

The Furbots

Advertising and Checking
Things Out for Yourself



What would you like to eat, ma'am?





Hmm...

Could I please have some pizza and iced tea?





Of course, ma'am!



Get some pizza...





Put it on the stove...





Get a cup of tea...





Here is your tea, ma'am!

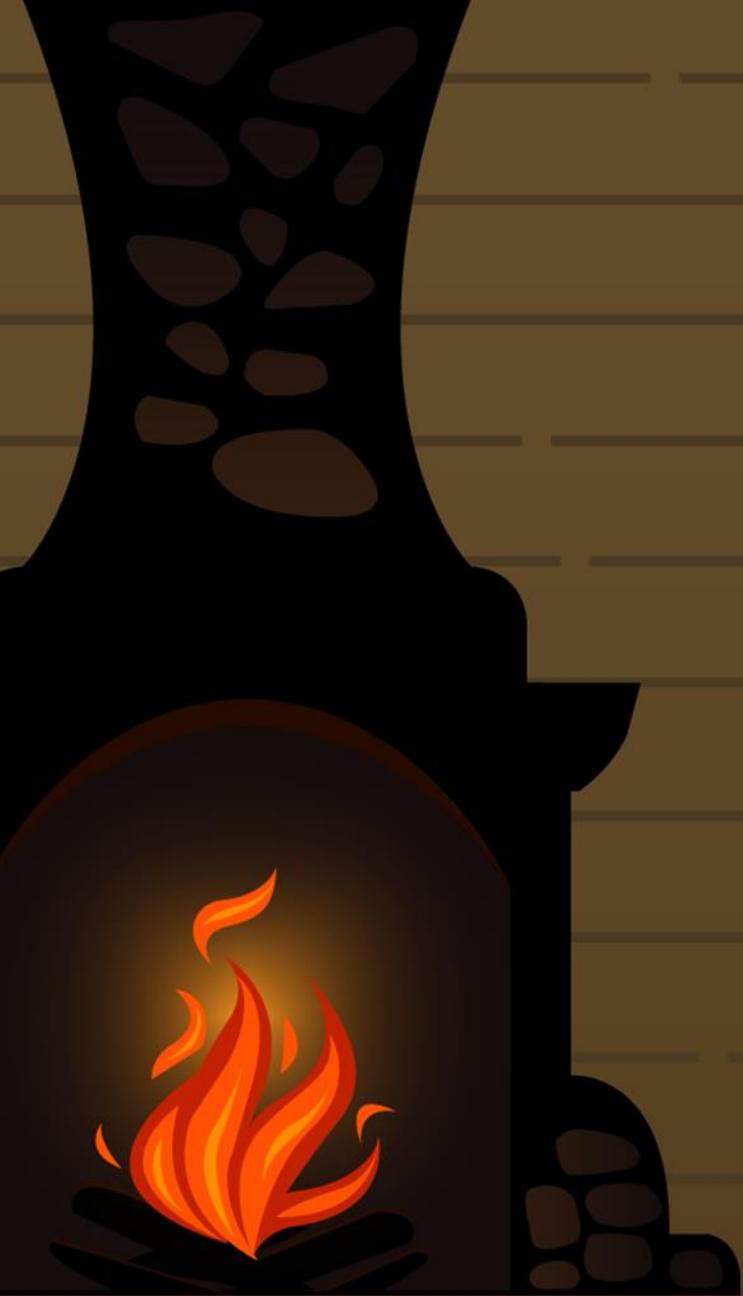
And your pizza is on the stove now.





A cozy indoor scene featuring two cartoon characters standing in front of a large stone fireplace with a crackling fire. To the left, there's a window with four panes showing stylized trees, a small round table with a red radio, and a kitchen area with a stove containing a pizza. A red speech bubble contains the text "Thank you!"

Thank you!





You are very welcome!



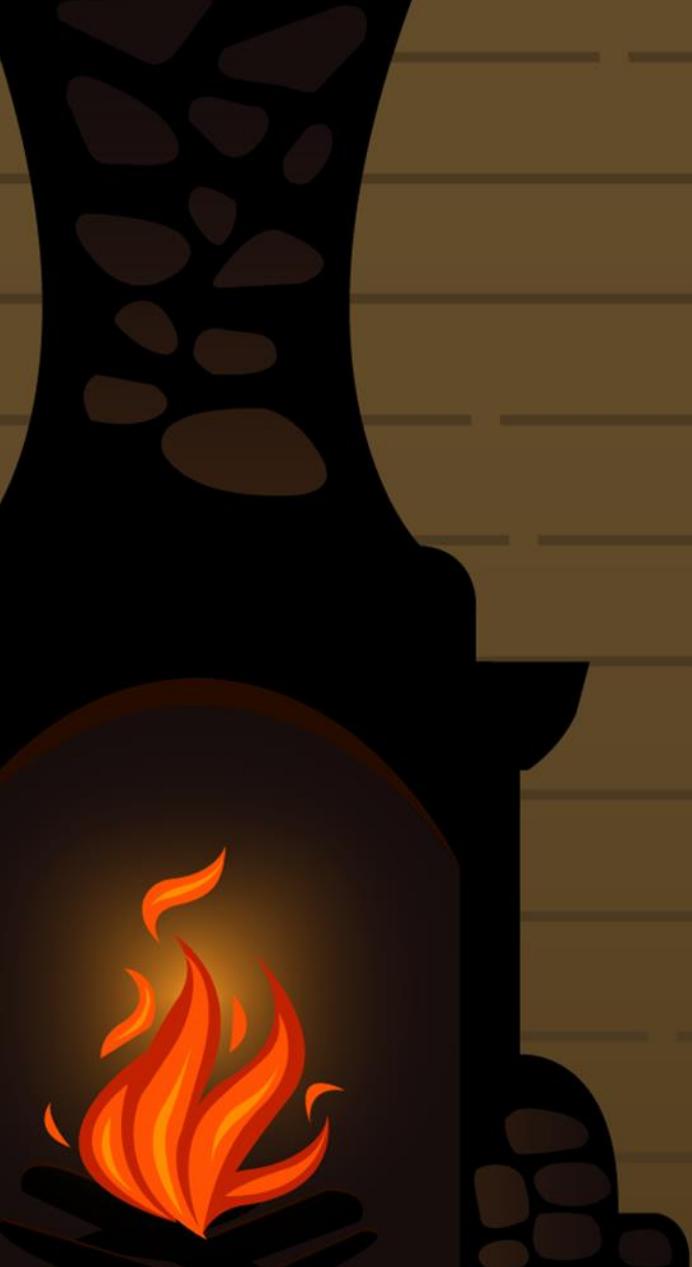


The pizza is done!





Put the pizza on a plate...





Here is your pizza, ma'am!





A cartoon-style illustration of a cozy indoor setting. In the background, there's a large window with four panes showing stylized trees. To the right, a black fireplace with a circular opening is lit, showing orange flames. Two characters are standing in front of the fireplace: a girl with brown hair in a red and white outfit holding a slice of pizza, and a boy with blonde hair in a brown hat and vest. A red speech bubble from the boy contains the text "Thank y—". In the lower-left foreground, there's a small wooden table with a red radio on it, and a blue speech bubble above the radio contains three musical note symbols (♪ ♪ ♪).

Thank y—





Music will continue after this message from our sponsors.



Ana, don't you just love your Furbot?

I know I sure do!





Yeah Zoe, I love my Furbot!

I never knew a pet robot could be so much fun!

Oh great...

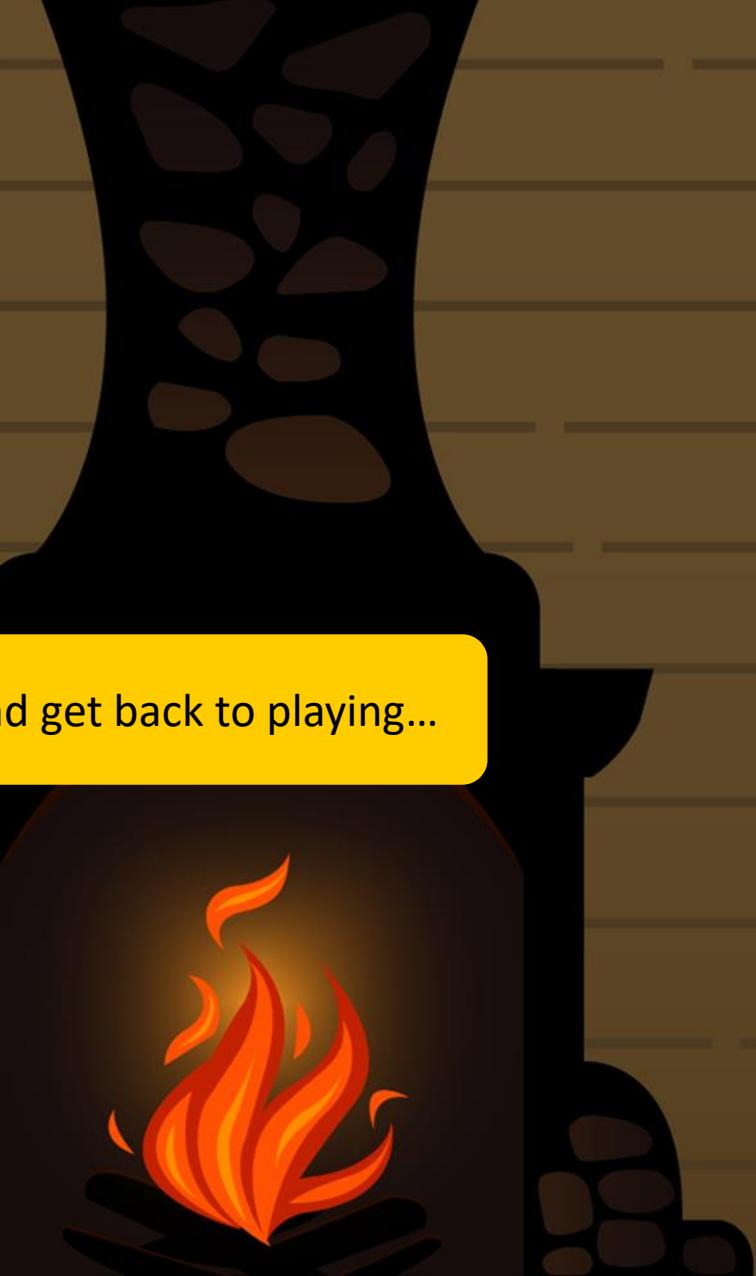
An advertisement...



My favorite thing about the Furbot is that he can talk to me!

He even knows my name!

I'm going to ignore this and get back to playing...



I love
you Zoe.

See!

I love you too Furbot!

Woah!





My favorite thing about my
Furbot is that we can play tag!

And that he gets sad and asks for hugs!





Furbot is sad.

Can I have a hug Ana?

WOAH!!!





I have been so happy ever
since I got my Furbot!





Me too!

I couldn't be happy without my Furbot!





I heard there are only a few Furbots left...

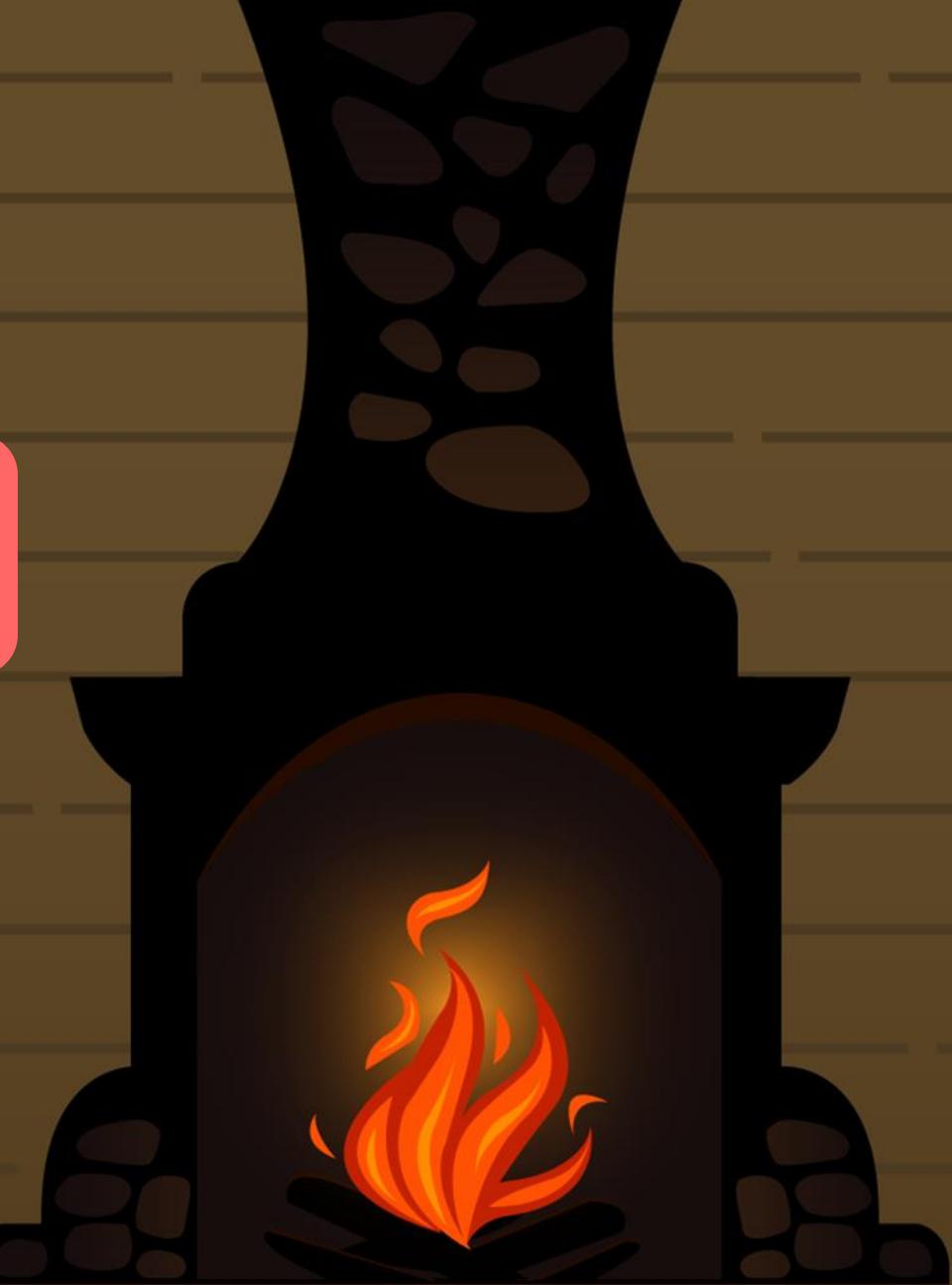
Any kids who want a Furbot better hurry and buy one!

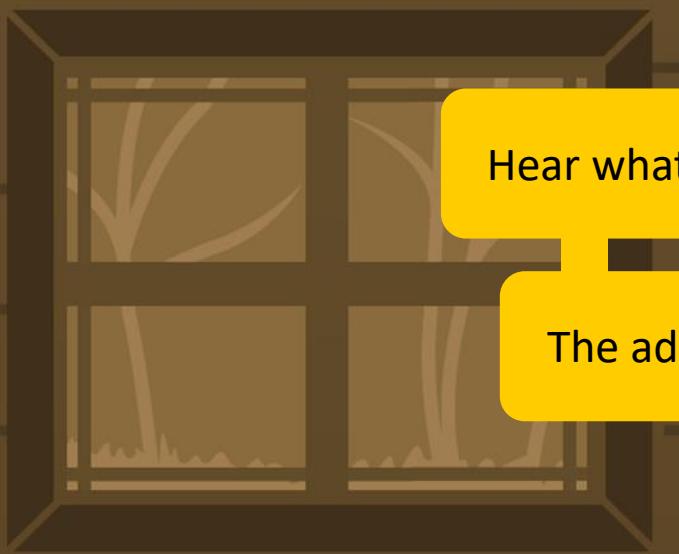
Oh no...





KATE, DID YOU HEAR THAT?!





Hear what?

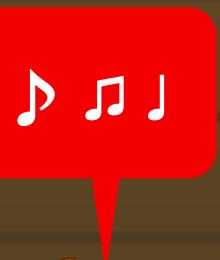
The advertisement?



THE FURBOTS!!!



They can talk, and play tag,
and learn our names!!!

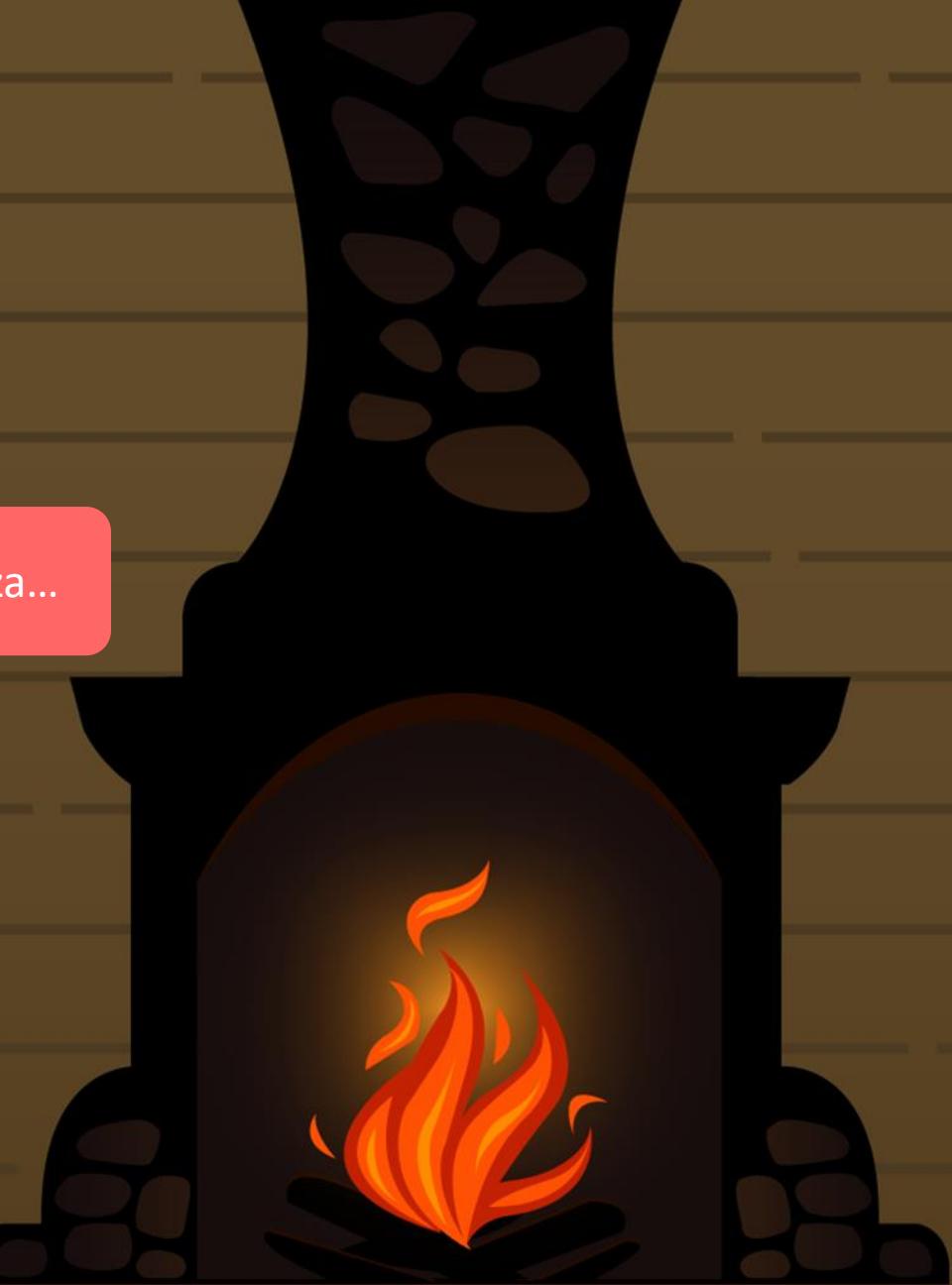


And did you hear how
happy those kids were!!!





We shouldn't be playing with plastic cups and fake pizza...





WE NEED FURBOTS!!!





But Mia...

You know how advertisements are...





They always make things sound
more fun than they really are...

They just want you to buy stuff...





This time is different!

Think of how fun a Furbot would be!





Also we were all saving up money for a scuba trip.

You won't be able to go if you spend your money on a Furbot.



Forget scuba diving...

I want a Furbot!





And there are only a few left!

We have to go get them now!





Well I'm going to save my money for the scuba trip...





Maybe you should check it out for yourself instead
of just believing the advertisement.





See what other people online think about the Furbots...

And check one out in the store...





You might find out Furbots aren't as great as
the advertisement made them sound...





Hmm...

But then they might run out
before I can buy one...



Looks like Mia has a decision to make.



Stop and Think About Each Choice:

What good things might happen? What bad things might happen?

I would like to buy this Furbot.



Let's see what
other people think.
Then I'll check one
out in the store...



Click When Ready to Go On



Pick one of the choices below

I would like to buy this Furbot.



Let's see what
other people think.
Then I'll check one
out in the store...



No way!

I'm going to buy one before they run out!



Back to Choice







Okay, I got my money...

I sure hope there are still some left...





Let's go Joey!





FURBOTS
FOR SALE





Phew...

There are still Furbots left...

FURBOTS
FOR SALE



Wow, actually there are a lot left...

I thought they were almost out...

FURBOTS
FOR SALE





I would like a horse Furbot please!



Okay, here you go!

FURBOTS
FOR SALE



Thanks!

FURBOTS
FOR SALE





Yes!

FURBOTS
FOR SALE





I can't believe it!

I actually got a Furbot!





I'm going to call him Horsey!





Hello Horsey!





Hello.





WOAH!!!

Woof!





My name is Mia.



Hello Bia.





WO—

Woof!







Not Bia, Mia.

My name is Mia.



Hello Bia.





No, not Bia.

M-M-Mia.





Hello Moa.





No, not Moa!

Mia!





Hello Mio.



Not Mio!

M—





Furbot is sad.

Can Mio give hug?





Sure!



Hug!



You're welcome, Horsey!





Furbot is sad.

Can Mio give hug?





Huh?

Okay I guess...





Hug!





Waaaaahhh!

Can Mio give hug?





I gave you a hug Horsey!

Waaaaaaah!!!





Here you go!

Here's a hug!

Waaaaaaah!!!





Waaaaahhh!

Can Mio give hug?





I'm giving you a hug right now!

Waaaaaaah!!!





What is wrong with this thing?

Waaaaaaah!!!





I'm putting it inside until it stops crying!

Waaaaaaah!!!













???

Thank you for the hug Mio...





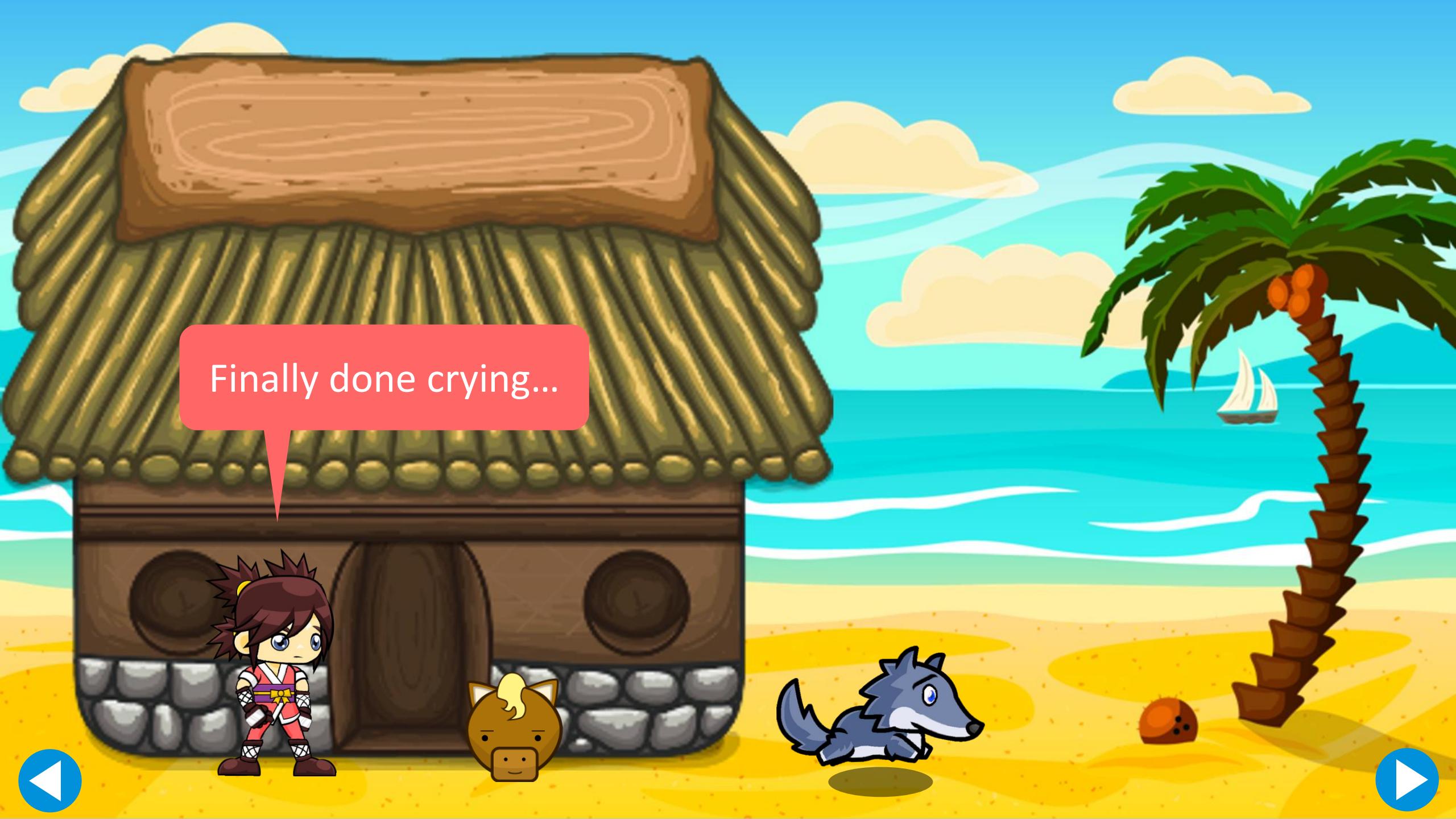


Is it done?









Finally done crying...





You would like to play tag? Sure!





What?

No, I didn't ask to play tag...





I will catch you Mio!







Stop Horsey...

I don't want to play tag...

I will catch you Mio!











I will catch you Mio!





Hey, that's not Mio!

I mean...

!!!





Stop chasing Joey!





Get back here!







I will catch you Mio!

















I will catch you Mio!













BONK















Well I guess he is gone. Good riddance...

And my name is Mia!







Let's go back home Joey...





A few days later...



Hi Mia!

Ready to go scuba diving?





Hi Mia!

Ready to go scuba diving?





I can't...

I wasted all my money on that Furbot...



Oh...

Sorry to hear that...





Where is your Furbot?





It jumped into the ocean...

It was the worst toy ever...







Well we are leaving on our scuba trip.

Bye!



I wish I hadn't wasted my money on that Furbot...





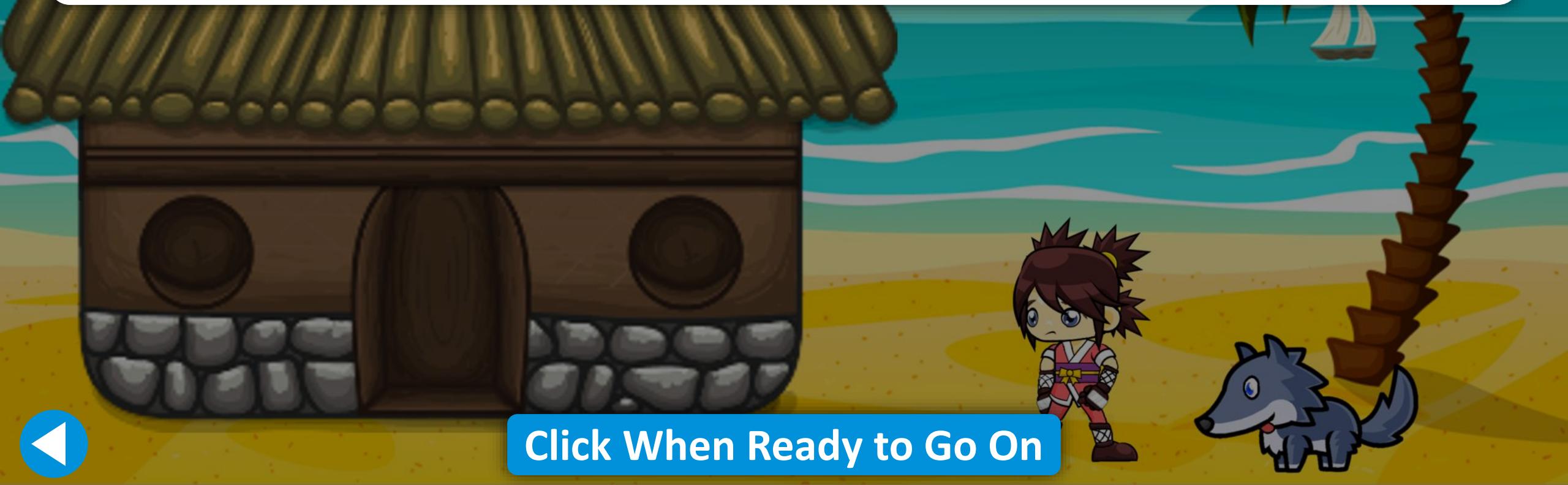
I should have checked it out for myself
instead of trusting that advertisement...



Stop and Think:

Mia decided to trust the advertisement and buy the Furbot.

What bad things happened because of this choice?



Click When Ready to Go On





I will catch you Mio!



Mia wasted her money on the Furbot,
which wasn't fun at all.

I wish I could go on the ski trip...

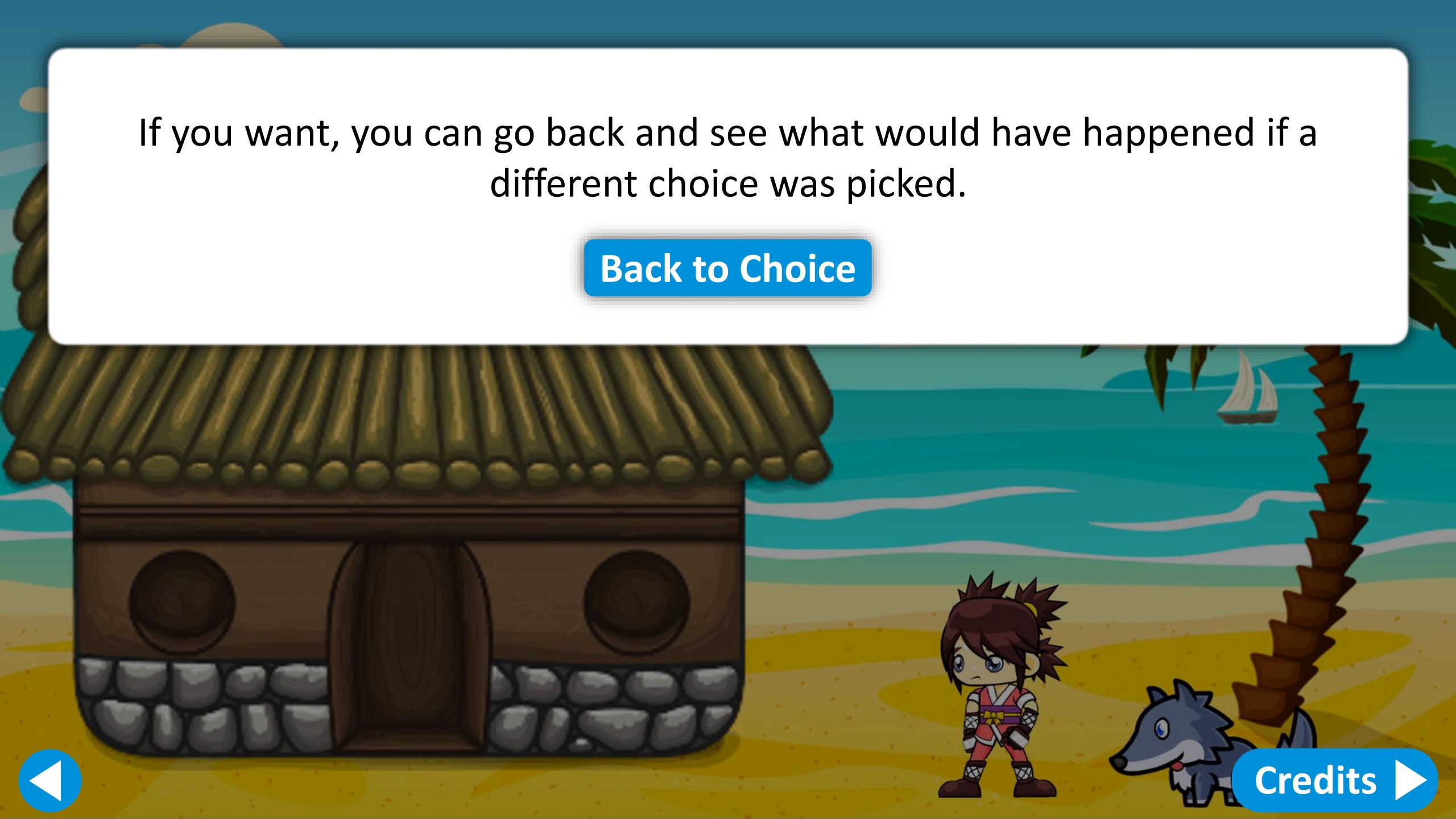


Mia didn't get to go on the scuba trip.



If you want, you can go back and see what would have happened if a different choice was picked.

[Back to Choice](#)

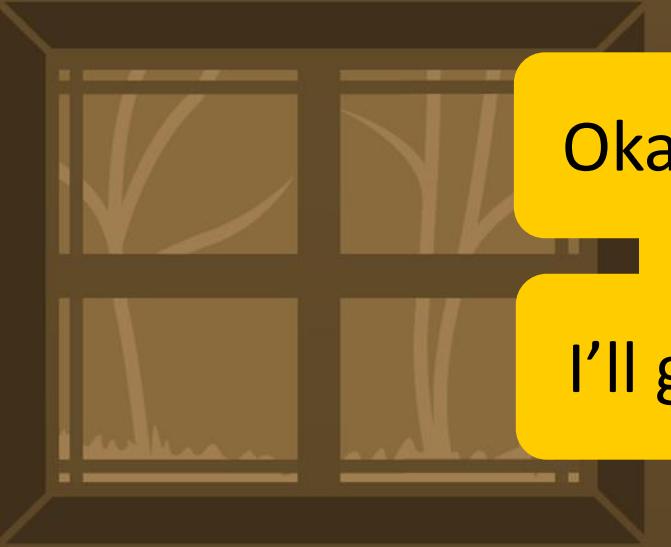




You're right...

Let's see what people online think...





Okay...

I'll grab my laptop...









Got it!





Oh dear...

Most people really don't like the Furbots...





People say it gets their name
wrong and won't quit crying...





Wow...





I'm glad I looked online before buying one...

I'll go to the store and check it out myself...





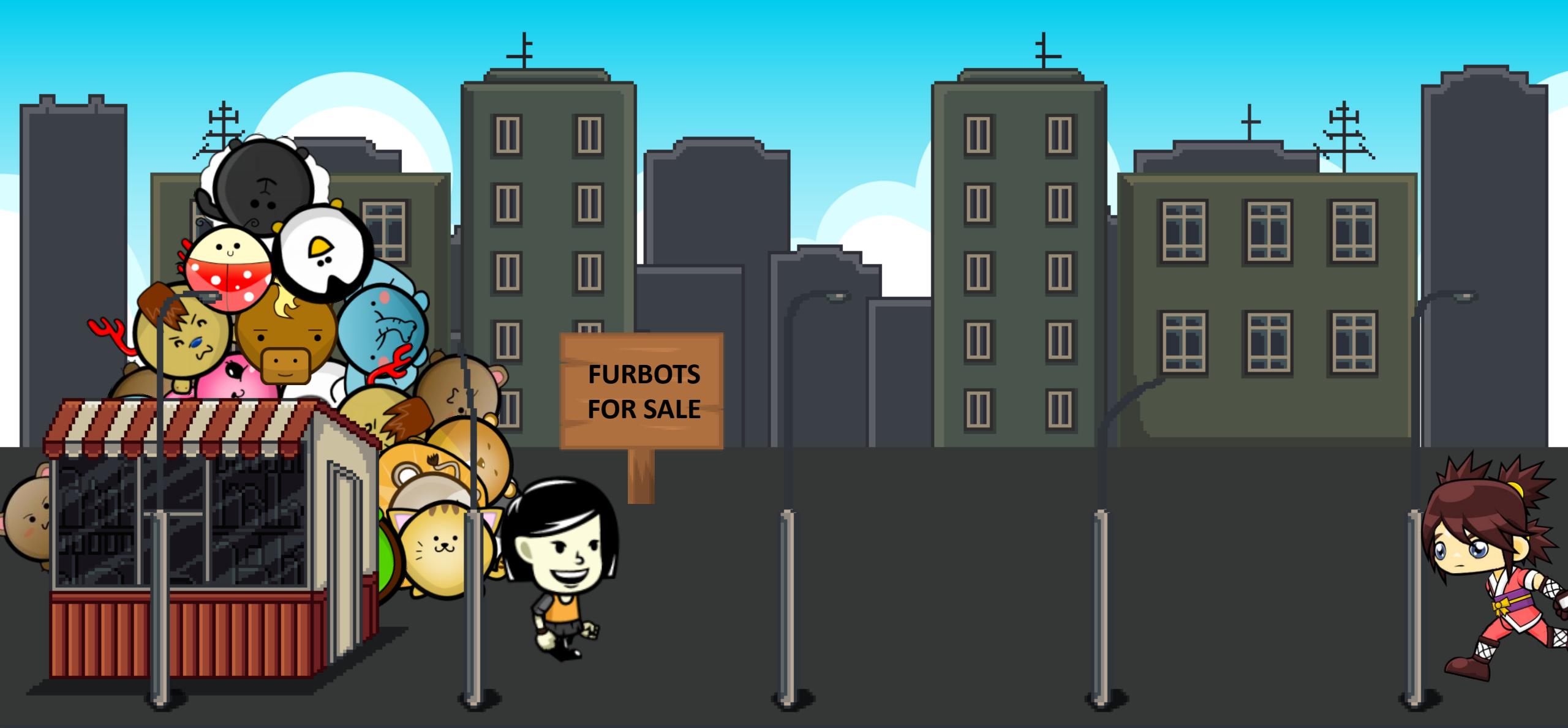


Okay Joey...

Let's go see what these Furbots are really like...









I thought they said there were only a few left...

They must have been trying to trick me into buying one...

FURBOTS
FOR SALE



Could I try one of the Furbots?

The image depicts a city street at dusk or night. In the foreground, there's a shop with a red awning containing various colorful, round, robot-like creatures (Furbots). A sign in front of the shop reads "FURBOTS FOR SALE". To the right of the shop, two characters are standing: a young girl with spiky brown hair and a boy with short black hair. Next to them is a blue fox-like creature. The background features several dark buildings, some with crosses on their roofs, under a light blue sky with a large, stylized sun.



Sure, here you go!

FURBOTS
FOR SALE





Thanks!

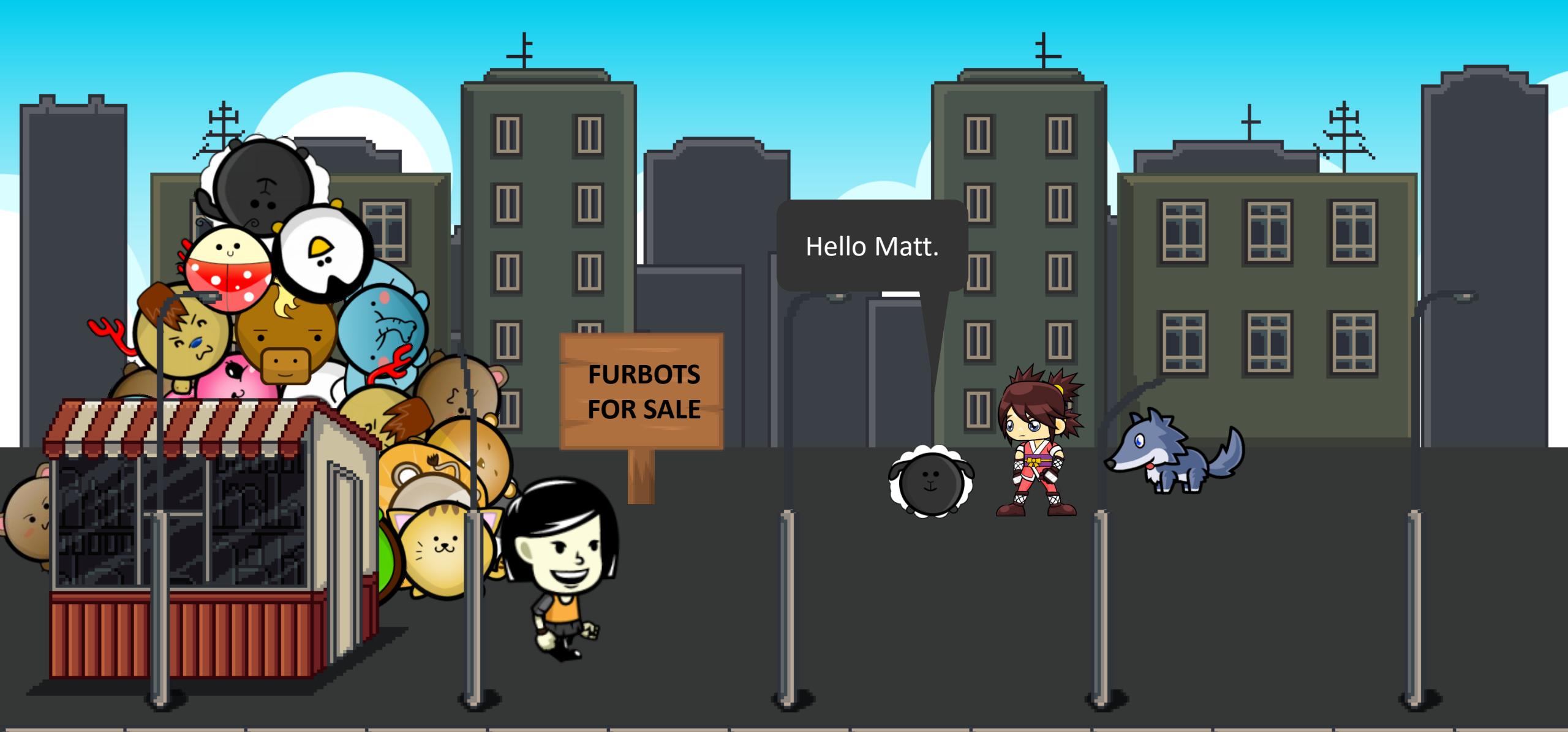




Hi, I'm Mia!

FURBOTS
FOR SALE







Just like people online said...

FURBOTS
FOR SALE



Furbot is sad.

Can Matt give hug?

FURBOTS
FOR SALE



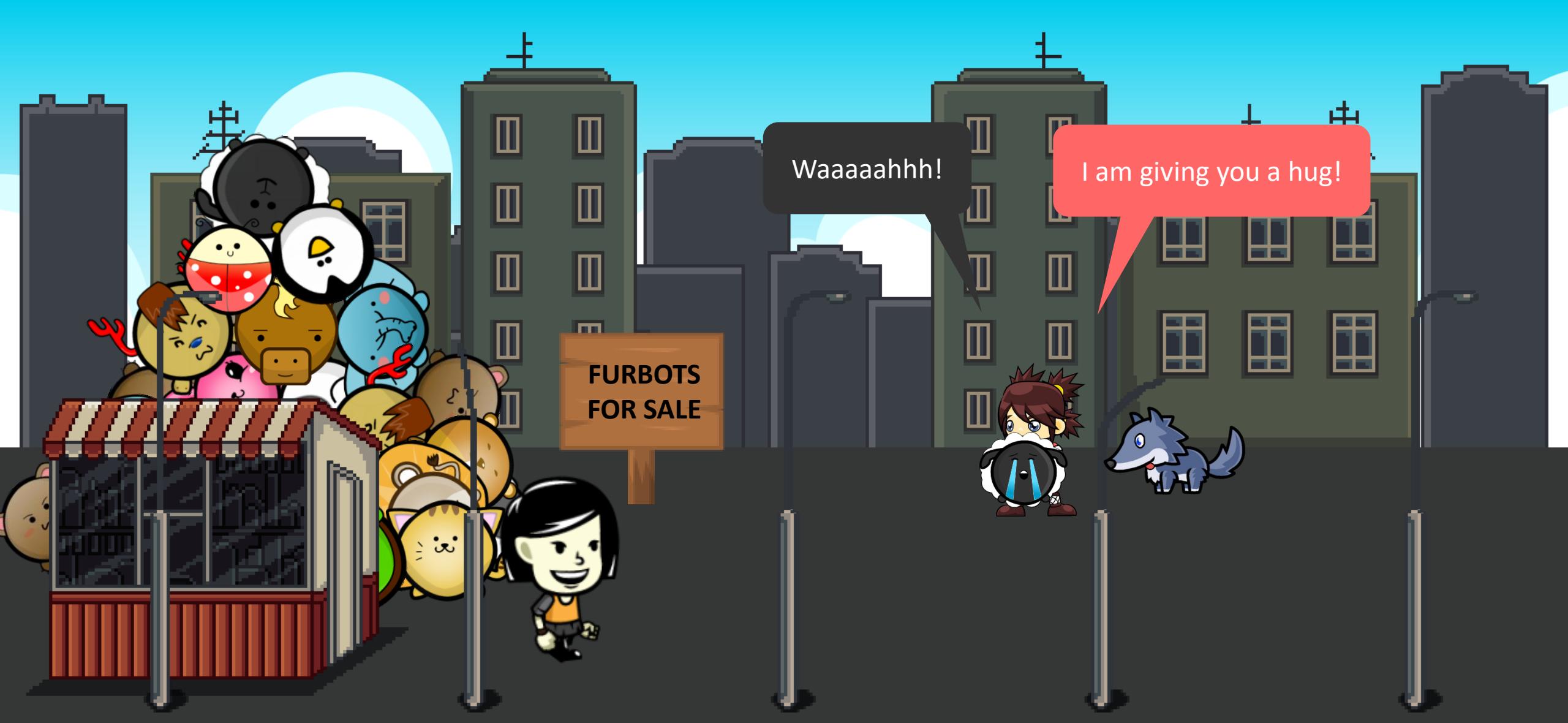


Sure, here you go...

FURBOTS
FOR SALE









Sorry, but this Furbot won't quit crying...

Waaaaahhhh!

FURBOTS
FOR SALE



Yeah, they do that sometimes...

Here, I'll turn it off.

Waaaaahhhh!

FURBOTS
FOR SALE





Would you like to buy one?

FURBOTS
FOR SALE





No thanks....

FURBOT
FOR SALE





Wow, those are terrible...

That advertisement wasn't right at all...

FURBOTS
FOR SALE



A few days later...





Hi Mia!

Ready to go scuba diving?





Yep, I saved up enough money!

Let's go!







Wooooowwww...

Look at all those fish!



This is amazing!

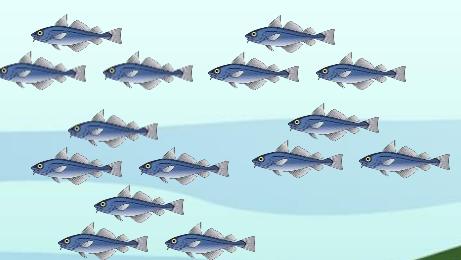
The image depicts an underwater environment. In the foreground, three characters are shown inside large blue bubbles. From left to right: a boy with yellow hair and a brown vest; a boy with white hair and a brown vest; and a girl with dark hair and a red vest. They are standing on a sandy ocean floor. The background features various marine life, including a green sea turtle, a school of blue fish, several orange goldfish swimming near green seaweed, and a group of small blue fish swimming near a rocky cliff. The water is a light blue color.





Oh no!

RUN LITTLE FISH!













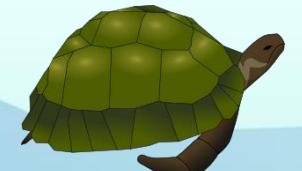
Phew...

They all got away...





Get out of here you mean fish!





This has got to be the coolest thing we have ever done...





A cartoon illustration of an underwater environment. In the foreground, three characters are enclosed in large blue bubbles. From left to right: a boy with yellow hair and a brown vest; a boy with brown hair and a brown vest; and a girl with dark hair and a pink vest. They are standing on a sandy ocean floor with various sea life like coral, shells, and fish. In the background, there are large grey rock formations and green seaweed. A small green turtle swims in the upper center. A yellow speech bubble with the text "Definitely..." points towards the first character.

Definitely...





Stop and Think:

Mia decided to check things out for herself instead of trusting the advertisement.

What good things happened because of this choice?



Click When Ready to Go On

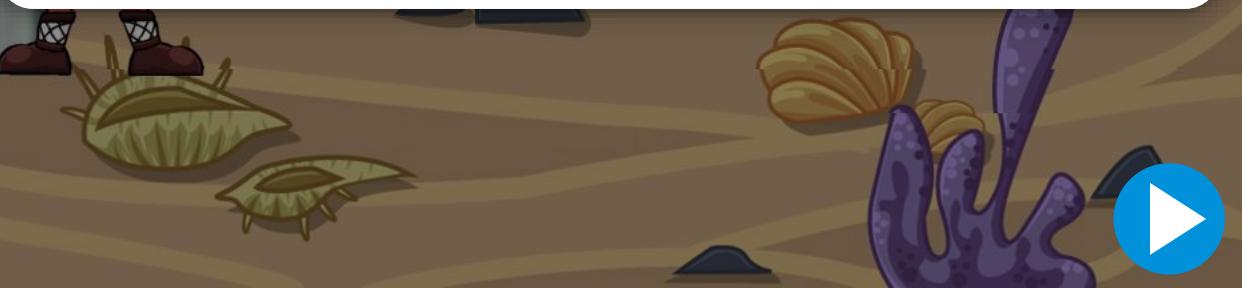




Mia didn't waste her money on a Furbot.



Mia had a great time on the scuba diving trip.



If you want, you can go back and see what would have happened if a different choice was picked.

[Back to Choice](#)

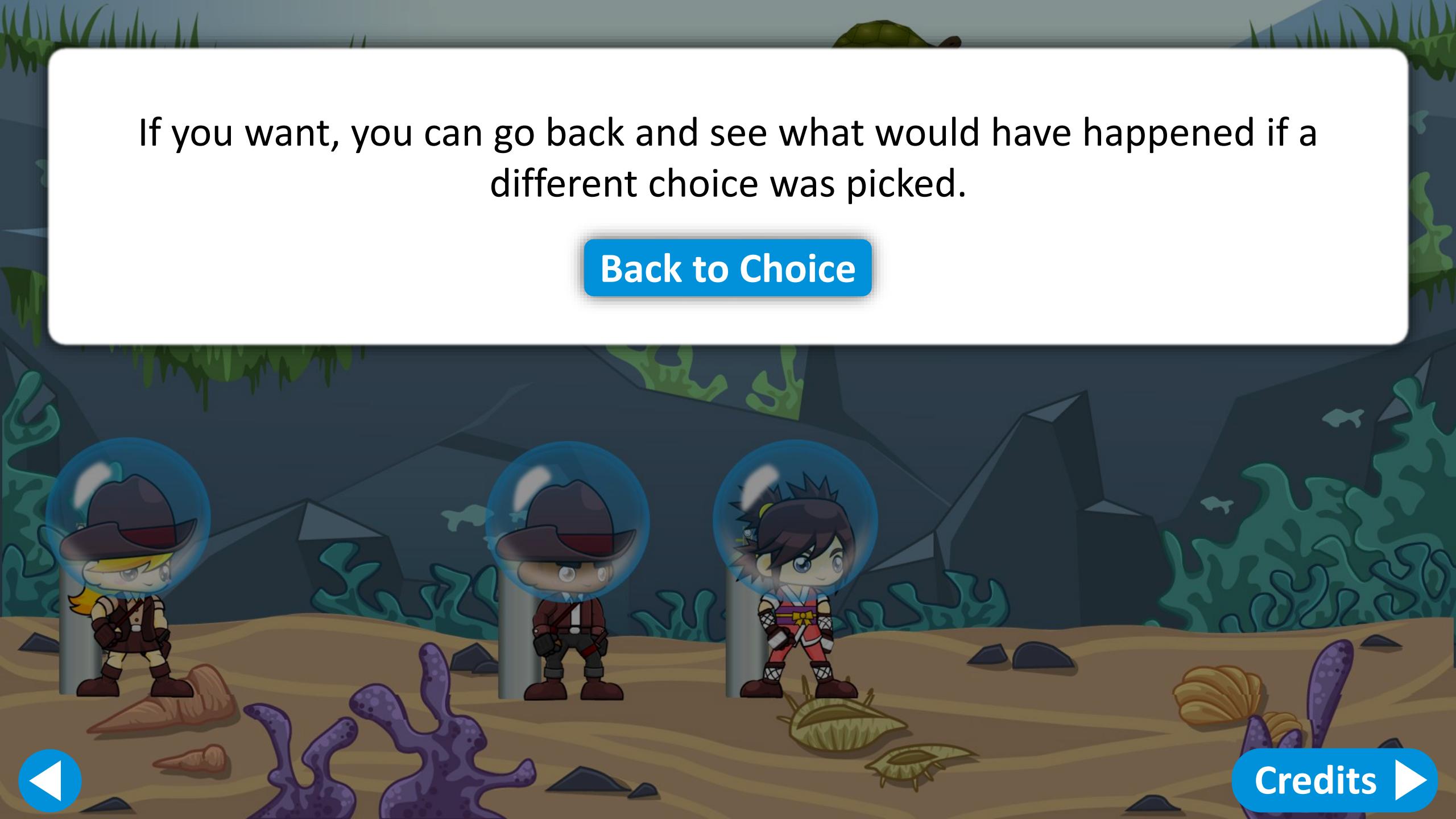


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[LINK](#)



[LINK](#)



- Mia is at Tom's house watching TV
- They see an advertisement for a robot doll that can talk and play with you
- Advertisement makes it sound like the best thing ever
- It responds and has conversations
- It asks for a hug
- It can play tag and hide and go seek
- Mia is amazed and says she must have it, but Tom is skeptical of advertisements
- **Decision to believe the advertisement and buy one or check it out for herself**
- **Believe advertisement**
- Mia works really hard to make the money to buy the toy
- She buys it and is thrilled to bring it home
- She tries to talk to it, but it keeps just saying hello
- It asks for a hug and she gives it a hug, but it says it wanted a hug and won't stop crying
- They bury under stuff to quiet the crying
- Eventually it stops, so they unbury it
- Then it thinks it hears them say tag and then won't quit chasing them
- Eventually it runs into the ocean and she is glad its gone
- **Decides to investigate herself**
- Goes to the store and asks to try out the toy
- Has similar problems as above, so doesn't get it

Where to go with money instead?