytelling
* Latest product gallery with hover effects
* Collection showcase with detailed descriptions
* Interactive product cards with overlay information
* Smooth scrolling animations

4.2 Product Page (product.html)

Primary Function: Product catalog with categorized display

Key Features:

* Hero trailer section
* 18+ products organized in 3 categories (Men, Women, Accessories)
* Product cards with pricing

4.3 Product Detail Page (productDetail.html)

Primary Function: Detailed product information and purchase options

Key Features:

* Image gallery with navigation arrows
* Detailed product description
* Quantity selector with +/- controls
* Add to Cart button
* Order Now button
* Price display

4.4 Event Page (event.html)

Primary Function: Model registration and event information

Key Features:

* Event showcase sections
* Fashion Week 2023 & 2024 information
* Model registration form
* Success modal confirmation

Form Components (5 types):

| Field | Validasi |
| --- | --- |
| Full Name | - Wajib diisi (tidak kosong) - Huruf pertama harus kapital (Uppercase) |
| Email | - Wajib diisi - Harus mengandung karakter "@" dan "." (validasi sederhana tanpa regex) |
| Birth Date | - Wajib diisi |
| Gender | - Harus dipilih salah satu (radio button harus tercentang) |
| Terms | - Checkbox harus dicentang (setuju dengan Terms of Service) |

4.5 About Us Page (about.html)

Primary Function: Company information and brand story

Key Features:

* Hero section with brand philosophy
* Company logo showcase
* Headquarters building presentation
* Sustainability commitment section
* Brand heritage storytelling

5.Desain dan UX

Color Scheme

* Primary: #FFF3E5 (cream background)
* Secondary: #000000 (black text/borders)
* Accent: #FFFFFF (white cards/modals)
* Hover states dengan opacity changes

A screenshot of a black and white rectangle

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Typography

* Font family: EB Garamond (luxury serif)
* Hierarchical font sizes
* Proper line spacing
* Readable contrast ratios
* https://fonts.google.com/specimen/EB+Garamond

Layout Principles

* Consistent spacing with margins and padding
* Visual hierarchy using typography
* Grid alignment
* Balanced composition
* Utilization of whitespace

6. References

Design References

* Luxury Fashion Brands
  + <https://www.hermes.com/us/en/>
  + <https://www.chanel.com/id/>
  + <https://www.dior.com/en_id/one/gifts?gad_source=1&gad_campaignid=13323917009&gbraid=0AAAAABpqJVWzg_X4Y-595usNTsKbuDKC_&gclid=Cj0KCQjwotDBBhCQARIsAG5pinOYzW86xwtcDUXCy8CVHkUf_w7_aRI0ROQEY1bWnNVEH3eP1ug9fjAaAjKPEALw_wcB>
  + <https://www.louisvuitton.com/dispatch?noDRP=true>

Image Reference

* Home Page
  + <https://id.pinterest.com/pin/76490893656989760/>
  + <https://id.pinterest.com/bestmate50/outfits/>
  + <https://www.joseluisledesma.com/the-power-of-self-care-styling-and-mental-health/>
  + <https://www.vecteezy.com/free-photos/fashion-social-media-post>
* Event Page
  + <https://chatnews.id/read/maha-karya-di-jfw-2023-ada-yang-terbuat-dari-limbah>
  + <https://erasmusu.com/en/masters/fashion-management/mfi-milano-fashion-institute/italy/master-in-fashion-directionbrand-product-management-1175114>
  + <https://www.instagram.com/streetfashionreview/>
  + <https://edit.voila.id/transformasi-fashion-show-evolusi-yang-mengubah-tren-dan-menjadi-ikon-gaya/>
* About Page
  + <https://id.pngtree.com/freebackground/a-serene-natural-landscape-with-striking-rocks-surrounded-by-dense-trees-and-tranquil-atmosphere_16127198.html>
  + <https://www.shutterstock.com/search/metro-sexual-man?page=3>
  + <https://api.arsitag.com/project/modern-luxury-house>
  + <https://www.instagram.com/p/CpDzfLXSTBx/>
* Product Page
  + <https://unsplash.com>
  + <https://pexels.com>
  + <https://pixabay.com>
  + <https://freepik.com>
  + <https://pinterest.com>
* Product Detail Page
  + <https://vogue.sg/best-street-style-spring-2024-menswear-shows-milan/>
  + <https://sincericida.tumblr.com/post/720702007144562688/crumbs-of-andrew-garfield-at-the-zegna>
  + <https://id.pinterest.com/pin/323837029468774135/>