JAMES MACIUKENAS

GRAPHIC DESIGNER & DEVELOPER

jmaciuke@iit.edu

773-290-9947

Bloomington, Indiana

WORK EXPERIENCE

Aug 2019 - Present
Web Developer
Information Technology Services, Office of the Dean

School of Public Health Indiana University-Bloomington, IN
Maintain responsive UX standards-based web applications. Maintain and enforce ADA accessibilty requirements for school website CMS and online documents. Work with research faculty to develop sketches into grant proposal ready graphics.

Mar 2019 - Aug 2019
Web Developer
Information Services
Adjunct Instructor

Information Services, DePaul University, Chicago, IL
.NET front-end web design & development working with Advancement to meet fundraising goals.
Courses taught: Web Tools; Human-Computer Interaction.

Sep 2015 - Aug 2019
Designer / Developer

Newcity Communications, Inc., Chicago, IL
Print magazine production and web design and development

Aug 2005 - Present
Web Developer / Designer
Office of the Dean
(2005-2019)

College of Science, Illinois Institute of Technology, Chicago, IL
Integrated design thinking and UX research methods to deliver useful solutions for online and print audiences. For example, time on site and pageviews ⬆ ~40% after web CMS redesign. Contributed to social media, email campaigns, and fundraising campaigns raising largest-ever gift to the college of $7 million.

Adjunct Instructor
(2005-Present)

Courses: Public Engagement for Scientists; Document Design.

EDUCATION

Aug 2007- May 2013
Ph.D in Technical Communication

Illinois Institute of Technology, Chicago, IL
Extended scholarship in visual communication, UX research, and web design and development using qualitative and quantitative research to understand how meta-information is conveyed through visual strategies.

Aug 2005 - May 2007
M.S. in Technical Communication and Information Design

Illinois Institute of Technology, Chicago, IL
Developed strategies and proof of concept for implementing a digital library asset collection and management system for an archive of thousands of architecturally significant 35mm slides.

CERTIFICATES

Aug 2004 - May 2005
Graduate Certificate in Digital Design Art Practice

Concordia University, Montreal, QC
Translated Marshall McLuhan's *The Medium is the Massage* into binary code, then printed and trimmed the binary code into confetti to be shared during celebratory events.

REFERENCES

Available upon request

PROFILE

- Solves communication challenges through research, data gathering, and analysis.
- Recognized as a team-player with strengths in implementing solutions that work.
- Known for establishing rapport and credibility with diverse groups.
- Collaborates with stakeholders to achieve marketing, communication, and fundraising goals.

SKILLS

+ Design
+ Communication
+ User Research
+ User Testing
+ Analytics
+ Accessibility
+ Email Marketing
+ Social Media
+ Internet Culture
+ Adobe CC
+ Dreamweaver
+ HTML + CSS
+ Microsoft Office

PERSONAL SKILLS

+ Strong organization skills
+ Ability to multi-task
+ Attention to detail
+ Interpersonal and collaborative skills
+ Self-motivation
+ Rancilio espresso and microfoaming
+ Urban cycling

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+ theresomewhere.github.io/iit