Where to open Jewelry Shop in Kofu, Japan

1. Introduction

   I have a customer who want to open a jewelry shop in Kofu city, Japan. Because, Kofu city is very famous in Japan so there are many jewelry shops in there.

2. Business Problem

   My customer already knows about the Kofu city well-known for jewelry things. But the customer is not Japanese she/he came from oversea so the customer does not have much local information. Where is people visits frequently, where is jewelry shop located and soon.

   To address this situation, I should recommend nice location to open jewelry shop in Kofu city based on analyzed data.

3. Data

   For this capstone, I need below data.

   1) List of towns in Kofu city

      I can get the list from web (https://japan-postcode.810popo.net/yamanashiken/kofushi/)

   2) With each town's name, I should collect the coordinates

      I can get the coordinates data using Nominatim from geopy.

   3) And then, need to get the nearby venues data for each town using Foursquare API.

   4) From venues data and its venue category, analyze and categorize top most frequently located venue category.