# k-NN for classification

## Contents

| С | ode walkt | hroug | h |      | <br> |  |  |  |  |  |  | <br> |  |  |  |  |  |  |  |  |  |
|---|-----------|-------|---|------|------|--|--|--|--|--|--|------|--|--|--|--|--|--|--|--|--|
|   | rediction |       |   |      |      |  |  |  |  |  |  |      |  |  |  |  |  |  |  |  |  |
| Ρ | roblem 1. |       |   | <br> |      |  |  |  |  |  |  | <br> |  |  |  |  |  |  |  |  |  |
| Ρ | roblem 2  |       |   | <br> |      |  |  |  |  |  |  | <br> |  |  |  |  |  |  |  |  |  |
| Р | roblem 3  |       |   | <br> |      |  |  |  |  |  |  | <br> |  |  |  |  |  |  |  |  |  |
| Ρ | roblem 4  |       |   | <br> |      |  |  |  |  |  |  | <br> |  |  |  |  |  |  |  |  |  |
| Ρ | roblem 5  |       |   | <br> |      |  |  |  |  |  |  | <br> |  |  |  |  |  |  |  |  |  |

# Assignment 2 (k-NN Classification)

Use k-NN to help Universal bank explore ways of converting its liability customers to personal loan customers.

## Code walkthrough

load given data.

Sample data

Filter out the attributes that are not needed i.e. ID and Zip Code

```
# display filtered data
#head(filtered_data)
```

Reference I followed on data splitting: https://topepo.github.io/caret/data-splitting.html Partition the data and split it into training, test and validation data sets.

```
set.seed(13)
train_index = createDataPartition(filtered_data$`Personal Loan`, p=0.6, list=FALSE) # 60% training data
# Train Data (60%)
train_data = filtered_data[train_index,]

## Warning: The `i` argument of ``[`()` can't be a matrix as of tibble 3.0.0.
## Convert to a vector.
## This warning is displayed once every 8 hours.
## Call `lifecycle::last_warnings()` to see where this warning was generated.
val_test_data = filtered_data[-train_index,] # rest of the data for validation and testing

test_index = createDataPartition(val_test_data$`Personal Loan`, p=0.5, list=FALSE) # 50% of the remanin
# Test Data (20%)
test_data = val_test_data[test_index,]
# Validation Data (20%)
validation_data = val_test_data[-test_index,]
```

## summary(train\_data)

```
Experience
##
         Age
                                         Income
                                                           Family
          :23.00
                            :-3.00
                                     Min. : 8.00
                                                              :1.000
    Min.
                    Min.
                                                       Min.
##
    1st Qu.:35.00
                    1st Qu.:10.00
                                     1st Qu.: 39.00
                                                       1st Qu.:1.000
##
    Median :45.00
                    Median :20.00
                                     Median : 64.00
                                                       Median :2.000
    Mean
          :45.47
                           :20.25
                                     Mean : 74.02
##
                    Mean
                                                       Mean
                                                              :2.381
##
    3rd Qu.:55.00
                    3rd Qu.:30.00
                                     3rd Qu.: 99.00
                                                       3rd Qu.:3.000
                            :43.00
##
    Max.
          :67.00
                    Max.
                                     Max.
                                            :218.00
                                                       Max.
                                                              :4.000
                                                        Personal Loan
##
        CCAvg
                       Education
                                         Mortgage
##
    Min.
           : 0.000
                     Min.
                             :1.000
                                             : 0.00
                                                        Min.
                                                               :0.00000
                                      Min.
##
    1st Qu.: 0.700
                     1st Qu.:1.000
                                      1st Qu.: 0.00
                                                        1st Qu.:0.00000
##
    Median : 1.600
                     Median :2.000
                                      Median: 0.00
                                                        Median :0.00000
          : 1.965
##
    Mean
                     Mean
                             :1.887
                                      Mean
                                            : 56.16
                                                        Mean
                                                               :0.09533
    3rd Qu.: 2.600
                     3rd Qu.:3.000
                                      3rd Qu.:101.00
                                                        3rd Qu.:0.00000
##
    Max.
           :10.000
                     Max.
                             :3.000
                                      Max.
                                             :617.00
                                                        Max.
                                                               :1.00000
    Securities Account
                          CD Account
                                              Online
                                                              CreditCard
##
    Min.
           :0.0000
                               :0.00000
                                                  :0.0000
                                                            Min.
                                                                   :0.0000
                       Min.
                                          Min.
    1st Qu.:0.0000
                       1st Qu.:0.00000
                                                            1st Qu.:0.0000
                                          1st Qu.:0.0000
##
   Median :0.0000
                       Median :0.00000
                                          Median :1.0000
                                                            Median :0.0000
                               :0.05767
##
    Mean
           :0.1053
                       Mean
                                          Mean
                                                  :0.5917
                                                            Mean
                                                                   :0.2987
##
    3rd Qu.:0.0000
                        3rd Qu.:0.00000
                                          3rd Qu.:1.0000
                                                            3rd Qu.:1.0000
    Max.
           :1.0000
                       Max.
                               :1.00000
                                          Max.
                                                  :1.0000
                                                            Max.
                                                                   :1.0000
```

## summary(validation\_data)

| ## | Age            | Experience       | Income          | Family        |
|----|----------------|------------------|-----------------|---------------|
| ## | Min. :23.00    | Min. :-3.00      | Min. : 8.00     | Min. :1.000   |
| ## | 1st Qu.:36.00  | 1st Qu.:11.00    | 1st Qu.: 40.00  | 1st Qu.:1.000 |
| ## | Median :46.00  | Median :21.00    | Median : 65.00  | Median :2.000 |
| ## | Mean :45.42    | Mean :20.22      | Mean : 75.11    | Mean :2.382   |
| ## | 3rd Qu.:55.00  | 3rd Qu.:30.00    | 3rd Qu.:102.00  | 3rd Qu.:3.000 |
| ## | Max. :67.00    | Max. :42.00      | Max. :205.00    | Max. :4.000   |
| ## | CCAvg          | Education        | Mortgage        | Personal Loan |
| ## | Min. : 0.00    | Min. :1.000      | Min. : 0.00     | Min. :0.000   |
| ## | 1st Qu.: 0.60  | 1st Qu.:1.000    | 1st Qu.: 0.00   | 1st Qu.:0.000 |
| ## | Median : 1.50  | Median :2.000    | Median: 0.00    | Median :0.000 |
| ## | Mean : 1.94    | Mean :1.819      | Mean : 56.33    | Mean :0.111   |
| ## | 3rd Qu.: 2.60  | 3rd Qu.:3.000    | 3rd Qu.: 99.00  | 3rd Qu.:0.000 |
| ## | Max. :10.00    | Max. :3.000      | Max. :590.00    | Max. :1.000   |
| ## | Securities Acc | count CD Account | Online          | CreditCard    |
| ## | Min. :0.000    | Min. :0.00       | 0 Min. :0.000   | Min. :0.000   |
| ## | 1st Qu.:0.000  | 1st Qu.:0.00     | 0 1st Qu.:0.000 | 1st Qu.:0.000 |
| ## | Median :0.000  | Median :0.00     | 0 Median :1.000 | Median :0.000 |
| ## | Mean :0.104    | Mean :0.07       | 3 Mean :0.583   | Mean :0.291   |
| ## | 3rd Qu.:0.000  | 3rd Qu.:0.00     | 0 3rd Qu.:1.000 | 3rd Qu.:1.000 |
| ## | Max. :1.000    | Max. :1.00       | 0 Max. :1.000   | Max. :1.000   |

## summary(test\_data)

```
##
         Age
                       {\tt Experience}
                                           Income
                                                            Family
##
    Min.
           :23.00
                     Min.
                            :-2.00
                                      Min.
                                             : 8.0
                                                       Min.
                                                               :1.000
    1st Qu.:35.00
                     1st Qu.:10.00
                                      1st Qu.: 38.0
                                                        1st Qu.:1.000
    Median :45.00
                     Median :20.00
                                      Median: 61.0
                                                       Median :2.000
```

```
Mean
           :44.88
                     Mean
                            :19.56
                                     Mean
                                           : 71.7
                                                              :2.458
                                                      Mean
    3rd Qu.:55.00
                                     3rd Qu.: 94.0
##
                     3rd Qu.:29.00
                                                      3rd Qu.:4.000
##
    Max.
           :67.00
                     Max.
                            :42.00
                                     Max.
                                             :224.0
                                                      Max.
                                                              :4.000
##
        CCAvg
                       Education
                                                       Personal Loan
                                         Mortgage
##
    Min.
           :0.000
                    Min.
                            :1.000
                                     Min.
                                           : 0.00
                                                       Min.
                                                               :0.000
    1st Qu.:0.700
                     1st Qu.:1.000
                                      1st Qu.: 0.00
##
                                                       1st Qu.:0.000
    Median :1.500
                     Median :2.000
                                     Median: 0.00
                                                       Median : 0.000
                                     Mean : 57.68
##
    Mean
          :1.854
                     Mean :1.925
                                                       Mean
                                                               :0.083
##
    3rd Qu.:2.400
                     3rd Qu.:3.000
                                      3rd Qu.:102.25
                                                        3rd Qu.:0.000
                                                               :1.000
##
   Max.
           :9.000
                     Max.
                            :3.000
                                     Max.
                                            :635.00
                                                       Max.
    Securities Account
                          CD Account
                                             Online
                                                            CreditCard
  Min.
                               :0.000
                                                :0.000
##
           :0.000
                        Min.
                                         Min.
                                                          Min.
                                                                 :0.000
   1st Qu.:0.000
                        1st Qu.:0.000
                                         1st Qu.:0.000
                                                          1st Qu.:0.000
  Median :0.000
                        Median :0.000
                                         Median :1.000
                                                          Median : 0.000
  Mean
           :0.102
                               :0.056
                                                :0.626
                        Mean
                                         Mean
                                                          Mean
                                                                 :0.283
##
    3rd Qu.:0.000
                        3rd Qu.:0.000
                                         3rd Qu.:1.000
                                                          3rd Qu.:1.000
  Max.
           :1.000
                        Max.
                               :1.000
                                         Max.
                                                :1.000
                                                                 :1.000
                                                          Max.
Normalize the data using z-score scaling
train.norm.df <- train_data</pre>
valid.norm.df <- validation_data</pre>
test.norm.df <- test data
# z-score scaling
# normalize columns Age, Experience, Income, Family, CCAvg, Education and Mortgage
norm.model <- preProcess(train_data[, 1:7], method=c("center", "scale"))</pre>
# Apply the model
train.norm.df[, 1:7] <- predict(norm.model, train_data[, 1:7])</pre>
valid.norm.df[, 1:7] <- predict(norm.model, validation_data[, 1:7])</pre>
test.norm.df[, 1:7] <- predict(norm.model, test_data[, 1:7])</pre>
```

```
##
                         Experience
                                               Income
                                                                 Family
         Age
##
   Min.
          :-1.95774
                       Min. :-2.02223
                                                  :-1.4293
                                                                    :-1.1980
                                          Min.
                                                             Min.
                       1st Qu.:-0.89139
   1st Qu.:-0.91199
                                           1st Qu.:-0.7582
                                                             1st Qu.:-1.1980
   Median :-0.04052
                       Median :-0.02151
                                          Median :-0.2169
                                                             Median :-0.3303
##
   Mean
          : 0.00000
                             : 0.00000
                                          Mean : 0.0000
                                                             Mean
                                                                   : 0.0000
                       Mean
   3rd Qu.: 0.83094
                       3rd Qu.: 0.84836
                                           3rd Qu.: 0.5408
                                                             3rd Qu.: 0.5374
          : 1.87670
                              : 1.97920
                                                                    : 1.4051
##
   Max.
                       Max.
                                          Max.
                                                 : 3.1172
                                                             Max.
##
        CCAvg
                        Education
                                            Mortgage
                                                           Personal Loan
##
                             :-1.0538
                                               :-0.5550
                                                           Min.
                                                                  :0.00000
   Min.
           :-1.1138
                      Min.
                                         Min.
   1st Qu.:-0.7171
                      1st Qu.:-1.0538
                                         1st Qu.:-0.5550
                                                           1st Qu.:0.00000
   Median :-0.2070
                      Median: 0.1343
                                         Median :-0.5550
                                                           Median: 0.00000
##
   Mean
          : 0.0000
                      Mean
                            : 0.0000
                                         Mean
                                              : 0.0000
                                                           Mean
                                                                  :0.09533
   3rd Qu.: 0.3597
                                         3rd Qu.: 0.4431
##
                      3rd Qu.: 1.3223
                                                           3rd Qu.:0.00000
   Max.
          : 4.5536
                      Max.
                             : 1.3223
                                         Max.
                                               : 5.5426
                                                           Max.
                                                                  :1.00000
##
   Securities Account
                         CD Account
                                              Online
                                                             CreditCard
                                                                  :0.0000
##
   Min.
           :0.0000
                              :0.00000
                                                 :0.0000
                       Min.
                                         Min.
                                                           Min.
##
   1st Qu.:0.0000
                       1st Qu.:0.00000
                                          1st Qu.:0.0000
                                                           1st Qu.:0.0000
## Median :0.0000
                       Median :0.00000
                                         Median :1.0000
                                                           Median :0.0000
## Mean
         :0.1053
                       Mean
                              :0.05767
                                          Mean
                                                 :0.5917
                                                           Mean
                                                                  :0.2987
## 3rd Qu.:0.0000
                       3rd Qu.:0.00000
                                         3rd Qu.:1.0000
                                                           3rd Qu.:1.0000
```

summary(train.norm.df)

```
## Max.
           :1.0000
                               :1.00000
                                                  :1.0000
                                                                    :1.0000
                        Max.
                                          {\tt Max.}
summary(valid.norm.df)
##
                           Experience
                                                                      Family
         Age
                                                  Income
    Min.
           :-1.957741
                         Min.
                                :-2.022235
                                              Min.
                                                     :-1.42935
                                                                  Min.
                                                                         :-1.198000
##
    1st Qu.:-0.824840
                         1st Qu.:-0.804405
                                              1st Qu.:-0.73653
                                                                  1st Qu.:-1.198000
##
    Median: 0.046623
                         Median: 0.065473
                                              Median :-0.19527
                                                                  Median :-0.330303
    Mean
          :-0.004096
                         Mean
                                :-0.002204
                                              Mean
                                                     : 0.02372
                                                                  Mean
                                                                         : 0.001157
    3rd Qu.: 0.830940
                         3rd Qu.: 0.848363
                                              3rd Qu.: 0.60579
                                                                  3rd Qu.: 0.537393
##
    Max.
          : 1.876695
                         Max.
                                : 1.892217
                                              Max.
                                                     : 2.83579
                                                                  Max.
                                                                         : 1.405090
##
        CCAvg
                          Education
                                               Mortgage
                                                                 Personal Loan
                               :-1.05381
                                                                 Min.
                                                                        :0.000
           :-1.11378
                                                   :-0.555031
    1st Qu.:-0.77374
                        1st Qu.:-1.05381
##
                                            1st Qu.:-0.555031
                                                                 1st Qu.:0.000
    Median :-0.26368
                        Median : 0.13425
                                            Median : -0.555031
                                                                 Median :0.000
                                                                        :0.111
##
    Mean
           :-0.01415
                        Mean
                               :-0.08079
                                            Mean
                                                  : 0.001683
                                                                 Mean
    3rd Qu.: 0.35973
                        3rd Qu.: 1.32232
                                            3rd Qu.: 0.423360
                                                                 3rd Qu.:0.000
           : 4.55355
                        Max.
                               : 1.32232
                                            Max.
                                                  : 5.275788
                                                                 Max.
                                                                        :1.000
    Securities Account
                          CD Account
                                                            CreditCard
                                             Online
    Min.
           :0.000
                               :0.000
                                                :0.000
                                                                 :0.000
                        Min.
                                        Min.
                                                         Min.
    1st Qu.:0.000
                        1st Qu.:0.000
                                        1st Qu.:0.000
                                                          1st Qu.:0.000
   Median :0.000
                        Median :0.000
##
                                        Median :1.000
                                                         Median : 0.000
    Mean
           :0.104
                        Mean
                               :0.073
                                        Mean
                                                :0.583
                                                         Mean
                                                                 :0.291
    3rd Qu.:0.000
                        3rd Qu.:0.000
                                         3rd Qu.:1.000
                                                          3rd Qu.:1.000
    Max.
           :1.000
                        Max.
                               :1.000
                                         Max.
                                                :1.000
                                                         Max.
                                                                 :1.000
summary(test.norm.df)
                                                                    Family
##
         Age
                          Experience
                                                Income
##
    Min.
           :-1.95774
                        Min.
                               :-1.93525
                                            Min.
                                                   :-1.42935
                                                                Min.
                                                                       :-1.1980
                        1st Qu.:-0.89139
    1st Qu.:-0.91199
                                            1st Qu.:-0.77984
                                                                1st Qu.:-1.1980
    Median :-0.04052
                        Median :-0.02151
                                            Median :-0.28187
                                                                Median : -0.3303
    Mean
           :-0.05107
                        Mean
                               :-0.05988
                                            Mean
                                                   :-0.05026
                                                                Mean
                                                                       : 0.0671
    3rd Qu.: 0.83094
                                                                3rd Qu.: 1.4051
##
                        3rd Qu.: 0.76138
                                            3rd Qu.: 0.43259
##
    Max.
           : 1.87670
                        Max.
                               : 1.89222
                                            Max.
                                                   : 3.24715
                                                                Max.
                                                                       : 1.4051
        CCAvg
                                                                Personal Loan
##
                          Education
                                               Mortgage
   Min.
           :-1.11378
##
                               :-1.05381
                                                   :-0.55503
                                                                Min.
                                                                       :0.000
                        Min.
                                            Min.
    1st Qu.:-0.71706
                        1st Qu.:-1.05381
                                            1st Qu.:-0.55503
                                                                1st Qu.:0.000
    Median :-0.26368
                        Median : 0.13425
                                            Median :-0.55503
                                                                Median : 0.000
##
    Mean
          :-0.06327
                        Mean
                               : 0.04515
                                            Mean
                                                  : 0.01498
                                                                Mean
                                                                      :0.083
##
    3rd Qu.: 0.24638
                        3rd Qu.: 1.32232
                                            3rd Qu.: 0.45548
                                                                3rd Qu.:0.000
           : 3.98682
                        Max.
                               : 1.32232
                                            Max.
                                                   : 5.72051
                                                                Max.
                                                                       :1.000
    Securities Account
                          CD Account
                                             Online
                                                            CreditCard
##
    Min.
           :0.000
                        Min.
                               :0.000
                                        Min.
                                                :0.000
                                                         Min.
                                                                 :0.000
##
    1st Qu.:0.000
                        1st Qu.:0.000
                                         1st Qu.:0.000
                                                          1st Qu.:0.000
   Median :0.000
                        Median :0.000
                                        Median :1.000
                                                         Median : 0.000
  Mean
           :0.102
                        Mean
                               :0.056
                                        Mean
                                                :0.626
                                                         Mean
                                                                 :0.283
    3rd Qu.:0.000
                        3rd Qu.:0.000
                                         3rd Qu.:1.000
                                                          3rd Qu.:1.000
    Max.
           :1.000
                        Max.
                               :1.000
                                        Max.
                                                :1.000
                                                         Max.
                                                                 :1.000
k-NN modeling
library(FNN)
# Personal Loan is the dependent variable (class output) so exclude that
train_predictors <- subset(train.norm.df, select=-c(`Personal Loan`))</pre>
valid_predictors <- subset(valid.norm.df, select=-c(`Personal Loan`))</pre>
```

## Prediction

## Problem 1.

#### Problem statement:

Given Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Education\_1 = 0, Education\_2 = 1, Education\_3 = 0, Mortgage = 0, Securities Account = 0, CD Account = 0, Online = 1, and Credit Card = 1. Perform a k-NN classification with all predictors except ID and ZIP code using k = 1. Success class is 1 (loan acceptance), and default cutoff value of 0.5. How would this customer be classified?

```
# let's combine training and validation datasets before we predict
train_valid_data <- rbind(train_data, validation_data)</pre>
# use new variables for Problem 1
train_valid.norm.df <- train_valid_data</pre>
test1.norm.df <- test_data</pre>
norm.train_valid.model <- preProcess(train_valid_data[, 1:7], method=c("center", "scale"))
# Apply the model
train_valid.norm.df[, 1:7] <- predict(norm.train_valid.model, train_valid_data[, 1:7])</pre>
test1.norm.df[, 1:7] <- predict(norm.train_valid.model, test_data[, 1:7])</pre>
#summary(train_valid.norm.df)
#summary(test1.norm.df)
# Build Model
# Personal Loan is the dependent variable (class output) so exclude that
train_valid_predictors <- subset(train_valid.norm.df, select=-c(`Personal Loan`))</pre>
test1_predictors <- subset(test1.norm.df, select=-c(`Personal Loan`))</pre>
problem1.test.data \leftarrow c(40, 10, 84, 2, 2, 2, 0, 0, 0, 1, 1)
# Mark labels, for some reason, knn expects labes to be a vector and not a set which is what you get fr
# that is why we use dplyr::pull() to extract `Personal Loan` as a vector.
train_valid_labels <- dplyr::pull(train_valid.norm.df, `Personal Loan`)</pre>
```

#### **Analysis:**

Data prep: The data was divided in to 60% training and 40% validation and test (requirements). Which meant 20% of the data was used for validation and 20% for test. Looking at the output it appears that the customer would be a good target for the personal loan offer. Since, our K value is too small (k=1) we are seeing overfitting.

## Problem 2

#### Problem statement:

What is a choice of k that balances between overfitting and ignoring the predictor information?

```
# Hypertuning with multiple K values
library(caret)
set.seed(13)
# variable for number of attempts
attempts_var = 20
# define 20 k values with initial accuracy set to 0
accuracy.val.df <- data.frame(k = seq(1, attempts_var, 1), accuracy = rep(0, attempts_var))
# Need to convert DF to factors to work with confusion matrix
test_labels.factor <- as.factor(test_labels)</pre>
for(i in 1:attempts_var) {
  knn.pred <- knn(train = train_predictors, test = test_predictors,</pre>
          cl = train_labels, k = i, prob=TRUE)
  # Populate the accuracy value
  accuracy.val.df[i, 2] <- confusionMatrix(knn.pred, test_labels.factor)$overall[1]
}
accuracy.val.df
```

```
##
       k accuracy
## 1
       1
            0.964
## 2
       2
            0.961
## 3
       3
            0.965
## 4
       4
            0.964
## 5
            0.966
       5
## 6
            0.963
       6
## 7
            0.965
       7
```

```
## 8
             0.964
## 9
       9
            0.964
## 10 10
            0.961
## 11 11
            0.964
## 12 12
             0.962
## 13 13
            0.963
## 14 14
            0.958
## 15 15
             0.959
## 16 16
            0.957
## 17 17
            0.959
## 18 18
            0.958
## 19 19
             0.958
## 20 20
             0.956
```

## **Analysis:**

Looking at the output above the optimal value of K is 3. At k=3 we see the accuracy is 0.968, better than others. As K is increased accuracy does not increase but it goes down. For values of k between 1 and 20 the best accuracy was observed at k=3. This is the best value of K that balances between overfitting and ignoring the predictor information.

## Problem 3

#### Problem Statement

Show the confusion matrix for the validation data that results from using the best k.

#### **Analysis**

Following is the confusion matrix for our best K (k=3). We can see that the model has Accuracy = 0.968, Sensitivity: 0.9989 and Specificity: 0.6771.

```
## Confusion Matrix and Statistics
##
##
             Reference
                0
                    1
## Prediction
##
            0 912
                   30
##
            1
                5
                   53
##
##
                  Accuracy: 0.965
##
                    95% CI: (0.9517, 0.9755)
       No Information Rate: 0.917
##
##
       P-Value [Acc > NIR] : 6.240e-10
##
##
                     Kappa: 0.7336
##
    Mcnemar's Test P-Value: 4.976e-05
##
##
##
               Sensitivity: 0.9945
               Specificity: 0.6386
##
##
            Pos Pred Value: 0.9682
```

```
## Neg Pred Value : 0.9138
## Prevalence : 0.9170
## Detection Rate : 0.9120
## Detection Prevalence : 0.9420
## Balanced Accuracy : 0.8166
##
## 'Positive' Class : 0
##
```

#### Problem 4

#### **Problem Statement**

Consider the following customer: Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Education\_1 = 0, Education\_2 = 1, Education\_3 = 0, Mortgage = 0, Securities Account = 0, CD Account = 0, Online = 1 and Credit Card = 1. Classify the customer using the best k.

#### Analysis

Classifying with k=3, results displayed below. The customer would be a good target for the loan offer.

#### Problem 5

#### **Problem Statement**

Repartition the data into training, validation, and test sets (50% : 30% : 20%). Apply the k-NN method with the k chosen above. Compare the confusion matrix of the test set with that of the training and validation sets. Comment on the differences and their reason.

```
set.seed(13)
train_index = createDataPartition(filtered_data$`Personal Loan`, p=0.5, list=FALSE) # 50% training data
# Train Data (60%)
train_data = filtered_data[train_index,]

val_test_data = filtered_data[-train_index,] # rest of the data for validation and testing

test_index = createDataPartition(val_test_data$`Personal Loan`, p=0.4, list=FALSE)
```

```
# Test Data (20%)
test_data = val_test_data[test_index,]
# Validation Data (30%)
validation_data = val_test_data[-test_index,]
## Normalize
train.norm.df <- train_data</pre>
valid.norm.df <- validation data</pre>
test.norm.df <- test_data</pre>
# z-score scaling
# normalize columns Age, Experience, Income, Family, CCAvg, Education and Mortgage
norm.model <- preProcess(train data[, 1:7], method=c("center", "scale"))</pre>
# Apply the model
train.norm.df[, 1:7] <- predict(norm.model, train_data[, 1:7])</pre>
valid.norm.df[, 1:7] <- predict(norm.model, validation_data[, 1:7])</pre>
test.norm.df[, 1:7] <- predict(norm.model, test_data[, 1:7])</pre>
## k-nn modeling
# Personal Loan is the dependent variable (class output) so exclude that
train_predictors <- subset(train.norm.df, select=-c(`Personal Loan`))</pre>
valid_predictors <- subset(valid.norm.df, select=-c(`Personal Loan`))</pre>
test_predictors <- subset(test.norm.df, select=-c(`Personal Loan`))</pre>
# Mark labels, for some reason, knn expects labes to be a vector and not a set which is what you get fr
# that is why we use dplyr::pull() to extract `Personal Loan` as a vector.
train_labels <- dplyr::pull(train.norm.df, `Personal Loan`)</pre>
valid_labels <- dplyr::pull(valid.norm.df, `Personal Loan`)</pre>
test_labels <- dplyr::pull(test.norm.df, `Personal Loan`)</pre>
# build a k-NN model for test
nn_test <- knn(train = train_predictors, test = test_predictors,</pre>
          cl = train_labels, k = 3, prob=TRUE)
## confusion matrix
# Need to convert DF to factors to work with confusion matrix
test_labels.factor <- as.factor(test_labels)</pre>
print("Confusion matrix for test set")
## [1] "Confusion matrix for test set"
confusionMatrix(nn_test, test_labels.factor)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction 0 1
           0 883 37
##
##
            1 3 77
##
##
                  Accuracy: 0.96
##
                     95% CI: (0.9459, 0.9713)
##
       No Information Rate: 0.886
```

```
P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa: 0.7724
##
##
##
   Mcnemar's Test P-Value: 1.811e-07
##
##
               Sensitivity: 0.9966
               Specificity: 0.6754
##
##
            Pos Pred Value: 0.9598
##
            Neg Pred Value: 0.9625
##
                Prevalence: 0.8860
            Detection Rate: 0.8830
##
##
      Detection Prevalence: 0.9200
##
         Balanced Accuracy: 0.8360
##
##
          'Positive' Class : 0
# build a k-NN model for training
nn_train <- knn(train = train_predictors, test = train_predictors,</pre>
          cl = train_labels, k = 3, prob=TRUE)
## confusion matrix
# Need to convert DF to factors to work with confusion matrix
train_labels.factor <- as.factor(train_labels)</pre>
print("Confusion matrix for train set")
## [1] "Confusion matrix for train set"
confusionMatrix(nn_train, train_labels.factor)
## Confusion Matrix and Statistics
##
             Reference
##
## Prediction
                 0
            0 2263 44
                 2 191
##
            1
##
##
                  Accuracy : 0.9816
##
                    95% CI: (0.9755, 0.9865)
##
       No Information Rate: 0.906
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa: 0.8826
##
   Mcnemar's Test P-Value: 1.493e-09
##
##
##
               Sensitivity: 0.9991
##
               Specificity: 0.8128
##
            Pos Pred Value: 0.9809
##
            Neg Pred Value: 0.9896
                Prevalence: 0.9060
##
##
            Detection Rate: 0.9052
##
      Detection Prevalence: 0.9228
##
         Balanced Accuracy: 0.9059
```

```
##
##
          'Positive' Class: 0
##
\# build a k-NN model for validation
nn_valid <- knn(train = train_predictors, test = valid_predictors,</pre>
          cl = train_labels, k = 3, prob=TRUE)
## confusion matrix
# Need to convert DF to factors to work with confusion matrix
valid_labels.factor <- as.factor(valid_labels)</pre>
print("Confusion matrix for validation set")
## [1] "Confusion matrix for validation set"
confusionMatrix(nn_valid, valid_labels.factor)
  Confusion Matrix and Statistics
##
##
             Reference
  Prediction
                 0
                       1
##
            0 1362
                      53
##
                      78
##
##
                  Accuracy: 0.96
##
                    95% CI: (0.9488, 0.9693)
##
       No Information Rate: 0.9127
##
       P-Value [Acc > NIR] : 4.899e-13
##
##
                     Kappa: 0.7017
##
##
    Mcnemar's Test P-Value: 6.267e-09
##
##
               Sensitivity: 0.9949
##
               Specificity: 0.5954
##
            Pos Pred Value: 0.9625
##
            Neg Pred Value: 0.9176
##
                Prevalence: 0.9127
##
            Detection Rate: 0.9080
##
      Detection Prevalence: 0.9433
##
         Balanced Accuracy: 0.7952
##
##
          'Positive' Class: 0
##
```

## Analysis

Comapring the confusion matrix for the train, validation and test set we see the following 1. Training set has the highest accuracy followed by validation set (Train Accuracy: 0.9792 > Validation Accuracy: 0.968 > Test Accuracy: 0.963) - which is as expected since, we trained the data on training set and validation set so the model has already seen the data unlike test data set. 2. Validation set has the highest sensitivity (proportion of positives correctly classified) followed by the training set (Validation Sensitivity: 1 > Train Sensitivity: 0.9996 > Test Sensitivity: 0.9989) 3. Training set has the highest specificity (proportion of negative cases correctly identified as negative) (Train Specificity: 0.7830 > Validation Specificity: 0.6690 > Test Specificity: 0.6400) - which is again what we expected. 4. I was expecting training set numbers (accuracy, sensitivity, specificity) to be better than this given the model uses this training data. This could

be because of the lazy leraning nature of k-nn algorithm. 5. We can see that negative prediction value for for validation set is a bit better than training set. 6. I do not understand why this is the case (slighly lower negative prediction value for training set) as a result I need to do some more reading into this subject to better understand the numbers.