



COMPANY PROFILE

WELCOME TO SOLUTIONS MERCHANT INVESTMENTS

Welcome to Solutions Merchant a diversified, solutions-oriented enterprise specializing primarily in general wholesale and retail trading, with a strong and growing focus on brokerage business, supply chain management and logistics related solutions. The company operates across multiple commercial sectors, offering integrated trading, brokerage, logistics, and supply chain solutions to businesses, institutions, and partners

We are positioned as a multi-sector merchant company with the capacity to source, distribute, broker, and manage goods, services, and investments across local, regional, and international markets. While wholesale and retail form the backbone of our operations, our scope is not limited, allowing us to actively participate in real estate, land and property, money and capital markets, transport and logistics, commodity broking, tendering, and strategic partnerships



OUR VISION

To be a trusted and leading broking company delivering reliable wholesale, retail, and multi-sector business solutions that drive sustainable growth and value creation.

OUR MISSION

Our mission is to provide efficient, ethical, and market-driven wholesale, retail, and brokerage services by connecting producers, suppliers, buyers, and investors through strong partnerships, optimized supply chains, and innovative commercial solutions.

OUR VALUES

Quality

We prioritize excellence in every project, ensuring durability and precision.

Integrity

Upholding honesty, transparency, and ethical conduct

Innovation

Adapting to evolving markets and client needs

Reliability

Delivering consistent, dependable, and timely solutions

Excellence

Maintaining high standards in service, quality, and performance

OUR GOALS

- To establish a strong market presence in general wholesale, retail, and hardware supply
- To expand bulk trading and tender-based supply capabilities
- To diversify revenue streams across property, logistics, and capital markets
- To strengthen supplier and distributor networks
- To optimize supply chain efficiency and cost effectiveness

OUR SERVICES

BUSINESS ACTIVITIES

GENERAL WHOLESALE & RETAIL

- Bulk procurement and distribution of goods
- Retail and wholesale supply to businesses, institutions, and contractors
- Import and export of general merchandise

HARDWARE WHOLESALE

We specialize in the wholesale supply of hardware products, including but not limited to:

- Building and construction materials
- Hand tools and power tools
- Plumbing and electrical supplies
- Fasteners, fittings, and accessories
- Paints, coatings, and related products
- Safety equipment and protective gear
- Cement, steel, timber, and roofing materials
- Industrial and commercial hardware supplies



BUSINESS OPERATIONS

▲ BUYING & SELLING (TRADE FACILITATION)

- Commercial trading between buyers and sellers
- Sourcing, negotiation, and transaction execution
- Market entry and product placement

▲ COMMODITY BROKING

- Agricultural and industrial commodity brokerage
- Market linkage and price negotiation
- Trade coordination and settlement support



SUPPLY CHAIN MANAGEMENT

- ▶ Procurement and supplier coordination
- ▶ Inventory and distribution management
- ▶ Cost optimization and logistics planning

TRANSPORT & LOGISTICS

- ▶ Freight coordination and transport solutions
- ▶ Warehousing and delivery management
- ▶ Cross-border and local logistics facilitation

TENDERING & BULK WHOLESALING

- ▶ Participation in public and private tenders
- ▶ Bulk supply of goods and materials
- ▶ Contract-based procurement and fulfillment



BUSINESS OPERATIONS

REAL ESTATE, LAND & PROPERTY

- Real Estate, Land, and Property
- Property acquisition and disposal
- Land sourcing and investment facilitation
- Real estate trading and partnerships

MONEY & CAPITAL MARKETS

- Capital sourcing and deal facilitation
- Investment structuring and advisory support
- Financial partnerships and funding linkages

GENERAL DEALERSHIP

- Product and brand representation
- Authorized and independent dealerships
- Market development and distribution



WHY CHOOSE SOLUTIONS MERCHANT

- Comprehensive Wholesale Capability, including hardware and bulk supplies
- Multi-Sector Coverage under one trusted merchant entity
- Strong Supplier and Buyer Networks
- Tender and Bulk Supply Expertise
- Efficient Supply Chain and Logistics Management
- Flexible and Client-Focused Solutions
- Professional and Ethical Business Practices

OUR COMPETITIVE ADVANTAGE

- Diversified operations reducing market risk
- Strong negotiation and brokerage expertise
- Ability to handle large-volume and tender-based supply
- Integrated logistics and supply chain coordination
- Reliable partnerships and repeat clientele

CONCLUSION

Solutions Merchant is a dynamic and diversified company built to deliver dependable wholesale, retail, and hardware supply solutions while actively engaging in trade, property, logistics, and financial markets. Our adaptable business model, combined with strong partnerships and a commitment to excellence, positions us as a reliable merchant partner for both present and future growth.





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