

---

# skillHiveHive

*Alan Paul García Rosales A01639631  
Carla Morales López A01639225  
Carlos García Mercado A01633757  
Lizeth García Rodríguez A01632994  
Lydia Delgado Uriarte A01740532*

---

# TABLE OF CONTENTS

---

01

MISSION & VISION

02

VALUES

03

OFFICE  
STRUCTURE

04

DESCRIPTION OF  
THE PROJECT

## MISSION

SkillHive aims to simplify the tracking process of **key data points within companies**, always with a user-friendly platform that provides **valuable and impactful insights** to guarantee the overall success of our partners.

## VISION

SkillHive believes that the **skills of all can work together** to build a *better future* not just for your company but for all of us, in order to get there, we need provide **impactful insights** and analyze thoroughly your data, these enabling decisions makers, like yourself, to lead us to a better future.

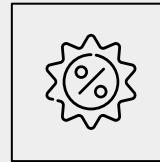
# VALUES

---



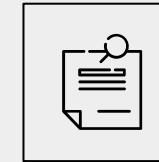
## USER-CENTRIC

Prioritizing the needs of our users with a customizable and intuitive platform.



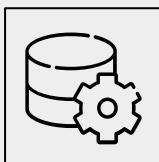
## EFFICIENCY

Simplifying tracking process for more efficient management.



## TRANSPARENCY

Openly communicate key data status information in real-time.



## SECURITY

Ensuring the security and privacy of our users' data with industry-standard measures.



## INNOVATION

Continuous improvement and adoption of the latest technologies and best practices.



## COLLABORATION

Fostering a community of professionals for learning and support.

---

# TEAM ROLES & RESPONSIBILITIES

---



**Lydia Delgado Uriarte**  
AI Developer

*Developing and integrating artificial intelligence algorithms, ensuring that the data is analyzed accurately and providing insights for decision-making.*



**Carla Morales López**  
UI Designer

*Implementing the design created by the UI/UX designer, ensuring that the user interface is responsive, interactive, and visually appealing.*



**Lizeth G. Rodríguez**  
QA Engineer

*Confirming correct program functioning through testing, validating quality standards, and finding and fixing bugs before release.*



**Paul G. Rosales**  
Back-end Developer

*Developing the server-side of the application, ensuring that data is stored securely, and that the application runs smoothly.*



**Carlos G. Mercado**  
Front-end Developer

*Designing the user interface and experience, collaborating with the front-end and back-end developers to ensure seamless integration.*

---

While we have main team roles, we will all contribute in every area depending on the needs of the project.

# OUR PARTNER & THEIR NEED

---

**IBM** is a global technology company that develops and markets software, middleware, and hardware. Besides that, it offers infrastructure, hosting, and consulting services.

The project aims to solve the challenge of **effectively managing employee certifications and skills** to help companies optimize their workforce and **improve** their business outcomes.



---

# First look

SkillHive will provide a **software platform aimed at simplifying the certification and profession tracking** process for individuals and organizations with-in IBM. Our goal is to empower users with a **customizable, intuitive, and secure platform** that provides essential features such as personalization, reporting and analytics.



## SCOPE

The platform will be developed to provide a simpler way for people and orgs to track their certificates and professions, allowing them to manage their certifications and professions more effectively. With the use of AI, SkillHive will give insights and plans for employee certification and technical skill development.

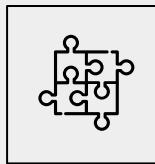
# SMART objectives

---



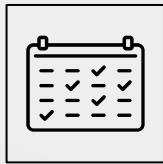
## SPECIFIC

Create a dashboard interface with **customizable reporting options** and real-time notifications for upcoming renewal deadlines, this included on the *second release*.



## MEASURABLE

Increase **user satisfaction** by at least 20% based on feedback surveys after *the trial period and testing*.



## ACHIEVABLE

Utilize **Agile methodology** with regular sprints to manage development and ensure timely delivery, *during the whole project*.



## RELEVANT

Empower **individuals and organization**, like managers and IBM, to manage certifications and professions more efficiently *since the first release*.



## TIME-BOUND

Present a functional dashboard by the *end of June*, with ongoing iterations based on **user feedback** and research.

---

---

# THANKS!

## ANY QUESTIONS?

CREDITS: This presentation template was created by **Slidesgo**, and includes icons by **Flaticon**, and infographics & images by **Freepik**

Please keep this slide for attribution

---