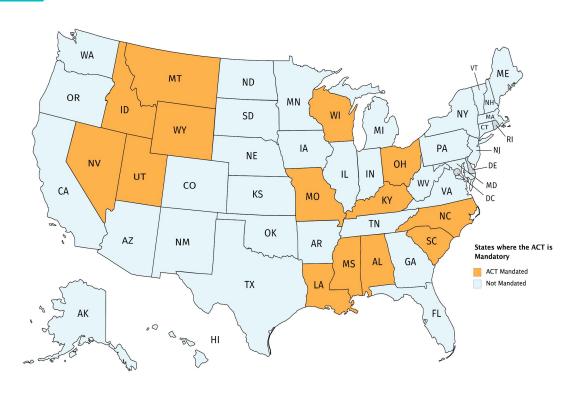




# ACT Participation



## 17 States

Attain 100% Participation

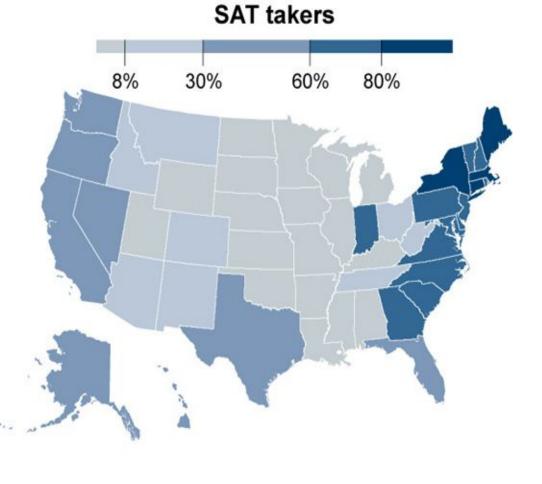
### 14 States

Mandate the ACT

20 States

have free ACT contracts





#### 30 states

**Could improve participation rates** 

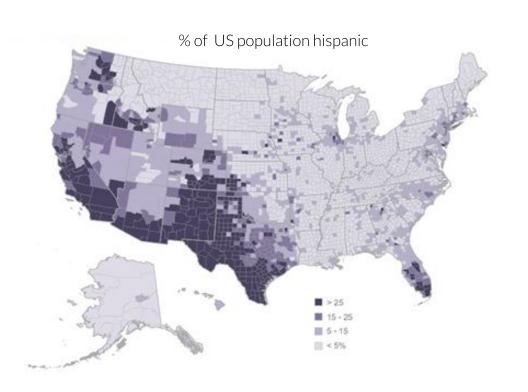
## The Midwest

Identified target

Ignore

**SAT Dominated states** 

### **Commonalities in midwest**



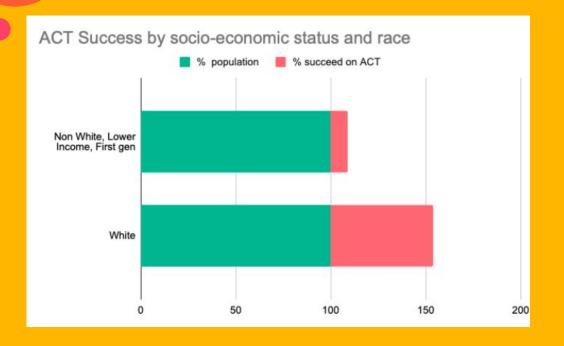
27,105,831 households

Large hispanic populations

Lower median incomes



## **Income and the ACT**



70\$

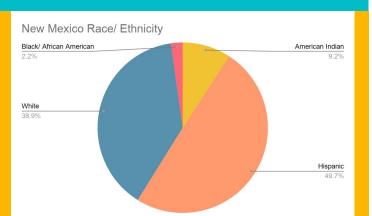
Average ACT fee

56,000

Students fall into 1 of these categories



New Mexico 48% Hispanic





54%
Hispanic participation

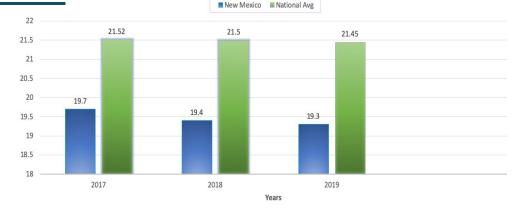
66% White participation



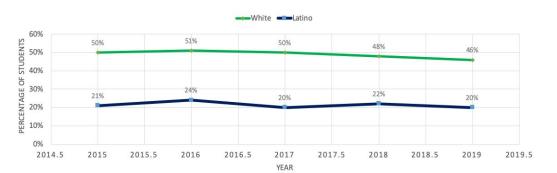
#### **ACT NOT OFFERED IN SPANISH**

#### ACT SCORES NEW MEXICO VS. NATIONAL AVG

Score significantly lower than their white counterparts



% OF 2015-2019 ACT-STUDENTS MEETING THREE OR MORE BENCHMARKS BY RACE/ETHNICITY



National avg

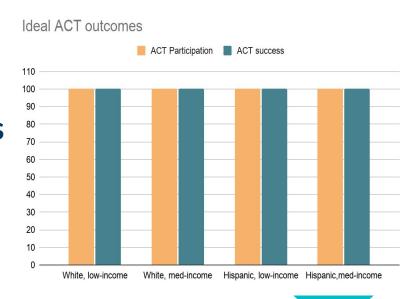
National Average significantly higher than New Mexico's



# Closing the gap

#### Offering the ACT in Spanish and for Free:

- Better the outcomes of hispanic students admittance to college
- Increase ACT participation
- Increase ACT average test scores
- Decrease ACT cultural discrimination





#### Sources

http://cervantesobservatorio.fas.harvard.edu/sites/default/files/hispanic map 20 17en.pdf

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https://censusreporter.org/profiles/02000US2-midwest-region/

