Matthew Orcutt

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Employment

IBM Watson Health / Explorys - February 2013-present
Sr Manager, Product Design

Lead design strategy across multiple applications to deliver delightful to use products. Managed a design team through design processes from conceptualization, research, design, implementation, testing, and release.

Responsibility Highlights

- Lead a team of designers to deliver outstanding user experiences across multiple business lines.
- Managed teams in an agile environment with iterative design releases.
- Consulted with key customers and internal stakeholders to meet business needs and achieve client success.
- Coached junior and senior level designers and provide performance reviews.
- Devised UX strategy with product, development, and senior management.
- Managed application style-guide and conduct design reviews across projects.
- Introduced innovation through user insights to influence product direction.
- Collaborated with product and development on all UX work and resource allocations.
- Innovated by incorporating new technology updates into design direction.
- Translated complex processes and user feedback into simplified workflows across multiple product touchpoints.
- Created story maps, user workflows, wireframes, and mockups that effectively communicate heuristics and design strategy.

Within3 - January 2009-February 2013
Sr. Lead Interaction Designer

Designed and implemented new product features. Researched and tested social technology tools and design patterns to propose comprehensive solutions that promote user participation. Worked closely with product management, engineering, testing and sales teams from the design process and prototyping through to the feature buildout, testing, release, and support.

Designed and implemented scalable front-end development processes for new community releases on the Within3 platform. Oversaw a team of front-end developers on the creation and documentation of internal code standards and style guides used to optimize and reduce new community time to market.

Design Highlights

- Community Development Kit: Within3's template and theme solution that cut development and deployment time by two thirds.
- Within3 Advisory Board Solution: Bringing pharmaceutical advisory board

Hi, I am a product designer. My core strengths are in evidence based user / interaction design and information architecture. I have a deep history with front end development CSS, html, and JavaScript. I thrive on solving complex problems with highly collaborative teams focused on client success.

Core Competency

SaaS Product Design
Design Research
Information Architecture
Visual Design
Front End Development
Editorial & Content

I have development experience in Vanilla CSS, Bootstrap, Vanilla JS, React, Angular, Rails, Java, .Net, and PHP environments

Education

Ohio University
Bachelor of Fine Arts, Art Education
1994 – 1998

Bachelor of Fine Arts, Painting
1994 – 1998

Community

Cleveland Web Standards Association
Member

seminars virtually.

- Interactive email solution: Allowing our members to respond to messages directly from their inbox versus our platform.
- Single-Sign-On: for our clients who wanted to integrate their platform with ours.
- Secure Document Viewing: involved utilizing pdf.js to allow members to view PDFs without access to download them.
- Community Polls: allows admins to create and manage site polls.
- Admin member and invitation management.
- Community design and delivery for Akron Children's Hospital

Progressive Corporation - February 2008 - January 2009
User Experience Designer

Worked with business development and engineering teams to optimize current vehicle policy features to be consumer and customer service facing.

Design Highlights

- Derived, designed, tested and implemented a policy feature users looking to adjust their motorcycle policy from their auto policy that saw a 20% conversion rate of success.
- Assisted in prototype building and testing for Progressive Inc.'s "Name Your Price". One of which was presented to Glenn Renwick CEO.
- Designed and built an internal tool utilized by a team of designers to manage deliverables. The tool was designed to promote sharing and reduce duplication of efforts.

The Karcher Group - September 2001 – February 2008
Sr.Multimedia Designer/Developer

E-commerce Design and development, Motion Graphics, Programming / Coding, 3d / 2d Compositing.
Clients included: Akron-Canton Airport, Timken Company, Jim Brickman, Michael W Smith, Walsh College, Gemini / Goodyear, Learn 2 Pitch, Allcare, and Pepperl-Fuchs .